Effective Use of State & Federal Funding 101

THE OHIO STATE RESOURCE NETWORK

PREPARED BY
Greater Ohio Policy Center

IN COLLABORATION WITH
PFM & Enterprise
Agenda

- Ohio State Resource Network
- Funding Updates—what we think will be available & is available (with a 5min Q&A)
- How to “put your best foot forward”
- Q&A; Group Discussion
Ohio State Resource Network

- A group of national experts that provide communities with tools to address the root causes of their distress
  - PFM
  - Enterprise Community Partners
  - Greater Ohio Policy Center

- 1-year pilot generously funded by Arnold Ventures and the Just Transition Fund

- Sandusky and Greenfield, Ohio are the 2019 technical assistance awardees
Funding Updates

What we think is coming from the feds & existing state programs for community recovery
COVID-19 Relief Packages

- **March 6:** Fiscal Year 2020 Coronavirus Preparedness and Response Supplemental, H.R. 6074
- **March 18:** Families First Coronavirus Response Act, H.R. 6201
- **March 27:** Coronavirus Aid, Relief, and Economic Security Act (CARES Act), S. 3548
- **April 24:** Paycheck Protection Program and Health Care Enhancement Act, H.R 266
- **June 5:** Paycheck Protection Program Flexibility Act of 2020, H.R. 7010
CARES Act:

- Small Business Administration (SBA) Loans
  - Paycheck Protection Program ($349 billion)
  - Economic Injury Disaster Loans ($10 billion)
- Economic Impact Payments
- Extension of Unemployment ($250 billion)
- Coronavirus Relief Fund ($150 billion)
- FEMA
  - Disaster Relief Fund ($45 billion)
  - Emergency Food and Shelter Program ($200 million)

Paycheck Protection Program & Health Care Enhancement Act:

- SBA Loans
  - Paycheck Protection Program ($310 billion)
  - Economic Injury Disaster Loans ($60 billion)
- HHS Public Health and Social Services Fund
  - Hospital Support ($75 billion)
  - Expand Covid-19 Testing Capacity ($25 billion)
Coronavirus Relief Fund

**CARES Act:**

- $150 billion Coronavirus Relief Fund for state, tribal, and local governments
  - Local government means a county, municipality, town, township, village, parish, borough, or other unit of general government below the State level with a population that exceeds 500,000.
- The bill specified that within 30 days of passage the funds had to be released to states based on their relative populations, receiving at least $1.25 billion.

- The funding cannot be used to replace already-allocated state funds.
- Because of the broad nature of these funds, state and local governments could use these dollars to help address the needs of people experiencing homelessness and low-income renters impacted by the pandemic.
CARES Act: Overall, the bill provides more than $12 billion in funding for HUD programs, including:

- $5 billion for the Community Development Block Grant (CDBG)
- $4 billion for Homeless Assistance Grants (Allocations within 30 days of enactment)
- $1.25 billion for Tenant-Based Rental Assistance
- $1 billion for Project-Based Rental Assistance
- $685 million for the Public Housing Operating Fund
- $300 million for Native American Programs
- $65 million for Housing Opportunities for Person with Aids (HOPWA)
- $50 million for Section 202 Housing for the Elderly
- $15 million for Section 811 Housing for Persons with Disabilities
- $2.5 million for additional fair housing enforcement
CARES Act:

- $2 billion in direct funding to states and localities under the CDBG program’s current formula, already allocated according to FY20 formula
- $1 billion directly for states and insular areas
  - States can use this money in non-entitlement and entitlement areas
- Almost $2 billion will be allocated on a rolling basis under a formula to be determined by Secretary Carson based on coronavirus-related factors including housing impact
- $10 million for technical assistance & $10 million for HUD’s expenses
- Unlike the annual CDBG program, these dollars will be available with no caps on the amount that can be sub-granted to non-profits that provide housing, education, childcare, elder services, etc.
- HUD has additional authority to waive both regulations and statutes
- For CDBG-CV and FY19 & 20 CDBG, the time for the public to review draft plans has been reduced to 5 days and virtual public hearings are allowed
What's Next?

- **May 15:** House passed the Health and Economic Recovery Omnibus Solutions Act (HEROES), H.R. 6800
  - Detailed House leadership’s priorities for what they want included in the next coronavirus package
- **June 18:** House unveiled the Moving Forward Act, H.R. 2
  - Outlined House Democrats plan to rebuild America’s Infrastructure.
State Programs

- **Non-entitlement CDBG-CV1 and CV2 (ODSA)**
  - Local non-entitlement communities apply for $$ for specific community development projects ($’s use determined at local level)

- **ESG-CV (ODSA)**
  - Eligible nonprofits and local governments apply for emergency shelter funds

- **State CARES Act $$ (HB310/HB481)**
  - Distributed to counties based upon proportion of LGF received in 2019
  - Must have local resolution in place to access $$
  - CAN NOT BE USED TO REPLACE LOST TAX REVENUE

- **Remaining Coronavirus Relief Fund/CARES$$**
State Programs

Long-standing state competitive grants & loan programs are still operating, such as: (not an exhaustive list)

- Ohio Water Development Authority
- Ohio Public Works
- Historic Preservation Tax Credit
- Safe Routes to School
- JobsOhio (new “Vibrancy Program” programs to come; details not yet public)
- Appalachian Regional Commission programs (business, community development, infrastructure, etc.)
Questions for Enterprise or GOPC about funding?
(5 minute Q&A now)
Competing for Funding

**HAVE A PLAN:** awarding agencies like to see plans
Example Plans

Examples that are guiding Ohio’s communities:

- **Plan Hamilton** (2019) - 15 year Master Plan for the City
- **Mansfield Rising** (2018) - Downtown Investment Plan
- **Sandusky Bicentennial Plan** (2016) - 4 year comprehensive plan
- Citywide and 16 neighborhood-specific plans in Youngstown (2017)
- **Planning to Grow Akron** - Housing plan
If your community doesn’t have a plan

- You can’t fix everything at the same time
- Focus on urgent issues and key community priorities
  - Ones that are already primed to succeed
- In the absence of a plan, establish 1-2 priorities
Lessons from 2008-2009 Housing Crisis

▫ Any new, expanded, or replacement funding should address immediate needs, **AND**...
▫ Lay the foundation for future investments and momentum
Questions for Enterprise or GOPC?
Group Discussion:
What successful strategies have you employed in the past to attract competitive funding?
For more information, contact:

Alison Goebel,
Executive Director
agoebel@greaterohio.org