Online course learning objectives

Equips learners with the confidence, skills and communication strategies to present their research in an impactful and meaningful way.

This course will help learners to:

- Identify the steps involved in creating a compelling research presentation that maximizes the impact they want to make
- Formulate a brief to establish clarity about the vision and focus of their presentation
- Understand how to employ appropriate ways to identify their audience and what impact this will have
- Apply effective strategies to influence their audience when delivering their presentation
- Make good use of data within the presentation
- Develop confidence and lower nerves to deliver a strong presentation

Language: English
Time to complete: 4 hours
Instructor: Dr. Zina O'Leary
Level: Beginner

Online course full syllabus

**MODULE ONE: CAN I REALLY IMPROVE MY PRESENTATION SKILLS?**
Identify the steps involved in creating a compelling research presentation that maximizes the impact you want to have.

Topics:

1. How to have an impact
2. What we've been taught (and need to forget!)
3. Powerful presentations

**MODULE TWO: HOW IMPORTANT IS IT TO KNOW MY AUDIENCE?**
Understand how and why to identify your audience and employ appropriate ways to identify your audience and what impact this will have.

Topics:

1. Audience awareness
2. Demographics and agendas
3. Honing in
MODULE THREE: HOW IMPORTANT IS IT TO HAVE A PRESENTATION OBJECTIVE?
Formulate a brief to set a clear vision and focus of your presentation.

Topics:
1. What do you mean by objective?
2. Move intuitively toward best practice

MODULE FOUR: WHAT IS THE BEST WAY TO GET MY POINTS ACROSS?
Apply effective strategies to influence your audience when delivering your presentation.

Topics:
1. Understand and inspire the audience
2. Get your point across
3. Presentation techniques
4. Mapping my story

MODULE FIVE: HOW SHOULD I HANDLE MY DATA?
Employ the right strategies to integrate data effectively within your presentation, in order to make the most impact.

Topics:
1. Using data effectively
2. The powers and challenges in presentations
3. The data visualization gallery: presenting quantitative data
4. The data visualization gallery: presenting qualitative data

MODULE SIX: DO I NEED TO PRESENT MYSELF IN A PARTICULAR WAY?
Develop confidence and lower nerves to deliver a strong presentation.

Topics:
1. It's up to you
2. Building on strengths
3. Using my voice