



**NORTH FORK
TV FESTIVAL**

NORTH FORK TV FESTIVAL WELCOMES ACCLAIMED BAND THE HOODOO LOUNGERS

Greenport, NY (August 17, 2017) – The *North Fork TV Festival* announced today that N’Awlins R&B band the HooDoo Loungers will be performing at the *Oyster Season Kick-Off Party Supporting the Billion Oyster Project* at the Castello di Borghese Winery on Friday, September 8th. The party will be hosted by TV personality Cat Greenleaf, host of the four-time Emmy Award-winning NBC/USA celebrity chat series *Talk Stoop with Cat Greenleaf*, and will be presented by Lido (<http://www.lidoworld.com>).

For the past ten years, the HooDoo Loungers have been bringing their stomping brand of N’Awlins R&B to concert halls and festivals from Montauk to Cleveland. With the amazing gospel drenched vocals of Miss Dawnette and Mr. Marvin, the band rocks the house at every show. Five times named one of DAN’s PAPERS “Best of the Best” bands in the Hamptons, the HooDoo Loungers are just finishing their third album of original music and will be touring this fall.

“I’m beyond thrilled to partner with the North Fork TV Festival this year,” said Giovanni Borghese, owner of Borghese Vineyard. “I’m so excited to welcome Cat Greenleaf, the HooDoo Loungers, and everyone else involved with the festival to our beautiful farm. The gorgeous North Fork of Long Island is the perfect place to come together and celebrate the arts.”

“I’ve been a TV music and entertainment event producer for my whole career and I’m also a local business owner. This particular event felt like a good tie-in to both of those worlds,” said Heidi Kelso, Owner of LIDO, presenting sponsor of the North Fork TV Festival. “I appreciate the North Fork TV Festival’s initiative to bring more artistic endeavors to the North Fork, and I want to support that effort. I also personally love the HooDoo Loungers and think they are the perfect band for the event.”

ABOUT NORTH FORK TV FESTIVAL

The North Fork TV Festival is an affirmation of “the art of content”. Celebrating the evolution of TV, the festival aims to elevate and draw attention to independent TV, while bringing together the innovative minds of TV executives, directors, writers and actors alike.

Held in Greenport New York, the annual *North Fork TV Festival* welcomes creators and embraces opportunities for independent program development. Exciting, innovative voices can be heard from around the globe.

ABOUT LIDO:

LIDO is a laid-back luxury lifestyle brand with a collection of resort wear, jewelry, accessories, home furnishings, designer vintage and one-of-a-kind pieces. With a loyal following in New York and the North Fork, LIDO is curated to reflect the personal style of owner and world traveler, Heidi Kelso who sources, develops and manufactures product for stylists, interior designers and wholesale clients worldwide.

The *North Fork TV Festival's* main sponsors for 2017 include **Bloomberg Philanthropies, Suffolk County, Hampton Jitney, JetBlue, Greenport Village BID, Castello di Borghese Winery, Noah's Restaurant, Greenport Harbor Brewing Co, Lido, Discover Long Island, Times Review Media Group, Long Island Pulse, EHM Long Island Broadcasting, News12, Special Effects Salon, First and South, Peconic Cruise Line, American Beech, Sound View Greenport, Silver Sands Hotel, Gallery Hotel, Townsend Manor Inn, PMK*BNC, Horowitz & Ullmann, Dentons US LLP, VSA Partners, Altice, Duncan Inn, North Fork Smoked Fish, North Fork Potato Chips, Clarke's Garden and Home, Bruce Cost Ginger Ale, Race Rock Oysters, Special Tea Room, Mantauk Oysters, Ketcham of Peconic Gold Oysters, Cornell Oysters, Little Creek, Harvest Moon Oysters, Lucharitos, The Frisky Oyster, Bold Broadcasting LLC, the Wells House, Harbor Knoll, Shinn Estates and Vineyards, and Exceptional Transportation.**

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