Communications Internship
The Communications Intern will work with our Director of Communications to support ECPAT-USA's efforts to raise awareness of human trafficking, engage with online supporters online, and increase the profile of ECPAT-USA's programs working to end exploitation. This internship is an excellent opportunity to gain experience in various aspects of marketing and communications as they relate to the nonprofit sector.

Duties, Tasks, and Responsibilities:

- Update and maintain ECPAT-USA's social media presence, including scheduling Facebook, Instagram, and Twitter updates
- Make weekly updates to Google Ads account
- Assist with the development of resources for media professionals
- Engage with supporters and respond to their questions on social media
- Research, pitch, and write blog posts biweekly
- Assist with creating and developing media coordination and promotion for upcoming campaigns and initiatives
- Draft, edit, and update press releases, fact sheets, one-pagers, as needed
- Assist with follow-up to projects
- Collaborate with staff on new ideas, directions, and venues for marketing and communications

Required Qualifications:

- Recently completed or in-progress Bachelor’s degree in journalism, communications, marketing, or other related fields
- Strong commitment to children’s rights
- Strong organizational skills
- Excellent verbal and written communication skills
- Ability to balance multiple priorities
- Eagerness to be creative and take initiative on new ideas and projects
- Ability to creatively approach social media and utilize the platforms in unique and new ways

Preferred Qualifications:

- Past experience working in a non-profit or communications/journalism field
- Past experience developing and writing press releases and other marketing materials
Past experience in graphic design, specifically when creating social-only content (Proficiency in Adobe Creative Suite and/or Canva a plus)

General knowledge of child sex trafficking and other human rights issues

Ability to work independently on projects

About ECPAT-USA:
ECPAT-USA is the leading anti-trafficking policy organization in the United States whose mission is to ensure no child is bought, sold, or used for sex. The organization belongs to an international network of organizations in more than 90 countries, all working to end the commercial sexual exploitation of children. For more information visit www.ecpatusa.org and www.ecpatusa.org/code. ECPAT-USA is a 501(c)3 organization.

To Apply:
Send a cover letter and CV to info@ecpatusa.org. Applications without a cover letter will not be considered.

All qualified applicants will be afforded equal employment opportunities without discrimination because of race, creed (religion), color, sex, national origin, sexual orientation, military status, age, disability, predisposing genetic characteristic, marital status or domestic violence victim status, and shall also follow the requirements of the Human Rights Law with regard to non-discrimination on the basis of prior criminal conviction and prior arrest.