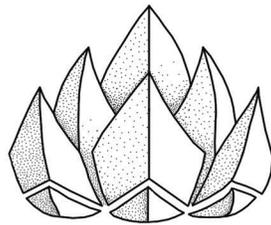


5
REASONS
WHY
YOU WANT
to write
A BOOK



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Why Write a Book?

Transforming your ideas and your art into the form of a book is truly a labor of love. For many, the overwhelm that comes with not knowing where to begin can leave them wondering why someone would want to go to all the trouble. Can you relate?

Here I present you with five answers to the question “Why should I want to write a book?” that I believe you’re going to want to consider. My hope is that you’ll actually be inspired by more than one!

For Posterity

Publishing a book is a wonderful way to make your mark in the world. It’s also something you can leave behind for future generations to enjoy long after you’re gone. It can feel reassuring to immortalize yourself, knowing you created something for not only friends and loved ones to remember you by, but for those you will never even meet.

An Act of Service

This is actually my favorite reason, to be honest. While the other four reasons presented here are each valid and wonderful, for me, the most motivating answer to “Why should I publish a book?” is that doing so is an amazing opportunity to enrich the lives of others. When the book you write stems from your values, passions, innate strengths, learned skills and knowledge, it’s a book that is serving your life’s purpose and it becomes an act of service.

Credibility

This is probably one of the reasons you’re most familiar with, right? Well, it’s true. Publishing a book not only proves your commitment and passion towards the topic on which you write, it can establish you as an authority on your subject and offers you credibility. This can come in handy when applying for exhibits, teaching or speaking opportunities or when selling your art or services.

Supplemental Income

Many people dream of being a successful and best-selling author and being able to quit their day jobs soon after publishing their first book. While the reality may be that few actually earn enormous sums of money from book sales—selling directly or through royalties—there is still an honest opportunity at receiving a nice bit of supplemental income from any book you may write. There's certainly enough potential for you to have many art supplies paid for!

Promote Your Work

This may be the one reason many people consider the least often, but it's a pretty great reason. As a light bearer on this earth, you may already offer a variety of opportunities for your clients/customers or patients, knowing that people have different needs and it's great to be able to meet people where they're at. Some people want to buy your art, some want to take a course from you, some want to meet with you one-on-one. Just as there are different types of learners, it's great to have a book to offer your people for whom a book is the most practical way to receive what you have to offer. You can use your book as a promotional item, bundle it with other products, send it out to represent the scope of what you do and in any other creative way you can think of.

What do you think?

Have I inspired you to share some of what you know and are passionate about with others in the format of a book?

You have so much to offer others and the things you long to share are the same things someone out there is in desperate need of. Can you feel that in your heart? If you do, I'm encouraging you to give the idea of writing a book some serious thought. Should you need any help, I'm here for you each step of the way.

Do you think you'd love to write a book, but you aren't sure exactly what you'd write about?

Perhaps my e-course, *Discover the Book Within You*, can help. Watch for details in my newsletter or read about it on my website.

Until we connect again . . .

Love and blessings,



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