



LICKING LAND
TRUST

ANNUAL REPORT
2017



Seeking to preserve, protect and
enhance land in perpetuity
for the public benefit.

lickinglandtrust.org





Doug Spieles

CHAIR'S REPORT

A few weeks ago I had the pleasure of visiting with a Licking County resident who owns land along a river. It was a cold day, but we were able to get out for a brief walk through the snow. My guide's knowledge of the local wildlife was impressive, but I was most struck by his sense of responsibility for the land and the stream running through it. This was his land and his riverbank, but he talked about it with the word *our*: our watershed, our land, our stream.

"Our" is a word that the Licking Land Trust thinks about a lot. True, we all have individual goals and pursuits, but we all live in this place together. We all live and work in our watershed, along our streams, among our forests and farms, on our land. We all have a responsibility to one another.

The Licking Land Trust board worked hard to advance "our" cause in 2017. We visited each of our 23 properties—as we do annually—to ensure that the conservation or agricultural value of each property remains intact. We partnered with volunteers to remove invasive species, notably at the Fryman Reserve. We reached out to landowners and other land conservation organizations in western Licking County and Fairfield County. We continued our annual celebration of local foods at the 2017 Farm to Fork event at the Granville Inn. All of these events and activities are done with the public benefit in mind.

You may have noticed another major effort we made in 2017. With the help of our friends at the creative COOP in Granville, we re-imagined our logo, updated our property photos, and revamped our website. We are proud of this new online face of the organization. If you have not checked out our website recently, please take a look.

We also hosted a terrific guest at our annual meeting in November. About 60 members and friends shared an evening and desserts at the Bryn Du mansion with Granville native and sustainability expert Kevin Wilhelm. Kevin has worked with businesses, colleges, and land trusts across the country, and his presentation was both entertaining and enlightening.

The Trust continues to make progress toward meeting our financial goals, thanks entirely to the support of our members, friends, supporters, and collaborators. Careful stewardship of our resources is one of the factors that earned our national accreditation in 2016, and we intend to present the same strong record as we approach re-accreditation. We are grateful for your support.

Finally, I will note that 2017 was my fifth and final year as Board Chair. It has been my pleasure to serve in this capacity. As I pass the reins to Jim Bidigare, I know that the organization is in good hands. But the work of the Licking Land Trust never has depended upon just one person. Land conservation is not Jim's responsibility, or mine, or yours. It is ours.



The mission of the Licking Land Trust is the preservation and permanent protection of central Ohio green spaces – wetlands, woods, farmlands, riparian corridors, and scenic vistas – and education about the importance of green spaces and their conservation, all for the public benefit.

OUR BOARD OF TRUSTEES

Doug Spieles, Chair
Jim Bidigare, Vice Chair
Lyn Boone, Treasurer

Shana Byrd
Mary Fitch
Lori Fuhrer
Linda Habig
Tom Henshaw
Jeremy King
Mike Mickelson
Candi Moore
Randall (Rip) Ripley
Rebecca Swab
Mike Whitehead

Student Trustee
Janet Gregory

Administrative Director
Amy Mock

COMMITTEE REPORTS

Education and Outreach

In 2017 the Trust made a number of substantive efforts to enhance its public profile and to reach a broader audience in greater Licking County. The Trust's signature event continues to be the Farm to Fork dinner (3rd annual). An evening of wonderful conversation, exquisite local foods, and a wide variety of silent auction items entertained 110 guests. This event, in addition to being an excellent promotional opportunity for the Trust, raised nearly \$14,000 in support of Trust activities.



The Salad-tini Bar at the Farm to Fork dinner was a huge hit for guests.

This effort was the first in a series of events designed to take the Trust's conservation message to new audiences.

Also, in November the Trust hosted internationally known sustainability consultant (and Granville native) Kevin Wilhelm for an invigorating talk regarding the role of land conservation in the public sustainability debate. The event drew a diverse audience totaling about 60 people including a number who were new to

Land Trust activities.

The Trust continued to widely distribute its self-published annual report and spring and fall newsletters. Over 500 copies of each were distributed to every member, Licking County public officials, and made available at local public libraries.

The Trust continues to have a significant online presence averaging more than 200 unique visitors per month, this element of our public presence has grown consistently since the launch of the website in 2009.

In total the outreach and education activities of the Trust have reached thousands of individuals, both informing those already interested in the mission about the nuances of preservation and growing the ranks of individuals taking a new interest in the land preservation movement.

Additionally, the Trust underwent a complete rebranding effort. In collaboration with a local design cooperative, a new logo

and website were unveiled in the fall of 2017. The new design not only freshens the Trust's outward appearance, it allows us to better highlight the wonderful

properties already protected by the Trust.

In November, a new informational presentation was unveiled in Jersey Township addressing an audience of 12 landowners concerned about rapid growth in the western portion of Licking County.



Kevin Wilhelm presents at the November Trust Meeting

Stewardship

The Licking Land Trust maintained a busy schedule of stewardship activities in 2017. Board members and volunteers visited all 23 Licking Land Trust protected properties as part of our annual property monitoring and stewardship practices. The Stewardship Committee is pleased to report that all of the Trust's properties are being maintained in accordance with their respective conservation easement or deed restriction.

As a follow-up to the initial timber harvest conducted in 2016 at the Fryman Reserve on Goose Lane in Granville, there was and will continue to be a need for proper stewardship to maintain the long-term health and sustainability of the forest. Board Members and volunteers visited the property multiple times to address invasive species that tend to populate openings made when trees are removed. The need for this work will continue into the foreseeable future, and the Trust will continue to follow the forestry management plan for the Fryman Reserve.

Best stewardship practices include being a good neighbor to those who border



Enjoying a ride along the Hill Wetland Reserve near Bicentennial Park in Granville Township.

properties that the Trust owns. Due to the decimation of ash trees by the emerald ash borer, the Trust needed to take down a number of dead ash trees in its Park Trails property that were in danger of falling into neighbors' yards and/or on to adjacent homes. The Trust has done similar work on other properties in the past and will continue to do so for the safety and benefit of its neighbors and the community in accordance with each property's deed restrictions or conservation easement provisions.

In 2018, the Trust will endeavor to update all of its baseline data for each protected property.

DONORS TO SALLY A. WIPER MEMORIAL

We are grateful to the following individuals who donated to the Trust in honor of Sally Wiper (1932 – 2017). Sally and her predeceased husband Don Wiper were dear friends of the Trust, and we mourn Sally's passing as well as celebrate her life.

Corinne B. Ailes
Virginia J. Allinson
Julie O. and James H. Bain
Douglas and
Marilyn Boldon
Susan M. Buslepp

The Darning Club
Chester S. Giltz and Family
Sarah H. Leavell
Listening Ear/
The Crisis Center, Inc.
Nerone CLLB & Associates

Jackie Randall
Kenneth and
Katherine Richards
Sam and Heidi Schnaidt
Tod N. Tappert
John T. Whelan



Membership and Donor Development

Friends of land conservation continued their enthusiastic support of the Trust's mission and activities in 2017, joining for the first time or renewing memberships, providing donations and gifts, and participating in the Trust's activities and fundraising initiatives.



Involving young future Land Trust members at a hike at Spring Valley.

During 2017, individuals and businesses supported the Trust in widely varied activities, including volunteer engagement, social media interaction, and attendance at Trust events. More than 500 individuals and

businesses supported the Trust in these non-financial ways. Additionally, almost 600 individuals and businesses supported the Trust financially through membership, donations, gifts, and attendance at the Farm to Fork fundraiser.

The most significant portion of financial support continued to come from membership dues and gifts. Actual membership, with 393 members, declined from the 2016 total of 434. This annual attrition of membership of about 10 percent is low by comparison to the annual attrition of 50-75 percent or even higher at other nonprofits. These numbers indicate that the Licking Land Trust continued to have a loyal and reasonably stable following. Increasing its outreach and its ranks of active supporters nonetheless continues to be an important goal for the organization.

The Trust, with strong donor and member support, continued its fundraising work to sustain its general operations and to maintain its required levels of stewardship and legal defense funding, as mandated by national accreditation standards of the Land Trust Alliance. Farm to Fork, the Trust's third annual local-foods tasting and silent auction, held in August at the Granville Inn, was highly successful. It was attended by well over 100 members and friends and enjoyed the support of 23 financial sponsors and 64 silent auction and in-kind donors. The event netted nearly \$14,000 for the Trust.

FARM TO FORK SPONSORS, DONORS, AND VOLUNTEERS

The following individuals, businesses, and organizations contributed financial support, goods, and services to Farm to Fork, the 2017 major fundraising event. The Trust is very grateful!



Albyn's Landscape &
Nursery Center
Alfie's Wholesome Food
Aqua Doc Pond &
Lake Management
Baker's Acres
Jim Bidigare
The Bike Doctor
Bird's Haven Farms
Bon Appetit
Bookmark Farms
Breathe Yoga
Broadway Pub
Robin Brown
Buckeye Blooms
Buxton Inn
Capuano's Pizza
Cherry Valley Lodge
Columbus Symphony
Columbus Zoo & Aquarium
Comfrey Corner
COSI
creative COOP
Elliot & Marjorie Davidoff
Dawes Arboretum
Denison University
Denison University
Physics Dept.
Energy Cooperative
Englefield Oil
Electric Hair Salon
First Federal Savings
Lori Fuhrer & Neal Bell
Granville Milling
Megan Henderson
Homestead Brewery
Joe & Mimi's Pizza
Michael Jung
Abram Kaplan

Kegler Brown Hill + Ritter
Kendal at Granville
John Klauder
Landscape & Design
Kussmaul Gallery/Jay Young
Licking Co. Soil & Water
Licking Memorial Health
Systems
Licking Park District
Laurie MacKenzie-Crane/
Eccentric Bee
Matesich Distributing Co.
Tom Martin & Lyn Boone
MedBen Health Benefits
Jerry McClain
Mike & Diana Mickelson
Middleton Senior Living
Midland Theater
Margery Mitchell
Amy Moreau and
Sunshine Farms
Michelle Newman Brady
Ohio Farm Bureau
Ohio State University-
Newark/COTC
Jackie O'Keefe
Orchard House B&B
Jurgen Pape
Park National Bank
Readers Garden
Jim Reding
Refectory Restaurant
Reese, Pyle,
Drake & Meyer, PLL
Lou & Gib Reese
Ice Rink
Right at
Home Catering
River Road Coffee

Robbins Hunter Museum
Ross Granville Market
Schneider Insurance Agency
Shai Commercial
Real Estate
Ginny Sharkey
Doug Spieles
Kay Studer
Susan Studer King
Sunbeam Family Farm
TrueCore Foundation
Trader Joe's
Carol Tunncliffe
Vail Series, Denison
Velvet Ice Cream
V02 Fitness
Weathervane Kettlecorn
Weathervane Playhouse
Wilson's Garden Center
The Wilds
The Works

Fun at Farm to Fork!



FINANCIAL REPORT

The financial condition of the Licking Land Trust remained very strong during the 2017 fiscal year, with a balanced budget, total assets that increased by 6% over 2016, and continued success in the fundraising arena. The Trust's investments reaped the benefits of a strong market, and the organization remained debt-free.

As of December 31, 2017, total assets were \$606,110, of which \$360,271 comprised cash and investments. The \$245,839 balance of total assets represented the estimated value of land and easements owned, as well as other miscellaneous assets as shown on the balance sheet.

During 2017, the Trust received total cash of \$53,633. Of this amount, 39.5% (\$21,181) was membership dues, and other donations totaled \$3,614. Gross revenues from Farm to Fork, the organization's annual fund-raising event, were \$17,116 (31.9% of total cash received). Finally, investment earnings amounted to \$11,722 (21.9% of total received).

Expenses during 2017 were \$32,109, which included operating costs of \$26,993 (84.1% of all expenses).

The top categories of operating cost were wages/payroll taxes, office rent, and printing/postage. Because property monitoring is done entirely by volunteers, stewardship expenses during 2017 were only \$935. Expenses for the Farm to Fork fundraiser were \$3,216, and investment fees totaled \$965.

The Trust's total cash and securities were \$360,271 as of December 31, 2017. This was a 10.43% increase over 2016's year-end balance. The accompanying Summary Balance Sheet breaks out this balance among the Trust's various funds and accounts.

The Licking Land Trust's financial statements are compiled on a monthly basis and reviewed by the Board's Finance Committee as well as by the full Board at each board meeting. Dues and donations, operating funds, investment accounts, and all expenses are reviewed, as well as the operating budget and its status, year-to-date, versus actual. The Finance Committee provides guidance to the Treasurer and recommendations to the Board concerning operating budget, investments, and other financial matters.

SUMMARY BALANCE SHEET:

ASSETS

Cash and Securities

Legal Defense Funds	\$ 76,231.07
Stewardship Funds	103,772.60
Donations and Bequests	65,733.38
Don Wiper Fund	3,076.10
Farm to Fork Fundraising	6,400.57
Board-Advised Fund	84,964.10
Operating Accounts	20,093.52
Total Cash and Securities	360,271.34

Other Assets

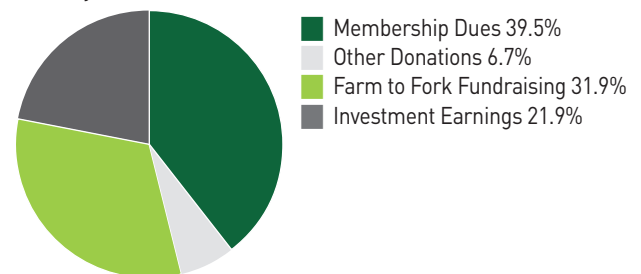
Office Equipment and Computers	\$ 3,000.00
Books in Library (33)	660.00
Conservation Easements	
16, total 1,049 acres	
(carried at \$1.00 each)	16.00
Trust-owned Land:	
7 parcels, 125 acres	
(estimated value)	242,163.29
Total Other Assets	\$ 245,839.29
TOTAL ASSETS	\$ 606,110.63

LIABILITIES AND EQUITY

Liabilities	\$ 0.00
Equity	606,110.63
TOTAL LIABILITIES AND EQUITY	\$ 606,110.63

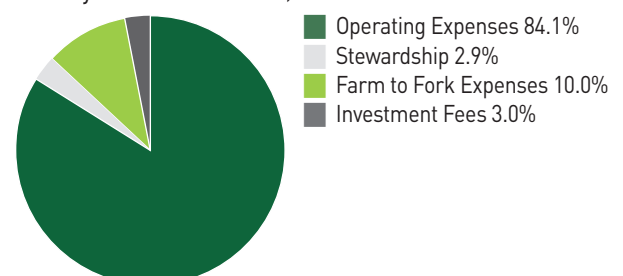
Total Cash Received: \$53,633

January 1 - December 31, 2017



Total Expenses: \$32,109

January 1 - December 31, 2017



For a complete copy of financial statements, please contact the Licking Land Trust.

The following table of Protected Land lists the Trust's easements and fee properties, and a timeline of acquisition. Over time, several have been combined into single easements or fee properties and appropriately named.

Name	Grantor	Licking County Location	Year	Ownership Acres	Easement Acres
Harnden Mill Pond Preserve	Bob and Deb Harnden	Granville Township	1991	7.564	
Raccoon Creek Reserve	Granville Township	Granville Township	1993 2000 2001		16.330
Boldon Reserve	Doug and Marilyn Boldon	Granville Township	1994	1.263	
Hartman Farms Nature Reserve	Ron Beitzel	Union Township	1995	7.350	
Hill Wetland Reserve	Cynthia Hill	Granville Township	1996	7.652	
Hankinson Road	Lee and Kathy Larson	Granville Township	1997		5.200
Goose Lane Farm	William Custer	St. Albans and Granville Townships	1997		41.200
Old Maid's Lane Farm	William Custer	Pataskala	1997		40.465
Mount Parnassus	Howard LeFevre Robert and Susan Morrison	Granville	1999	0.587	
Kramer Farm	Arthur Kramer	Harrison Township	2002		81.455
Neeley Farm	Larry and Janet Neeley	Walnut Township, Fairfield Co.	2003		75.300
Mockingbird Hill Conservation Area	Judy Farris/Mockingbird Hill, Inc.	Granville and McKean Townships	2004		53.500
Winter Farm	Ilse Winter	Hopewell Township	2004		72.400
Bieberbach Farm	Marian Bieberbach	Franklin Township	2004		115.200
Fryman Reserve	Dick and Ann Fryman	Granville Township	2005	36.575	
Park Trails	MI Homes	Newark	2005 2008	64.301	
James Farm	Patricia James and Jay Matthews	Union Township	2006 2014		133.723
Spring Valley	Granville Township	Granville Township	2007		45.600
Neeley Farm - II	Larry and Janet Neeley	Walnut Township, Fairfield Co.	2007		52.730
Hughes Farm	Kayla Hughes	Newton Township	2007		92.770
Brush Farm	Victoria and C. Bernard Brush	Pataskala	2007		64.400
Carter Farm	Richard Carter	St. Albans Township	2008		98.830
Beckett Farm	Tom, Louise, and Suzette Beckett	Bowling Green Township	2013		59.670
Total Acres Protected:				1,174.065	
				125.292	1,048.773

MEMBERSHIP

Leaders (\$1000+)

BFK Foundation, Inc.
John Cox
Lucy D. McNeill Charitable
Remainder Trust and Estate
of Julia Farris
Tom and Janet Schultz

Stewards (\$500+)

Keith and Lyn Boone
Sally Crane Cox
Bob and Joan Kent
Michael and Diana Mickelson
Thomas and Wendy Miller
Candi Moore and Steve Mershon
Randall Ripley and
Grace Franklin
Greg and Ginny Sharkey
Doug and Beth Spieles
Rebecca Stilson
Mark and Lori Weaver
Clarke and Sara Jean Wilhelm
Bill and Jane Wilken

Conservators (\$250- \$499)

Richard Carter
Gerald and Linda Ehram
Dave Fryman
Thomas and Erin Henshaw
John Hinderer
Doug and Susan Kaiser
Jeremy and Susan King
Jodi Melfi Design Ltd.
Larry and Janet Neeley
Tom and Peggy Shafer
Mark and Linda Smith
John H. and Sarah Wallace
David and Joanne Woodyard

Honorary Members (Land or Easement Donors)

Thomas and Louise Beckett
Ron Beitzel
Jon Bennet
Marian Bieberbach (deceased)

Doug and Marilyn Boldon
C. Bernard and Victoria Brush
Richard Carter
William and Lori Custer
Judy Farris (deceased)
Dick and Ann Fryman
Granville Township
Robert and Deborah Harnden
Cynthia Hill (deceased)
Kayla Hughes
Arthur F. Kramer (deceased)
Lee and Katherine Larson
Howard E. LeFevre (deceased)
John Matthews and Patricia
James
Robert and Susan Morrison
Larry and Janet Neeley
Park Trails/MI Homes
T.J. Evans Foundation
Ilse Winter and John Miller

Businesses and Organizations

Aqua Doc Lake and
Pond Management
Aramar, Inc.
BFK Foundation, Inc.
Coldwell Banker/King Thompson
Real Estate
Dawes Arboretum
Granville Garden Club
Granville Milling Co.
John Hinderer Honda
Lynn Law Group
Jodi Melfi Design Ltd.
Licking County Soil and Water
Conservation District
Tecumseh Land Trust

Membership

Corinne Ailes
Mary Albright
Kenneth and Carol Apacki
Sterling and Beth Aphorp
Craig and Peggy Asplund
Patrick and Anne Aubourg

Gary and Suzanne Baker
Janell Baran
Ella Mae Bard
J.R. and Judith Beall
Thomas and Louise Beckett
John and Carole Begala
Clarke and Karen Berdan
Doug and Mary Bibee
Laurence and Elizabeth Bicking
Jim Bidigare
Ed and Wendy Bittel
Michael and Elaine Boaz
Trump and Carol Bradley
Maggie Brooks
Al and Lori Brown
Greig and Robin Brown
Sylvia Brown and Sandy Runzo
C. Bernard and Victoria Brush
Brady and Ann Burt
Shana Byrd and Michael Lewis
Ashlin Caravana
Kim and Pam Carey
Ellen Chamberlin
Joseph and Diane Charles
Jeri Clark
Kevin Clouse and
Deborah Tegtmeier
Richard and Kim Coplin
Roger and Ellie Core
Fred and Suzanne Costaschuk
Jane Daganhardt
Jeff Darbee and Nancy Recchie
Elliot and Margie Davidoff
Irmagene Davis
Tim and Sarah Davison
Pat Deering and Keith Ward
Dan and Diane DeLawder
Guy Denny
Dave and Carol Dicks
Jon and Marcia Downes
Jeanette Drake
Robert and Nancy Drake
Michael and Wendy Duffey
Benjamin and Lisa Englefield
Bill and Janet Englefield

MEMBERSHIP

Jim and Di Erickson
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 Robin Feil
 Mary Fitch
 Dan and Ginny Fletcher
 Michael and Janine Flood
 Reed and Mel Fraley
 Tod and Evelyn Frolking
 Dick and Ann Fryman
 Michael and Vanessa Fuson
 Leon and Beverly Gage
 Richard and Nancy Gallagher
 Trevor and Carolyn Gamble
 Frank and Florence Gibson
 Mark and Linda Giles
 Jeff Gill and Joyce Meredith
 Betty Goodridge
 Chip and Sally Gordon
 Jim and Jane Gordon
 Bill and Monica Graffeo
 Arthur and Molly Greenberg
 Neil and Joan Greene
 Janet Gregory
 Mort Guiney and Amy Mock
 Bill and Linda Habig
 Paul Hammond and Tracee Laing
 John and Betty Hankinson
 Don and Debbie Haven
 Ann Hendry
 Bob and Paula Hinebaugh
 Christine Hodgson
 Jim Holtsberry
 Caryn Huffman
 Kayla Hughes
 Betty Allen Hullinger
 John Hunter and Karen Goodell
 Arnold Joseph
 Rosemary Joyce
 Michael and Marilyn Jung
 Abram Kaplan
 Jane Karaffa
 Zaven and Susan Karian
 Steven Katz and
 Constance Barsky

Anne Kauffman
 Chris and Kate Kenah
 Norman and Suzanne Kennedy
 Kathleen Kennedy
 John Kessler and
 Eloise DeZwarte
 Lyle and Elaine King
 Paul and Jane King
 Bill Kirkpatrick and Anna Nekola
 John and Anne Klauder
 Jim and Susan Kornides
 John Kralovec and Julie Houpt
 Mike Lafferty and
 Marlee Meriweather
 Lee and Katherine Larson
 Stephen and Michele Layman
 Dan and Sarah Leavell
 Jack and Jean Lepley
 Anthony J. and Marianne Lisska
 David and Jill Little
 Gary and Anne Love
 Krista Magaw and
 Andrew Carlson
 Bob and Mary Ann Malcuit
 Weldon and Mary Beth Mathews
 Jack and Jeanne McClain
 Bill McConnell
 Mary Jane McDonald
 Robert Meek
 Andrew and Deborah Merritt
 Luke and Lisa Messinger
 Scott and Susan Miller
 Margery L. Mitchell
 Larry and Brenda Mix
 Jeanie Montgomery
 Jean Luc and Amy Moreau
 Keith and Patty Myers
 Press Norpell
 Robert and Alexa O'Neill
 Frank and Sandra Orth
 Rodney and Jeanne Osborne
 Ralph Ottensmeier
 Theresa Overholser
 Jurgen and Kirsten Pape
 Helen Park

Bruce and Debra Parrish
 Robert and Ruth Ann Parsley
 Charles Peterson
 Russell and Susan Potter
 Sue Powell and Loren Brosie
 Justin and Meredith Pritchard
 Fred Pryor
 Barbara Pursley
 Allen and Cindi Reeves
 Susan Richardson
 Mollie M. Roth
 David and Jeanne Rouse
 Lawrence and Anne Rowe
 Bob Rush
 Wes and Donna Sargent
 Sam and Heidi Schnaidt
 Bob and Lynn Schweizer
 Richard and Jane Scott
 Steve and Linda Scott
 Sara Sharp
 Edgar Sheffler
 Skip and Nancy Shepherd
 James and Nancy Siegel
 Barbara Sinsabaugh
 Geoff Smith and Jessica Rettig
 Charles and Cheryl Snyder
 Martijn Steger and Ann Townsend
 Andrew Sterrett
 Joe and Sally Studer
 Phil and Kathy Stukus
 Marilyn Sundin
 Rebecca Swab
 Donald G. Tritt
 Richard and Mary Lee Van Meter
 Dan and Jennifer VanNess
 Hedda von Goeben
 Wes and Beth Walter
 Michael and Heather Whitehead
 Stephen and Holly Wittman
 Don and Maureen Yablonski
 Michael and Lisa Zehnal



Licking Land Trust
P.O. Box 196
Granville, OH 43023

740-587-4104
lickinglandtrust@gmail.com
www.lickinglandtrust.org



Join The Licking Land Trust

Renew your membership, join, or contribute online at
www.lickinglandtrust.org

Detach and mail this completed form with your check to:
Licking Land Trust
P.O. Box 196
Granville, OH 43023



Donate
securely
online.

Name: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____

Membership Levels:

- | | | |
|---|---|---|
| <input type="checkbox"/> Student: \$10 | <input type="checkbox"/> Business/Org.: \$150 | <input type="checkbox"/> Leader: \$1,000-2,499 |
| <input type="checkbox"/> Individual: \$50 | <input type="checkbox"/> Conservator: \$250-499 | <input type="checkbox"/> Partner: \$2,500-4,999 |
| <input type="checkbox"/> Family: \$50 | <input type="checkbox"/> Steward: \$500-999 | <input type="checkbox"/> Visionary: \$5,000 |