Hands On Atlanta builds community and meets critical needs through volunteer service and civic engagement.

Fiscal Year 2012 Annual Report

Hands On Atlanta builds community and meets critical needs through volunteer service and civic engagement.
Dear Friends of Hands On Atlanta,

When Hands On Atlanta’s founders came together in 1989 with the idea to balance corporate careers and the desire to give back, who could have imagined the organization they were creating would turn into one of the largest volunteer agencies in the United States? Over its 23 years of service, Hands On Atlanta has matured into a powerful force matching individual and corporate volunteers with nonprofit partners to provide the resources and manpower they need to succeed.

On the following pages, we will share Hands On Atlanta’s accomplishments over the last fiscal year. From the launch of our Civic Leadership Program to our impactful days of service, Hands On Atlanta has had a year of which we are extremely proud. But nowhere is our work more visible than in the lives of the people we serve.

We have weathered some of the most difficult economic times but with the help of you, our generous supporters, we can ensure that the critical needs of Greater Atlanta are continuously met. In 2013, we will embark on a new strategic plan, building upon our rich history of successful volunteerism.

As we approach the 25th anniversary of Hands On Atlanta, we reflect upon and celebrate our past successes and future plans. We are extremely proud of our capacity to reach this milestone, and we invite you to join us in this celebration.

Thank you again for your commitment to Hands On Atlanta and making our work possible.

Sincerely,

Gina Simpson
President & CEO
Hands On Atlanta

Nick Costides
Chairman
Board of Directors
Current Board of Directors

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UPS

Chloe Barzey, Board Vice-Chair
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Frank Ski
The Frank Ski Kid’s Foundation
Our Values

- We believe that meaningful volunteer service is essential to creating a vibrant, democratic society.
- We value diversity in service, and believe that serving together builds bridges and creates a platform for mutual respect.
- We believe that grassroots leadership makes a difference and that the power of each person taking action is essential to changing the world.
- We value our staff and foster an environment for growth and development to realize our mission.
- We believe that focusing on education and nurturing youth is the single greatest investment we can make in the future.
- We value our community partners, and maximize our collective talents and resources to affect sustainable change.

Our Mission

Hands On Atlanta builds community and meets critical needs through volunteer service and civic engagement.
About Hands On Atlanta

- Hands On Atlanta partners with more than 450 nonprofits and schools in the Greater Atlanta area to provide more than 4,000 individual opportunities per month.
- Hands On Atlanta’s three strategic focus areas include education, environment and economic recovery.

Fiscal Year 2012 Quick Facts

- Volunteer Opportunities Filled: 64,016
- Economic Impact to Greater Atlanta (calendar year 2011): $7.7 million
- Volunteer Leaders: 137
- Nonprofit & Civic Organizations: 405
- Schools: 45
- AmeriCorps Service Hours: 144,500

School-based AmeriCorps Program

- AmeriCorps members served in 18 elementary schools: 87% of students improved their literacy skills, with 40% growing their proficiency by two grade levels
- AmeriCorps members served in six middle schools: student growth exceeded the national student growth average in all areas
- This program has been recognized as a standard bearer by Points of Light, the Georgia Department of Community Affairs and Project GRAD Atlanta
Hands On Atlanta at Work

Civic Leadership Program

In January 2012, Hands On Atlanta launched the Civic Leadership Program to increase the number of individual volunteer opportunities available each month by building civic leaders. The program creates an avenue for volunteers to further personal and professional development goals. Hands On Atlanta equips these experienced volunteers with resources needed to create and execute innovative, ongoing and volunteer-driven initiatives. Hands On Atlanta provides training related to volunteer and project management, teambuilding, networking and fundraising as well as micro-grants to assist in planning and implementation. Monthly service projects are focused around tutoring and mentoring children, distributing food to the hungry and performing senior home repairs, to name a few. Atlanta nonprofits receive annual volunteer labor of more than $6,900 for each Civic Leadership project, plus $1,200 in supplies. Through this program, approximately 30 new projects are added to the monthly calendar, and are generating more than 5,300 additional volunteer opportunities annually.

Rise Up Atlanta

In May 2012, Hands On Atlanta partnered with the Atlanta Falcons and Points of Light to launch the “Rise Up Atlanta” volunteer program in an effort to encourage volunteerism across the city. “The idea is a simple one,” said Falcons President & CEO Rich McKay. “In addition to wanting our fans to help us become the best team in the NFL on the field, we also want our fans to Rise Up and volunteer their time and talents throughout the year in an effort to make our great community a better place to live.” The program kicked off at City of Refuge, a nonprofit dedicated to helping families become stable, secure and productive, when more than 180 associates from the Atlanta Falcons, Atlanta Falcons Physical Therapy Centers, PGA Tour Superstores, AMB Group and The Arthur M. Blank Family Foundation – collectively known as the Blank Family of Businesses – joined together to construct an indoor playground, plant an urban garden, remodel resident dormitories, and paint an indoor mural. This partnership has provided more than 500 hours of volunteer labor since its inception.

Education Programming

Hands On Atlanta meets the academic and enrichment needs of children from underserved communities through its School-based AmeriCorps and Discovery programs. AmeriCorps members provide in-school reading and math tutoring and parental engagement at local elementary schools. These AmeriCorps members are instrumental in helping close the achievement gap by providing supplemental academic support to those students most in need.

Serving 700 students in 2012, the Discovery Program is Hands On Atlanta’s oldest program through which volunteers provide Saturday tutoring and enrichment to elementary students throughout Greater Atlanta. Discovery volunteers strive to encourage children to value education, to broaden their horizons and to be a positive force in children’s lives.

Spotlight:
The Georgia Lions Lighthouse Foundation and Shari Blalock, Hands On Atlanta Civic Leader

In early 2012, Hands On Atlanta joined forces with The Georgia Lighthouse Foundation as a nonprofit partner that now consistently receives 60 hours of service per month from Hands On Atlanta volunteers to assist with vision clinics and administrative needs. For more than 60 years, the Lighthouse Foundation has provided vision and hearing services through education, detection, prevention and treatment to uninsured and underinsured Georgians. In addition, they send 100,000 pairs of recycled eyeglasses to developing countries each year. “Volunteers are vital to everything we do, and help us build and grow as a nonprofit organization,” said Danielle Cohen, volunteer coordinator of The Georgia Lions Lighthouse Foundation. “These volunteers help maintain our programs, work on community outreach efforts, and allow us to sustain many of our current partnerships.”

The Lighthouse Foundation is a recipient of one of Hands On Atlanta’s Civic Leadership Program participants, Shari Blalock. Shari’s leadership and ongoing volunteer management allows the Lighthouse Foundation to prepare a monthly order of 3,000 glasses, which are shipped to a partner organization and then disseminated for mission trips all over the world. In addition to Shari, the Lighthouse Foundation receives daily volunteers from Hands On Atlanta who assist with administrative work and with vision clinics.
Nonprofit Capacity Building

springBoard is Hands On Atlanta’s skill-based volunteer program that engages volunteers in activities that strengthen the business and technology infrastructure of local nonprofits. Volunteers use their skills to assess the needs of nonprofit and assist in the development and implementation of strategies and support to meet these needs.

HandsOn Tech is a national program focused on increasing the nonprofit sector’s effective use of technology to boost community resources and improve outcomes for low-income communities. HandsOn Tech AmeriCorps members provide pro bono technology assessments, develop technology plans, and offer professional consulting, training and resources to build capacity and support for qualified nonprofits.

Serving Atlanta’s Seniors

Hands On Atlanta’s AmeriCorps Silver Corps program engages committed citizen leaders to spend a year serving and enhancing their home community through placements with nonprofit and government agencies focused on senior citizens. During the 2011 – 2012 program year, members hosted social, recreational, health and wellness activities which included garden clubs, tai chi classes, walking clubs and healthy living classes directly serving 1,790 seniors with the Atlanta Housing Authority and Fulton County Neighborhood Centers.

Engaging Young Professionals

TeamWorks! engages young adults through group-based volunteerism affording opportunities to meet and build relationships with others, while taking on meaningful community service activities. Volunteer teams sample a variety of service projects and gain a deeper understanding of Greater Atlanta’s most critical needs.
Hands On Atlanta Happenings

22nd Annual Hands On Atlanta Day – Saturday, October 6, 2012

More than 7,000 individual and corporate volunteers gathered to serve the greater needs of Atlanta on the 22nd Annual Hands On Atlanta Day, presented by The Home Depot Foundation. This day of service highlighted the unique opportunities and impressive nonprofits in which individuals can get involved through Hands On Atlanta year-round.

This year’s theme, Love Your Block – Love Your Neighbor – Love Your School, included projects based on Hands On Atlanta’s three strategic focus areas - education, environment, and economic recovery. At this year’s event, 90 projects were organized throughout Atlanta, 65 organizations were served and more than 7,000 volunteers provided $700,000 worth of economic impact to Greater Atlanta.

In partnership with Mayor Kasim Reed, the City of Atlanta and The Community Foundation, Love Your Block projects are resident-driven projects focused on beautifying Atlanta’s neighborhoods and green spaces. Love Your Neighbor volunteer activities served the hunger, housing and education needs of seniors, low-income families, veterans and the homeless. Love Your School volunteer activities included tutoring sessions and school-based learning opportunities as well as school beautification projects.

W.K. Kellogg Foundation “Cultures of Giving” Donor Challenge

In April 2012, Hands On Atlanta was chosen as one of 22 nonprofits to participate in the W.K. Kellogg Foundation “Cultures of Giving” Donor Challenge, an online giving campaign. Approximately 125 donors helped Hands On Atlanta raise more than $96,000 in just 10 days, demonstrating the power of online giving. Hands On Atlanta was ranked number six in the Top Fundraiser Award category within the challenge.
10th Anniversary of A Taste for Volunteering

Hands On Atlanta hosted the 10th Anniversary of A Taste for Volunteering on Friday, June 1, 2012 at the Atlanta Contemporary Art Center. The event brought more than 250 Atlantans together to celebrate volunteerism and civic engagement. Last year’s theme, Experience the Westside, offered an unforgettable Westside experience showcasing some of the most treasured features of the uniquely creative West Midtown community. Live entertainment included Frank Ski of the Frank and Wanda Morning Show, The Atlanta Soul Band, and interactive performance from the Atlanta Ballet’s Wabi Sabi. Thanks to corporate and community support, Hands On Atlanta raised more than $36,000 for its programs and services at last year’s event.

Spotlight:
Atwood Community Gardens

Hands On Atlanta volunteers have provided more than 3,200 hours of volunteer service to Atwood Community Gardens since the partnership began in September 2011. Located in Southeast Atlanta, Atwood Community Gardens was designed and created by NEXT Steps Youth Entrepreneur Training Program to serve as an urban agriculture training center and outdoor event facility. The NEXT Steps Youth Entrepreneur program introduces youth to career pathways in science, technology, engineering and mathematics, and teaches them how to apply transferable skills with the urban agriculture industry. Hands On Atlanta’s corporate partner, GE Energy, transformed Atwood Community Gardens on Hands On Atlanta Day by creating a compost and recycling area, designing science lab tables, building a teaching deck for the site’s multi-level science amphitheater and constructing planting beds that are wheelchair accessible, among many other projects. “With Hands On Atlanta’s support, we have been able to reach new heights with our programs and consistently be a driving force behind Atlanta’s young urban agriculture movement,” said Dana Jewel Harris, executive director of NEXT Steps Youth Entrepreneur Program.
Fiscal Year 2012 Revenue

- Earned Income: 27%
- Corporate: 14%
- Government: 25%
- Foundation: 5%
- Individual: 4%
- In-Kind: 6%

Fiscal Year 2012 Expenses

- AmeriCorps in Education: 52%
- Volunteer Service Projects: 8%
- Nonprofit Capacity Building: 5%
- SilverCorps: 6%
- Discovery Program: 5%
- Youth & Family Service: 3%

Fiscal Year 2012 Individual Donors

$10,000 and above
- Susan and Bernie Eisenstein
- Robert Rhodes

$5,000 - $9,999
- Robert Hodum Jr.

$2,500 - $4,999
- Jay Bernath
- Mr. and Mrs. Timothy Brown
- John Cleveland
- Susan and Mark Haidet
- Lisa and Greg Hammonds
- Laura Lee Gentry and Brian Pilger
- Holly and Will Rhodes
- Becky Schmitt
- Stephen Stuck

$1,000 - $2,499
- Cindy and Kevin Abel
- Kent Alexander
- Alison Bailey
- Kimber and Matt Burgess
- Molly Burke
- Barbara and Nick Costides
- Sidney Childress
Fiscal Year 2012 Individual Donors

$500 - $999
Chanda Allen-Baffoe
Melissa Bunnen
James Corey
C.J. Curry
Charlene Finney
Tamala Fortson
Bryant Harrell
Crystal and Henry Hicks III
Steven Ivey
Angela Payne James
Odette Lawrence
Benjamin Nemo
Susan and Ronald Parks
Calvin Pittman

$499 and below
Stephanie Abraham-Middleton
Alan Abronski
Mathew Alexander

Christy Allen
Sean Alleyne
Shelley and Jeffrey Alperin
Lisa Amundsen
Carlita Anderson
Ilona Armstrong
Jill Asrael
Nanette Ayze
Melissa Babbb
Amanda Baer
Stephanie Bagley
Michelle Baldwin
Paula Ball

Phillip Fauver
Debbie and Richard Goldsmith
Jennifer and Eric Hartz
Robin and Jeff LaRocco
Shelley and Clay Massey
Beth and Michael Murdy
Randy Pilkenton
Ryan Pirkl
Phillip Randall
Ann and Scott Smith
Gina Simpson and Rudi Luge
David Warlick
EveLun Wedge
Albert Yang

Brenda Rhodes
Christina Ritchie
Terri Robinson
Karen and Tony Samples
Molly Shepherd
Lynette and Lary Slovensky
Nicole Smith

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<td>Cigdem and Chip Delano</td>
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Lisa Levar
Coi Lewis
Erin Littles
Sarah Luttrell
Lisa Main
Robert Marcovitch
Marilyn Margolis
Deborah Maslia
Gerald Matthews
Sara McDaniel
Deborah McDonald
Liam McElhone
Jessica McGroom
Kay McMaster
David Mermin
Cathlyn Robinson
Shannon Rodgers
Martin Rosenman
Vincent Rowley Jr.
Devin Rucker
Sekhar Rudra
Katie Salley
Stephanie Sanchez
Anne Savage
Lorraine Sharkey
F.M. Shelton
Leah Simpson
Georgia Simpson
Daniel Sims
Lauren Singleton
Frank Ski
Robert Smith
Lisa Smith
Kei Snyder
Carol Spurlock
Nandani Persaud
Lauren Phillips
Lorraine Phipps
Roger Pither
Joanne Pitters
Laura Pope
Angela Pratt
Scott Rafshoon
Clifford Rekuc
Jonathan Relkin
Michael Rhyne
Melody Richardson
David Richardson
Cathlyn Robinson
Shannon Rodgers
Martin Rosenman
Vincent Rowley Jr.
Devin Rucker
Sekhar Rudra
Katie Salley
Stephanie Sanchez
Anne Savage
Lorraine Sharkey
F.M. Shelton
Leah Simpson
Georgia Simpson
Daniel Sims
Lauren Singleton
Frank Ski
Robert Smith
Lisa Smith
Kei Snyder
Carol Spurlock
Kimberlee Tate
Mark Taylor
Monique Terry
Tara Tewogbade
Stephen Thomas
Andrea Thomas
Charly Thompson
Leslie Thomson
Tracy Tobin
Robyn Trotter
Mathias Tuitz
Allison Turner
Anne Varela
Dannette Walker
April Walker
Alandra Washington
Karen Webb
Samuel Weiland
Mark Wesley
Edward Wheeler
Adrienne White
Julie Whitney
Lindsey Williamson
Veronica Wilson
Anne Wilson
Shemario Winfrey
Brian Wright
Anne Yancey
Brian Yarbough
Stephanie Zio
Lauren Zugina
Fiscal Year 2012 Corporate and Foundation Donors
Includes cash and in-kind donors

$100,000 and above
Delta Air Lines
The Coca-Cola Company
Corporation for National and Community Service/
Georgia Commission for Service and Volunteers
The Home Depot Foundation
Joseph B. Whitehead Foundation

$50,000 - $99,999
Clayton County Board of Health
GE Energy
Gould Family Foundation
HandsOn Network
Kilpatrick, Townsend & Stockton LLP
Target

$25,000 - $49,999
Aaron’s Inc.
The Community Foundation
Humana
MetLife
Norfolk Southern
Novelis
Novo Nordisk
ServiceJuris Inc.
Three
United Way of Metro Atlanta
The UPS Foundation

$10,000 - $24,999
The Weather Channel Companies
W.K. Kellogg Foundation

$5,000 - $9,999
Alston & Bird LLP
Atlanta Foundation
BBDO Atlanta
CSX Transportation

Ida Alice Ryan Charitable Trust
John and Mary Franklin Foundation
K & G Fashion Superstore
Mary Allen Lindsey Branan Foundation
Paul Hastings
Technology Association of Georgia
Youth Service America
The Clorox Company
TSYS
Wells Fargo
WorldPay US

Abel Solutions Inc
Arnall Golden Gregory LLP
Atlanta Braves Foundation
Atlanta Life Insurance Company
Bruce Fratto
CBC National Bank
Davis Adams LLC
Discovery Communications
Enterprise Holdings Foundation
Ernst & Young
Frances Wood Wilson Foundation
Georgia Shares
Holland & Knight
KPMG
The LaRocco Company
LogFire, LLC
Manhattan Associates
Southerland
The Weather Channel, Hands On Atlanta Corporate Partner

The Weather Channel celebrated its 30th anniversary by giving back to Clarksdale and Compton elementary schools which were significantly damaged by the epic flood in September 2009. On this day, more than 100 employees from The Weather Channel volunteered 417 hours of service at these two schools teaching students about Georgia’s native plant life and the weather’s impact on the seasonal life cycle of plants and trees; and assembling kites and grade/skill advancement learning packs for the students use over the summer holiday. More than 300 kids interacted directly with The Weather Channel employees during this educational day. Shirley Powell, executive vice president, corporate communications at The Weather Channel Company expressed, “We feel it is important to connect our employees to the communities we serve. Partnering with Hands On Atlanta was a wonderful experience as they were able to execute an event which our employees were very passionate about.”
Ways to Get Involved

1. Become a Volunteer

Hands On Atlanta’s volunteers are the backbone of our commitment to meet the critical needs of Greater Atlanta. As a Hands On Atlanta volunteer, you can work with our nonprofits through tutoring elementary and middle school students, serving the homeless and seniors, landscaping and neighborhood clean up.

For more opportunities, visit www.handsonatlanta.org

2. Become A Corporate Partner

Hands On Atlanta provides our corporate partners with year-round consultation, which focuses on successfully executing ongoing volunteer projects throughout Greater Atlanta, and ensuring that businesses have adopted benchmarks of excellence in their volunteer efforts.

For more information, visit www.handsonatlanta.org/businesses

3. Support Hands On Atlanta

Hands On Atlanta relies on the generous support of individuals, foundations and corporate donors to meet the needs of our nonprofit partners. Each dollar donated to Hands On Atlanta contributes to $6 of value to Atlanta communities. Your support directly contributes to our success and promotes sustainability for our year-round programming in education, nonprofit capacity building and citizen projects.

Donate today at www.handsonatlanta.org/donate