At least 100,000 children in the U.S. are commercially sexually exploited. The growth of the Internet has pushed trafficking behind the closed doors of hotel rooms across the nation. Youth are targeted and manipulated by pimps who use the rooms as venues to abuse children, knowing that systems are not in place to identify and protect these victims.

The Tourism Child-Protection Code of Conduct (www.thecode.org) is the only internationally accepted set of guidelines that can help your hotel comprehensively address child trafficking through policies and training. Hotel properties all over the United States are implementing The Code. Major brands such as Wyndham Worldwide Corporation, Hilton Worldwide, and Carlson Companies are already on board-- and I urge your property to be the next to join them by implementing training and/or becoming a member. If you are a member of these brands, training is already available.

Putting an end to child slavery is important to me and I believe your hotel property is in a unique position to make a difference in a very effective way. I will follow up on your decision and this will be affecting my travel purchases in the future.

Thank you for your time.
Sincerely,

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