The Greater Ohio Policy Center (GOPC) has helped dozens of communities across Ohio better understand the challenges and opportunities available in their local housing markets.

GOPC delivers high-quality, actionable assessments and recommendations through proven methodologies, original research, knowledgeable personnel, and a highly responsive approach.

A housing assessment typically includes:

- **Demographic Overview** to reveal untapped markets
- **Market Analysis** to understand local real estate variations and identify missed opportunities
- **Housing Affordability Analysis** to quantify the cost burden of housing on the community’s most vulnerable residents
- **Stakeholder Insights Summary** from interviews with local developers, builders, and other real estate professionals to provide meaningful recommendations
- **Recommendations for Strengthening Local Housing Markets** that will stabilize distressed neighborhoods and continue to strengthen strong areas

Examples of Recent Housing Work:

- **A Regional Housing Strategy for the Mahoning Valley** (forthcoming 2024)
- **Quality Housing for All: A Four-Year Strategic Action Plan for Springfield** (2022)
- **Redeveloping in the Comeback City: A Comprehensive Housing Market Analysis for Portsmouth, OH** (2021 and new data forthcoming 2024)
- **Open for Business: Comprehensive Housing Market Analysis for Champaign County, Ohio** (2020)
- **Cleveland Tax Abatement Study** (2020, co-author)

Most importantly, every assessment includes recommendations for strengthening the local housing market so that the community is more attractive to outside investment and all residents benefit.

GOPC provides examples of local policies and strategies that stabilize distressed neighborhoods and build momentum in strong areas. It brings a holistic perspective to improving real estate markets and, thus, communities.

An average study costs $48,000 and can be completed in 6-8 months. Specific costs and timelines are dictated by client needs, data availability, and other considerations.

For more information: Alison Goebel, PhD Executive Director | agoebel@greaterohio.org | 614-224-0187