ABOUT

Hands on Atlanta is best known for tackling Greater Atlanta's most pressing needs by igniting a passion for service and creating lifelong community volunteers.

We focus on the most pressing needs of our community, including education and youth development, focusing on literacy, child hunger and parental engagement.

Our 25th Anniversary Capacity-Building Campaign, launched in 2014, has allowed Hands On Atlanta to increase volunteer efforts toward these needs.

FOCUS

NEW PROGRAM DEVELOPMENT

CAPITAL IMPROVEMENTS

STRATEGIC MARKETING + OUTREACH

BUILDING A RESERVE
The numbers are in! And we feel good.

The 25th Anniversary Capacity-Building Campaign has given Hands On Atlanta an opportunity to strategically focus on "our special sauce." Launching our updated strategic plan as a part of the capacity-building campaign, Hands On Atlanta has identified the following focus areas through the campaign:

- Increase our impact
- Grow our audience
- Build our brand
- Improve our financials
- Invest in the organization

Engaged through campaign programs:
- 25,000+ volunteers
- 100,000+ meals delivered to over 600 kids
- 7,000 projects executed for nonprofit partners
- 100 nonprofits partnered with Hands On Atlanta

Other achievements:
- 6,900 students served through tutoring and enrichment programs
- 100 parents attended volunteer-led trainings
- 100 nonprofits executed for nonprofit partners

Hands On ATL
IT'S A WRAP!

We did it! Thanks to your support.

Thanks to the generosity and support of community members, Foundations and Corporations across the ATL, Hands On Atlanta has engaged more individuals in volunteerism to do something good.

CAMPAIGN GOAL $1,550,000

CHALLENGE GRANT $150,000

CAMPAIGN ALLOCATION

- Volunteer Programs $872,600
- Capital Improvements $382,000
- Strategic Marketing + Outreach $195,400
- Operating Reserve $100,000
CAPITAL IMPROVEMENTS To be completed by August, 2018.
CAMPAIGN COMMITTEE

Chloe Barzey, Co-Chair
Bob Pearlman, Co-Chair
Jay Bernath
Kathryn Gerrick
Greg Hammonds
Eric Tannenblatt
Kathy Harris
W. Clay Massey
Ellen Brown
Landers
Jeff LaRocco
Cecilie Goodman

Special Thank You:
Staci Brill of The Eplan Group
and Lauren McCarthy of
GrantScribes for their
continued support during the
25th Anniversary Capacity-
Building Campaign.

BOARD LIST

Chloe Barzey
Jay Bernath, Board Chair (during campaign)
Tim Brown
Ellen Brown Landers
Jason Carter
Sandeep Dadlani
Shanti Das
Cigdem Delano
Dr. Terry Dockery
Kathryn Gerrick
Mark Haidet
Greg Hammonds

Jennifer Hightower
W. Clay Massey
Mike Murdy
Wesley Myrick
Bob Pearlman
Malcom Pritchett
David N. Richardson
Erin Schlader
Becky Schmitt
Bill Seward
Libby Wannamaker
DONORS

$400,000
The Marcus Foundation

$250,000
Robert W. Woodruff Foundation

$150,000
Friend of Hands On Atlanta Constellation

$50,000+
Kaiser Permanente
SunTrust Foundation
Tull Charitable Foundation

$25,000+
Carolyn and David Gould
Mary and Wendell Reilly
The Rich Foundation
Sartain Lanier Family Foundation
Becky Schmitt
UPS Foundation

$10,000+
Diane and Kent Alexander
Tim Brown
Carolyn and David Gould
Lauren and Jim Grien
The Imlay Foundation
Judy and AJ Johnson
Livingston Foundation
The Colleen & Sam Nunn Family Foundation
Erin Schlader
The Standard

$5,000+
Cindy and Kevin Abel
Jay Bernath
Mark Haidet
Greg Hammonds
Kathy Harris
The Home Depot - In-Kind
Kenneth Jones
David Kirkpatrick
Ellen Brown Landers
Clay Massey
John Morabito
Mosley Foundation
Sig Mosley
William Seward
Terri Theisen
Greg Thompson

$1,000+
Miles Alexander
Ken Bernhardt
Nathan Briesemeister
Karen Dick
Cydnee DuBrof
Elise R. Eplan
Richard and Debbie Goldsmith
Eric and Jennifer Hartz
Jennifer Hightower
Deva Hirsch
Michael Kay
Debbie Lindner
Keith Mason
Atiba Mbiwan
Michelle Nunn
Bob Pearlman
Malcom Pritchett
David Richardson
Pam Sugarman and Tom Rosenberg
Aaron Sampson
Linda and Mark Silberman
Eric Tanenblatt

THANK YOU

HANDS ON ATL
thank you
From all of us at Hands on Atlanta, thank you for your support and contributions to the 25th Anniversary Campaign.

With your help, we’re ready to tackle new challenges facing Atlanta, while recruiting new volunteers and new team members to do something good.

Julianna Cagle
Director of Development
Hands On Atlanta

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THANK YOU

CONTACT

HANDS ON ATL