

Privacy Policy

Last Updated: December 18, 2017

Our Privacy Policy applies to all visitors, users, and others who access the Property (defined below) ("Users"). Property or Properties is defined as the mobile application for Battle for Humanity, the websites battle4humanity.com and sfcg.org, any other mobile applications, websites and social media platforms owned or controlled by Search for Common Ground ("Company", "us" or "we").

Your Consent

By using our Property, you understand and agree that we are providing a platform for you to post content, including photos, comments and other materials ("User Content"), to the Property and to share User Content publicly. This means that other Users may search for, see, use, or share any of your User Content that you make publicly available through the Property, consistent with the terms and conditions of this Privacy Policy and our Terms of Use (which can be found at www.battle4humanity.com).

If we decide to change our Privacy Policy, we will post those changes on this page so that you will always be aware of what information we collect, how we use it, and under what limited circumstances, if ever, we disclose it. Continued access or use of our Website shall constitute your express acceptance of any modifications to this Privacy Policy.

This Privacy Policy does not cover information that you submit on other websites, even if we communicate with you on those sites. For example, if you post something on YouTube, Facebook, or Twitter, that information is governed by the privacy policies on those websites, and is not governed by this policy.

Information We Collect

We collect the following types of information.

Information you provide us directly:

- Your username, password and e-mail address when you register for a Company account.
- Profile information that you provide for your user profile (e.g., first and last name, picture, phone number). This information allows us to help you or others be "found" on Property.
- User Content (e.g., photos, comments, and other materials) that you post to the Property.
- Communications between you and Company. For example, we may send you Property-related emails (e.g., account verification, changes/updates to features of the Property, technical and security notices).

Analytics information:

- We use third-party analytics tools to help us measure traffic and usage trends for the Property. These tools collect information sent by your device or our Property, including the web pages you visit, additions, and geolocation and other information that assists us in improving the Property. We collect and use this analytics information with analytics information from other Users so that it cannot reasonably be used to identify any particular individual User. It is solely used for analysis of user base to improve products and services.

Cookies and similar technologies:

- When you visit the Property, we may use cookies and similar technologies like pixels, web beacons, and local storage to collect information about how you use Company and provide features to you.
- We may ask advertisers or other partners to serve ads or Properties to your devices, which may use cookies or similar technologies placed by us or the third party.

Log file information:

- Log file information is automatically reported by your browser each time you make a request to access (i.e., visit) a web page or app. It can also be provided when the content of the webpage or app is downloaded to your browser or device.
- When you use our Property, our servers automatically record certain log file information, including your web request, Internet Protocol ("IP") address, browser type, operating system, date/time of visit, referring / exit pages and URLs, number of clicks and how you interact with links on the Property, domain names, landing pages, pages viewed, and other such information. We may also collect similar information from emails sent to our Users which then help us track which emails are opened and which links are clicked by recipients. The information allows for more accurate reporting and improvement of the Property.

Device identifiers:

- When you use a mobile device like a tablet or phone to access our Property, we may access your device, collect, monitor, store on your device, and/or remotely store one or more "device identifiers." Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device's operating system or other software, or data sent to the device by Company.
- A device identifier may deliver information to us or to a third party partner about how you browse and use the Property and may help us or others provide reports or personalized content and ads. Some features of the Property may not function properly if use or availability of device identifiers is impaired or disabled.

Metadata:

- Metadata is usually technical data that is associated with User Content. For example, Metadata can describe how, when and by whom a piece of User Content was collected and how that content is formatted.
- Users can add or may have Metadata added to their User Content including a hashtag (e.g., to mark keywords when you post a photo), geotag (e.g., to mark your location to a photo), comments or other data. This makes your User Content more searchable by others and more interactive. If you geotag your photo or tag your photo using other's APIs then, your latitude and longitude will be stored with the photo and searchable (e.g., through a location or map feature) if your photo is made public by you in accordance with your privacy settings.

How We Use Your Information

In addition to some of the specific uses of information we describe in this Privacy Policy, we may use information that we receive to:

- help you efficiently access your information after you sign in
- remember information so you will not have to re-enter it during your visit or the next time you visit the Property;
- provide personalized content and information to you and others, which could include online ads or other forms of marketing
- provide, improve, test, and monitor the effectiveness of our Property
- develop and test new products and features
- monitor metrics such as total number of visitors, traffic, and demographic patterns
- diagnose or fix technology problems
- automatically update the Company application on your device

- Company or other Users may run contests, special offers or other events or activities ("Events") on the Property. If you do not want to participate in an Event, do not use the particular Metadata (i.e. hashtag or geotag) associated with that Event.

Sharing Your Information

We will not rent or sell your information to third parties outside Company (or the group of companies of which Company is a part) without your consent, except as noted in this Policy.

Parties with whom we may share your information:

- We may share User Content and your information (including but not limited to, information from cookies, log files, device identifiers, location data, and usage data) with businesses that are legally part of the same group of companies that Company is part of, or that become part of that group ("Affiliates"). Affiliates may use this information to help provide, understand, and improve the Property (including by providing analytics) and Affiliates' own Properties (including by providing you with better and more relevant experiences). But these Affiliates will honor the choices you make about who can see your photos.
- We also may share your information as well as information from tools like cookies, log files, and device identifiers and location data, with third-party organizations that help us provide the Property to you ("Property Providers"). Our Property Providers will be given access to your information as is reasonably necessary to provide the Property under reasonable confidentiality terms.
- We may also share certain information such as cookie data with third-party advertising partners. This information would allow third-party ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you.
- We may remove parts of data that can identify you and share anonymized data with other parties. We may also combine your information with other information in a way that it is no longer associated with you and share that aggregated information.

Parties with whom you may choose to share your User Content:

- Any information or content that you voluntarily disclose for posting to the Property, such as User Content, becomes available to the public, as controlled by any applicable privacy settings that you set. To change your privacy settings on the Property, please change your profile setting. Once you have shared User Content or made it public, that User Content may be re-shared by others.
- Subject to your profile and privacy settings, any User Content that you make public is searchable by other Users and subject to use under our Company API. The use of the Company API is subject to the Privacy Policy.
- If you remove information that you posted to the Property, copies may remain viewable in cached and archived pages of the Property, or if other Users or third parties using the Company API have copied or saved that information.

What happens in the event of a change of control:

- If we sell or otherwise transfer part or the whole of Company or our assets to another organization (e.g., in the course of a transaction like a merger, acquisition, bankruptcy, dissolution, liquidation), your information such as name and email address, User Content and any other information collected through the Property may be among the items sold or transferred. You will continue to own your User Content. The buyer or transferee will have to honor the commitments we have made in this Privacy Policy.

Responding to legal requests and preventing harm:

- We may access, preserve and share your information in response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside of the United States where we have a good faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards. We may also access, preserve and share information when we have a good faith belief it is necessary to: detect, prevent and address fraud and other illegal activity; to protect ourselves, you and others, including as part of investigations; and to prevent death or imminent bodily harm. Information we receive about you may be accessed, processed and retained for an extended period of time when it is the subject of a legal request or obligation, governmental investigation, or investigations concerning possible violations of our terms or policies, or otherwise to prevent harm.

How We Store Your Information

Storage and Processing:

- Your information collected through the Property may be stored and processed in the United States or any other country in which Company, its Affiliates or Property Providers maintain facilities.
- Company, its Affiliates, or Property Providers may transfer information that we collect about you, including personal information across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction.
- By registering for and using the Property you consent to the transfer of information to the U.S. or to any other country in which Company, its Affiliates or Property Providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.
- We use commercially reasonable safeguards to help keep the information collected through the Property secure and take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. However, Company cannot ensure the security of any information you transmit to Company or guarantee that information on the Property may not be accessed, disclosed, altered, or destroyed.
- Please do your part to help us. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and Company, at all times. Your privacy settings may also be affected by changes the social media Properties you connect to Company make to their Properties. We are not responsible for the functionality, privacy, or security measures of any other organization.

Choices About Your Information

Your account information and profile/privacy settings:

- Update your account at any time by logging in and changing your profile settings.
- Unsubscribe from email communications from us by clicking on the "unsubscribe link" provided in such communications. As noted above, you may not opt out of Property-related communications (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the Property, technical and security notices).

How long we keep your User Content:

- Following termination or deactivation of your account, Company, its Affiliates, or its Property Providers may retain information (including your profile information) and User Content for a commercially reasonable time for backup, archival, and/or audit purposes.
- Learn more about deleting your account in the Terms of Use.

Children

Company does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register for the Property. The Property and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us Attn: Legal - Battle for Humanity, 1601 Connecticut Ave NW Suite 200, Washington DC 20009.

Parents may want to consider commercially available parental control protections to limit what minors can access online and/or monitor their minor children's online activities. Examples include: www.netnanny.com; www.webwatcher.com and www.sentrypc.com. We do not endorse these or other services and are not responsible for them.

Data Security

We take reasonable steps to have physical, electronic and procedural safeguards in place to help protect your personal information. This may include, in appropriate circumstances, use of Secure Socket Layer ("SSL") encryption. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee or warrant the security of any information collected through our Properties.

Other Websites or Services

We are not responsible for the practices employed by any websites or services linked to or from our Property, including the information or content contained within them. Please remember that when you use a link to go from our Property to another website or service, our Privacy Policy does not apply to those third-party websites or services. Your browsing and interaction on any third-party website or service, including those that have a link on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and do not have control over any third-parties that you authorize to access your User Content. If you are using a third-party website or service and you allow them to access your User Content you do so at your own risk.

Contact Us

If you have any questions about this Privacy Policy, please contact us: Attn: Legal - Battle for Humanity, 1601 Connecticut Ave NW Suite 200, Washington DC 20009.