Welcome to the Opening Plenary Session!

Stephen Ritchie
CoChair NaTMEC Planning Committee
Director, ITS-Irvine
Associate Director USDOT PSR UTC
Professor of Civil Engineering, University of California Irvine
• Technological innovation in transportation and dynamic growth of the US
• Now: the cusp of a revolution in mobility
• Two profound new forces
  ▫ Decarbonization
  ▫ Digitalization
  ▫ e.g., rapid development of driverless and connected alt-fuel vehicles, new mobility on demand concepts, and foundation for Smart Cities
• But, transformation in its infancy; many unanswered basic questions
• Travel monitoring has a critical role to play
  ▫ Use latest technologies and data analytics
  ▫ Measure, characterize and understand system uses and changes
  ▫ Better inform policy and investment decision-making
• Whether you are a local, state or regional travel data collector, data analyst or user, manager of data programs, researcher, or vendor, we hope and expect that you will find many opportunities to gain the knowledge and insight needed to bring your travel monitoring program to the next level at NaTMEC 2018!
NaTMEC 2018 Organized and Hosted by
US DOT Pacific Southwest Region University Transportation Center (PSR)

Supported by
Federal Highway Administration, Office of Highway Policy Information (FHWA)
American Association of State Highway and Transportation Officials (AASHTO)
American Society of Civil Engineers (ASCE)
Institute of Transportation Engineers, Southern California Section (ITE So Cal)
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• Victoria Deguzman, Associate Director, US DOT Pacific Southwest Region University Transportation Center (PSR UTC), University of Southern California

• Steven Jessberger, Engineer, Office of Highway Policy Information, Travel Monitoring and Surveys, Federal Highway Administration (FHWA)
• We’re off to a great start
  ▫ Sunday featured
  • 4 Workshops
    • Mobile bicycle workshop (& tour of Irvine!)
    • Bicycle networks
    • Weigh-in-motion pocket guide
    • National Speed Data (NPMRDS) for transportation performance management
  • Exhibit Opening and Reception
• Also many committee and other meetings today through Wednesday
  ▪ ASTM
  ▪ ISWIM
  ▪ Local AADT research
  ▪ TRB
  ▪ FHWA
  ▪ And others
• **Conference Sessions**
  - 4 concurrent tracks (starting at 10:30am)
    - Track 1: Traffic Data Applications
    - Track 2: Traffic Data Collection
    - Track 3: Traffic Data Tools
    - Track 4: Traffic Data Utilization & Nonmotorized Modes
  - 3 Poster Sessions
    - Nonmotorized and Portable Counts
    - NPMRDS, Travel Time and VHD
    - Research Exchange
• Also, don’t forget!
  ▫ Meals
    ➢ Breakfast: Monday - Wednesday 6:45 – 8:15am
    ➢ Lunch on the Patio followed by Dessert in the Exhibit Hall: Monday & Tuesday 12:30 – 1:30pm
  ▫ Exhibit Hall
    ➢ Monday 10:00am – 4:00pm
    ➢ Tuesday 10:00 – 1:30pm

• Wednesday 1:30 – 4:00pm (approx.) Tour of the City of Anaheim TMC and joint Anaheim/UC Irvine Connected Vehicle Testbed
Opening Plenary Session

MONDAY, JUNE 11

8:30 AM - 10:00 AM

Stephen Ritchie

David Winter

Monica Gourdine

Jim Appleton

Andy Lees