Online course learning objectives

This course teaches learners the required skills to use this flexible and multi-purpose platform for their own research.

This course will help learners to:

- Have a good understanding of how R works.
- Be able to perform a wide range of data management tasks, with a focus on solving day-to-day conundrums that we all face as social scientists.
- Have the knowledge and skills to apply an extensive set of data exploratory and visualization techniques.
- Be able to use R to perform some of the most common statistical techniques used in the social sciences, namely a dimension reduction technique and OLS regression with interactions.

Language: English
Time to complete: 20 hours
Instructor: Andreea Moldovan

Online course full syllabus

MODULE ONE: WHAT IS R AND WHY USE IT?

You will be introduced to R and RStudio and will learn how R can help you as a social scientist.

- Why use R and what is it exactly?
- Downloading and installing R and RStudio.
- Introducing the user-friendly RStudio Integrated Development.
- Environment.
- Resources and repositories: a short introduction to CRAN, GitHub, and ‘the R Journal’.

MODULE TWO: THE R LANGUAGE SIMPLIFIED

You will be introduced to essential R programming terminology and help functions, and gain confidence in setting working directories and using the R workspace. You will also be introduced to an R tool for reproducibility.

- R scripts, environments, workspace.
- Setting a working directory.
- Basic R terms: functions, arguments to functions, objects, vectors, lists.
- Installing packages and loading a library of functions.
- Where can I go for help? Package documentation, the help button and the help function.
MODULE THREE: EVERYDAY DATA MANAGEMENT

You will learn how to prepare your data for analysis, going beyond the basics of data management to employ specific packages that you can use in your own projects.

- Matrices, arrays and data frames.
- Creating data.
- Importing and exporting data in various formats.
- How does R treat continuous and categorical data?
- Merging data sets.
- Data manipulation using package ‘car’ and an introduction to ‘tidyverse’.

MODULE FOUR: DESCRIPTIVE STATISTICS AND GRAPHS

You will be introduced to data exploration and data visualization tools in R.

- Measures of central tendency.
- Measures of dispersion.
- Descriptive graphics using basic functions: bar plots (simple, stacked, grouped); histograms (with and without a normal curve; density histograms); scatter plots (simple; enhanced scatter plot conditioning on a third variable using package ‘car’).

MODULE FIVE: SUMMATED SCALES IN R

You will expand your statistical testing vocabulary by exploring relationships between multiple variables in R using summated scales.

- Case study: Measuring attitudes to immigration using the General Social Survey 2014.
- Summated scales.
- Reliability analysis.
- Data manipulation using ‘tidyverse’.

MODULE SIX: ORDINARY LEAST SQUARES REGRESSION

You will learn how to run Ordinary Least Squares regressions in R, one of the most commonly used methods in the social sciences.

- Case study: Exploring factors that are associated with attitudes to work in Wave 6 of the World Values Survey 2010-2014.
- Bivariate regressions.
- Moving to a multivariate regression model.
- Fitting interactions terms Visualizing interactions using ‘ggplot2’ and ‘effects’.

SHORT TASTER SESSION (10 - 15 MINUTES) BIG DATA AND R IN BRIEF

Taster session on accessing big data using R and big data modelling options available in R.

- Accessing big data using R.
- Big data modelling options available in R.