



# 2012 Annual Report

**Seeking to preserve, protect and enhance land  
in perpetuity for the public benefit.**



# Chairman's Report

April, 2013

Dear Fellow Members of the Licking Land Trust,

How quickly time passes. This is my final Chairman's Report as I turn the leadership reins over to the very capable Dr. Doug Spieles, professor at Denison University. Thank you for the privilege of allowing me to lead the Licking Land Trust over these past six years as we carried out our mission to preserve land and worked to assure a strong organization.



This 2012 Annual Report describes in detail how the Trust continues to educate and work with landowners on preserving their land, while also growing and strengthening the organization to assure its existence in perpetuity. A few highlights of note from 2012 include:

- \* This past year was a high-water mark for the Licking Land Trust's membership, 462 members, including seven local Small Business Members who joined as part of a new initiative.
- \* As part of our community outreach and education activities, we participated in meetings of the Coalition of Ohio Land Trusts (COLT) and various agricultural forums; we conducted a stewardship volunteer training session; we co-sponsored the Licking River Round Up; and we provided speakers for presentations to Kendal at Granville, the Natural Resources Area of the Hartford Fair, and the fall COLT conference.
- \* Financially, we achieved solid ground by fully funding our operating costs with our annual dues and growing our endowed and special funds significantly. Moreover, we established policies, procedures and plans for procuring and caring for gifts and legacies.
- \* The Board implemented recommendations from a 2011 Guided Organizational Assessment, completed strategic planning, and made preparations to apply for accreditation from the Land Trust Alliance.

Most significantly, however, as the Licking Land Trust moves forward in 2013 and beyond, the Board of Trustees will use a modified operating model where more work will be completed at the committee level. The Board will be looking to you, our members, to participate on committees of interest to you or to help on projects and initiatives as a volunteer.

I am optimistic about the future. The Licking Land Trust is well positioned to carry out its mission in perpetuity thanks to the support of its members and the dedication of its Board of Trustees. I have been honored to have been a part of it.

A handwritten signature in black ink that reads "Candi".

Candi Moore  
Chairman

**The mission of the Licking Land Trust is the preservation and permanent protection of central Ohio green spaces -- wetlands, woods, farmlands, riparian corridors, and scenic vistas -- and education about the importance of green spaces and their conservation, all for the public benefit.**

# Highlights

## Community Involvement

The Trust extends a special thanks to Licking Soil & Water Conservation District, students at the Granville Studio of Visual Arts, and their instructors Paul Hamilton and Jen Pentecost for donating and painting the rain barrel, which was raffled off at the Trust's annual Member Meeting in November.



In addition, the Trust co-sponsored the 2012 Licking County River Round Up, an annual river trash clean-up event held in September.

## Volunteer Assistance

Board members and volunteers donated over 1,400 hours in 2012, managing the Trust and properties, providing education and outreach programs and working toward accreditation.

They also staffed booths at multiple events, completed yearly property inspections, raised money, took photos, gave presentations, oversaw special projects and met with landowners and donors. They generously gave their time and talents to the Trust!

### *Thank You!*

*Liz Bicking  
Wendy Bittel  
Tod Frohking  
Jim Holtsberry*

*Andy McCall  
Jurgen Pape  
Nancy Shepherd  
Skip Shepherd*

## The Legacy Club

Is land conservation in our community important to you? Do you want your children and future generations to continue to enjoy and experience open spaces? Several members of the Licking Land Trust have supplemented their annual membership gifts by naming the Licking Land Trust as a beneficiary in their estate plans – by will, trust, retirement plan designation, or life insurance policy. We welcome your consideration of a gift through your estate to support the important work of the Licking Land Trust in the years ahead. When naming the Land Trust as a beneficiary, the correct legal designation is as follows:

*The Licking Land Trust, a nonprofit corporation organized and existing under the laws of the State of Ohio, with principal business address of 128 South Main Street, PO Box 196, Granville, Ohio 43023; Tax ID Number 31-1284110.*

We encourage you to contact us (with no obligation on your part) to learn more about options for including the Land Trust in your plans or to share your plans and discuss any specific preferences you may have for the use of your gift. Licking Land Trust Board member Greg Sharkey will be pleased to assist you with questions/issues related to including the Trust in your estate plans. Greg may be reached at [gsharkey@tnc.org](mailto:gsharkey@tnc.org) or 614-787-4739.



## 2012 Licking Land Trust Board of Trustees & Staff

Candi Moore, Chair (2015)  
Doug Spieles, Vice Chair/  
Secretary (2014)  
Mark Roth, Treasurer (2015)  
Larry Bicking (2013)

Lyn Boone (2015)  
Pat Deering (2015)  
Linda Habig (2014)  
Jeremy King (2014)  
Craig McDonald (2012)

Mike Mickelson (2013)  
Greg Sharkey (2013)  
Don Wiper (2014)  
Wendy Bittel, Office Administrator

# Committee Reports

## Stewardship & Potential Easements

In 2012, Licking Land Trust board members and volunteers visited all 26 Land Trust easements and properties. Stewardship is critical to ensuring that all easements are upheld and that properties are monitored on a regular basis. The Licking Land Trust takes great pride in maintaining positive working relationships with property owners and the



greater Licking County community. Through positive outreach and timely communication, land use issues are resolved long before they reach a point requiring formal action.

In addition to property inspections, the Trust and its partners continued restoration work at Spring Valley Nature Preserve. Trees were planted in the open field along the banks of Salt Run, an outhouse screen was added, two new benches were erected, a washed-out bridge was repaired and moved a little further

### *Spring Valley 2012:*

- ✓ -plant trees
- ✓ -build outhouse screen
- ✓ -build benches
- ✓ -repair foot bridge
- ✓ -develop trail map

downstream, and Denison students working with Dr. Spieles and Grace Gordon developed a new trail map as part of a GIS course.

Trust Board Members also continued discussions with about 35 potential easement donors. **A conservation easement is a legal agreement to preserve land and is given to qualified organizations such as the Trust. The landowner retains ownership of the land and the right to control access to it.** Not only does an easement represent the wishes of a specific donor, it mandates the conservation of natural resources - which is at the very core of the Trust's mission.

## Education & Outreach

In 2012, the Trust continued to work on connecting the community with land and conservation efforts. The Trust conducted a stewardship volunteer training session and held a spectacular wildflower hike at Spring Valley. Trust-protected properties were used for education and research excursions by Denison University in both spring and fall. In September, the Trust hosted a local Cub Scout pack for a nature hike, and in November was pleased to welcome Josh Knights of The Nature Conservancy in Ohio as the keynote speaker at its annual banquet.



The Trust also continued outreach activities by staffing booths at The Dawes Arboretum Arbor Day Festival and the Hartford Fair and giving several land conservation presentations. These efforts were effective in raising awareness among hundreds of central Ohioans.

The Trust wrote and published its annual report and spring and fall newsletters, which all members received. Newsletters were also sent to governmental officials and placed in most public libraries in Licking County.

**facebook**

In addition to maintaining its Facebook page during 2012, the Trust continued to enhance its website resulting in more than 1,800 webpage views, substantially expanding the Trust's exposure and visibility. This number represented an increase of 28% over the prior year's visits.

As a combined result of mailings, newsletters, and online access points, the Trust made 6,243 separate contacts with its members and the community. Library distribution of mailings, along with several news releases to the press, also increased the Trust's publicity.

# Committee Reports

## Membership & Donor Development

The Trust achieved the highest membership enrollment in its 23-year history, with members totaling 462. The membership comprised 57 individuals, 318 family members, 32 honorary members, and a small number of businesses, governmental units and students.

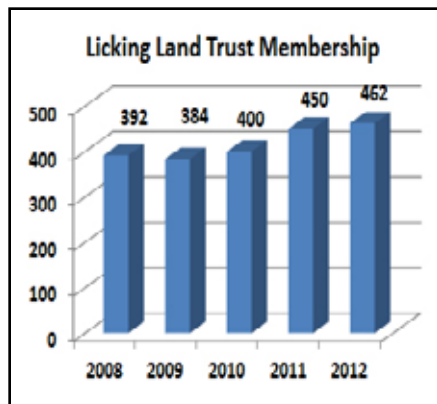
Memberships also included 25 Stewards, a group of individuals and families donating \$500 or more, and 20 Conservators who contributed between \$250 and \$499. These categories recognize significant financial contributions made to the Trust; the individuals and businesses are recognized on pages 8 and 9.

A major initiative was the "Small Business Membership Drive," which resulted in seven local and regional businesses joining the Trust, none of which had been prior

members, and all of which indicated a strong interest in supporting the Trust mission. The Trust continued its work to increase membership through enhanced public awareness as noted above in the Education & Outreach report.

The Committee continued to develop a campaign plan to raise funds required by the national accreditation process. The two funds, Legal Defense and Stewardship, will be reserves for costs that could arise in defending conservation easements in the courts, or in caring for and monitoring easements or properties protected by the Trust.

Additionally, the Committee developed a gift acceptance policy, which sets standards for acceptance and management of various kinds of gifts. The policy also articulates responsibilities in protecting both the donor's and the Trust's interests in any gift transaction.



The Committee also proposed and instituted new recognition levels for donors, and continued its task of selecting a new member/donor database for the Trust.

## Accreditation

In 2012, the Trust continued its documentation efforts to show compliance with Land Trust Alliance's (LTA) Standards and Practices (organizational policies). The Trust also received a \$5,000 grant, through LTA's National Services Excellence



Program, to review all of its easement project files. The review will take place in 2013 and help assure that property project files contain all necessary acquisition, management and monitoring documentation. The Board also implemented recommendations from a 2011 Guided Organizational Assessment (GOA).

The Trust is on track to submit an accreditation application in 2014 by registering in May of 2013. The Accreditation Committee and the Board are excited to move ahead in this process as it will strengthen efforts to conserve and protect land in perpetuity.

### Accreditation Check list:

- ✓ - Review Accreditation Requirements
- ✓ - Draft, Review & Adopt Policies
- ✓ - Document Implementation of Policies
- ✓ - Complete GOA
- + - Raise Legal Defense Funds (in progress)
- + - Raise Stewardship Funds (in progress)
- ☐ - Register for Accreditation (2013)
- ☐ - Prepare & Submit Pre-application (2014)
- ☐ - Prepare & Submit Application (2014-15)
- ☐ - Receive Accreditation!



# Financial Report

The financial condition of the Trust remained strong during 2012 with total cash received and total assets increasing during the year. The trust continues to have no debt. All cash is invested only in FDIC-insured bank accounts with a local bank.

As of December 31, 2012, total assets were \$444,566, of which \$196,347 was cash in various bank accounts and the balance of \$248,219 is the value of land owned, easements and other assets, as shown on the balance sheet.

During 2012 total cash received was \$126,054. Operating cash received, primarily dues, was \$25,093. Total donations and bequests for 2012 were \$100,961. Operating expenses for 2012 were \$24,626. Thus operating expenses exceeded operating cash received by \$467 during 2012.

In addition to operating cash on hand of \$26,699, at the end of 2012 the Trust has \$69,617 in dedicated funds for legal defense, stewardship, Spring Valley and a small tree planting fund. These funds are dedicated to monitoring protected properties and paying for costs of enforcing conservation easements, if needed. The Spring Valley Fund is restricted to projects at the preserve and currently has a cash balance of \$15,069.

The Trust Board reviews and approves the financial statements and transactions, including donations and bequests, dues received, interest earned and all expenses on a monthly basis and compares them to the annual budget.

## Licking Land Trust Balance Sheet

12/31/12

### Assets

Cash & Bank Accounts	
Legal Defense Funds	\$32,543
Stewardship Funds	\$21,646
Spring Valley Fund	\$15,069
Tree Planting Fund	\$359
Donations & Bequests	\$100,031
Operating Accounts	\$26,699
Total Cash & Bank Accounts	\$196,347

### Other Assets

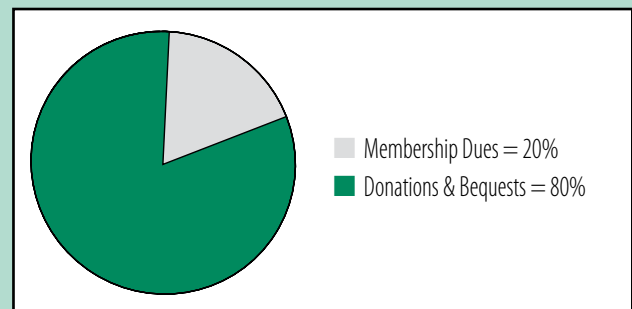
Office Equipment & Computers	\$3,000
Books in Library (33)	\$660
Real Estate Tax Receivable	\$2,380
Conservation Easements: 16 (each carried at \$1.00)	\$16
Trust-owned Land: 8 parcels, 125.7 acres (estimated value)	\$242,163
Total Other Assets	\$248,219
<b>Total Assets:</b>	<b>\$444,566</b>

### Liabilities and Equity

Liabilities	\$0
Equity	\$444,566
<b>Total Equity &amp; Liabilities:</b>	<b>\$444,566</b>

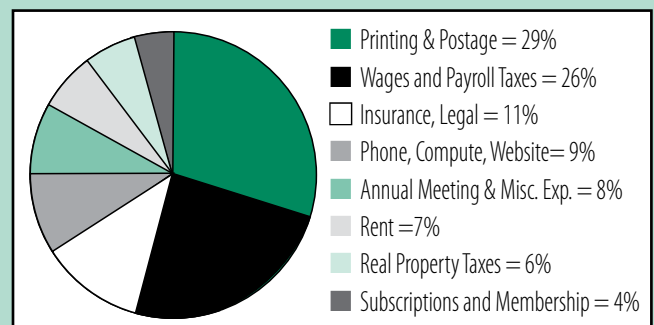
## Total Cash Received: \$126,054

January 1 - December 31, 2012



## Total Expenses: \$24,626

January 1 - December 31, 2012



For a complete copy of financial statements and most recent tax return, please contact the Licking Land Trust.

# Licking Land Trust Protected Land

Name	Grantor	Licking County Location	Year	Ownership Acres	Easement Acres
Harnden Mill Pond Preserve	Bob and Deb Harnden	Granville Township	1991	7.500	
Raccoon Valley Park	Granville Township: Granville Township, 9.730 acres, 1993 Schwartzkopf Property, 3.300 acres, 2000 Pohm Property, 3.300 acres, 2001	Granville Township	1993		16.330
Hartman Farms Nature Reserve	Ron Beitzel	Union Township	1995	7.400	
Hill Wetland Reserve	Cynthia Hill	Granville Township	1996	8.200	
Hankinson Road	Lee and Kathy Larson	Granville Township	1997		5.200
Goose Lane Farm	William Custer	St. Albans & Granville Townships	1997		41.200
Old Maid's Lane Farm	William Custer	Pataskala	1997		34.200
Mount Parnassus	Howard LeFevre & Robert and Susan Morrison	Granville	1999	0.580	
Kramer Farm	Arthur Kramer	Harrison Township	2002		81.500
Neeley Farm	Larry and Janet Neeley	Walnut Township, Fairfield County	2003		75.300
Mockingbird Hill Conservation Area	Judy Farris/Mockingbird Hill, Inc.	Granville & McKean Townships	2004		53.500
Winter Farm	Ilse Winter	Hopewell Township	2004		72.400
Bieberbach Farm	Marian Bieberbach	Franklin Township	2004		115.200
Fryman Reserve	Dick and Ann Fryman	Granville Township	2005	36.575	
Raccoon Creek Valley Reserve	Park Trails/MI Homes	Newark	2005	58.757	
James Farm	Patricia James	Union Township	2006		55.300
James/Matthews Farm	Patricia James & Jay Matthews	Union Township	2006		60.100
Spring Valley	Granville Township	Granville Township	2007		45.600
Neeley Farm - II	Larry and Janet Neeley	Walnut Township, Fairfield County	2007		52.730
Hughes Farm	Kayla Hughes	Newton Township	2007		92.770
Brush Farm	Victoria and C. Bernard Brush	Pataskala	2007		64.400
Park Trails	Park Trails/MI Homes	Newark	2008	5.544	
Carter Farm	Richard Carter	St. Albans Township	2008		100.000
Total Acres Protected: 1,091.486				125.756	965.730

# Licking Land Trust 2012 Members

## **Stewards (\$500 +)**

Anonymous Donor  
Keith and Lyn Boone  
John Cox  
Paul and Jill Griesse  
Stephen Jeffrey  
John and Rosemary Joyce  
Candi Moore and Steve Mershon  
Larry and Janet Neeley  
Paul Rice and Karin Dahl  
Tom and Janet Schultz  
Greg and Ginny Sharkey  
Mark and Lori Weaver  
Clarke and Sara Jean Wilhelm  
Don and Sally Wiper

## **Conservators (\$250 - \$499)**

C. Bernard and Victoria Brush  
Dave Fryman  
Doug and Susan Kaiser  
John Kralovec and Julia Houpt  
Jodi Melfi Design Ltd.  
Michael and Cynthia Menzer  
Michael and Diana Mickelson  
Jean Luc and Amy Moreau  
Mark and Linda Smith  
Doug and Beth Spieles  
Steve and Linda Williford

## **Honorary Members (Land or Easement Donation)**

Ron Beitzel  
Jon Bennet  
Marian Bieberbach  
Doug and Marilyn Boldon  
C. Bernard and Victoria Brush  
Richard Carter  
William and Lori Custer  
Judy Farris  
Dick and Ann Fryman  
Granville Township  
Robert and Deborah Harnden  
Cynthia Hill (deceased)  
Kayla Hughes  
Patricia James  
Arthur F. Kramer (deceased)  
Lee and Katherine Larson

Howard E. LeFevre (deceased)  
John Matthews  
Robert and Susan Morrison  
Larry and Janet Neeley  
Park Trails/ MI Homes  
T.J. Evans Foundation  
Ilse Winter and John Miller

## **Businesses and Organizations**

Aqua Doc Lake and Pond  
Management  
The Dawes Arboretum  
Granville Garden Club  
Granville Milling Co.  
Granville Township  
INT Information Systems, Inc.  
Jake's Property Services  
Licking Cty. Soil and Water  
Conservation District  
River Road Coffee House  
Spring Meadow Fence Co.

## **Members (\$1 - \$249)**

Emily G. Akerstrom  
Mary M. Albright  
Chadwick and Elinor Alger  
Kenneth and Carol Apacki  
Sterling and Beth Aphorpe  
Lynne Ashbrook  
Craig and Peggy Asplund  
Patrick and Ann Aubourg  
Gary and Suzanne Baker  
Ann D. Baker  
Cyrus and Margaret Banning  
Ella Mae Bard  
J.R. and Judith Beall  
Karen and Clarke Berdan  
Bill and Linda Bering  
Doug and Mary Bibee  
Laurence and Elizabeth Bicking  
Jim Bidigare  
Ed and Wendy Bittel  
Michael and Elaine Boaz  
Frank and Sandra Boffa  
Ken and Kay Bork  
Trump and Carol Bradley  
Loren Brosie and Sue Powell  
Al and Lori Brown  
Greig and Robin Brown

Ashlin Caravana  
Kim and Pam Carey  
Scott and Cheryl Carpenter  
Richard Carter  
Joseph and Diane Charles  
Jeff and Christie Chrisman  
Jeri and Helen Clark  
Kevin Clouse and Deborah Tegtmeier  
Dominick and Susan Consolo  
Roger and Ellie Core  
Fred M. Costaschuk  
John and Jodie Crecca  
Jeff Darbee and Nancy Recchie  
Elliot and Margie Davidoff  
Irmagene Davis  
Pat Deering and Keith Ward  
Howard Dellard  
Tony and Linda Delligatti  
Louise Denny  
Dave and Carol Dicks  
Richard S. Donahey, Jr.  
Grant and Susan Douglass  
Jon and Marcia Downes  
Dick and Judy Doyle  
Jeanette Drake  
Robert and Nancy Drake  
Marilyn Dresser  
Gerald and Linda Ehram  
Benjamin and Lisa Englefield  
Jim and Di Erickson  
Jon and Dagmar Farris  
Todd and Robin Feil  
Vic and Marian Feldmiller  
Mary Fitch  
Dan and Ginny Fletcher  
Michael and Janine Flood  
Reed and Mel Fraley  
Chip and Susan Freeman  
Tod and Evelyn Frolking  
Michael and Vanessa Fuson  
Leon and Beverly Gage  
Trevor and Carolyn Gamble  
Dareth Gerlach  
Frank and Florence Gibson  
Mark and Linda Giles  
Jeff Gill and Joyce Meredith  
Russell and Susan Ginise  
Margaret Gjessing  
Paul and Betty Goodridge  
Jim and Jane Gordon  
Kenneth and Sarah Gordon



# Licking Land Trust 2012 Members

Bill and Monica Graffeo  
William and Elizabeth Gray  
Neil and Joan Greene  
Phyllis W. Greene  
Bill and Linda Habig  
Tom and Mary Beth Hall  
John and Betty Hankinson  
Lonnie and Brenda Hill  
Bob and Paula Hinebaugh  
Christine Hodgson  
Keith and Gretchen Hollingsworth  
Jim Holtsberry  
Dan and Rebecca Homan  
Betty Allen Hullinger  
John Hunter and Karen Goodell  
Jack and Judy Ingram  
Christine Ione  
Dave and Sandy Jackson  
Alan and Jean Jankowski  
Arnold Joseph  
Michael and Marilyn Jung  
Abram Kaplan  
Fred and Jane Karaffa  
Zaven and Susan Karian  
Steven Katz and Constance Barsky  
Anne Kauffman  
David and Rebecca Keck  
Chris and Kate Kenah  
Norman and Suzanne Kennedy  
Bob and Joan Kent  
John D. Kessler and Eloise Dezwarte  
Jeremy and Susan King  
Lyle and Elaine King  
Paul and Jane King  
John and Anne Klauder  
Michael and Deborah Kocsis  
Laura Kolb  
Jim and Susan Kornides  
Michael Lafferty and Marlee Meriwether  
Lee and Katherine Larson  
Stephen and Michele Layman  
Daniel and Sarah Leavell  
Anthony J. and Marianne Lisska  
David and Jill Litle  
Gary and Anne Love  
Bob and Mary Ann Malcuit  
Dorothy Mann  
Jean Mason  
Weldon and Mary Beth Mathews  
Warren May  
Kent Maynard and Susan Diduk

Peter McCarthy and Karla Shockley  
Jack and Jeanne McClain  
Bill McConnell  
Mary Jane McDonald  
David Melick  
Luke and Lisa Messinger  
Fleur Metzger  
Scott and Susan Miller  
Tom and Wendy Miller  
Margery L. Mitchell Revocable Trust  
Larry and Brenda Mix  
Jim and Suzy Murr  
Richard and Marjorie Neff  
Thomas and Elizabeth Norpell  
John J. O'Neill  
Robert and Alexa O'Neill  
Frank and Sandra Orth  
Rodney and Jeanne Osborne  
Ralph Ottensmeier  
Bob and Ruth Owen  
Jurgen and Kirsten Pape  
Bruce and Debra Parrish  
Robert and Ruth Ann Parsley  
Mary Peck  
Russell and Susan Potter  
Elizabeth Price  
Cal Prine  
Fred and Roberta Pryor  
Barbara Pursley  
Julie Rausch  
Allen and Cindi Reeves  
Perry and Sarah Robinson  
Mary Rodewig  
Janet Romo  
Mark and Pamela Roth  
Mollie M. Roth  
Lawrence and Ann Rowe  
Bob and Barbara Rush  
Bob and Emily Rutherford  
Erma Rutledge  
Gary and Diane Ryan  
Charles F. Salt  
Wes and Donna Sargent  
Rob and Sally Schaadt  
Don Schilling  
Sandy Schirmer  
Jerron and Adrienne Schmoll  
Sam and Heidi Schnaidt  
Bob and Lynn Schweizer  
Steve and Linda Scott  
Richard and Jane Scott

Tom and Peggy Shafer  
Tom and Sara Sharp  
Jan Shea  
Edgar Sheffler  
Lee Sheffler  
Ron Sheldon  
Skip and Nancy Shepherd  
James and Nancy Siegel  
Charles Sinsabaugh  
Geoff Smith and Jessica Rettig  
Randy Smith and Sandra Mathern-Smith  
Eric and Pamela Soiu  
Martijn Steger and Ann Townsend  
Andrew and Kaarina Sterrett  
Rainey and Mary Taylor  
Jennifer Tenor  
Paul and Karen Treece  
Donald and Doris Tritt  
Richard and Mary Lee Van Meter  
Dan and Jennifer Van Ness  
Jim Van Reeth and Ching-chu Hu  
Barbara S. Vockel  
Hedda von Goeben  
Doug and Becky Wagner  
George and Lorraine Wales  
John H. and Sarah Wallace  
Wes and Beth Walter  
Steve and Cindy Wanamaker  
Craig and Tina Washka  
James Weaver and Cynthia Greenleaf  
Barbara White  
Benjamin Whitehead  
Bill and Karen Wilkins  
Wesley Williams and Jennifer Jones  
Rose and Jack Wingert  
Don Yore and Melissa Green





Licking Land Trust  
128 S. Main Street  
P.O. Box 196  
Granville, OH 43023

740-587-4104

lickinglandtrust@windstream.net

www.lickinglandtrust.org

## Join The Licking Land Trust

Renew your membership or join online at  
[www.lickinglandtrust.org](http://www.lickinglandtrust.org)



Donate  
securely  
online.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, St., Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

I want to volunteer for:

- ☐ Communications
- ☐ Community Outreach
- ☐ Fundraising
- ☐ Procedure Development
- ☐ Property Inspection
- ☐ Publicity
- ☐ Other: \_\_\_\_\_

### Membership Levels:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Student: \$10 +    | <input type="checkbox"/> Business/Org.: \$150     | <input type="checkbox"/> Leader: \$1,000-\$2,499  |
| <input type="checkbox"/> Individual: \$50 + | <input type="checkbox"/> Conservator: \$250-\$499 | <input type="checkbox"/> Partner: \$2,500-\$4,999 |
| <input type="checkbox"/> Family: \$50+      | <input type="checkbox"/> Steward: \$500-\$999     | <input type="checkbox"/> Visionary: \$5,000+      |

Stewardship & Easement Defense Fund \$ \_\_\_\_\_

Detach and mail this completed  
form with your check to:

Licking Land Trust  
P.O. Box 196  
Granville, OH 43023