

MEAL EXCHANGE

JOB TITLE: Graphic Designer

ANTICIPATED START DATE: May 15 2018

LOCATION: Meal Exchange National Office, 401 Richmond St. West, Toronto.

Meal Exchange is looking for a passionate and motivated student to join us as a Graphic Designer. As the Graphic Designer at Meal Exchange's national office, you will be responsible for developing various print and electronic materials that share our programming to a wide range of audiences, and in doing so, will contribute to Meal Exchange's outreach, awareness-building, and student engagement.

About Meal Exchange

Meal Exchange is a national registered charity that empowers post-secondary students to take an active role in improving their local food system. Through research, educational activities and connecting with campus and community stakeholders, our programs support post-secondary students to build more just and sustainable food systems on campuses and with local communities.

Our vision is a country where everyone has access to affordable, healthy, sustainable and socially just food. Our national office, based in Toronto, provides support, resources and mentorship to students on 40 campuses across Canada.

Key Responsibilities

Meal Exchange's Graphic Designer will be responsible for developing print and digital materials to advertise and communicate Meal Exchange's programming and campaigns (i.e. logos, flyers, posters, external and internal reports, videos etc.), including, but not limited to, Trick or Eat, the National Student Food Summit, the Real Food Challenge, and Student Food Insecurity Studies. This information will be shared with over 25,000 students throughout the year, enhancing Meal Exchange's reach and impact. The Graphic Designer will be part of Meal Exchange's bi-weekly communications meetings, and our annual communication strategy planning that incorporates Meal Exchange's values and areas of expertise. developing general Meal Exchange promotional materials: including posters, website design elements and infographics. This is an opportunity to thrive in a fast-paced and rewarding environment where you will gain valuable experience in marketing high profile national campaigns that involve multiple stakeholders and donors.

Job Roles

- Demonstration of strong information illustration abilities.
- Exceptional design skills and demonstrated creativity.
- Experience with Adobe Creative Suite 6 and Microsoft Office products (additional hardware and software requirements are the responsibility of the staff person with limited flexibility to acquire additional resources needed).
- Knowledge of food systems
- Highly organized, motivated and detail-oriented
- Able to work both independently and collaborate with others
- Strong oral and written communication
- Excellent interpersonal and organizational skills
- Openness to new perspectives and desire to do solutions-focused work with a diverse group of stakeholders

HOURS:

- 37.5 hours/week for 8-12 weeks *[exact hours dependent on Canada Summer Jobs Funding]*

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WAGE:

- 14.00/hour *[wage dependent on Canada Summer Jobs Funding]*

Please send a combined document of your Cover Letter and CV to summer@mealexchange.com with the subject **[Graphic Designer, First and Last Name]** by 5pm on April 20th.

Funding for this position is available for students returning to campus in the fall of 2018, under the age of 30 and eligible to work in Canada.

Meal Exchange is committed to having a team that reflects the diversity of the issues and communities we work with. We welcome the wide range of experiences and viewpoints that researchers may bring, including those based on race, ethnicity, sexual orientation, gender identity and expression, ability, age and religion. We welcome both lived and academic experience, and encourage applicants to note this in their application. In our inclusive workplace, we work to assure everyone the right of equitable, fair, and respectful treatment.