

I find beauty in the details – constantly walking the line of organization and creative expression.
I am an empathetic, meticulous problem solver with a drive to make lives both efficient and delightful.

EXPERIENCE

User Research & Visual Design (Aug. 2017 / Project)
AccelOne | Seattle, WA

- + Performed heuristic analysis of current dashboard
- + Conducted user interviews and compiled data
- + Developed visual design strategy and style for redesign dashboard
- + Designed and iterated high fidelity prototype based on user testing

Graphic Designer (2015–Present)
Freelance | Seattle, WA

- + Designed CMS-based websites for clients
- + Created print and digital graphic design solutions
- + Demonstrated excellent communication skills with clients

Marketing Coordinator (Contract, Aug 2016–Jan 2017)
La Marzocco | Seattle, WA

- + Maintained social media content for over 120K followers
- + Provided event assistance and support
- + Designed digital marketing deliverables

Visual Designer & Digital Communications (2011–2016)
The Incredible Years, Inc. | Seattle, WA

- + Advocated for implementation of customer feedback
- + Assessed and incorporated user feedback in website redesign
- + Designed content strategy and organization for new website
- + Performed visual design for digital communications
- + Ideated strategy for training database redesign
- + Developed communications plan for content distribution
- + Identified areas for improvement and streamlined processes
- + Provided excellent customer service for clients across the globe
- + Supervised student design intern

EDUCATION

User Experience Design Immersive
General Assembly | June – August 2017

Web Design Certificate
University of Washington | January – September 2015

Bachelor of Arts in Psychology
Seattle Pacific University | 2007 – 2011

SKILLS

Interaction Design
Wireframing
Prototyping
Layout
Visual Design
Sketching
High Fidelity Mockups
Data Visualization
Information Architecture
Content Strategy
Project Management

TOOLS

Sketch App
InVision
OmniGraffle
Pen & Paper
Photoshop
Illustrator
InDesign
HTML5/CSS

VOLUNTEER

AIGA | Seattle, WA
Chair of Operations
HIVE Conference, 2017

Southern Coalition
for Social Justice
Graphic Designer
January 2017 – Present