MAGIC CITY FASHION WEEK

Model Release Form

ENTITY: Magic City Fashion Week
MODEL: _____
MODEL'S EMAIL ADDRESS: _____
MODEL'S MAILING ADDRESS: _____
IN CONSIDERATION OF HAVING RECEIVED (i.e. Photos/Compensation/etc) Experience
IN RETURN FOR POSING FOR PHOTOS/VIDEIO TAKEN ON (date): _____
AT (location): _____

I hereby assign full copyright of these photos/videos to the above-mentioned entity (and the related representatives and assigns) together with the right of reproduction either wholly or in part.

I grant to the entity or licensees or assignees the permission to can the above-mentioned photographs either separately or together, either wholly or in part, the perpetual and irrevocable and unrestricted right to use and publish video and/or photographs of me, or where I may be included for editorial trade, product advertising and such other fashion /business purpose in any manner and medium.
The entity and licensees or assignees may have unrestricted use of these for whatever purpose, including advertising, with any retouching or alteration without restriction.

I agree that the above mentioned photos/videos and any reproductions shall be deemed to represent an imaginary person, and further agree that the entitiy or any person authorized by or acting on his or her behalf may use the above mentioned photos/videos or any reproductions of them for any advertising purposes or for the purpose of illustrating any wording, and agree that no such wording shall be considered to be attributed to me personally unless my name is used.

Provided my name is not mentioned in connection with any other statement or wording which may be attributed to me personally, I undertake not to Prosecute or to institute proceedings, claims or demands against either the Photographer or his or her agents in respect of any usage of the above mentioned photographs/videos. I hereby release the entity named above from all claims and liability relating to images, video or photographs taken of me. I have read this model release form carefully and fully understand its meanings and implications.

signed: _____ date: _____

Important: If the Model is under 18 year of age, a parent or legal guardian must also sign

parent/guardian:_____ date: _____