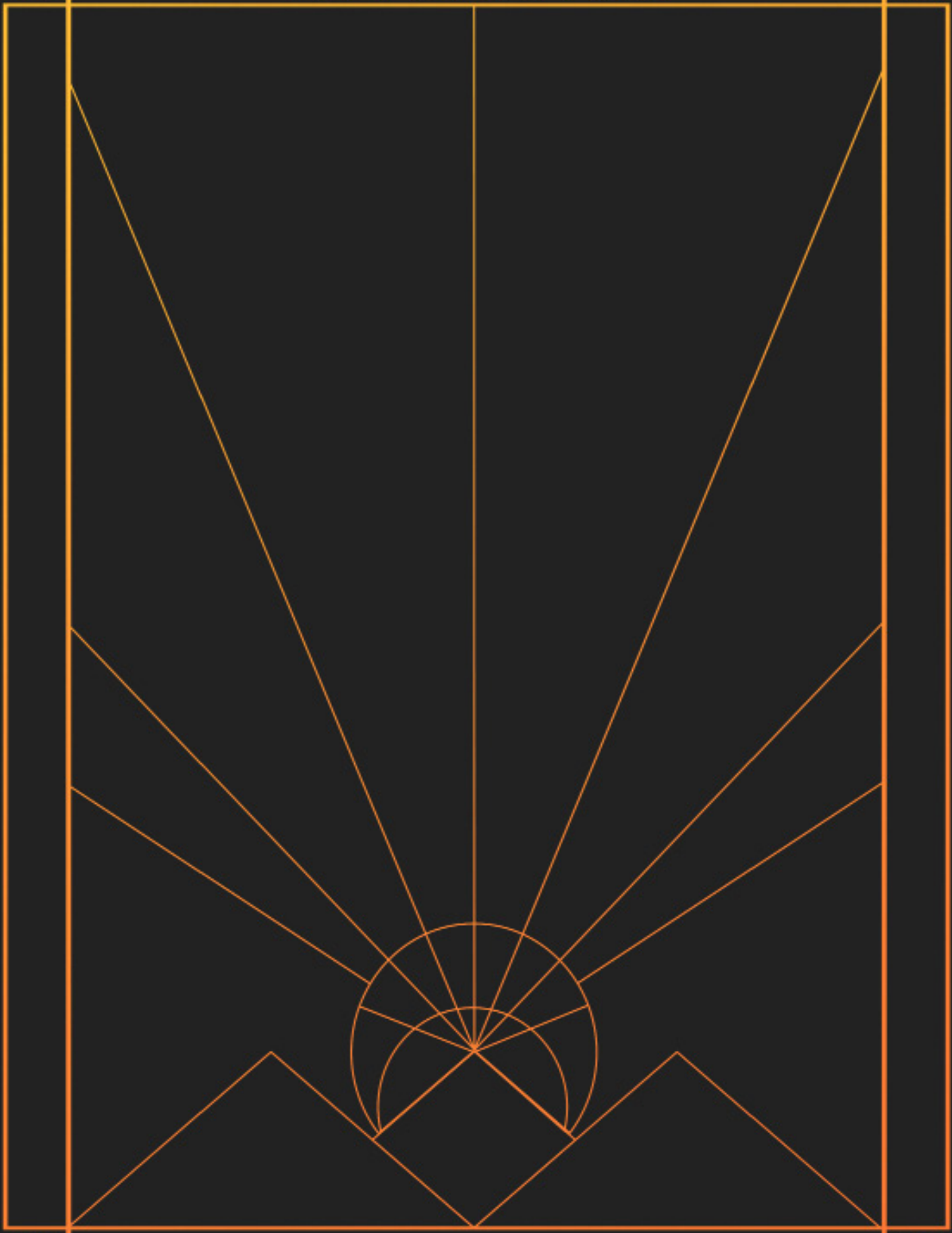


MIDAS AWARDS

2017 SHORTLIST



BankSA

Saatchi & Saatchi Sydney
Sydney
“Piping Shrike Let’s Do This”
Banks: Retail

ING

VCCP Sydney
Sydney
“How Banking Can Be”
Banks: Retail

ING

VCCP Sydney
Sydney
“How Banking Can Be”
Acting/Presentation/Narration

Mastercard

Mccann Worldgroup
Sydney
“Tap Tennis”
Social Media

St.George Bank

Saatchi & Saatchi Sydney
Sydney
“St.George Little Dragon Integrated Campaign”
Banks: Retail

St.George Bank

Saatchi & Saatchi Sydney
Sydney
“St.George Little Dragon Credit Card TVC”
Credit Card

HSBC

thedylanagency
Sydney
“Bonus Points”
Animation

ING

VCCP Sydney
Sydney
“How Banking Can Be”
Humor

Mastercard

Mccann Worldgroup
Sydney
“Tap Tennis”
Online

St.George Bank

Saatchi & Saatchi Sydney
Sydney
“St.George Little Dragon Credit Card TVC”
Credit Card

St.George Bank

Saatchi & Saatchi Sydney
Sydney
“St.George Little Dragon Integrated Campaign”
Animation

St.George Bank

Saatchi & Saatchi Sydney
Sydney
“St.George Little Dragon Snapchat Campaign”
Interactive

St.George Bank

Saatchi & Saatchi Sydney

Sydney

“St.George Little Dragon Integrated Campaign”

Integrated (Mixed Media)

Westpac Banking Corporation Australia Ltd

Saatchi & Saatchi Sydney

Sydney

“Rescue Rashie”

New Product/Service launch

Westpac Banking Corporation Australia Ltd

Saatchi & Saatchi Sydney

Sydney

“Rescue Rashie”

Public Relations

Westpac Banking Corporation Australia Ltd

Saatchi & Saatchi Sydney

Sydney

“Rescue Rashie”

New Product/Service launch

BRAZIL

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Apps

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Retail

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Branding

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Credit Card

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Design

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Design Identity

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Financial Software/Technology

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Illustration

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

Interactive

Bradesco Bank

R/GA Sao Paulo

Sao Paulo

“Next Bank”

New Product/Service launch

Mastercard

McCann Brazil

Rio

“Priceless Rio”

Branding

Mastercard

McCann Brazil

Rio

“Priceless Rio”

Location-Based Media

Mastercard

McCann Brazil

Rio

“Priceless Rio”

Public Relations

CANADA

Interac Association

Zulu Alpha Kilo

Toronto

“Flash Box”

Events

Interac Association

Zulu Alpha Kilo

Toronto

“Flash It”

Outdoor/Transit/Out-of-Home

Interac Association

Zulu Alpha Kilo

Toronto

“Life in Beeps”

Online

Interac Association

Zulu Alpha Kilo

Toronto

“Mysterious Man”

TV/Cinema

Interac Association

Zulu Alpha Kilo

Toronto

“Story of Flash”

Integrated (Mixed Media)

Mastercard

McCann Canada

Toronto

“Priceless Cities Culinary Opt-In”

Art Direction

Mastercard

McCann Canada

Toronto

“Priceless Surprises - Ball Hockey”

Banks: Retail

Mastercard

McCann Canada

Toronto

“Priceless Surprises - Ball Hockey”

Non-Broadcast Video

Mastercard

McCann Canada

Toronto

“Priceless Surprises - Ball Hockey”

Sponsorship

Mastercard

McCann Canada

Toronto

“Priceless Tables”

Credit Card

Mastercard

McCann Canada

Toronto

“Priceless Tables”

Events

Mastercard

McCann Canada

Toronto

“Priceless Cities Culinary Opt-In”

Design/Identity

GERMANY

DWS Investments

finschau entertainment

Berlin

“Ach, du liebes Geld!”

Online

DWS Investments

Havas Düsseldorf

Duesseldorf

“Evil Zero”

Events

DWS Investments

Havas Düsseldorf

Duesseldorf

“Evil Zero”

Financial Advisers

DWS Investments

Havas Düsseldorf

Duesseldorf

“Evil Zero”

Guerrilla/Alternative Media

DWS Investments

Havas Düsseldorf

Duesseldorf

“Evil Zero”

Illustration

DWS Investments

Havas Düsseldorf

Duesseldorf

“Evil Zero”

Mutual Funds

DWS Investments

Havas Düsseldorf
Duesseldorf
“Evil Zero”
Promotions

DWS Investments

Havas Düsseldorf
Duesseldorf
“Evil Zero”
Social Media

DWS Invests

Bourros GmbH
Frankfurt am Main
“Halloween campaign”
Online

INDIA

Association of Mutual Funds in India

J. Walter Thompson Mumbai
Mumbai
“Mutual Funds Sahi Hai”
Mutual Funds

JAPAN

Mastercard

Mccann Worldgroup
Tokyo
“Choose Priceless”
TV/Cinema

LEBANON

Byblos Bank

Fp7/MENA
Beirut
“There’s no home like home”
Art Direction

Byblos Bank

Fp7/MENA
Beirut
“There’s no home like home”
Cinematography

Byblos Bank

Fp7/MENA
Beirut
“There’s no home like home”
Direction

Byblos Bank

Fp7/MENA
Beirut
“There’s no home like home”
Integrated (Mixed Media)

Byblos Bank

Fp7/MENA
Beirut
“There’s no home like home”
Music: Original Content or Integration

Byblos Bank

Fp7/MENA
Beirut
“There’s no home like home”
New Product/Service launch

Byblos Bank

Fp7/MENA

Beirut

“There’s no home like home”

Social Media

MYANMAR

Wave Money

Havas Riverorchid

Yangon

“Pwint Campaign TVC”

Humor

Wave Money

Havas Riverorchid

Yangon

“Pwint Campaign TVC”

Low-budget (<\$100,000USD) Single

Wave Money

Havas Riverorchid

Yangon

“Pwint Campaign TVC”

Low-budget (<\$100,000USD) Campaign

NETHERLANDS

DLL

PROOF

Amsterdam

“DLL - Company Review 2016”

Annual Reports

TSB

Special Group

Auckland

“Changes”

Banks: Retail

TSB

Special Group

Auckland

“Changes”

Music: Original Content or Integration

TSB

Special Group

Auckland

“Changes”

TV/Cinema

SINGAPORE

Mastercard

Mccann Worldgroup Singapore

Singapore

“Travel Transforms”

Direct Response

Mastercard

Mccann Worldgroup Singapore
Singapore
“Travel Transforms”
Social Media

Standard Chartered Bank

TBWA\Singapore
Singapore
“Unlimited Joy Machine”
Credit Card

Standard Chartered Bank

TBWA\Singapore
Singapore
“Unlimited Joy Machine”
Animation

Standard Chartered Bank

TBWA\Singapore
Singapore
“Unlimited Joy Machine”
Non-Broadcast Video

SOUTH AFRICA

ABSA

FCB Africa (Pty) Ltd
Johannesburg
“Absa Premiership Rivalry”
Direction

ABSA

FCB Africa (Pty) Ltd
Johannesburg
“Absa Premiership Rivalry”
Editing

ABSA

FCB Africa (Pty) Ltd
Johannesburg
“Absa Premiership Rivalry”
Sponsorship

ABSA

FCB Africa (Pty) Ltd
Johannesburg
“Absa Premium Banking”
TV/Cinema

ABSA

FCB Africa (Pty) Ltd
Johannesburg
“ABSA Rising Eagles Graduate Programme”
Integrated (Mixed Media)

ABSA

Mortimer Harvey
Johannesburg
“Honour Your Roots”
Banks: Commercial

ABSA

Mortimer Harvey
Johannesburg
“Tears of Joy”
Promotions

ABSA

Playmakers
Johannesburg
“The ReadytoWork Absa Premiership campaign”
Sponsorship

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Art Direction

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Art Direction

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Art Direction

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Branding

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Branding

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Branding

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Design

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Design

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Design/Identity

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Direct Mail/Collateral

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Events

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Events

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Illustration

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Integrated (Mixed Media)

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Outdoor/Transit/Out-of-Home

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Outdoor/Transit/Out-of-Home

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Outdoor/Transit/Out-of-Home

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Photography

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Print

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Print

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Sponsorship

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Typography

Absa/Barclays

CULLINAN

Johannesburg

“Give Art Life”

Events

Absa

CULLINAN

Johannesburg

“Conquer as One”

Sponsorship

FNB - First National Bank

Etiket

Pretoria

“Harmonograph”

Events

Nedbank Brand

Joe Public

Johannesburg

“Tale of a Note Integrated Campaign”

Integrated (Mixed Media)

Nedbank Brand

Joe Public

Johannesburg

“Birds Eye View TVC”

TV/Cinema

Sanlam

King James Group

Cape Town

“Uk’shona Kwelanga An Original WhatsApp Drama”

Copywriting

Sanlam

King James Group

Cape Town

“Uk’shona Kwelanga An Original WhatsApp Drama”

Social Media

Nedbank Brand

Joe Public

Johannesburg

“Tale of a Note - Brand TVC”

TV/Cinema

Nedbank Brand

Joe Public

Johannesburg

“Birds Eye View TVC”

Cinematography

Nedbank Brand

Joe Public

Johannesburg

“National Savings Month Campaign”

Integrated (Mixed Media)

Sanlam

King James Group

Cape Town

“Uk’shona Kwelanga An Original WhatsApp Drama”

Interactive

TURKEY

Allianz

Independent

Istanbul

“Allianz is with you”

Insurance: Health

ING Bank

Publicis

Istanbul

“ING Bank Father’s Day Celebration”

Social Media

Mastercard

Publicis

Istanbul

“Mastercard Presents A Priceless Surprise at Starbucks”

New Product/Service launch

SEKERBANK

Independent

Istanbul

“Sekerbank-So Lucky To Have You”

Banks: Commercial

Mastercard

Publicis

Istanbul

“Mastercard Presents A Priceless Surprise at Starbucks”

Point-of-Purchase

UNITED KINGDOM

Emirates National Bank of Dubai

R/GA London

London

“Liv. - Digital Lifestyle Bank”

Apps

Emirates National Bank of Dubai

R/GA London

London

“Liv. - Digital Lifestyle Bank”

Banks: Retail

Emirates National Bank of Dubai

R/GA London

London

“Liv. - Digital Lifestyle Bank”

Financial Software/Technology

Emirates National Bank of Dubai

R/GA London

London

“Liv. - Digital Lifestyle Bank”

New Product/Service launch

Janus Henderson Investors

Gravity Global

London

“Knowledge. Shared”

Mutual Funds

Just Retirement

AML Group

London

“Terms & Conditions”

Humor

Mastercard

McCann Worldgroup

London

“BRIT Awards 2017”

Credit Card

Mastercard

McCann Worldgroup

London

“BRIT Awards 2017”

Music: Original Content or Integration

Mastercard
McCann Worldgroup
London
“BRIT Awards 2017”
Social Media

Mastercard
McCann Worldgroup
London
“Double Shirt”
Online

Mastercard
McCann Worldgroup
London
“UEFA Champion’s League Women’s Final”
Cinematography

Mastercard
McCann Worldgroup
London
“UEFA Champion’s League Women’s Final”
Corporate Image

Mastercard
McCann Worldgroup
London
“UEFA Champion’s League Women’s Final”
Editing

Mastercard
McCann Worldgroup
London
“UEFA Champion’s League Women’s Final”
Social Media

Mastercard
McCann Worldgroup
London
“BRIT Awards 2017”
Sponsorship

Mastercard
McCann Worldgroup
London
“Painted Man”
Online

Mastercard
McCann Worldgroup
London
“UEFA Champion’s League Women’s Final”
Corporate Image

Mastercard
McCann Worldgroup
London
“UEFA Champion’s League Women’s Final”
Credit Card

Mastercard
McCann Worldgroup
London
“UEFA Champion’s League Women’s Final”
Online

Mastercard
McCann Worldgroup
London
“UEFA Champion’s League Women’s Final”
Sponsorship

Mastercard

McCann Worldgroup EMEA

Regional London

“Buffon Priceless Surprise”

Credit Card

Mastercard

McCann Worldgroup EMEA

Regional London

“Buffon Priceless Surprise”

Online

Mastercard

McCann Worldgroup EMEA

Regional London

“Buffon Priceless Surprise”

Social Media

Mastercard

McCann Worldgroup EMEA

Regional London

“Buffon Priceless Surprise”

Sponsorship

USA

Ally Financial

Grey New York

New York

“Ally Lucky Penny”

Integrated (Mixed Media)

Bank of America

Enterprise Creative Solutions

Wilmington

“Diversity and Inclusion Program Ad What an inclusive brand looks like”

Corporate Image

Bank of America Merrill Lynch

Bank of America

Wilmington

“Foreign Currency Payments Guide”

Website

Certified Financial Planners

Arnold Worldwide

Boston

“Exterminator”

Financial Planning

Certified Financial Planners

Arnold Worldwide

Boston

“Exterminator”

Humor

Charles Schwab

CP+B LA

Los Angeles

“Schwab Intelligent Advisory”

Financial Planning

Citi

OneTeam

New York

“Citi | Proud Global Partner of the Presidents Cup, Proud Sponsor of Progress”

Sponsorship

Citi

OneTeam

New York

“Citi Emotion Campaign - Integrated Campaign”

Credit Card

Citi
OneTeam
New York
“Citi Emotion Campaign - Integrated Campaign”
Integrated (Mixed Media)

Citi
OneTeam
New York
“Citi Emotion Campaign - TV Campaign”
Music: Original Content or Integration

Citi
OneTeam
New York
“Dine & Do Good”
Social Media

Citi
OneTeam
New York
“Taste Of The Nation”
Social Media

Citi
OneTeam
New York
“ThankYou® Rewards Points-illism”
Social Media

Citi
OneTeam
New York
“The Citi Double Cash Card: “Means What It Says” Mets Campaign”
Social Media

Citi
OneTeam
New York
“Citi Emotion Campaign - Integrated Campaign”
Art Direction

Citi
OneTeam
New York
“Citi® / AAdvantage® 30 Years Of Wow”
Social Media

Citi
OneTeam
New York
“Emotion Campaign - Progressive Blue Wave”
Design/Identity

Citi
OneTeam
New York
“ThankYou® Rewards Points-illism”
Online

Citi
OneTeam
New York
“The Citi Double Cash Card: “Means What It Says” Campaign - Neighborhood :30”
Copywriting

Citi
OneTeam
New York
“The Citi Double Cash Card: “Means What It Says” Snapchat Campaign”
Social Media

Citi
OneTeam
New York
“The Citi Double Cash Card: Holiday Cards That”
Direct Mail/Collateral

Citi
OneTeam
New York
“Citi Emotion Campaign - TV Campaign”
Music: Original Content or Integration

Citi
OneTeam
New York
“The Citi Double Cash Card: Holiday Cards That
“Say What They Mean””
Social Media

Citi
OneTeam
New York
“The Citi Double Cash Card: Means What It Says”
Copywriting

Citi
Atmosphere Proximity
New York
“CitiBank Compact Branch”
Banks: Retail

E*Trade
MullenLowe Boston
Boston
“Don’t Get Mad”
Financial Advisers

Citi
OneTeam
New York
“The Citi Double Cash Card: Holiday Cards That
“Say What They Mean””
Copywriting

Citi
OneTeam
New York
“Citi® / AAdvantage® 30 Years Of Wow”
Social Media

Citi
OneTeam
New York
“The Citi Double Cash Card: Means What It Says”
Acting/Presentation/Narration

Citi
Havas
Chicago
“Built For Adventure”
Integrated (Mixed Media)

Citi
Atmosphere Proximity
New York
“CitiBank Let’s Race New York”
Banks: Retail

E*Trade
MullenLowe Boston
Boston
“Don’t Get Mad”
Music: Original Content or Integration

E*Trade**MullenLowe Boston**

Boston

“Don’t Get Mad, Get E*Trade”

Financial Software/Technology

E*Trade**MullenLowe Boston**

Boston

“Don’t Get Mad, Get E*Trade”

Print

E*Trade**MullenLowe Boston**

Boston

“Don’t Get Mad, Get E*Trade”

TV/Cinema

E*Trade**MullenLowe Boston**

Boston

“Plane Truth”

Humor

E*Trade**MullenLowe Boston**

Boston

“Yacht Life”

Humor

First Citizens Bank**Factory Detroit, Inc.**

Royal Oak

“Pop Up Dinner Invite”

Events

First Data**Atomic Wash**

Norcross

“First Data Connected”

Copywriting

First Data**Atomic Wash**

Norcross

“First Data Connected Magazine”

Corporate Image

First Data**Atomic Wash**

Norcross

“First Data Connected Magazine”

Design/Identity

Goldman Sachs**R/GA**

New York

“Blockchain - The New Technology of Trust”

Art Direction

Goldman Sachs**R/GA**

New York

“Blockchain - The New Technology of Trust”

Website

M&T Bank**Crowley Webb**

Buffalo

“What’s Important”

Banks: Retail

Mastercard
McCann New York
New York
“#ArnieWould”
Credit Card

Mastercard
McCann New York
New York
“A Priceless View”
Interactive

Mastercard
McCann New York
New York
“Arnie Would Make History”
Copywriting

Mastercard
McCann New York
New York
“Arnie Would Make History”
TV/Cinema

Mastercard
McCann New York
New York
“Caregiving”
Social Media

Mastercard
McCann New York
New York
“My First Purchase”
Cinematography

Mastercard
McCann New York
New York
“#ArnieWould”
Sponsorship

Mastercard
McCann New York
New York
“Advantage Card Integrated”
Integrated (Mixed Media)

Mastercard
McCann New York
New York
“Arnie Would Make History”
Editing

Mastercard
McCann New York
New York
“Ballerina”
Editing

Mastercard
McCann New York
New York
“Eclipse 2017: Through the Eyes of a Child”
Events

Mastercard
McCann New York
New York
“My First Purchase”
Corporate Image

Mastercard**McCann New York**

New York

“My First Purchase”

Direction

Mastercard**McCann New York**

New York

“My First Purchase”

Editing

Mastercard**McCann New York**

New York

“My First Purchase Exhibit”

Corporate Image

Mastercard**McCann New York**

New York

“My First Purchase Exhibit”

Employee Communications

Mastercard**McCann New York**

New York

“My First Purchase Exhibit”

Events

Mastercard**McCann New York**

New York

“My First Purchase Exhibit”

Music: Original Content or Integration

Mastercard**McCann New York**

New York

“Sound of Priceless”

Credit Card

Mastercard**McCann New York**

New York

“Sound of Priceless”

Low-budget (<\$100,000USD)

Mastercard**McCann New York**

New York

“Sound of Priceless”

Social Media

Mastercard**McCann New York**

New York

“Sound of Priceless”

Sponsorship

Morgan Stanley**Morgan Stanley**

New York

“PGA Championships ‘Eagles for Impact’”

Outdoor/Transit/Out-of-Home

OppenheimerFunds**MRM // McCann**

New York

“The Challenge Campaign - 360 Video”

Financial Advisers

OppenheimerFunds

MRM // McCann

New York

“The Challenge Campaign - 360 Video”

Integrated (Mixed Media)

OppenheimerFunds

MRM // McCann

New York

“A Focus on Optimism - Forbes Women’s Summit”

Sponsorship

OppenheimerFunds

MRM // McCann

New York

“Line Up/Grandma/Drone/Bear Challenges”

Rich Media

OppenheimerFunds

MRM // McCann

New York

“The Bear Challenge”

Financial Advisers

OppenheimerFunds

MRM // McCann

New York

“The Bear Challenge”

Interactive

OppenheimerFunds

MRM // McCann

New York

“The Bear Challenge”

Mutual Funds

OppenheimerFunds

MRM // McCann

New York

“The Bear Challenge”

Online

OppenheimerFunds

MRM // McCann

New York

“The Bear Challenge”

Rich Media

OppenheimerFunds

MRM // McCann

New York

“1957/Wild/Surprising”

Non-Broadcast Video

Paypal

CP+B LA

Los Angeles

“Local Selects”

Direct Response

Paypal

CP+B LA

Los Angeles

“Local Selects”

Financial Software/Technology

Paypal

CP+B LA

Los Angeles

“Local Selects”

Point-of-Purchase

PenFed Foundation

Independent

Tysons

“Claudia Avila”

Editing

PenFed Foundation

Independent

Tysons

“Josh’s Story”

Non-Broadcast Video

Prudential

Prudential

Newark, NJ

“Masterpiece of Love”

Social Media

Quicken Loans

Quicken Loans

Detroit

“Rickie Fowler Campaign”

Sponsorship

Samsung

R/GA

New York

“Samsung Pay Campaign”

Credit Card

Samsung

R/GA

New York

“Samsung Pay Campaign”

Humor

Samsung

R/GA

New York

“Samsung Pay Campaign”

Non-Broadcast Video

Samsung

R/GA

New York

“Samsung Pay Campaign”

Online

Santander

Arnold Worldwide

Boston

“Prosper and Thrive”

Interactive

Select Sector SPDRs

Soubriet Byrne & Associates, Inc.

New York

“The Next Chapter in Investing Campaign”

Financial Advisers

Select Sector SPDRs

Soubriet Byrne & Associates, Inc.

New York

“The Next Chapter in Investing Campaign”

Integrated (Mixed Media)

Select Sector SPDRs

Soubriet Byrne & Associates, Inc.

New York

“The Next Chapter in Investing TV Campaign”

TV/Cinema

State Street Global Advisors

McCann New York

New York

“Fearless Girl”

Corporate Image

State Street Global Advisors

McCann New York

New York

“Fearless Girl”

Corporate Image

State Street Global Advisors

McCann New York

New York

“Fearless Girl”

Design/Identity

State Street Global Advisors

McCann New York

New York

“Fearless Girl”

Events

State Street Global Advisors

McCann New York

New York

“Fearless Girl”

Events

Samsung

R/GA

New York

“Samsung Pay Campaign”

Humor

State Street Global Advisors

McCann New York

New York

“Fearless Girl”

Investment Banks

State Street Global Advisors

McCann New York

New York

“Fearless Girl”

Outdoor/Transit/Out-of-Home

State Street Global Advisors

McCann New York

New York

“Fearless Girl”

Social Media

SunTrust

StrawberryFrog

New York

“Confidence King”

Banks: Retail

SunTrust

StrawberryFrog

New York

“Sound of Confidence”

Banks: Retail

Select Sector SPDRs

Soubriet Byrne & Associates, Inc.

New York

“The Next Chapter in Investing TV Campaign”

TV/Cinema

Synovus

Fitzgerald & Co

Atlanta

“Just a Horse”

Banks: Commercial

T.Rowe Price

The VIA Agency

Portland

“The Power of Adjustments”

Financial Advisers