Partners in Research Workshop

June 3 and 4, 2010

Communities and researchers working together to improve health through community-based participatory research (CBPR)

Location:
University Center Rochester
851 30th Ave SE
Rochester, Minnesota 55904

To register: http://ctsa.mayo.edu/community/partners-in-research-2010.html
Location:
University Center Rochester
851 30th Ave SE, Rochester, Minnesota 55904

Directions to UCR main campus:
- Please park in the east lot

HWY. 52 SOUTHBOUND: Exit at 41st Street exit to access 37th Street NW (turns into East Circle Drive and County Road 22) and travel east through the intersections of US 63 and County Road 9. UCR entrance will be to the right (just before Hwy. 14 intersection).

HWY. 63 SOUTHBOUND: Exit at 37th Street NW (turns into East Circle Drive and County Road 22) and travel east through the intersection of County Road 9. UCR entrance will be to the right (just before Hwy. 14 intersection).

HWY. 63 NORTHBOUND: Exit at Hwy. 14 East (also known as 12th Street) and travel east to County Road 22. Turn left on County Road 22 and take an immediate left into the UCR Campus.

I-90: Exit at Hwy 63 North and follow instructions above.

HWY. 14 WESTBOUND OR EASTBOUND: The college sits just off of Hwy 14 on the east side of Rochester, Exit County Road 22, and take an immediate left into the UCR Campus.

Agenda:
Thursday, June 3, 2010

7:30 am  Registration, coffee and refreshments
University Center Rochester - College Center (CC), 3rd floor

8:20 am  Welcome and introductions - James J. Hill Theatre
— Mayor Ardell Brede, City of Rochester
— Donald Supalla, Rochester Community & Technical College
— Sonja Meiers, Winona State University
— Suzanne Palmer, Olmsted Medical Center

8:30 am  Morning keynote - Making a difference: How CBPR changes the game
— Aneel Advani, Indian Health Service
  US Department of Health and Human Services

9:15 am  CBPR – A very long engagement
— Julie Nigon, Hawthorne Education Center
— Irene Sia, Mayo Clinic

9:45 am  Comparing approaches: CBPR, community engagement and traditional research
— Mark Wieland, Mayo Clinic
— Stephen Textor, Mayo Clinic

10:15 am  Break and networking - Art Gallery

10:30 am  Breakout Sessions (please select one to attend)

☐ Building partnerships to promote health
  - Health Sciences (HS) 128
  — Julie Nigon, Hawthorne Education Center
  — Jenny Weis, Mayo Clinic
  — Mark Wieland, Mayo Clinic

☐ Can the Rochester Epidemiology Project help in Southeastern Minnesota CBPR projects?
  - Health Sciences (HS) 131
  — Barbara Yawn, Olmsted Medical Center

☐ Follow-up care for PSA testing: Three Minnesota Ojibwa tribes partnering with Mayo Clinic
  - Health Sciences (HS) 136
  — Jon Tilburt, Mayo Clinic
11:30 pm  Lunch – Student Cafeteria - College Center (CC), 3rd floor
12:30 pm  Breakout group reports - James J. Hill Theatre
         — Facilitator: Jacquelyn Gosse, Mayo Clinic
1:00 pm  **Keynote - CBPR: A vehicle for building equitable partnerships for transformation and social change**
         - James J. Hill Theatre
         — Cathy Jordan, Children, Youth and Family Consortium, University of Minnesota
         — Susan Gust, Partners Three Consulting Company and Community-Campus Partnerships for Health
1:45 pm  **Breakout sessions (please select one to attend)**
         □ What does the researcher need to know about the community?
             - Health Sciences (HS) 131
             — Eddie Greene, Mayo Clinic
             — Irma McClaurin, University of Minnesota
         □ Tips and strategies for engaging researchers in authentic partnerships
             - Health Sciences (HS) 128
             — Ann-Gel Palermo, Harlem Community and Academic Partnership and Mount Sinai School of Medicine
             — Aneel Advani, Indian Health Service, US Department of Health and Human Services
         □ How are equitable partnerships built?
             - Health Sciences (HS) 136
             — Cathy Jordan, University of Minnesota
             — Susan Gust, Partners Three Consulting Company and Community-Campus Partnerships for Health
2:45 pm  Break and networking - Art Gallery
3:00 pm  Breakout group reports - James J. Hill Theatre
         — Facilitator: Suzanne Palmer, Olmsted Medical Center
3:30 pm  **Panel discussion - Who is the community?**
         - James J. Hill Theatre
         — Moderator: John Hamerlinck, Minnesota Campus Compact
         Panelists:
         — Rev. Alton Coles, New St. James African Methodist Church
         — Rev. Andre Crocket, Prince of Peace Church
         — Susan Gust, Partners Three Consulting Company and Community-Campus Partnerships for Health
         — Ann-Gel Palermo, Harlem Community and Academic Partnership and Mount Sinai School of Medicine
         — Abdullahi Hassan, Multicultural Learning Center
         — Cristina Martinez, Mayo Clinic
         — Julie Nigon, Hawthorne Education Center
4:15 pm  **Afternoon keynote - Community-university partnerships: Strategic bedfellows in harsh economic times**
         - James J. Hill Theatre
         — Irma McClaurin, University of Minnesota
5:00 pm  Closing - James J. Hill Theatre
         — Irene Sia, Mayo Clinic
5:15 pm  Reception - College Center (CC), 3rd floor

*Please visit the community project displays during the workshop in the Art Gallery*

---

We respectfully request that you do not eat or drink in James J. Hill Theatre. This workshop will be video conferenced and videotaped and a photographer will be present. Please contact a member of the planning committee if this is a concern.
Friday, June 4, 2010

7:30 am    Registration, coffee and refreshments
           University Center Rochester - College Center (CC), 3rd floor

8:20 am    Welcome
           — Jenny Weis, Mayo Clinic
           — Mark Wieland, Mayo Clinic

8:30 am    Morning keynote - Evaluating CBPR: How do you know when it is successful?
           — Richard Krueger, University of Minnesota Extension

9:15 am    Panel discussion - Giving voice to communities
           — Moderator: Mark Wieland, Mayo Clinic
           Panelists:
           — Rev. Andre Crockett, Prince of Peace Church
           — Monte Fox, White Earth Nation
           — Benson Giwa, New Sudan American Hope
           — Miriam Goodson, Alliance of Chicanos, Hispanics and Latino Americans
           — Sheena Loth, Rochester Cambodian Temple
           — Jonathan Nelson, Hawthorne Education Center/AmeriCorps VISTA
           — Mohammad Omer, Multicultural Learning Center

10:15 am   Break and networking - Art Gallery

10:30 am   Mid-morning keynote - Linking CBPR to policy and social change: Does that work?
           — Ann-Gel S. Palermo, Harlem Community and Academic Partnership and Mount Sinai School of Medicine

11:15 am   Special Session - Health care reform: What does it mean for CBPR?
           — Daniel McLaughlin, University of St. Thomas

12:00 pm   Closing and summary remarks
           — Irene Sia, Mayo Clinic

The focus group moderation workshop will be held in Coffman Hall (CF) 206 & 208

Featured Speakers:

Aneel Advani, MD, MPH
Associate Director,
Office of Information Technology
Indian Health Service

Dr. Aneel Advani is a physician and a federal leader in applying health information technology to improve the health of communities and populations and advance public health and population medicine. Dr. Advani is currently with the Indian Health Service as the Associate Director for Informatics, Office of Information Technology, where he oversees informatics efforts for the agency including the population and community health IT portfolio.

Dr. Advani has had extensive experience at the intersection of public and community health, information science and program leadership both in the federal service and in academia. Dr. Advani was most recently the Associate Director for Technology at the CDC National Center for Public Health Informatics, a senior leadership role at the agency with responsibilities in the governance, technological, and strategic direction for over $500 million in federal IT programs and $150 million in specific public health informatics projects. Dr. Advani has had numerous advisory and committee roles at the federal level in HHS and CDC, the VA and DOD, and as a consultant to state public health departments, including, most recently, in the health IT stimulus efforts, the H1N1 influenza pandemic response, national health information network development, and the federal health IT research portfolio.

Dr. Advani has been on the faculty of the Children’s Hospital Informatics Program at the Harvard/MIT Division of Health Sciences and Technology and on the staff of Children’s Hospital Boston since 2004. Dr. Advani has been a principle investigator in the Health Protection Research Initiative of the CDC and was also the Director of the Informatics Core at the Harvard CDC Center of Excellence in Public Health Informatics. After graduating from Harvard College, Dr. Advani pursued his medical and public health degrees at Johns Hopkins, his residency training at Yale and Emory, and his fellowship in informatics at Stanford University.
Susan Gust is a community activist and President of Partners Three Consulting Company. Partners Three is a community development and construction consulting company. Susan’s work in construction and economic/environmental justice led her to founding the ReUse Center in Minneapolis. Through her business, she is a facility manager of a 116-year-old building that houses a family violence prevention program. She was a University of Minnesota Public Policy Fellow in 2003-2004.

Ms. Gust was the co-founder of the Phillips Neighborhood Healthy Housing Collaborative (PNHHC) and is a consultant to the Family Sustainability Collaborative, a Blue Cross Blue Shield Foundation funded project that grew out of the original collaboration. The PNHHC is where she met Cathy Jordan and began to grow her passion for establishing trustworthy, respectful community-institutional partnerships where principled models of shared power can be practiced. With Ms. Jordan as her university research partner, they have learned and practiced CBPR and helped to develop the models that benefit both the community and the institution while leading to social and/or policy change. Ms. Gust recently completed nine years of service on the Board of Community University Health Care Center and six years as an appointee on the City of Minneapolis Public Health Advisory Committee.

Currently, she is Board Chair-Elect of Community-Campus Partnerships for Health and is a member of the Cultural Wellness Center’s Law and Policy Committee. Additional civic responsibilities include participating in Healthy Homes, Healthy Kids; Phillips Environmental Steering Committee Initiative and Allina’s Backyard Initiative. Ms. Gust also eagerly spends time in activities involving her school-aged daughter and her grandchildren.

Cathy Jordan, Ph.D., pediatric neuropsychologist by training, is Executive Director of the Children, Youth, and Family Consortium and an associate professor in the Department of Pediatrics at the University of Minnesota. Dr. Jordan’s research has focused on a long-standing collaboration with the Phillips Neighborhood that resulted in two large, longitudinal community-based participatory research projects; the Phillips Lead Poisoning Prevention Project, which studied the efficacy of a culture-specific peer education model for the primary prevention of lead poisoning, and the DREAMS Project (Developmental Research on Early Attention and Memory Skills), which studied the developmental effects of lead poisoning on attention, memory and behavior regulation in children of the Phillips Neighborhood. Through these projects she became intensely interested in models of research that aim to address community-defined needs and contribute to social and political change yet enhance scientific methodology and contribute valid information to our knowledge base.

Her experience in Phillips highlighted the multiple barriers that researchers and community members face in conducting collaborative research, as well as the powerful role collaborative research can play in effecting real change in communities. Dr. Jordan continues to work on research with the Phillips community and often co-presents with Susan Gust, her community research partner.

Dr. Jordan speaks at the local and national level about formation of and tending to community partnerships; engaged research, teaching and service in the context of promotion and tenure guideline reforms; and the power of community-academic partnerships to transform at the personal, professional and institutional levels.
For over 30 years, Dr. Krueger has interviewed people and then passed on what he’s learned through books, teaching and consulting. He is currently a senior fellow in evaluation studies in the Department of Organizational Leadership, Policy, and Development at the University of Minnesota. He teaches graduate classes in qualitative research, evaluation methods and focus group interviewing in the College of Education and Human Development. He previously served as evaluation leader and professor with the University of Minnesota Extension Service. In addition, he teaches classes as an adjunct professor in the schools of public health at the University of Minnesota and the University of South Florida. He has written seven books on focus group interviewing as well a numerous chapters and journal articles.

Dr. Krueger has had opportunity to work with talented people in communities and at government agencies, universities, foundations and research centers around the world. He is a past president of the American Evaluation Association and also active in the Qualitative Research Consultants Association.

He says he learned the most important skills as a child: listen, treat others the way you would like to be treated, be polite, and don’t talk with your mouth full. Dr. Krueger also loves stories, hardware stores, newspapers, and motorcycles. If he’s not at the office, he’s probably out riding the cycle or fishing with his grandchildren. So just leave a message.

Irma McClaurin, Ph.D., is a 30-year veteran activist-scholar, administrator, and teacher. As a writer, she is committed to scholarship and communications that reach beyond the academy to engage multiple publics, and her research is concerned with the social construction of inequality.

Prior to joining the administration of the University of Minnesota, Dr. McClaurin was Program Officer in Education and Scholarship at the Ford Foundation, where she oversaw a portfolio in support of scholarship and programs that deepen outstanding of issues related to race/ethnicity, class, gender and identity, and promote the advancement of public knowledge. Prior to Ford, Dr. McClaurin was Associate Professor of Anthropology at the University of Florida, and coordinator of the Zora Neale Hurston Diaspora Research Project. In 2004, she was appointed the Mott Distinguished Professor of Women’s Studies at Bennett College for Women where she launched the annual Africana Women’s Studies and Womanist Religious Studies Summit, and from 2002-2004, she served as Deputy Provost at Fisk University.

Dr. McClaurin spent her sabbatical as an American Association for the Advancement of Science Diplomacy Fellow in the Office of Policy Development and Coordination at USAID in 2000-2001. She holds a BA in American Studies (Grinnell College, 1973) and has advanced degrees in English (MFA, 1976) and Anthropology (University of Massachusetts at Amherst, MA, 1987 and PhD, 1993).

A “born-again anthropologist,” her current research is entitled “Zora Neale Hurston: In the Shadow of Anthropology.” From 1997-2004, McClaurin was Editor of Transforming Anthropology, the journal of the Association of Black Anthropologists. She is the author of Women of Belize: Gender and Change in Central America (Rutgers 2001 [1996]) and the Editor of Black Feminist Anthropology: Theory, Politics, Praxis and Poetics (Rutgers 2001), selected a Choice Outstanding Academic Title in 2003.

An avid writer, Dr. McClaurin has published three books of poetry and her
poems have appeared in over 16 magazines and anthologies. Her latest efforts to reach multiple publics are the publication of two books for middle school children from Marshall Cavendish: The Future of Black America and The Civil Rights Movement in “The Drama of African American History” series [2007]. She is also a frequent speaker and has appeared on National Public Radio.

Daniel McLaughlin, M.H.A
Director of the Center for Health and Medical Affairs
University of St. Thomas

Daniel McLaughlin, M.H.A, is the Director of the Center for Health and Medical Affairs at the University of St. Thomas in Minneapolis, Minn. He is active in teaching, research and speaking at the University with a special emphasis on health care operations and policy. He is the author of a leading graduate textbook – *Healthcare Operations Management*.

Mr. McLaughlin helped establish and direct the National Institute of Health Policy at St. Thomas. From 1984 to 1992, he was the administrator and CEO of Hennepin County Medical Center (level 1 trauma center in Minneapolis). He served as chair of the National Association of Public Hospitals and Health Systems and served on President Clinton’s Task Force on Health Care Reform in 1993. He holds degrees in electrical engineering and health care administration from the University of Minnesota.

Ann-Gel S. Palermo, MPH
Chair, Harlem Community and Academic Partnership
Associate Director of Operations, Center for Multicultural and Community Affairs, Mount Sinai School of Medicine
Instructor, Departments of Pediatrics and Medical Education, Mount Sinai School of Medicine

Ann-Gel S. Palermo works in the field of public health and medical education with a principal focus on issues related to social determinants of health using a community-based participatory research approach, health outcomes disparities and healthcare workforce diversity issues. Ms. Palermo is a community activist researcher.

Since 1999, Ms. Palermo has served as the chair of the Harlem Community and Academic Partnership (HCAP), a diverse partnership of representatives from community residents, community based organizations, public health and academic organizations committed to identifying social determinants of health and implementing community-based interventions in Harlem. Previously funded by the CDC under the name Harlem Urban Research Center, the partnership has worked to build and strengthen trust, to establish credibility in the community, to demonstrate a true commitment to improve the health of Harlem residents and to create a platform from which to act to address local urban health issues. When core funding ceased, she led a major transitional phase in reinventing the collaboration to remain sustainable evolving into HCAP. HCAP is housed in the Center for Urban Epidemiologic Studies at the New York Academy of Medicine. Her previous research experience includes research and analysis on issues related to diabetes care in East Harlem, benefit and coverage issues for low-income Medicare beneficiaries, and health financing issues affecting the Medicare program and the health care system in general.

Ms. Palermo serves as a board member of the East Harlem Community Health Committee, is Board Chair for the Manhattan-Staten Island Area Health Education Center and is a Fellow of the New York Academy of Medicine. In 2006, Ms. Palermo was appointed to the National Institutes of Health Director’s Council of Public Representatives, a federal advisory committee comprised of members of the public who advise the NIH Director on issues related to public input and participation in NIH
activities, public input and participation in the NIH research priority setting process and NIH outreach programs and efforts. She recently served as co-chair of the COPR’s Role of the Public in Research Work Group.

Ms. Palermo has presented her work at the annual meeting of the American Public Health Association since 2003, federal and state public health agencies including the New York State Department of Health and the Centers for Disease Control and Prevention and academic institutions such as Hunter College, Mount Sinai School of Medicine, New York University and Columbia University. Ms. Palermo has co-developed curriculum on developing and sustaining community-academic partnerships as well as co-authored papers on CBPR which have been published in journals such as Health Behavior and Education, Public Health Reports and American Journal of Public Health.

She earned a Master’s of Public Health degree (majoring in Health Policy) from the University of Michigan School of Public Health. Currently, Ms. Palermo is pursuing a Doctorate of Public Health at the City University of New York Graduate Center. Ms. Palermo’s full-time job is Associate Director of Operations for the Center for Multicultural and Community Affairs at The Mount Sinai School of Medicine in New York City, which aims to eliminate health disparities through a nationally recognized center structure using innovative, integrative and coordinated approaches in the areas of community, patient care, education and research; to improve the health of all populations by diversifying the health care workforce and influencing health policy and research. Ms. Palermo also holds a faculty appointment as an Instructor in the Department of Pediatrics and Department of Medical Education.

Workshop goal: To improve the health of the community through CBPR

Aim 1: To improve understanding among communities and researchers of the CBPR approach and the benefits of publicly funded research

  Objective 1: To identify key elements of CBPR and define levels of community involvement in CBPR
  Objective 2: To enhance the public’s understanding of CBPR through review of specific project methods and outcomes
  Objective 3: To increase understanding of the benefits of publicly funded research among communities and researchers

Aim 2: To increase understanding among communities and researchers of the value, challenges and benefits of CBPR in the research efforts

  Objective 1: To provide a forum for discussion of experiences and ideas concerning education and training of research teams in CBPR principles and practices
  Objective 2: To identify the challenges and opportunities of the CBPR approach

Aim 3: To increase understanding among communities and researchers about ways of creating CBPR partnerships

  Objective 1: To provide a forum for learning how to best develop a CBPR partnership
  Objective 2: To identify topics for CBPR projects (involving disease prevention and health promotion)

Planning Committee

Giwa Benson  
Ginny Boyum  
Valeria Cristiani  
Melissa Cuccio  
Diane Dingfelder  
Jacquelyn Gosse  
John Hamerlinck  
Jenny Hegland  
Athou Lam  
Sheena Loth  
Oritz Luz  
Sonja Meiers  
Jon Nelson  
Julie Nigon  
Mohammad Omer  
Suzanne Palmer  
Tiffany Palmer  
Graviela Porraz Capetillo  
Teresa Puetz  
Becky Sanford  
Irene Sia  
Jennifer Weis  
Alexander White  
Mark Wieland  
Barbara Yawn  
Elizabeth Zimmermann