

julie cheung

Senior Product Designer, ZapLabs. Mar '15 - Oct '17 (2 yrs 8mos)

Lead designer for Zap real estate agent tools, a B2B platform distributed to 55,000+ agents across real estate brokerages (eg: Sothebys, Century21, Coldwell Banker, etc)

- Led the design of numerous features within Zap.
- Built and implemented design process within a team of 13 designers.
- Evangelized design thinking throughout the company.
- Teacher for monthly ZapLabs University agent tools session.
- Mentor for junior designers.

Visual Designer, Stormpath. Jan '13 - Mar '15 (2yrs 2mos)

Worked with stakeholders (CEO, CTO, VP Marketing) in a fast-paced startup environment.

- Led UI/UX redesign of a complex web app for developers.
- Led visual rebranding efforts and redesigned the marketing website.

Design Associate, Greenstart. Mar '12 - Nov '12 (9 mos)

Assisted the Creative Director to create prototypes for several greentech startups in preparation for Greenstart's Demo Day.

Graphic Design Intern, Marketo. Dec '11 - Mar '12 (4 mos)

Assisted the Art Director to design web and print marketing graphics, including landing pages, postcards, email templates, etc.

Education

UC Berkeley, 2007

BA Economics

Skills

UX design Visual design

UI design Data & analytics

Story telling UX research

Tools

Sketch Hotjar

Invision Google analytics

Proto.io Adobe creative suite