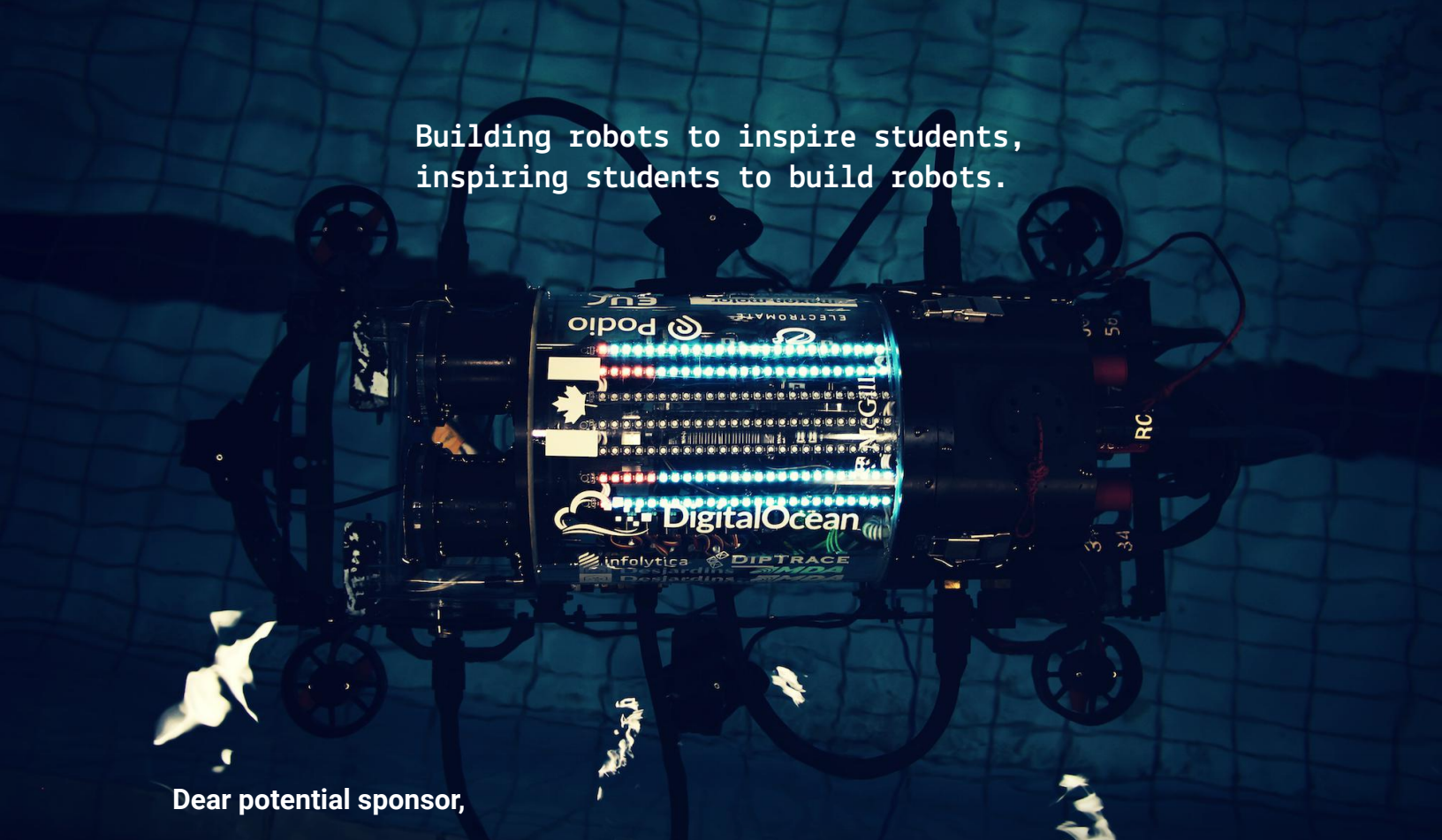


**McGill**Robotics

Sponsorship Package  
2017-2018



Building robots to inspire students,  
inspiring students to build robots.

**Dear potential sponsor,**

McGill Robotics is a student-run engineering design team operating at McGill University.

**The team's objective** is to foster interest in robotics, to cultivate a relationship with the surrounding Montreal community through the McGill Robotics Outreach Program, and to design and build daring robots for international competition.

#### **The projects?**

For the 2017-2018 academic year, McGill Robotics is focused on developing the following robots: an autonomous underwater vehicle, an autonomous fixed-wing drone, and a tele-operated Mars rover. In addition to the three technical projects, McGill Robotics also organizes the largest MLH-sanctioned robotics hackathon, RoboHacks.

As one of the largest student engineering design teams in the world, McGill Robotics' scale has allowed the team to spread a passion for robotics across both the greater Montreal area as well as the team's expansive global audience. However, undertaking bold challenges – like competing in the Mars Society's University Rover Competition, or introducing hundreds of younger children to the field of robotics every year – would not be possible without the support from sponsors like you.

#### **Why sponsor McGill Robotics?**

In return, we offer a reach of thousands across our marketing and media efforts, as well as unique recruiting access to talented students at McGill University. And ultimately, by sponsoring McGill Robotics, your company is helping bright young minds from around the world to pursue their passion for robotics.

We hope to work with you,

McGill Robotics

# Sponsorship Tiers

	Bronze <\$1500	Silver \$1500	Gold \$2500	Platinum \$5000	Diamond \$15000
<b>General</b>					
Robot Named After You					█
<b>Marketing</b>					
Logo on Website	█	█	█	█	█
Logo on Apparel and Banners	█				
Logo on Robot of Choice		█			
Social Media Posts (2)			█		
Newsletter Feature				█	
Personalized Promo Video					█
<b>Recruiting</b>					
Company Info Sessions			█	█	█
Distribute Your Materials	█	█	█	█	█
Publish Job Postings			█	█	█
Access to Resume Book			█	█	█





## Contact Us

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