



SPM SUMMIT INDIA 2023

Bridging New Frontiers and Opportunities
- Product Management as a Catalyst

3+4 MARCH

IIM BANGALORE

SPM Summit India 2023

(Program Agenda)

SPM Summit India Day 0-Thursday March 2, 2023 (Workshop)

Venue: N-001 Classroom, N Cluster, Main building, IIM Bangalore Campus

Time Slot In IST	Session	Facilitator
8:30 - 9:30 AM	Registration Desk	Benny Pinto
9:30 - 11:00 Am	Workshop "Recipe for a Great Business Case"	Malthi SS, PM Coach & Consultant"
11:00- 11:30 AM	Coffee Break	
11:30 - 01:00 pm	Workshop "Problem to solution, the PM way"	Pragathi Neelaihagari, Microsoft Aditi Gangwar, Microsoft
01:00 pm- 2:00 pm	Lunch Break (MDC Woods, IIMB)	
2:00 Pm - 3:30 pm	Workshop "B2B Value Based Marketing"	Magnus Billgren, Lead, Tolpagorni Thoughts AB
3:30 pm onwards	Networking with evening coffee	

SPM Summit India Day 1 - Friday March 3, 2023

Venue: Auditorium (Main Building, IIM Bangalore)

Time Slot In IST (Indian Standard Time)	PLENARY SESSION	
8:00 am-9:00 am	Registration Desk	Benny Pinto
9:00 am- 9:05 am	Lighting Lamp	Prof. Rishiksha T. Krishnan, Dr. Shankhadeep Banerjee, Prof. S. Sadagopan, Hans-Bernd Kittlaus, Dr. Ajai Chowdhry, Prof. Rahul Dé, Prof. Rajendra Bandi
9:05 am- 9:15 am	Welcome Note	Prof. S. Sadagopan, Chairman ISPMA India Chapter, Conference Chair- SPM Summit India 2023
9:15 am- 9:25 am	Welcome address	Prof. Rishiksha T. Krishnan, Director, IIM Bangalore Hans-Bernd Kittlaus, Chairman ISPMA e.V
9:25 am- 9:30 am	Program Overview	Dr. Spurthy Dharanikota, Program Chair (Academic Track) Muthu Ranganathan, Program Chair (Industry)
9:30 am- 10:00 am	Keynote “Towards Making India A Product Nation”	Dr. Ajai Chowdhry, Founder HCL
10:00 am- 10:30 am	Presentation “Product-Market Fit Across the Product Life Cycle”	Hans-Bernd Kittlaus, Chairman ISPMA e.V
10:30 am- 10:45 am	Coffee Break	
Time Slot In IST (Indian Standard Time)	ACADEMIC TRACK (N001 Class) This track features academics Management-related papers and studies Session Chair: Dr.Laxmi Gunupudi	INDUSTRY TRACK (Auditorium) This track covers insights from Industry Product Leaders and Product Management Practitioners
11:00 am- 11:30 am	RP1: How product leaders can contribute to create SCA in Software product-based organisations? Dr. Harbir Singh	“Information Utility- An Indian Innovation” Shri. Debajyoti Ray Chaudhuri , MD & CEO, NeSL
11:30 am – 12:30 pm	RP2: Neural networks approach for determinants of the usage of electronic health records (EHR) by hospital workforce: a case from multi-specialty hospitals in Hyderabad, India- Surya Neeragatti and Ranjit Kumar Dehury	Panel: Innovations and Disruptions in building Deep Tech products: Evaluating the Impact and Value with focus on Product Management Moderator: Tathagat Varma, VP Strategy, Walmart Global Tech Panelists: 1) Samir Neji, Founder & CPO, #dltledgers 2) Amit Nigam, CEO, QJobs 3) Awadesh Chetal, CEO & cofounder, HyperThinkSystems 4) Shridhar Marri, CEO & founder, Senseforth.ai
	RP3: Using Mobile Ethnography as A Research Tool in Launching a New Social Media App - Sweta Thotva	

12:30 pm- 1:30 pm	Lunch Break (MDC Woods, IIMB)	
1:30 pm- 2:00 pm	RP4: Concept of developing an 'unbiased' AI to spot & predict Alzheimer's Disease 6 years earlier than Clinical Diagnosis - Paneri Desai and Mrinmoy Roy	AMA: Unpacking the future of digital payments Nalin Bansal, Chief of Fintech, NPCI facilitated by Muthu Ranganathan, Senior Director of Product Management, Oracle
Time Slot In IST (Indian Standard Time)	PLENARY SESSION	
2:00 pm- 3:00 pm	Panel: Role of Product Management in building Specialized Platforms: Best Practices, Challenges, and Future Trends	Moderator: Abhijit Bendigiri, Director Product management, Oracle Cerner Panelists: 1) Nitha Thammaiah, Sr. Director, Oracle Cerner 2) Mayuresh A Nirhali, SVP, Reverie Language Technologies 3) Mrugendra Shintre, Chief product & technology office, ClearTrip 4) Nalin Bansal, Chief of Fintech, NPCI
3:00 pm- 3:30 pm	The Product Manager 2023 - A Multi disciplinary leader Presentation	Subhashis Ganguly, Siemens Digital Industries
3:30 pm- 3:45 pm	Coffee Break	
3:45 pm- 4:15 pm	Presentation "Designing Responsibly in the Age of AI"	Jayawant Tewari, Partner & UX Director, Microsoft India
4:15 pm- 4:45 pm	Fireside Chat	Viraj Tyagi, CEO, eGov Foundation with Tathagat Varma, VP Strategy, Walmart Global Tech
4:45 pm- 6:00 pm	Excellence awards Finalists Presentations	Oracle Cerner, SellerApp, Exotel, Zee Technologies, Edgeverve, EightfoldAI, Centific
6:00 pm- 6:15 pm	Day-1 Wrap-up	Dr. Spurthy Dharanikota, Program Chair (Academic Track) Muthu Ranganathan, Program Chair (Industry Track)
7:30 pm onwards	Networking & Dinner (MDC Lawns, IIMB)	

SPM Summit India Day 2 - Saturday March 4, 2023

Venue: Auditorium (Main Building, IIM Bangalore)

Time Slot In IST (Indian Standard Time)	PLENARY SESSION	
8:00 am- 8:45 am	Registration Desk	Benny
8:45 am – 9:00 am	Welcome & Program Overview	Dr. Spurthy Dharanikota, Program Chair (Academic Track) Muthu Ranganathan, Program Chair (Industry Track)
9:00 am- 9:30 am	Presentation “Do Startups Do Product Management?”	Prof. Tony Wasserman, Professor in Software Product Management (CMU, Silicon Valley)
9:30 am – 10:00 am	Keynote “Product Growth - Challenges and Insights”	Naveen Tewari, CEO and Founder of InMobi Group
10:00 am-10:30 am	Presentation “Speed Layers”	Magnus Billgren, Lead, Tolpagorni Thoughts AB
10:30 am- 10:45 am	Coffee Break	
Time Slot In IST (Indian Standard Time)	ACADEMIC TRACK (N001 Classroom) This track features academics Management-related papers and studies Session Chair: Shubha	INDUSTRY TRACK (Auditorium) This track covers insights from Industry Product Leaders and Product Management Practitioners
11:00 am- 11:30 am	RP5: Unlocking the Potential of a Product using Functional Usage Measurement- Suman De and Deepak Padmanabha	Presentation “Smart Product & Deep Tech Strategy for Healthcare 4.0 in a B.A.N.I World” Dr. Karthik Ramesh , Client Partner, Emids
11:30 am- 12:30 pm	RP6: Reimagination of Product Management induced by Privacy by Design (PbD)- Narasimha Prasad Nagaraja and Ramakant Mohapatra	Panel Discussion “Bridging Frontiers, Unlocking Opportunities: Navigating the Intersection of Technology, Business, and Society through effective Product management” Moderator: Deepak Padmanabha , Director of product management, SAP Panelists: 1) Chetan Shirnali , Partner (CoCreate Ventures) 2) Suresh Prabhu , SVP Engineering & Products, WorkSpan 3) Dr Samatha Mudigonda , Product Manager, UnitedHealth Group 4) Sandeep Krishna , Deputy CTO, NeSL
	RP7: Parental knowledge, attitude, and practice toward their children’s oral hygiene of age 2 to 12 years (A Web-Based Study) Lipsa Aggarwal , Himakshi Lohani , Jyoti Sen and Pratibha Taneja	
12:30 pm- 1:30 pm	Lunch Break (MDC Woods, IIMB)	

Time Slot In IST (Indian Standard Time)	PLENARY SESSION	
1:30 pm- 2:00 pm	Presentation “Journey of transforming legacy monolith to SaaS”	Kartik Suryanarayan, Product Manager, Ellucian
2:00 pm – 2:30 pm	Presentation “Student Platform to help make the right career call - Product Market Fit and Beyond”	Maheshwer Peri, Founder and CEO, Career360
2:30 pm- 3:30 pm	Panel Discussion “Forging Research Collaboration between Academia and Industry”	Moderator: Prof. S Sadagopan, Chair ISPMA(India) 1. Dr. Sandeep Chandran (IIT Palakkad), 2. Dr. Merlin Nandy (IIM Sambalpur) 3. Dr. Spurthy Dharanikota (IIM Bangalore) 4. Haragopal Mangipudi (IIM Bangalore and Product Leader) 5. Sonal Kumar (SAP Labs)
3:30 pm- 3:45 pm	Coffee Break	
3:45 pm- 4:15 pm	Excellence Awards Ceremony	Hans-Bernd Kittlaus, Chairman ISPMA e.V
4:15 pm- 4:45 pm	Closing Keynote “Digital Public Infrastructure and playbook to achieve it”	Sharad Sharma, Co-Founder, iSPIRT Foundation
4:45 pm- 5:00 pm	Day-2 Wrap-up & Vote of thanks	Dr. Spurthy Dharanikota, Program Chair (Academic Track) Muthu Ranganathan, Program Chair (Industry Track)
Event Closes		

Excellence Award Finalists & Presenters

<i>EA#</i>	<i>Presenters</i>	<i>Company</i>
EA1	Brij Purohit	SellerApp
EA2	Jayant Kumar	Zee Technologies
EA3	Abhijeet Bendigiri	Oracle Cerner
EA4	Pranav Suresh	Exotel
EA5	Shivasubramaniam	Edgeverve
EA6	Tulasi Vijaykumar Tulluru	Eightfold AI
EA7	Vipul Goyal	Centific

Summit Chair



Prof. S. Sadagopan
Chairman, ISPMA India
Ex. Director, IIT Bangalore



Program Committee – Academic & Industry Track



Muthu Ranganathan
Sr. Director, Oracle
Program Chair- Industry Track

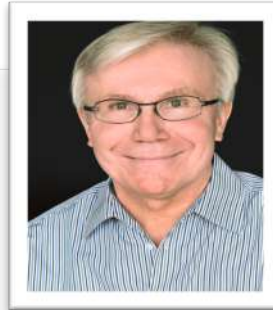


Dr. Spurthy Dharanikota
Asst. Professor, IIM Bangalore
Program Chair- Academic Track

Jury for the Excellence Awards



Peter Stadlinger
Head of Products
Freshworks (Freshsales Suite)



Hans-Bernd Kittlaus
Chairman ISPMA e.V
Chair Jury



Prof. Guenther Ruhe
Professor of Software Engg.
University of Calgary



Sunil Mishra
SVP Prod. Mgmt, Odessa Inc.



Venkatesh Balakrishnan
Head CSITM, IIM Bangalore

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Speakers



Prof. S. Sadagopan,
Chairman ISPMA India Chapter

Professor Sadagopan is the Chairman of ISPMA India Chapter, Ex. Director of IIIT Bangalore is an alumnus of Madras University, India and Purdue University, USA. He taught for over 25 years at IIT Kanpur, IIM Bangalore, IIT Madras and IIIT Bangalore in addition to short teaching assignments at RUTGERS, USA and AIT, Bangkok. He has authored seven books, several book chapters and papers. He is a Fellow of IEE (UK) and Computer Society of India. He is a Senior Member of IEEE, ACM and AIS. He is the conference chair of SPM Summit India 2023.



Prof. Rishikesh T. Krishnan,
Director, IIM Bangalore

Prof. Rishi is the Director & teaches Strategy at IIMB. He previously served as the Director of IIM Indore. He has written 140 publications including the two books on innovation - *From Jugaad to Systematic Innovation: The Challenge for India*, published in February 2010, and *8 Steps to Innovation: Going from Jugaad to Excellence*. The latter won the Best Book Award 2013-14 from the Indian Society for Training and Development. He has done double masters one from IIT, Kanpur and the other from Stanford University, USA. He is a fellow from IIM Ahmedabad.



Hans-Bernd Kittlaus
Chairman ISPMA e.V

Hans-Bernd Kittlaus is the chairman of ISPMA e.V. He is also the owner and general manager of InnoTivum Consulting (www.innotivum.com) which he founded in 2001. Having been a leader in the area of software product management for 30 years, he continues to work as a consultant, coach and trainer for both corporate IT organizations and product organizations in a number of industries. He is a frequent presenter at conferences and universities and has published numerous books and articles, his latest being "Software Product Management: The ISPMA-Compliant Study Guide and Handbook, 2nd Edition" (Springer 2022)



Haragopal Mangipudi
Global board member, ISPMA e.V

Haragopal Mangipudi (Hara) is the Global board member of ISPMA, Founder guNaka Consulting, He teaches product management at IIMB, IIITB, IIT Palakad, IIM Trichy. During his 20+ year product leadership, he was instrumental in building a world class "Made in India" software and set the path towards "India as a product nation". He is currently coaching, mentoring & training young product leaders, executives and managers, helping them build great product companies.



Dr. Ajai Chowdhry
Founder HCL

Dr. Ajai Chowdhry is one of the six founder members of HCL with a dream 'to take the microprocessor and change the world' in 1976. HCL today is valued at US \$ 50 Bn. Starting from India, Dr. Chowdhry took HCL to Singapore in 1980 and created a business spanning ASEAN, China and Hong Kong. In 1995, Dr. Chowdhry took over the reins of HCL Infosystems and created a 12,000 crore (US \$ 1.6 Bn) organization over the next 15 years. HCL Infosystems was the leader in hardware products, system integration and Nokia phone distribution. In 2011, in recognition for helping build the IT & Electronics industry in India, the Hon'ble President of India, conferred the prestigious Padma Bhushan, one of the highest civilian honour in India.



Prof. Tony Wasserman
Professor in Software Product Management, CMU (Silicon Valley)

Anthony I. (Tony) Wasserman is a Professor in the Software Management program at Carnegie Mellon University's Silicon Valley campus. There he created the Center for Open Source Investigation, which serves as a focus for his research on evaluation, adoption, and use of open source. Previously, Tony was the founder and CEO of Interactive Development Environments (IDE), one of the first 100 dot-coms, which created the innovative multiuser platform for Software through Pictures (StP) and was among the first to include open source in a commercial software product.



Naveen Tewari
Founder & CEO, InMobi Group.

An alumnus of Indian Institute of Technology, Kanpur (IIT) and Harvard Business School, Naveen founded InMobi in 2008 after a brief stint at McKinsey. InMobi was India's first Unicorn and is now one of the world's leading advertising platforms. Naveen is a strong proponent of Indian entrepreneurship. Having mentored and supported over 60 young technology companies personally or via InMobi, the impact of the "InMobi Mafia" on India's startup ecosystem cannot be understated. He has invested in several startups such as Razorpay, NestAway, Springboard, Mettl, Klub, Factors.ai, Bright Money, Bombay Canteen, and more. He has also served as a Board member at PayTM.



Sharad Sharma
Founder, iSPIRIT Foundation

Sharad Sharma co-founded iSPIRIT Foundation, a non-profit technology think tank that has conceptualized India Stack, Health Stack and other digital public goods. Sharad also co-founded Teltier Technologies, a wireless infrastructure startup now part of CISCO. An active angel investor with over two dozen investments, he was also instrumental in the success of India's first IP-focused fund, the India Innovation Fund. Sharad is a member of National Startup Advisory Council, SEBI's Financial and Regulatory Technology Committee and Chairs the taskforce on DPI in ThinkTank20 (T20) engagement group of G20.



Viraj Tyagi
CEO, eGov Foundation

Viraj Tyagi is the CEO of [eGov Foundation](#). He is passionate about the impact of a ‘jugalbandi’ of public digital platforms, policies and ecosystem in solving societal problems at scale and speed. Viraj believes that digital transformation is not as much about digitising and automation as it is about humans, improving quality of life, and creating trust between various actors.



Shri Debajyoti Ray Chaudhuri
MD & CEO, NeSL

Shri Debajyoti Ray Chaudhuri is an MBA from the Faculty of Management Studies (Delhi) and Certified Associate of the Indian Institute of Bankers. He is a passionate leader with a long track record of successfully managing assignments of a diverse nature. He was Chief General Manager in the Insolvency and Bankruptcy Board of India (IBBI) where he took some path breaking initiatives like the implementation of the Companies (Registered Valuer and Valuation) Rules, 2017.



Peri Maheshwar
Founder & CEO, Career360

A passionate entrepreneur, Mahesh is a qualified CA, CMA and ACS. He started his career as an investment banker with SBI Capital Markets. He was associated with the Outlook group for 17 years and headed it for more than 10 years. Mahesh believes that the demographic dividend India seeks can turn into a nightmare if youth are not shown the right direction to maximize their capabilities. CAREERS360 is the result of his deep understanding of student issues, and the information gaps that need to be filled to help students take an informed career decision.



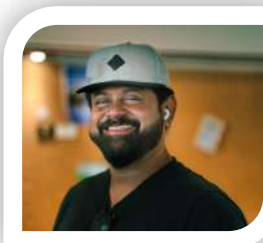
Nalin Bansal
Chief of Fintech, NPCI

Nalin is a Product & Business Strategy Professional with a rich experience of 20+ years on global assignments covering Technology, Telecom & Payments domain. He has spearheaded the launch of many initiatives in the telecom and payments business and incubated new age payment solutions with organizations like Airtel, MasterCard and NPCI. He has also been an advisor to multiple start-ups for their go-to-market strategy.



Magnus Bilgren
Lead, Tolpogorni Thoughts AB

Magnus Billgren is fellow member of ISPMA & a high-tech product management equilibrist. He has worked and given product training in Europe, North America, and Asia for companies like ABB, IBM, Ericsson, Micronic, Alfa Laval, Tetra Pak, Net Insight, and many more. Over 1000 product managers have taken part in trainings by Magnus. Over the years, he has driven product management in global firms and small startups and founded one of Europe's leading product management companies.



Samir Neji
Founder & CPO, #dltledgers

Samir is a serial technopreneur and have built four successful start-ups globally. In the last three years, he has initiated several technology products in blockchain and the founder and CPO of #dltledgers, one of the world's pioneers in blockchain based MESCBN platform. He is an engineer with an MBA and have over 28 years of building mature and sustainable platforms and business models, Orchestrating hybrid platform and product skills across disruptive digital business platforms.



Jeyawant Tewari
Director of user experience, Microsoft India

Jayawant Tewari (JT) is a Director of User Experience at Microsoft India. He leads a team of UXers working across Teams, OneDrive, SharePoint, and Intelligent Search. JT is a post-graduate from NID Ahmedabad and has worked at Google, Myntra, and SAP Labs in the past. His hobbies include tinkering with musical instruments and creating with Lego.



Malthi SS
PM Coach & consultant

Malthi is a senior product leader with 22 years of experience in software product development & management. In her earlier roles she has built Global Enterprise, Platform and Consumer Tech products & has been responsible for P&L of about several Millions. She has been instrumental in building high performing distributed product teams from scratch. Currently she is working as PM Coach & consultant at JobsForHer. She has the expertise in Design Thinking coaching and application. She is a mentor with NASSCOM Deep Tech Club . She has been recognised one of the top 100 PM's by "The Product Folks"



Mayuresh A Nirhali
SVP, Reverie Language Technologies

Mayuresh is a Multi-faceted Product leader with a unique combination of technology, leadership and entrepreneurial instincts. He has over 21 years of experience in the Platform and SaaS domain. Most recently, he led the technology team at SellerApp, an analytics SaaS platform for e-commerce sellers and also built one of the first marketplace platforms for ONDC. He has spent over a decade at Sun Microsystems & Oracle contributing to the Java platform, building multi-tenant Database cloud services, also contributing to Operating Systems & Storage technologies. Currently, He is leading the platform team at Reverie Language Technologies.



Dr. Spurthy Dharanikota
Assistant Professor, IIM Bangalore

Spurthy Dharanikota, Ph.D., serves as an Assistant Professor in the Information Systems (IS) Area. Her current research interests include exploring, identifying, and resolving complex problems in the Human-Artificial Intelligence Collaboration, Product Management, specifically Gamification, and Health Informatics disciplines, using a combination of behavioral and analytical frameworks. Gates Ventures have partly funded her research on smart diagnostics for clinical trials. Dr. Spurthy has presented her research at major international conferences in the IS, and Health Informatics areas, including DESRIST, AMCIS, and AMIA. He is the program chair (Academic track) for SPM Summit India 2023



Muthu Ranganathan
Sr. Director, EPM Product Management, Oracle

Muthu is driving new product innovations with a focus on Cloud Applications. He has 25+ years' experience across enterprise software working for companies such as Ramco, Hyperion, SAP Labs and now at Oracle, and prior to that worked in Office of Corporate finance / FP & A and Treasury at Pepsi, Ford & Arvind. His experience spans across product management, strategy, business development and delivery roles. He is a Chartered Accountant and Management Accountant by educational qualification. He is the program chair (Industry track) for SPM Summit India 2023



Sonal Kumar
Head SAP ALM, Go-to-Market (Product management), SAP Labs India

Sonal Kumar heads the Regional Go-to Market (APJ) for the Application Lifecycle Management product portfolio. He is responsible for driving adoption and consumption of the ALM portfolio in the region. Also, has global responsibilities for partner engagement and support standards. Sonal has worked in many different product management roles and has been in charge of solution management for ALM products around the world. He joined SAP in 2004 and played a critical role in scaling up the test automation product portfolio. He is a computer engineer and has a master's degree in business administration. He is currently enrolled in a executive doctoral program at XLRI, a prestigious business school.



Dr. Merlin Nandy
Assistant Professor, IIM Sambalpur (Odisha)

Dr. Merlin Nandy is Assistant Professor of Information Systems at the Indian Institute of Management Sambalpur, India. She has several years of experience in the IT industry primarily in a presales role with focus on Electronic business, ERP applications and Intelligent Automation. She is a Fellow of Indian Institute of Management, Calcutta (Ph.D.) in the area of Management Information Systems. Her research focuses on the platform business, use of emerging technologies by end users and organizations, and Indian handloom representing slow fashion.



Dr. Karthik Ramesh
VP, International Markets, EMIDS

Karthik Ramesh is a Senior Management Executive with 16+ year's fast track growth, with broad based technology strategy and innovation experience in who has successfully straddled leadership roles across 14 geographies, strategically enabling tech stack design, product management roadmap and turnkey solution implementation. Karthik is currently part of the senior management team for emids and helping the Global Chief Strategy and Growth Officer of emids drive transformation initiatives in India.



Subhashis Ganguly
Director, Global Product Management, Siemens Digital Industries

Subhashis is currently serving as Director - Global Product Management with Siemens Digital Industries Software. Have over 18 years of professional experience in various global leadership roles in building various software products & software



Nitha Thammaiah
Senior Director, Oracle Cerner

Nitha is a HealthTech product leader, currently working with Oracle Cerner as Senior Product Director. Nitha in her role as Senior Director for Core Clinical, Continuum & Consumer Products, is responsible for innovation and development that crosses the breadth of the electronic health record. Nitha has extensively worked on the US healthcare market along with global markets such as Australia and France working along-side organizations to help transition from paper to electronic medical record.



Dr. Sandeep Chandran
Assistant Professor, IIT Palakad

Sandeep Chandran is an Assistant Professor in the Department of Computer Science and Engineering at Indian Institute of Technology (IIT) Palakkad. His research interests are in areas of design and verification of high-performance systems. Prior to joining IIT Palakkad, he was part of the performance modelling team of AMD that designed the Zen processor core. He received his PhD from IIT Delhi where he received the IIT Delhi FITT award for Best Industry Relevant PhD (2018).



Dr. Samatha Mudigonda
Product Manager, UnitedHealth Group

Dr. Samatha is a professional in Healthcare & Life Sciences domain blended with experience in Information Technology, having served startups, and healthcare companies in the United States in the realms of Product Management, Consulting, Data and Business Analytics, serving customers in emerging and developed markets. A scientist by education and training, she received PhD in Virology from National Institute of Virology and completed postdoctoral fellowship from Emory University, as well as additional certifications from - Johns Hopkins University and McCombs School of Business.



Chethan Shirnali
Partner-Cocreate Ventures

Chetan Shirnali is a law graduate and MBA, having 20 plus years of Rich Cross Industry experience and exposure from Banking, Insurance, Health care, Executive Search and Technology products and Platforms. He has held CXO positions in Large financial services companies, healthcare Companies and Startups.



Tathagat Varma
VP Strategy, Walmart Global Tech

Tathagat is software executive, product leader, technology strategist, and innovation evangelist with over three decades of experience building product and tech organizations with American, European, and Chinese Fortune 1-500 companies and Silicon Valley unicorns. Currently heading 'Technology Strategy and Business Operations' at Walmart Global Tech India. Tathagat is a published author, a prolific blogger, and a sought-after speaker, and is currently pursuing Ph.D. in AI/Business from the Indian School of Business, Hyderabad.



Sandeep Krishna
Deputy CTO, NeSL

Sandeep Krishna is a senior IT professional with over 17 years of rich experience in areas of Development, Operations, and Management. He has good international exposure and has delivered various projects for international clients in the area of banking, value added services in telecom domain etc. He is Deputy CTO and heads developments and operations at National E-Governance Services Limited, which is India's first Information Utility. He has architected an API based Digital Document Execution (DDE) platform, which enables complete paperless execution of digital contracts, widely being used by financial institutions. This platform is one of its kind to have integrated digital stamping of documents.



Suresh Prabhu
SVP of Engineering & Products, WorkSpan

Suresh is a battle-scarred products leader and life-long student who is generally curious about most things in life. Loves to build – organisations and products - that help businesses and people. Suresh is passionate about co-creating software products, platforms and productised services using global talent. He is presently SVP of Engineering and Products at WorkSpan, an ecosystem business management platforms provider.



Shridhar Marri
CEO & Co-founder, Senseforth.ai

Shridhar Marri is the CEO and Co-Founder of Senseforth.ai. A PhD Scholar in Conversational AI, Shridhar has been working at the intersection of technology, design and entrepreneurship, which enables him to get a holistic view of business challenges and craft disruptive solutions. Prior to founding Senseforth.ai, Shridhar co-founded Moonraft Innovation Labs and served as Vice President at Infosys.



Awdesh Chetal
CEO & Co-founder, HyperThink Systems

Entrepreneur and Technology sales and business development professional leading global sales covering 11 countries on 3 continents. Also leading the subsidiary IOT and Datascience business as CEO with overall P&L responsibility. Works extensively in the startup space in advisory and incubation support for technology startups.



Amit Nigam
CEO, QJobs

Amit Nigam is currently the CEO of Qjobs, a group company of Qess Corp Ltd. He holds a Masters from IIM Calcutta and Computer Engineering from NITK Surathkal, and comes with over 2 decades of experience in building & managing various Enterprise SaaS and consumer-facing E-commerce products. Amit has been a product manager for the majority of his career.



Mrugendra Shintre
Chief product & technology office, ClearTrip

Mrugendra is a seasoned leader in the Tech/Product space with over 16 years of experience. In his present role, he heads tech/product/design at Cleartrip, one of India's iconic internet brands and the second largest Online Travel Agency in the country. Prior to that, he was with a B2B startup as a CPTO. Before that, he spent seven years with Amazon India across roles in Supply Chain and Kindle. He was part of the large team that worked on launching the first Fire TV. Mrugendra started his career as a consultant in Cognizant. He holds a MBA from IIM Lucknow and a BE in Computer Science from MSU Baroda.



Abhijit Bendigiri
Director of product management, Oracle Cerner

Product & innovation focused leader with 17 years of experience in envisioning, discovering, developing & managing consumer engagement to build data-driven, analytical, enterprise & SaaS-based - B2B and B2B2C products. Experience in launching and growing products from Zero to One, managing mature products, and sunseting declining products with a value orientation.



Deepak HP
Director - Product management (Industry Cloud), SAP Labs

Deepak is a Director of Product Management in the Automotive Industry Cloud team delivery enterprise SaaS solutions. He has 18+ years of experience, having spent 15+ years on the SAP and contributing to various product management, strategic, operational, and people-centric topics. He carries a wealth of experience in leading multiple Product Engineering teams as a Development Manager, driving them toward the successful delivery of products for over 6 years before moving to his current role in Product Management. He also passionately drives various initiatives towards Product Management to enable the next generation of PMs mentors and speaks about products in multiple forums & volunteers with International Software Product Management Association (ISPMA) for research topics.



Dr. Laxmi Gunupudi
Adjunct Faculty, IIM Bangalore

Laxmi Gunupudi is a Fellow from IIM Bangalore in the area of ‘Quantitative Methods and Information Systems’. She has prior IT industry experience of 10 years. Her research work is primarily around cloud computing and organizational adoption of innovations. During her industry experience she worked on Product Lifecycle Management implementations. She is currently working as an Adjunct Faculty at IIM Bangalore, IIM Tiruchirapalli and IIM Visakhapatnam.



Karthik Suryanarayan
Product manager, Ellucian

Kartik Suryanarayan is an alumni of Indian Institute of Management, Kozhikode and has 19 plus years of cross Industry experience in manufacturing, health care, EdTech, agritech, Technology products and Platforms, both B2B and B2C SaaS product development.



Pragathi Neelaiahgari
Sr. Product manager, Mircrosoft

Pragathi comes with a 15 year industry experience, working across multiple roles (DBA , Support Engineer , SE/SRE , SWE , and now a PM) and gained experience not only about the product but how each role perceives the same . An active mentor to aspiring PMs both within and outside Microsoft. Her newly found passion is running, alongside unconventional travelling and exploring food.



Aditi Gangwar
Sr. Product manager, Mircrosoft

Aditi, who comes with an industry experience of nearly a decade, joined Product Management as a newbie in Microsoft Azure and has gained experience across varied products such as Microsoft Edge, System Center, and SharePoint. Aditi has been conducting Product Management 101 and mentoring sessions at premier B-schools for the past 5 years, and finds coffee to be her latest addiction.

People at the backstage



Radhika Subramanian
Community Manager
ISPMA



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