HELPED
1,957
PEOPLE
GET JOBS

1,800+
CERTIFICATES & CREDENTIALS AWARDED

HELPED
1,957
PEOPLE
GET JOBS
$2.5m RAISED IN NEW FUNDS

17k+ STUDENTS IN WORKFORCE PIPELINE
WE ARE THE LOUISVILLE REGION’S WORKFORCE DEVELOPMENT BOARD.

Our Mission
Engaging employers, educators, & job seekers with resources to build a stronger community through the dignity of work.

Our Vision
A fully prepared & engaged workforce that is aligned with the needs of employers.
As you will see in this report, the 2019 Program Year was another strong one for the leadership and programmatic efforts of the KentuckianaWorks Board and staff.

We are proud of the great work our contractors, community partners, employers, and elected officials have done with us to help raise the skills and education levels of our participants, and to help thousands of people across the region gain employment.

The Board remains committed to its core goals, which include:

- Leading efforts to align our regional education pipeline and the workforce demands of employers
- Utilizing a sector focus to mobilize and encourage employers in the same industry to speak with one voice about their industry’s needs
- Thinking and acting regionally, wherever possible, with the 12-county metropolitan statistical area (MSA) in mind
- Utilizing data analysis and labor market intelligence to create new information products that better inform all decision-makers about what’s happening in our region
- Increasing the percentage of youth who enter the workforce prepared
- Seeking new resources to serve the mission, vision and spirit of the organization

You will see within these pages the highlights of core programs like the Kentucky Career Centers and SummerWorks, new initiatives like Tech Louisville, and continuing career pathway work like our partnership with Jefferson County Public Schools (JCPS) and Greater Louisville, Inc. (GLI) on the Academies of Louisville.

We will not rest until our region has built one of the nation’s best talent development systems – and we are well on our way!

Michael Gritton
Executive Director
KentuckianaWorks

Tony Georges
UPS
Chair, KentuckianaWorks Board of Directors
In April, JPMorgan Chase selected Louisville as one of five cities to receive an AdvancingCities grant of $3 million.

Among other things, this grant will fund the creation of Tech Louisville - to be launched by KentuckianaWorks this fall - which will train 300 people locally as IT support professionals.

Special emphasis is being placed on recruiting participants from underserved neighborhoods in west Louisville.
HELPED

1,957 PEOPLE GET JOBS

THROUGH JOB TRAINING SCHOLARSHIPS, WORKFORCE READINESS PREPARATION, OR OTHER DIRECT, 1-ON-1 INTERVENTION

1,029 people placed in jobs through the Kentucky Career Centers and mobile outreach services

375 people moved from receiving public assistance to having stable employment through the Power of Work program

135 young adults placed in jobs through the Kentucky Youth Career Centers (71 in Louisville, 64 in regional counties)

65 court-involved young adults, ages 16-24, placed in jobs through Reimage

117 people placed in jobs through Code Louisville. Avg. salary = $45,000+

78 placed in construction jobs through Kentuckiana Builds. Avg. wage = More than $15 per hour

127 placed in jobs through SNAP Employment & Training

31 placed in jobs through Project CASE
I didn't think I'd get half the opportunities I got until I went through Reimage. Everyone else was giving me the run around but they took the time to actually help me.

Dymon, age 23, is a graduate of Reimage, a program that assists young adults who have been involved with the court system.

She completed the M-TEC course at the Kentucky Manufacturing Career Center as part of Reimage's new paid career pathway training.
Dymon and her Reimage case manager Christopher Forehand at her M-TEC graduation.

Dymon interviewing with an employer at the KMCC’s graduation hiring event.
"Applying for scholarships can be hard. The KCAC helped me find my way." - Asha Reaves

The KentuckianaWorks College Access Center (KCAC) helped Asha earn a full scholarship to Indiana University - Southeast.

Code Louisville has now placed over 400 of its graduates into new tech jobs since 2014!

Code Louisville held its last class at its location on East Market St. Through a new partnership with Jefferson Community and Technical College (JCTC), Code Louisville will be able to continue operating beyond the expiration of its original Workforce Innovation Fund grant.
MOVING PEOPLE UP
THROUGH EDUCATION & TRAINING

☑️ Helped 2,737 people with college access services (e.g. picking a school, applying for financial aid, choosing an educational path, etc.) through the KentuckianaWorks College Access Center.
  • 2,411 adult customers helped one-on-one
  • 804 9th-12th graders at five JCPS high schools (Liberty, Iroquois, Western, Fairdale, & Valley)

☑️ Helped 435 people complete 595 Code Louisville training courses
  Code Louisville now has over 1,150 graduates!

☑️ Helped 96 people complete the Kentuckiana Builds construction training

☑️ Helped clients earn 618 certificates at the Kentucky Manufacturing Career Center including technical certifications from the Manufacturing Skills Standards Council, Forklift, and OSHA 10

☑️ Helped 115 young adults earn their GEDs or High School Diplomas:
  • 67 through the Kentucky Youth Career Center in Louisville
  • 29 through the Kentucky Youth Career Centers in the region
  • 19 through the Reimage re-entry program

☑️ Helped place 33 young adults in college through the KYCC and Reimage
University of Louisville President Dr. Neeli Bendapudi was a highlight of Tomorrow’s Talent, our 4th Annual Workforce and Education Summit, which brought community leaders to the Muhammad Ali Center to share ideas about how the region can better compete with the likes of Austin, Nashville, and other tech-savvy cities on the rise.

In April, local, regional, and state workforce leaders gathered for the official signing of the Bi-State Plan for Advancing the Regional Workforce.

This plan, among the first of its kind in the nation, lays out a framework for KentuckianaWorks and the Region 10 Workforce Board in Southern Indiana to share data and collaborate across the 13 counties that comprise the Louisville region. It is designed to improve the responsiveness to the needs of the region’s employers, job seekers, and students.
LABOR MARKET INTELLIGENCE

REPORTS/ANALYSIS

12% DISCONNECTED YOUTH

Our LMI team published in-depth analyses of a variety of topics, including at-risk youth, automation, labor force participation, and more.

Their Labor Market Update e-newsletter is sent to over 2,000 local policy makers, business leaders, educators, and interested residents each month.

They also work closely with employer partners across multiple industries to provide up-to-date, accurate data on the local workforce.

HELPFUL TOOLS

More than 40,000 people have used this award-winning web-app to quickly access local data on careers, salaries, and college majors.

More local jobs and education data at CareerCalculator.org

QUALITY JOBS IN DEMAND*

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>EDUCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electrician</td>
<td>High school diploma + Apprenticeship</td>
</tr>
<tr>
<td>Plumber</td>
<td>High school diploma + Apprenticeship</td>
</tr>
<tr>
<td>Equipment Operator</td>
<td>High school diploma</td>
</tr>
<tr>
<td>Carpenter</td>
<td>High school diploma</td>
</tr>
<tr>
<td>Cement Mason</td>
<td>High school diploma</td>
</tr>
</tbody>
</table>

*Jobs shown employ a large number of people locally, are projected to grow over the next 10 years, and pay above the local median wage.

QUALITY JOBS IN DEMAND*

<table>
<thead>
<tr>
<th>INFORMATION TECHNOLOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyst</td>
</tr>
<tr>
<td>Developer</td>
</tr>
<tr>
<td>Systems Analyst</td>
</tr>
<tr>
<td>Systems Administrator</td>
</tr>
<tr>
<td>Support Specialist</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>EDUCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan and carry out security measures for the protection of computer networks and information</td>
<td>Bachelor's degree</td>
</tr>
<tr>
<td>Design and create computer software applications</td>
<td>Bachelor's degree</td>
</tr>
<tr>
<td>Study an organization’s current computer operations and design solutions to improve efficiency</td>
<td>Bachelor's degree</td>
</tr>
<tr>
<td>Responsible for the day-to-day operation of an organization's computer network</td>
<td>Bachelor's degree</td>
</tr>
<tr>
<td>Provide help and advice to people with questions or problems related to their computer</td>
<td>Some college</td>
</tr>
</tbody>
</table>

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QUALITY JOBS IN DEMAND*

<table>
<thead>
<tr>
<th>HEALTHCARE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practitioner</td>
</tr>
<tr>
<td>Physical Therapist</td>
</tr>
<tr>
<td>Registered Nurse (RN)</td>
</tr>
<tr>
<td>Respiratory Therapist</td>
</tr>
<tr>
<td>Licensed Practical Nurse (LPN)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>EDUCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diagnose and treat illnesses, request tests and lab work, and prescribe medicine</td>
<td>Master's degree</td>
</tr>
<tr>
<td>Help injured or ill people improve their movement and manage their pain</td>
<td>Doctoral degree</td>
</tr>
<tr>
<td>Provide &amp; coordinate patient care, educate patients about various health conditions, and provide advice and support</td>
<td>Bachelor's degree</td>
</tr>
<tr>
<td>Assess, treat, and care for patients with breathing disorders</td>
<td>Associate's degree</td>
</tr>
<tr>
<td>Provide basic nursing care for sick, injured, or recovering patients</td>
<td>Postsecondary certificate</td>
</tr>
</tbody>
</table>

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Educational tools like these career pathway handouts are now used at schools and career centers throughout the region to better inform people as they make life decisions.
SummerWorks participant Brianna Baumont was a graphic designer in Humana’s IT department this summer.

Humana supervisors speaking at their end-of-season celebration.

Jordan Hennemann was brought on as a full-time Humana employee after starting as a SummerWorks intern last season.
SummerWorks is a win-win. The kids get great experience and learn what it's like to work in a professional environment. And we get to benefit from their skills while building our talent pipeline for the future.

Humana IT Manager Jason Richardson (pictured top left) had 8 SummerWorks interns on his team this summer.

Humana has hired more than 150 SummerWorks youth over the past 4 years.
The KentuckianaWorks Board and staff, in partnership with Jefferson County Public Schools and Greater Louisville Inc., have been a driving force in the transformational Academies of Louisville movement, which is designed so students can graduate with not only a diploma, but also relevant work experience, industry certifications, college credits, and real-world skills.

In just two years, we’ve helped build a world-class career academies system that aligns education with the region’s workforce needs.

15 Academy high schools
17,253 students in workforce pipeline
57 unique career pathways
113 signed business partners
Our Role

In addition to serving as the community “convening organization” for the Academies of Louisville, KentuckianaWorks also provides staff leadership and support in the following ways:

• Staffing the Guiding Team and Executive Committee
• Managing industry collaboratives
• Recruiting and on-boarding Academy business partners with our partners at Greater Louisville Inc. and JCPS
• Aligning the Academies with our SummerWorks program
• Serving as the Academies labor market information partner
• Raising outside funding to support this work
SERVING SEVEN COUNTIES

Bullitt, Henry, Jefferson, Oldham, Shelby, Spencer, and Trimble

KentuckianaWorks’ Mobile Services team travels throughout the Louisville Region’s 7 counties to reach clients.

Adults Services offer public hours at a variety of locations, including the Henry County Library, and has a career center office at the Stratton Center in Shelbyville.

Youth Services has offices in Bullitt and Shelby counties and also offers Mobile Services.

Mobile Services staff Angie O’Neal (left) and Angela Thomas (right) at the Oldham County Day festival.
Bailey Miller speaking at the Shelbyville Kiwanis Club about her experience at the KYCC Regional.

Dylan Milby at his internship in the IT Department for the Henry County School System.

Youth from outside Jefferson County go on a job shadow tour of the KMCC.

Clients from Bullitt, Henry, Oldham, Shelby, Spencer, and Trimble counties attend a Budgeting, Credit, and Taxes workshop in Shelbyville.

Dylan Milby at his internship in the IT Department for the Henry County School System.

Bailey Miller speaking at the Shelbyville Kiwanis Club about her experience at the KYCC Regional.

Clients of the KYCC Regional attend their Youth Leadership Summit in LaGrange, Oldham County.

“When I came here I had nothing...The KCC staff genuinely care about people who have been lost and are found now and want to find their way.”

- Alyssa Hickey

Alyssa, who struggled for years with drug use, is now helping other women at Awake Ministries in Shelby County. KentuckianaWorks partners with Awake Ministries to provide career services to clients who are overcoming addiction.

“When I came here I had nothing...The KCC staff genuinely care about people who have been lost and are found now and want to find their way.”

- Alyssa Hickey

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When I came to the Urban League I was lost and didn't know what I wanted to do. Kentuckiana Builds was a life-changer...it actually made me excited about my career.

Kentuckiana Builds graduate Roshea McGinnis (pictured top right) is in her first year of a Project Engineer Assistant apprenticeship with Calhoun Construction.

Kentuckiana Builds, which prepares people for a career in construction, is a partnership between KentuckianaWorks and the Louisville Urban League.
Kentuckiana Builds participants visited the construction site of the new Louisville City F.C. stadium.
$2.5 Million RAISED IN NEW FUNDS

$84,000 from Louisville Metro Department of Resilience & Community Services for Shelter Works, which provides manufacturing training for individuals experiencing homelessness

$146,000 from JPMorgan Chase to fund our work with the Academies of Louisville

$75,000 from the Gheens Foundation to support the new Tech Louisville program

$200,000 from the U.S. Department of Housing and Urban Development (HUD) to fund a new program to help youth 16-24 experiencing homelessness

$84,000 from Louisville Metro Department of Resilience & Community Services for Shelter Works, which provides manufacturing training for individuals experiencing homelessness

$200,000 from Louisville Metro Government to support Code Louisville
$855,000 from the JPMorgan Chase AdvancingCities grant to fund the creation of Tech Louisville, which will train 300 people to be IT Support professionals.

$400,000 raised in private funding for SummerWorks 2019

$244,000 in federal funds through the Office of Vocational Rehabilitation for Project CASE

$300,000 from the Lou. Redevelopment Authority for the Ky. Manufacturing Career Center

IT support jobs have a median salary of over $43,000 locally, 20% higher than the median for all occupations.

Since 2011, we’ve raised $4 million in private contributions from individuals, corporations, and foundations for SummerWorks.

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Since 2011, we’ve raised $4 million in private contributions from individuals, corporations, and foundations for SummerWorks.
Kentucky Career Center employees at a staff appreciation event in June. Career center staff are professionally trained to assist clients in their career search, including with resume writing and job interview preparation.

Power of Work participants celebrate completing their job readiness training. The Power of Work program, which helps people move from public assistance to stable employment, recently relocated to the Kentucky Career Center at Cedar.
One afternoon in my gob-smacked, shocked state I found myself at the Cedar office...

There was warmth, there was caring, there was lots of knowledge, and I knew they were there to help.

Daphne Smith (pictured top left) visited the Kentucky Career Center at 6th and Cedar in downtown Louisville after being laid off from a long-term job.

With the help of our career specialists, she landed a new job working remotely for a large company where she designs learning materials.
The KYCC offers a variety of resources for disconnected youth, including GED prep, career pathway training, job fairs, job-readiness workshops, college tours, case management, healthy relationship training, a Dare to Care food pantry, Cardinal Success counseling, and more.
The unique Internship Academy program offers select students the opportunity to do a paid internship at a local organization while doing supplemental professional and leadership development training at the KYCC.
THANK YOU TO THOSE WHO MAKE OUR WORK POSSIBLE

BOARD OF DIRECTORS

Greg Fischer   Mayor, Louisville Metro Government
John Archer    Best Buy Geek Squad, Brooks
Rebel Baker Chreste  Kentucky Career Center, Louisville
Jackie Beard   Norton Healthcare, Louisville
David Bizianes Oldham Chamber & Economic Development, LaGrange
Caitlin Blair  UFCW 227, Louisville
Willie Byrd    Options Unlimited/Coalition for Workforce Diversity, Shepherdsville
Roger Cude     Humana, Louisville
Steve Cunanan  Kindred Healthcare, Louisville
Todd Dunn      UAW Local 862, Louisville
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Tami Hatfield-Kennedy Ford Motor Company, Louisville
Michael Hesketh Superb IPC, Shelbyville
Rev. Vincent E. James, Sr. Elim Baptist Church, Louisville
Lisa Kaminski  Computershare, Louisville
Jenny Lampton  Kentucky Career Center, Louisville
Sean O’Leary   EdjAnalytics, Louisville
Kent Oyler     Greater Louisville, Inc.
Dr. Marty Pollio Jefferson County Public Schools, Louisville
Tom Quick      GE Appliances, Louisville
Harold Reynolds IBEW Local 239, Louisville
Sadiqa Reynolds Louisville Urban League
John Snider    Bullitt County Economic Development, Shepherdsville
Jonathan Westbrook East and Westbrook Construction, Buckner

PROGRAM OVERSIGHT COMMITTEE

Rebel Baker Chreste  Kentucky Career Center
Valerie Hughes    GE Appliances
Lisa Kaminski    Computershare
Deana Epperly Karem, CHAIR   Greater Louisville Inc.
Christian “Christy” Ralston Norton Healthcare
Sadiqa Reynolds  Louisville Urban League
Patricia Williams Louisville Society of Human Resources Management (LSHRM)
FUNDERS ($5,000 & UP)

55,000 Degrees
Advanced Manufacturing Logistics Network
Anonymous (2)
Christina Lee Brown
Community Foundation of Louisville
Diaz Family Foundation
FHI 360
Frank Harshaw
Genentech
Gheens Foundation
Greater Louisville Project
Henry Heuser
Humana

James Graham Brown Foundation
JPMorgan Chase
Kentucky Cabinet for Health & Family Services
Kentucky Department of Workforce Investment
Kentucky Office of Vocational Rehabilitation
LG&E Foundation
Louisville Metro Government
Louisville Redevelopment Authority
Mary Gwen Wheeler & David Jones, Jr.
PNC Foundation
UPS
U.S. Department of Education
U.S. Department of Labor

CHIEF LOCAL ELECTED OFFICIALS

Jerry Summers  Bullitt County Judge Executive
John Logan Brent  Henry County Judge Executive
Greg Fischer  Mayor of Louisville
David Voegele  Oldham County Judge Executive
Dan Ison  Shelby County Judge Executive
John Riley  Spencer County Judge Executive
Todd Pollock  Trimble County Judge Executive

CONTRACTOR PARTNERS

@Work Solutions
Ahead Human Resources
Goodwill Industries of Kentucky
JCPS - Adult & Continuing Education
Louisville Urban League
Options Unlimited, Inc.
Preeminent Training Specialists
ResCare Workforce Services
YouthBuild Louisville

EMPLOYER ADVISORY GROUPS

Academies of Louisville Guiding Team
Construction Careers Advisory Group
Health Careers Collaborative of Greater Louisville
Hospitality Workgroup
Kentucky Manufacturing Career Center Employer Advisory Group
Louisville Tech Alliance
SummerWorks Advisory Board