

Building COMMUNITY, Building IMPACT



**At Charleston Habitat, we build more than homes.
Through the power of homeownership, we change lives.
We believe that every hand can make a difference.**

Charleston Habitat for Humanity is a non-profit housing organization that partners with businesses, volunteers and individual supporters to help local families in need of safe, affordable housing. We invite you to join this partnership powered by people and passion by helping us raise walls and funds to make a difference here in the Lowcountry!

Let's do this together!



WAYS TO GET INVOLVED

There are many ways for you or your company to get involved in our mission—both on and off the construction site.

1 | GIVE

We are inviting the Charleston and North Charleston communities to consider helping us raise \$150,000 for one of our home builds. We recognize that every company is different in size and has unique resources. Become a project sponsor, make a donation, or host one of the suggested fundraisers listed on the following page to help reach your fundraising goal. Every gift—large or small—makes a difference!

2 | SERVE

We will need volunteers, Wednesday-Saturday, to build. All skill levels are welcome—no experience necessary. Youth under 16 must be accompanied by an adult and ages 16-17 must have a parent or guardian signature to participate. Ages 12-13 can assist with landscaping towards the end of the build only. Ages 14-15 can help with cleaning, painting, landscaping and installing soil-retention fencing. Ages 16-17 can do all work that does not involve ladders or power tools.

Please note: reserved Team Build Days are a benefit for financial sponsors; however, individual opportunities will be available throughout the project.



3 | CELEBRATE

At the end of each build, we celebrate by inviting the community and supporters to the home dedication ceremony where we thank all those involved and present the keys to our new homebuyer!



FUNDRAISING IDEAS

There are lots of ways you can ramp up donations and engage your co-workers, family and friends. Below are some ideas to help you raise both funds and awareness for affordable housing.

SERVE UP A CROWD FAVORITE DINNER, DESSERTS OR ICE CREAM

Plan a social and liven it up with a speaker, music or a performance.

BLUE JEAN FRIDAYS

Designate a Friday each month where employees give a \$5 or so donation to Charleston Habitat and in exchange they can wear blue jeans to work.

BUY A BRICK

Create a grid on a poster containing a drawing of a house. Sell sections of the grid and write donors names in the spaces.

NICKELS FOR NAILS

Create change with your change! This is a great way to engage all ages.

TRY THE TRIED AND TRUE

Bake sales, auctions, bingo, clean up days for donations—these are all great fundraisers!



EVERY GIFT MAKES A DIFFERENCE

Every gift—large or small—helps us build. Here are some examples of the impact of your gift:

\$10	Box of nails
\$25	1 Gallon Bucket of Paint
\$50	Ceiling Fan
\$100	Toilet
\$250	Landscaping
\$500	Washing Machine
\$1,000	Fencing
\$2,500	Siding
\$5,000	Roof
\$7,500	Foundation
\$10,000	Framing & Shell



Special Sponsorship Opportunities range from \$5,000 to \$150,000 and may include the following benefits:

(varies by level)

- Team Build Days w/ T-shirts
- Recognition on social media
- Lawn sign for you to display
- Name in our Annual Report
- Acknowledgement on our website
- Personalized banner for you to display
- Name on groundbreaking & dedication programs
- Name on dedication invitation
- Participation in groundbreaking & dedication

SPONSORSHIP OPPORTUNITIES

FOUNDATION BUILDER \$5,000

- 2 Team Build Days w/ T-shirts
- Invitation to groundbreaking and home dedication
- Name or logo in dedication programs
- Name or logo on site signage
- Recognition in home build press release
- Acknowledgement on our website

CORNERSTONE BUILDER \$15,000

- Foundation Builder benefits with 4 Team Build Days
PLUS
- Recognition in e-newsletter following gift and/or Team Build
- Recognition on social media

FAMILY BUILDER \$30,000

- Cornerstone Builder benefits with 7 Team Build Days
PLUS
- Name or logo featured on sidebar in monthly e-newsletter
- Lawn sign for you to display

GENERATIONS BUILDER \$60,000

- Family Builder benefits with 10 Team Build Days
PLUS
- Name in our Annual Report
- Click-through logo on our website

DREAM BUILDER \$100,000

- Generations Builder benefits with 14 Team Build Days
PLUS
- Personalized banner for you to display
- Participation in groundbreaking & dedication

HOME SPONSOR \$150,000

- Dream Builder benefits with unlimited Team Build Days
PLUS
- Name on dedication invitation
- Participation in media interviews for the sponsored home

*Looking for a meaningful way to engage your team while giving back to a great cause? Host a **TEAM BUILD** with us!*

Cost is \$1,250 and includes:

- Volunteer shift on a home build for up to 20 people
- Lunch
- Habitat shirts
- Recognition on social media and e-newsletter following build day

REGISTER TO PARTICIPATE

Please complete this form and return to:

Kristen Williams, Director of Development, at
Kristen@CharlestonHabitat.org.

You may also mail to: Charleston Habitat for Humanity,
c/o Kristen Williams, PO Box 21479, Charleston, SC 29413



YES! We are committed to support Charleston Habitat for Humanity's mission!

Name of group/company: _____

Address: _____

City: _____ State: _____ Zip: _____

Point of Contact Name: _____

Phone: _____ Email: _____

Our company is committed to participate in the following ways:

(check all that apply)

SPONSOR: Our chosen sponsor level is _____, valued at \$ _____

DONATE: Our financial gift \$ _____

GIVE: Gift-in-kind donation of _____, valued at \$ _____

VOLUNTEER

PLEASE CONTACT ME! I would like a presentation to our company.

NAME: _____ PHONE: _____

Questions? If you would like to discuss your participation further, please contact:

Kristen Williams, Director of Development, Charleston Habitat for Humanity
Kristen@CharlestonHabitat.org or (843) 203-4025