



Our vision is that Ohio lead the nation in building statewide economic prosperity and establishing sustainable growth in its urban and regional communities. In our vision, Ohio has robust, effective policies and practices that create revitalized communities, strengthen regional cooperation, and preserve Ohio's open space and farmland.

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Looking Back... Looking Ahead Celebrating a Decade of Greater Ohio

Ohio has an abundance of world-class medical and cultural centers, beautiful downtown and public squares, and enviable architecture. As the home of the Wright Brothers, Harvey Firestone, and Harriet Beecher Stowe, Ohio has a long history of innovation and talent. Yet as the state has weathered significant economic headwinds over the last 30 years, our patterns of development and land use have not adjusted to this new reality. As a result, our cities—large and small– have struggled to stay ahead of aging infrastructure, obsolete housing stock and commercial strips, and roadways designed for a different era.

In 2008, the Greater Ohio Policy Center burst onto Ohio's advocacy scene, with an ambitious policy blueprint aimed at restoring prosperity in the state. In the last decade, GOPC has aided in the creation of county land banks, which have removed or rehabilitated more than 10,000 blighted properties around the state; fought to ensure our public transportation system, have the funding they need to serve workers and vulnerable Ohioans; quantified the economic benefits of mitigating contaminated land and repurposing former industrial sites; and disseminated practices and strategies that are below Ohio's weak-market cities, our legacy cities, stabilize and thrive.

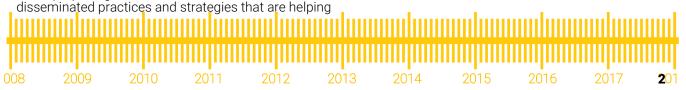
Ohio is in a different place today that it was in 2008, but GOPC's core issues and mission remain relevant. As GOPC continues to carry forward its mission to champion revitalization and sustainable growth throughout the state, we invite you to join us. Let's continue to build on Ohio's successes by recognizing potential, leveraging momentum, connecting people to places, and reviving our most important assets—our cities and towns. Together, we can ensure a Greater Ohio.

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Alison D. Goebel Executive Director

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Angela Mingo Board President





In September 2002, a group of Ohio foundations led by the Gund Foundation, convened a workshop in Cleveland to discuss the challenges of advancing sustainable development and smart growth in the state. Following these meetings, outreach around the state confirmed that success meant winning fundamental changes in how the State of Ohio influences the location of urban and suburban growth and development.

By the end of 2003, the Gund Foundation leveraged major grants from the Cleveland Foundation, Greater Cincinnati Foundation, and other Ohio funders. In January 2004, the Greater Ohio Campaign was launched, intended to influence the 2006 gubernatorial campaign debate over smart growth, land use and economic redevelopment policies in the state.

In late 2007, the Greater Ohio Campaign incorporated and became a 501(c)3 non-profit organization formally known as the Greater Ohio Policy Center.

In 2008, GOPC launched itself on Ohio's policy scene. GOPC staff traveled around the state and held a 1,000

person Summit in Columbus in partnership with the Brookings Institution. GOPC, in partnership with Brookings, released a game-changing report in 2010, *Restoring Prosperity: Transforming Ohio's Communities for the Next Economy*, which provided a bold blueprint for state and local leaders to use in formulating new polities and practices.

Our past work greatly influences our current issues, which includes working to unlock opportunities through **Neighborhood Revitalization**; reviving Ohio's most important assets by advocating for **Legacy City Regrowth**; connecting people to places through **Transportation Innovation**; strengthening Ohio's water and sewer systems through **Infrastructure Modernization**; promoting cooperation and collaboration through **Sustainable Regional Growth**; and recognizing the potential of former industrial sites by supporting **Brownfield Redevelopment**.

The past decade has seen enormous returns on investment; the next decade will see even more remarkable change as we continue to strive for a Greater Ohio.





In 2008, GOPC partnered with the Brookings Institution to launch *Restoring Prosperity to Ohio*, an initiative designed to facilitate Ohio's transition to the next economy. After a 1,000 person summit in Columbus and dozens of speaking engagements around the state over the next two years, GOPC and Brookings released *Restoring Prosperity: Transforming Ohio's Communities for the Next Economy* in 2010.

The Restoring Prosperity Initiative demonstrated that Ohio's multiple metropolitan areas—fully encompassing urban, suburban and rural places—house the resources and drivers of prosperity necessary to lead the state into the next economy, but these resources and prosperity drivers need to be leveraged.

The *Restoring Prosperity* agenda outlined a comprehensive blueprint for Ohio and offered 39 recommendations that:

-Leverage and invest in key prosperity drivers, including innovation, human capital, infrastructure, and quality places, to maximize our economic strengths; -Catalyze transformative changes in "Restoring Prosperity: Transforming Ohio's Communities for the Next Economy' is the result of nearly three years of work by the Brookings Institution, a nonprofit public-policy organization in Washington, and the Greater Ohio Policy Center, a Columbus-based planning and policy group.

government both as a response to our state's fiscal crisis and to make our regions more competitive in a global economy; and

- Engage with and lead the federal government by seizing federal funding opportunities and influencing policies that can help hard-hit industrial states find their footing in the next economy.

The report was citied in numerous news reports in the months and years after publication and was referenced by both of the leading candidates for governor, Ted Strickland and John Kasich, during the 2010 election debate.

Since its initial publication, the recommendations of *Restoring Prosperity to Ohio* continue to be a part of the public policy debate in the state of Ohio. From building on the state's numerous and abundant assets to enacting governance reform, the blueprint will guide Ohio policy decisions for years to come.





Since its founding, GOPC has developed and advanced policies and practices that help to revitalize neighborhoods in Ohio's cities so that they attract people and thrive economically. In addition to working with local partners and state policymakers, GOPC utilizes quantitative and qualitative research and indepth analysis to identify policies and practices that can accelerate neighborhood redevelopment.

One of GOPC's most important policy contributions has been the 2010 "Land Bank Bill," which GOPC, along with a coalition of nonprofits and local and regional civic officials, successfully lobbied for. This bill built upon and modified the existing Cuyahoga County land bank to authorize permissive creation of land banks in 41 additional counties. Of the 900 bills brought before the 128th General Assembly between 2008 and 2010, this was one of only 58 bills signed and passed

GOPC has also become a leading expert on tools and best practices for containing and eradicating blight. After the foreclosure crisis, which peaked in 2010, GOPC began advising state agencies and local communities. GOPC was influential in developing the guidelines for Moving Ohio Forward and the Neighborhood Initiative Program, two state neighborhood stabilization programs. Revitalization Steering Committee (RSC), a network of partners from the private, philanthropic, nonprofit, and public sectors. The RSC identifies long-standing barriers and emerging issues that hold back efforts to stabilize and regrow our neighborhoods, then works to develop policies that help to advance the reforms.

Through research, policy advancement, and strategic assistance projects with local partners, GOPC identifies and advances innovative strategies that are helping Ohio's communities stabilize and thrive.



In 2012, GOPC organized, and continues to lead, the



Neighborhood Revitalization Milestones

2008: GOPC co-releases with partners \$60 million and Counting: The Cost of Vacant and Abandoned Properties to 8 Ohio Cities. This is the first study in Ohio to quantify the cost of blight

2009: GOPC serves on Governor Strickland's Compact with Ohio Cities Task Force

2009: Brookings Institution publishes *Ohio Cities at a Turning Point: Finding the Way Forward* a report co-written by co-director Lavea Brachman that outlines policy principles for the future of Ohio's 8 largest cities

2010: The legislature enacts the Land Bank Bill, which expanded reach of land banks across the state and provided local governments another powerful tool to use in addressing the growing number of problem properties in Ohio

2011: Consulted by the Ohio Attorney General's Office on Moving Ohio Forward Program, a program that helps demolish nearly 15,000 blighted properties in Ohio

2013: GOPC consulted by the Ohio Housing Finance

Agency on Neighborhood Initiative Program (NIP), a program that has removed and greened nearly 6,000 parcels as of 2017

2016: GOPC's recommendation to harmonize years of tax exemption on development projects in greenfields and brownfields is enacted through Senate Bill 235

2017: GOPC releases *Build in Akron: Opportunities for Residential Reinvestment in Akron's Neighborhoods*, a report that outlines strategies for rebuilding housing markets in a weak-market legacy city. This report prompts other Ohio cities to think critically about their own housing markets

Looking Ahead...

GOPC continues to advance work with the Legislature to help struggling communities and neighborhoods reverse decades of decline and neglect. GOPC increasingly deploys its convening power to bring together local leaders around shared issues, including increasing communities' access to capital and credit to finance redevelopment. GOPC is becoming a valued evaluator of neighborhood stabilization programs and continues to undertake original research to support nonprofits, community foundations, public sector leaders and private sector champions as they work in ever-changing conditions.



Restoring the Engines of Prosperity to Compete in the 21st Century

GOPC has emerged as a national expert on revitalization strategies for legacy cities of all sizes. Legacy cities are most commonly found in states with a history of heavy manufacturing; Ohio, arguably, has more legacy cities than any other state. Despite population loss and economic shifts, today these older industrial communities are the home of millions of people and remain important contributors of new economic activity.

Since 2015, GOPC has led national conversations around small and mid-sized legacy city challenges and opportunities. These cities, with current populations of 20,000 to 250,000, are the backbone of Ohio. Nearly a third of the state's population lives within their regions, and over a quarter of the state's GDP is produced by their residents and businesses, making them important places now and in the future.

To assist legacy cities of all sizes in regaining their full potential, GOPC brings best practices and innovative policy solutions to Ohio by conducting original research based in Ohio and nationally, and substantially contributing to national networks. GOPC works with local, regional, and state-level partners to develop and advance policies and practices that leverage assets in our urban cores, promote city and region-wide redevelopment, and improve our cities' vibrancy and attractiveness.

Legacy City Milestones

2009: GOPC hosts "Shrinking Cities" Roundtable in Dayton, one of the first conversations in Ohio focused on legacy city policy needs at the local, state and federal level

2010: GOPC's *Restoring Prosperity* makes the case to invest in quality places

2013: GOPC Executive Director Lavea Brachman coauthors *Regenerating America's Legacy Cities* in partnership with the Lincoln Institute of Land Policy

2016: GOPC publishes *Profile on Urban Health and Competitiveness in Akron, Ohio,* which examining challenges and new opportunities in Akron, a quintessential mid-sized legacy city

2016: GOPC issues *From Akron to Zanesville: How Are Ohio's Small and Mid-Sized Legacy Cities Faring?* reporting on challenges facing smaller legacy cities statewide

2017: GOPC travels the state formulating a long-term strategy for assisting small and mid-sized legacy cities

2017: GOPC follows on 2013 legacy city report with the



publication of *Revitalizing America's Smaller Legacy Cities: Strategies for Postindustrial Success from Gary to Lowell* in partnership with the Lincoln Institute of Land Policy, highlighting the strategic steps smaller postindustrial cities are taking to regenerate by building on downtowns, capitalizing on a unique sense of place, and focusing on workforce development

Looking Ahead..

Greater Ohio Policy Center has established itself as the leading voice for revitalization in Ohio's legacy cities – large and small. GOPC is committed to working directly with local and statewide leaders from the public, private, nonprofit, philanthropic, and other sectors to chart a prosperous and sustainable path forward for these communities.

Going forward, GOPC is focused on assisting smaller legacy cities in strengthening their civic capacity and building on their unique quality of place to thrive in the 21st Century economy. GOPC is promoting state investment in catalytic quality-of-place projects in small legacy cities, and supports an expansion of JobsOhio's mission to include broad support for creating quality places where workers want to live, work, and play.





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BID MIGOREVIE ZOUGO Increasing Opportunities for Job Growth And Redevelopment

In 2000, Ohio voters approved the Clean Ohio Fund, dedicating \$400 million to support an innovative mix of environmental conservation, preservation, and brownfield revitalization activities throughout the state. \$200 million was dedicated to brownfield redevelopment through the Clean Ohio Revitalization Fund (CORF). In 2008, voters renewed the program, providing an additional \$200 million for the CORF program.

Throughout the 12 year existence of the CORF program, 7,200 acres across Ohio were cleaned-up and redeveloped, resulting in formerly vacant, decaying and useless properties being repurposed as places where today, people across Ohio work, shop, live and play.

In 2013, Greater Ohio Policy Center conducted the first and only independent, comprehensive study of the CORF program to analyze the statewide economic impact of public investment in brownfield remediation. *Investing in Brownfields: The Economic Benefits of the Clean Ohio Revitalization Fund* found that under the CORF, every \$1 invested by the state into brownfield clean-up generated at least \$4.67 in additional economic activity. Examples of this include the former Greenawalt-Trenor site in the heart of Springfield. The site lay abandoned before being acquired by the city in anticipation of redevelopment. Clean Ohio funds supported asbestos abatement and demolition. Today, the site is home to the Ohio Valley Medical Center. Completed in 2009, the project created 135 high-quality jobs and increased the property value by \$4 million. Today, a former health hazard is a state of the art medical center.

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Brownfield Milestones

2008: Ohio voters re-authorize the Clean Ohio fund, with the ballot measure being approved by a majority of voters in each of Ohio's 88 counties

2010: GOPC Executive Director Lavea Brachman is appointed to the Clean Ohio Council

2011: GOPC assists in the development of the Brownfield Action Plan Pilot Program. The pilot program, administered by the Ohio Department of Development, used existing funds to assist communities in the development and implementation of an area-wide brownfield action plans

2013: GOPC releases *Investing in Brownfields: The Economic Benefits of the Clean Ohio Revitalization Fund*, the first independent study to analyze the statewide economic impacts of public investment in brownfield sites

2016: GOPC successfully advocated for provisions amended into HB463 to establish a definite starting point and method for determining the tax-exempt value of contaminated brownfield property

2017: GOPC succeeds in adding an amendment to the Main Operating Budget to make it easier for cities to

clean up contaminated brownfield sites. The amendment modified Ohio law to make it clear that urban renewal projects can recover the costs of environmental remediation and establishes clear revenue options to finance the clean up

Looking Ahead...

Ohio has the potential to bring millions of dollars in additional investment, job growth, and economic development through the continued investment in brownfield redevelopment. There are as many brownfields as fast food restaurants in Ohio, and these 9,000 sites are found in every county in the state.

GOPC supports the establishment of **"Clean Ohio 2.0"**, a program for brownfield clean-up and revitalization that is designed for long-term stability. With funding of \$25 million or more annually, this program would complement and enhance current brownfield programs focused on industrial expansion.

GOPC also supports regulatory reforms that provide legal assurances from the state to prospective landowners and real estate developers who did not contaminate sites, to encourage development.



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Investment and improvements to our state's transportation system have been a priority for GOPC since our founding. Today we are recognized by policymakers and agency administrators as being a pragmatic voice for reform to Ohio's transportation funding priorities.

Our work on innovating transportation has, over the years, resulted in improvements to Ohio's transportation budget and renewed investment in Ohio's public transportation systems— lifelines to workers that connect workers to jobs and Ohio's vulnerable populations to needed services.

In service of creating competitive places where people want to live, GOPC has championed for years the adoption of a statewide complete streets policy. Complete Streets policies, also know as Active Transportation, create safe streets that protect all roadway users, including drivers, bicyclists, and pedestrians, and have the added benefit of saving money by avoiding collision and injury costs.

Milestones in Improving Ohio's Transportation System

2008: Greater Ohio Co-Director Gene Krebs appointed

by Governor Ted Strickland to serve on Ohio's 21st Century Transportation Priorities Task Force

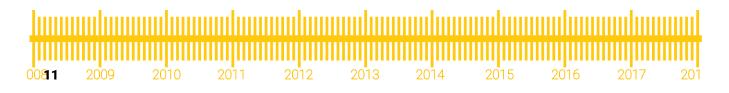
2010: GOPC convenes multi-sector Coalition around the need for increased funding for public transportation and identifies a possible funding source

2011: ODOT releases report, *Financial and Policy Implications on Assuming Primary Responsibility for All State Routes Throughout Ohio Regardless of Local Government Jurisdiction*, which GOPC advocated for in 2009

2014: GOPC serves on the Ohio Transit Needs Advisory Committee (the report is published in 2015)

2014: GOPC serves on ODOT's Access 2040 Advisory Committee

2015: The state transportation budget includes provisions proposed by GOPC which requires ODOT to develop metrics that allow the comparison of data across transportation modes and that also incorporate the full spectrum of state strategic transportation goals. The ODOT Budget also requires the creation of a joint legislative task force to study issues surrounding long term ODOT funding, per GOPC's recommendation



2016: GOPC releases a series of memos that offer recommendations for long-term strategic success for transportation needs, including comprehensive reform of the transportation budget, investment in public transportation and implementation of complete streets policies

2017: ODOT budget includes additional \$10 million in funding for public transportation

Looking Ahead...

GOPC will continue to advocate for transportation policies that better connect workers to jobs and vulnerable populations to services by innovating Ohio's transportation system. GOPC is committed to establishing a source of Dedicated Funding for Public Transportation, that provides \$30 million or more per year to adequately fund Ohio's transit systems. These funds should be used to maintain existing vehicles in good repair and encourage innovative service delivery by Ohio's transit systems.

GOPC also recommends the adoption of a Statewide Active Transportation Policy which implements standards and designs that make it safe for all users to access Ohio's roadways and facilitates the efficient movement of people, good and services.











Governance reform means streamlining and reducing costs so communities can marshal resources to compete on a national and global scale. Since its founding, GOPC has used research and advocacy to encourage collaboration at all levels of government.

Ohio today finds itself in an era of scarce resources and budget constraints. GOPC is dedicated to identifying efficiencies that reduce costs and improve prospects of 2013: GOPC identifies service improvements and sustainable growth. GOPC has documented the cost savings achieved through reduction in service redundancies and increased coordination among local entities. Additionally, GOPC continues to provide expertise on tactics that acknowledge rising legacy costs and declining tax base, such as consolidated governance structures and shared services.

Governance Reform estones

2010: GOPC publishes comparative analysis of demographic trends in Ohio, its metros and the nation from 2000 to 2008

2011: The legislature adopts GOPC's recommendation to designate ODOT as one of the top-tier agencies to receive a performance audit, in addition to the

Department of Jobs and Family Services and Department of Education

2011: GOPC helps establish the Local Government Innovation Council (LGIC), a \$45 million program that provides loans and grants for local government innovation

calculates \$100 million of potential savings over the next decade in fleet and supply management. GOPC outlines options for local and state agencies that purchase and maintain fleet equipment, chart routes for service provision, do bulk purchasing, or operate multiple physical locations

Looking Ahead

GOPC continues to support policies that encourage cooperation and coordination of government services at the state and local level, including programs that enhance collaboration and promote shared services regionally across the state.



Modemizing Infrastructure Protecting Ohio's Most Abundant Natural Resource

Like many places in the country, Ohio's communities have fallen behind in making needed investments in water and sewer infrastructure. Many districts have made partial investments while some, for various reasons, have delayed addressing these challenges altogether. However, further postponing this infrastructure repair will only compound current problems. GOPC has documented the many challenges Ohio's cities and smaller communities work against as they prepare to upgrade water and sewer systems.

GOPC has developed recommendations for new financing programs to help address unmet infrastructure and redevelopment needs in both large and small cities and communities. Aging infrastructure poses a threat to human health and the overall quality of life, but also creates an opportunity for new creative strategies. Approaches to water infrastructure are changing rapidly, with "green" alternatives to traditional storm water capture and filtration becoming more commonplace and cities exploring how to reuse vacant or abandoned property for this purpose. New technologies are making it possible to generate electricity from wastewater treatment so utilities can lower costs. GOPC advocates for policy changes that will create these options for communities and in ways that are not financially burdensome.

Infrastructure Milestones

2015: GOPC details the needs and gaps of sewer and water systems across the state

2017: The *Cincinnati Enquirer* runs a guest article by GOPC Senior Policy Fellow, Jon Honeck, that outlines policy principles for improving infrastructure in Ohio and nationally

2017: GOPC issues *Strengthening Ohio's Water Infrastructure: Financing and Policy*, a report that explores how state leadership can promote new ways of doing business in the water utility sector that can increase long-run financial sustainability

Looking Ahead...

GOPC continues to advance recommendations that place Ohio at a comparative advantage by equipping our water and sewer systems with the best and most innovative financing options and most cost-efficient service delivery. GOPC will continue to explore the financial benefits of "green" approaches to storm water control.



A New Beginning on the Horizon for Ohio Greater Ohio Policy Center's 2018 Policy Agenda

The past decade has seen considerable progress as job growth has remained steady and communities across the state have experienced promising comebacks. Yet, cities and towns across the Buckeye state continue to struggle to fund sites for new businesses and employees, and many of Ohio's businesses are desperate to connect workers to job opportunities. Communities big and small are looking to enhance their quality of life for their citizens. These challenges threaten to obstruct the advancements that have been made across Ohio.

The mission of the Greater Ohio Policy Center is to champion revitalization and sustainable growth. We believe Ohio deserves robust, effective policies and practices that reinvigorate communities, strengthen regional cooperation, and preserve open spaces and farmland.

GOPC has outlined a series of recommendations for Ohio's next statewide leaders and legislative policymakers for building on Ohio's recent success by recognizing potential, leveraging momentum, connecting people to places, and reviving our most important assets to ensure a Greater Ohio.

Increase New Opportunities For Job Growth And Residential Development By Redeveloping Brownfields

Streamline Ohio EPA's Voluntary Action Program (VAP) by providing options in addition to the covenant not to sue. Making regulatory reforms that provide legal assurances from the state to prospective landowners and real estate developers who did not contaminate a site under consideration.

Establish Clean Ohio 2.0 exclusively for the use of brownfield clean-up and revitalization and is designed for long-term stability. With funding of \$25 million or more annually, this funding would complement and enhance current brownfield programs focused on industrial expansion.

Better Connect Workers To Jobs By Innovating Ohio's Transportation System

Establish a source of Dedicated Funding for Public Transportation, that provides \$30 million per year to ensure workers connect to jobs and Ohio's vulnerable populations have access to safe, reliable transportation options.

Adopt a Statewide Active Transportation Policy that ensures the state's roadways can safely accommodate all types of users and is sensitive to local context, facilitating the safe and efficient movement of people, goods and services.



Bolster Economic Competitiveness By Ensuring Communities Have The Means To Engineer Long-Term Prosperity

Expand the scope of JobsOhio to include support for activities to assist cities and towns competing for jobs and skilled workers to create places where people want to work, live and recreate.

Incentivize public/private collaboration with state grant allocations for initiatives focused on local community and economic development.

Take On The Challenge Of Improving Aging Infrastructure By Promoting Shared Resources And Partnerships To Improve Water And Sewer Services

Increase financial and regulatory incentives for shared services and regional coordination of small drinking water systems. Ohio has hundreds of small water systems that are under severe financial stress to meet regulatory requirements and upgrade facilities. Sharing facilities, personnel, or administrative functions can lower costs and ensure that appropriate management and technical personnel are in place.

Couple asset management plans with improved statewide data collection on key utility performance statistics. The state should take the lead in creating a reporting system that is publicly accessible and benchmarks financial, operational, and service activities.

Read the full agenda online www.greaterohio.org/ policyplatform





You can make a difference. Greater Ohio Policy Center is building a network of elected officials, private sector leaders, and nonprofit champions to restore prosperity to Ohio.

Contribute

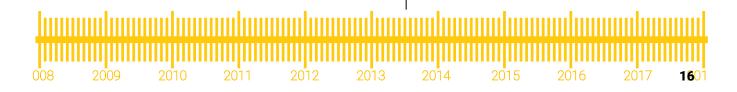
Your contribution allows us to connect people and create partnerships around Ohio. With your help, we can advance an agenda for revitalization and sustainable development.

Partner With Us

Like the work we do? Greater Ohio Policy Center is always looking to form new partnerships and working relationships. Spread our vision for a Greater Ohio.

Visit our website to learn more about how you can help support GOPC and our efforts

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There can be no doubt that GOPC would not be what it is today without the people who have worked so hard advance to our mission and stand behind the causes we have worked to promote. Without the benefit of their hard work, the successes of the past decade would not have been possible.

We are forever grateful to the men and women who have served, and continue to serve on our Board of Directors, whose leadership, expertise and support are critical to the success of this organization.

We are indebted to our staff, past and present, who have helped advance the mission of GOPC

This included interns, many of whom have gone on to work not just at GOPC full-time, but those organizations here in Ohio and across the nation.

Finally, we recognize our many funders who support the cause and work of GOPC. Without their generous support, we would not be able to carry on our vision of statewide economic prosperity and sustainable growth across Ohio.

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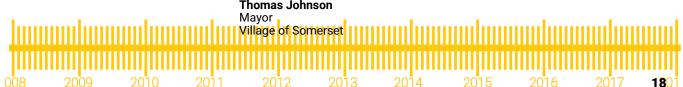
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GOPC's mission is to champion revitalization and sustainable growth throughout the state.

- Mission Statement of Greater Ohio Policy Center

Our vision is that Ohio lead the nation in building statewide economic prosperity and establishing sustainable growth in its urban and regional communities. In our vision, Ohio has robust, effective policies and practices creating revitalized communities, strengthened regional cooperation, and preserved Ohio's open space and farmland.

-Vision Statement of Greater Ohio Policy Center

