

NEW Support Opportunities and Business Suites Available at ACTRIMS Forum 2018!

SUPPORT

Industry supporters of the ACTRIMS Forum 2017 will have first right of refusal on any event or product that your company supported last year. The sponsorship first right of refusal deadline is Thursday, August 31, 2017. Beginning Friday, September 1, 2017, all remaining sponsorship opportunities being held for first right of refusal will be available to any industry supporter and sold on a first-come, first-served basis until all items are sold.

Any **NEW** sponsorship opportunity in 2018 (mobile app, wifi, Neurology Resident Summit in Multiple Sclerosis) or unsold opportunities from 2017 are available immediately to any industry supporter and sold on a first-come, first-served basis until all items are sold.

EXHIBIT

ACTRIMS Forum 2017 exhibitors will receive priority exhibit booth assignment until Thursday, August 31, 2017. Beginning Friday, September 1, 2017, all remaining exhibit spaces will be sold on a first-come, first-served basis until all spaces are sold. Exhibit booths will be assigned according to space requests, past participation in the ACTRIMS Forum and total contribution to the ACTRIMS Forum 2018.

BUSINESS SUITES

Business Suites are a new offering in 2018 and available exclusively to sponsors of the ACTRIMS Forum 2018 with a commitment of \$15,000 or above and/or exhibitors at \$10,000 or above. Any industry supporter meeting the minimum contribution may request a Business Suite immediately as they are sold on a first-come, first-served basis until all suites are sold.

SATELLITE SYMPOSIA

As of Thursday, November 9, 2017 three satellite symposia time slots are available during the ACTRIMS Forum 2018 at \$50,000 USD each. Only satellite symposia programs which offer certified continuing medical education are allowed. The symposium organizer must complete the enclosed satellite symposium application form to indicate their intent to organize a symposium and rank their preferred time slot. All applications must be received by Wednesday, December 6, 2017. Following the review of the proposals by the Scientific Program and Executive Committees, symposia slots will be assigned on a first-come, first-served basis. Selected applications will be notified their assigned time slot by Friday, December 15, 2017.

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INVITATION TO SUPPORT

Dear Colleague,

You are cordially invited to participate as an industry supporter of the third annual Americas Committee for Treatment & Research in Multiple Sclerosis (ACTRIMS) Forum 2018 held at the Hilton San Diego Bayfront in San Diego, CA over the dates of February 1-3.

Past Forum successes assure that the Forum 2018 will once again be a top opportunity to highlight the advancements your organization has made in the MS field. ACTRIMS hosted the inaugural Forum in February 2016 in New Orleans and experienced tremendous success, well surpassing our projected attendance figures of 250 to over 600 attendees. 2017 was a record-breaker year with over 800 attendees. Approximately 1,000 attendees are expected in 2018 as ACTRIMS continues to further its mission of providing leadership in the field of multiple sclerosis and other demyelinating diseases.

Themed “Therapeutic Targets in MS: The Frontier and the Future of Disease Modifying Therapy,” this CME accredited meeting stands apart from many traditional medical meetings by offering a singular track of scientific and clinical presentations in an interactive environment, as well as numerous quality networking opportunities. The educational sessions and panel discussions will largely consist of clinical and scientific presentations offered by guest speakers and platform presenters, identified and invited by our Scientific Program Committee. Other highlights include the Kenneth P. Johnson Memorial Lecture and the National Multiple Sclerosis Barancik Award presentations and talks. We also expect two robust poster sessions showcasing approximately 200 posters.

ACTRIMS Forum 2018 is committed to fostering the careers of young neurologists through the Neurology Resident Summit in MS, a pre-conference event which launched in 2017 and is specifically designed for young investigators with an interest in clinical and/or basic multiple sclerosis.

For complete Forum information, please visit www.actrims.org/forum2018. Note this prospectus only contains promotional and advertising opportunities.

We appreciate your support and look forward to working with you to make this important meeting a success.

Sincerely,

A handwritten signature in blue ink that reads "Jack Antel". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jack Antel, MD
President, ACTRIMS

PART I: General Forum Information

THERAPEUTIC TARGETS IN MS: THE FRONTIER AND THE FUTURE OF DISEASE MODIFYING THERAPY

Goals of the meeting

- To critically examine current research on how the blood-brain-barrier (BBB) is altered during the formation of MS lesions, and on the mechanisms of actions of current disease modifying agents that affect the BBB
- To identify potential new therapeutic targets for blocking the trafficking of immune cells into the nervous system in individuals with MS
- To discuss the role of lymphocyte subsets in MS pathogenesis, as informed by pre-clinical studies and clinical trials of therapies that target B and/ or T cells
- To synthesize data on the detrimental versus beneficial effects of myeloid cell subsets in MS
- To review recent studies on the contributions of astrocytes to MS disease activity and remission
- To identify future directions for promoting remyelination in individuals with MS by modulating oligodendrocytes and their precursors
- To provide mentorship to trainees and junior faculty interested in a career in MS research and/or clinical practice
- To ensure that research findings are disseminated to various stakeholder groups including MS care providers, researchers, new media outlets, social media, and patient advocacy groups

Reasons to attend

- To learn about cutting edge discoveries on therapeutic targets in MS
- To discuss potential strategies for ameliorating MS by preventing blood-brain-barrier breakdown and/ or CNS infiltration by inflammatory cells
- To learn about the putative roles of lymphocyte and myeloid cell subsets in MS disease activity and remission
- To discuss innovative strategies for minimizing damage and stimulating repair in individuals with MS by modulating glial cells
- To network with senior and junior faculty engaged in MS research
- To get career advice from established investigators on how to launch a career as a young investigator

Who should attend?

- The conference will be of value to researchers, clinicians, residents, students, postdoctoral fellows, and patient advocates who have an interest in novel therapeutic targets and the mechanisms of action of currently used disease modifying therapies in MS.

MEETING ORGANIZERS

Americas Committee for Treatment and Research in Multiple Sclerosis (ACTRIMS): www.actrims.org
ACTRIMS provides leadership in the field of MS and other demyelinating diseases. Guided by a volunteer Board of Directors, ACTRIMS launched the inaugural annual Forum in 2016 in which MS clinicians and researchers in the US and Canada gathered to learn about, discuss and debate advances in MS research and clinical care. In 1999, ACTRIMS met jointly in Basel, Switzerland, with ECTRIMS for the first time and continues to do so every three years. ACTRIMS hosted the 2014 triennial joint meeting in Boston, Mass. and will partner again with ECTRIMS in September 2017 in Paris, France.

Collaborating Organizations

AMPED Association Management: www.manageassociations.com

AMPED Association Management provides full association management services for ACTRIMS and several other national and international trade and professional associations. The staff dedicated to ACTRIMS supports the organization in governance, strategic planning, financial management, communications, marketing, and meeting planning, including principal oversight of the ACTRIMS. Founded in 2008, AMPED Association Management is one of approximately 70 firms that have achieved the prestigious AMC Institute accreditation, demonstrating the highest level of professionalism and responsibility, while consistently meeting and exceeding all industry standards.

Interstate Postgraduate Medical Association (IPMA): www.ipmameded.org

Interstate Postgraduate Medical Association is dedicated to providing continuing medical education and quality improvement solutions for physicians and healthcare professionals. IPMA will serve as the accredited provider for the ACTRIMS Forum 2018 educational program. Celebrating its 101st anniversary this year, IPMA is a physician-led not for profit association. IPMA holds Accreditation with Commendation from the ACCME and is approved by the ABMS as a Multispecialty Portfolio Provider.

ACTRIMS STAFF

ACTRIMS
22 North Carroll Street, Suite 300
Madison, Wisconsin 53703 USA
Phone (608) 310 8960
Fax (608) 251 5941
www.actrims.org
www.actrims.org/forum2018

Lynda Patterson, FASAE, CAE
Managing Director
lpatterson@actrims.org

Jennifer Brydges
Associate Director
jbrydges@actrims.org

Brittany Marsala Olson
Meetings Director
bolson@actrims.org

Chris Caple
Meetings Manager
ccaple@actrims.org

Emily Viles
Meetings Technology
eviles@actrims.org

ACTRIMS LEADERSHIP

Board of Directors

**member of the Executive Committee*

President*	Jack Antel, MD <i>McGill University</i>	Director	Amit Bar-Or, MD <i>McGill University</i>
President Elect*	Jeffrey Cohen, MD <i>The Cleveland Clinic</i>	Director	Brenda Banwell, MD <i>Children's Hospital of Philadelphia</i>
Secretary / Treasurer*	Mark Freedman, MD <i>University of Ottawa</i>	Director*	Peter Calabresi, MD <i>Johns Hopkins University</i>
Past President*	Suhayl Dhib-Jalbut, MD <i>Rutgers University</i>	Director	Andrew Goodman, MD <i>University of Rochester Medical Center</i>
		Director	Samuel Ludwin, MD <i>Queens University & Montreal Neurological Institute</i>
		Director	Ruth Ann Marrie, MD, PhD, FRCPC <i>University of Manitoba</i>
		Director	Robert Naismith, MD <i>Washington University in St. Louis</i>
		Director	Michael Racke, MD <i>Wexner Medical Center at Ohio State University</i>
		Director	Bianca Weinstock-Guttman, MD <i>University at Buffalo, The State University of New York</i>
		Board Emeritus	Jerry Wolinsky, MD <i>University of Texas Health Science Center at Houston</i>

Scientific Program Committee

Program Chair	Benjamin M. Segal, MD <i>University of Michigan</i>	Member	Jack Antel, MD <i>McGill University</i>
		Member	Tiffany Braley, MD <i>University of Michigan</i>
		Member	Jeffrey Cohen, MD <i>The Cleveland Clinic</i>
		Member	Tanja Chitins, MD <i>Harvard Medical Center</i>
		Member	Fiona Costello, MD, FRCPC <i>University of Calgary</i>
		Member	Phil de Jaeger, MD, PhD <i>Bingham & Women's Hospital</i>
		Member	Suhayl Dhib-Jalbut, MD <i>Rutgers University</i>
		Member	Andrew Goodman, MD, FAAN <i>University of Rochester Medical Center</i>
		Member	Daniel Reich, MD, PhD <i>National Institute of Health</i>
		Member	Shiv Saidha, MD <i>John Hopkins University</i>

REGISTRATION

[Register online](#) to attend ACTRIMS Forum 2018. **Online registration closes Friday, January 19, 2018.** After this date, all registrations must be completed onsite.

<i>(in US dollars)</i>	Early Registration <i>on or before Dec. 15, 2017</i>	Regular Registration <i>Dec. 16, 2017 to Jan. 19, 2018</i>	Onsite
Delegates	\$395.00	\$450.00	\$500.00
Young Investigators*	\$225.00	\$275.00	\$325.00
Commercial Delegates**	\$450.00	\$500.00	\$550.00
Additional Exhibitors	\$150.00	\$200.00	\$250.00

**Young investigators are seven years from obtaining their advanced degree: M.D. or Ph.D. Proof is required.*

***Commercial delegates are researchers, clinicians and staff employed by a pharmaceutical company or commercial entity.*

Delegate, Young Investigator and Commercial conference registration includes full access to all program activities. Exhibitor registration does not permit access to the ACTRIMS Forum scientific sessions.

All support personnel attending the meeting or staffing an exhibit booth must be registered. Exhibitor badges are non-transferrable and must be worn at all times. Attaching cards, ribbons, or other items to badges is not permitted, unless provided by ACTRIMS.

The following exhibit booth sizes are offered at ACTRIMS Forum 2018 with the corresponding complimentary badge allocations.

Booth Size	Exhibitor Badge Allocation
10' x 10'	1*
10' x 10'	3
10' x 20'	6
20' x 20'	12

**This badge allocation is for non-profit exhibitors only.*

MEETING VENUE & HOTEL ACCOMMODATIONS

The [Hilton San Diego Bayfront](#) will host ACTRIMS Forum 2018 which is conveniently located just 3 miles from the San Diego International Airport and walking distance to many of San Diego's most exciting attractions. This AAA Four Diamond property has beautiful views of the bay and skyline from all rooms and suites.

ACTRIMS has secured a block of rooms at a group rate of \$259.00 at the Hilton San Diego Bayfront. Industry supporters requesting accommodations for 10 or more total room nights are required to request a sub-block within the ACTRIMS block by contacting Chris Caple at ccaple@actrims.org. A Sub-Block Housing Agreement Form will be provided once the sub-block pattern is agreed to. **Housing requests will be accommodated on a first-come, first-served basis based on availability.**

ACTRIMS has contractual financial responsibility for payment of sleeping rooms contracted with the Hilton San Diego Bayfront. By submitting and signing the ACTRIMS Sub-Block Housing Agreement Form, the Industry Supporter understands and agrees that the Industry Supporter will be responsible for paying the hotel for utilized guestrooms. ACTRIMS will charge the Industry Supporter, should the actual pickup fall short of the agreed to 100% room commitment. Reductions or cancellations of industry supporter sub-blocks will not be refunded.

Sub-block rooming lists are due to ACTRIMS no later than Monday, December 4 2017. In the event the room list does not match the number of rooms specified in the Sub-Block Housing Agreement Form, ACTRIMS will release the unassigned rooms and has the authority to reassign based on demand.

If your guest room requirements are less than 10 total room nights, you may [book your reservation online](#) or by calling 1-800-HILTONS and mentioning the group code ACTRIMS no later than Wednesday, January 3, 2018.

Group room rates will be extended three days prior and three days following the main program based on availability. All payments must be made in U.S. dollars.

Hilton San Diego Bayfront
1 Park Boulevard
San Diego, CA 92101 USA
(619) 564-3333

NON-ACTRIMS MEETING REQUESTS

Third party organizations are welcome to host closed meetings only (e.g. “internal” or “by invitation only”) Wednesday, January 31 through Saturday, February 3, 2018.

Sponsorship and/or exhibit commitment from commercial organizations is required to reserve meeting space at the official ACTRIMS venue. **To request a meeting space onsite at the Hilton San Diego Bayfront, please complete the [online application](#) by Monday, October 1, 2017.** All meeting requests received by this deadline will be prioritized for assignment upon review. After this date all space will be sold on a first-come, first-served basis. Space is limited.

Meeting space assignments will be confirmed via email by ACTRIMS. At this time, the completion of a Meeting Space Reservation Agreement Form will be required. The agreement form will outline the date(s) and time(s) of the meeting room reservation as well as rental pricing, contractual terms/conditions and the cancellation policy.

The hourly rate for Non-ACTRIMS meeting room rental is \$250/hour until 5pm. If room rental is required beyond 5pm, the meeting room may only be used for internal meetings so as not to compete with ACTRIMS Forum evening events. Meeting room rentals past 5pm will be considered a 24 hour hold and a flat fee of \$4,000 will be charged per day.

ACTRIMS is not responsible for any additional charges (e.g., audiovisual, food and beverage, etc.) incurred as a result of this arrangement. Industry Supporter must arrange for payment of these expenses directly with the Hilton San Diego Bayfront.

To disclose a meeting offsite, please complete the [disclosure form](#) by Friday, January 12, 2018. Offsite activities cannot compete with the ACTRIMS Forum 2018 programming. To view the program, [click here](#).

Refer to the [Non-ACTRIMS Program Meeting Policy](#) for more information.

FLOORPLANS

Floorplans of the Hilton San Diego Bayfront are [available online](#). The DRAFT exhibit layout is below. Note the meeting is structured to flow as follows:

- ACTRIMS Educational Sessions & Affiliate Symposia – Indigo Ballroom, Level 2
- Non-ACTRIMS Meetings – various Aqua meeting rooms, Level 3
- Poster & Industry Exhibition – Sapphire Ballroom, Level 4
- Business Suites – various Sapphire meeting rooms, Level 4
- Awards Reception – Sapphire Ballroom, Level 4



KEY INDUSTRY SUPPORTER DATES

Thursday, August 31, 2017	First right of refusal deadline for ACTRIMS Forum 2017 industry supporters and exhibitors
Friday, September 1, 2017	Remaining exhibit spaces are available on a first-come, first-served basis. All remaining sponsorship opportunities being held for first right of refusal will be available to any industry supporter and sold on a first-come, first-served basis.
Monday, October 1, 2017	Industry Supporter Manual available
Monday, October 1, 2017	Applications to submit Non-ACTRIMS meeting requests at the official ACTRIMS venue due
Monday, December 4, 2017	Industry sub-block rooming lists due
Wednesday, December 6, 2017	Satellite symposia application deadline
Friday, December 15, 2017	Selected satellite symposia applications are notified of their assigned time slot
Friday, December 15, 2017	Early registration ends
Friday, December 15, 2017	All 10' x 20' and 20' x 20' booth designs must be submitted to ACTRIMS for a "screening" of booth structures to ensure fairness and smooth logistics onsite
Friday, December 15, 2017	Exhibitor Appointed Contractor (EAC) forms due. An original Certificate of Insurance (COI) must also be submitted by non-official EACs in order for them to gain access to the show floor.
Friday, December 15, 2017	All business suite designs must be submitted to ACTRIMS for a "screening" to ensure compliance and smooth logistics onsite
Saturday, December 16, 2017	Regular registration begins
Wednesday, January 3, 2018	Lead retrieval early bird deadline
Wednesday, January 3, 2018	Hotel cutoff date
Thursday, January 4 through Wednesday, January 24, 2018	Lead retrieval regular pricing applies
Thursday, January 11, 2018	Freeman discount pricing deadline
Friday, January 12, 2018	Disclosure of offsite meetings due
Friday, January 19, 2018	Regular registration ends and online registration closes. All exhibitor badge information must be received by this date. A \$50 fee per badge will be added to any badges requested after this date.
Thursday, January 25, 2018	Lead retrieval onsite pricing begins
Thursday, February 1, 2018	Onsite registration opens
February 1-3, 2018	ACTRIMS Forum

PART II: Support Opportunities

SUPPORT BENEFITS AND OPPORTUNITIES

Industry supporters of the ACTRIMS Forum 2017 will have first right of refusal on any event or product that your company supported last year. The sponsorship first right of refusal deadline is Thursday, August 31, 2017. Beginning Friday, September 1, 2017, all remaining sponsorship opportunities being held for first right of refusal will be available to any industry supporter and sold on a first-come, first-served basis until all items are sold.

Any **NEW** sponsorship opportunity in 2018 (mobile app, wifi, Neurology Resident Summit in Multiple Sclerosis) or unsold opportunities from 2017 are available immediately to any industry supporter and sold on a first-come, first-served basis until all items are sold.

The ACTRIMS Forum 2018 Scientific Program Committee and the accredited CME provider adhere to the standards of independence as defined by the Accreditation Council for Continuing Medical Education. The opportunities described in this prospectus recognize the valued contributions by commercial interests to the social and networking opportunities of this meeting.

In addition to the specific recognition included in the following support opportunities, all industry supporters of the ACTRIMS Forum 2018 will receive recognition in the following locations before and during the meeting:

- Signage near the registration area
- Meeting website with a link to the supporting company's corporate website
- Meeting mobile app

Please note Forum Notebook Insert supporters and postal mailing list purchasers are the only exception to the above.

Contact Brittany Marsala Olson at bolson@actrims.org to discuss ways to enhance your support opportunity – e.g., supporter branded food during a meal function, etc.

SOLD The inaugural Neurology Resident Summit in Multiple Sclerosis launched in 2017 as a pre-conference event to the ACTRIMS Forum and was enormously successful. Now an annual program, the 2018 Summit will continue to be a great opportunity for residents to learn about cutting edge development in MS research and be exposed to current approaches for the diagnosis and clinical management of MS. Residents will also have the opportunity to network and receive one-on-one career advice from experts in the MS field. The 2018 Summit will be held on the morning of Thursday, February 1, 2018 at the Hilton San Diego Bayfront – just prior to the official kickoff of the ACTRIMS Forum 2018. Approximately 65 residents and mentors are expected.

Below are three support opportunities related to the 2018 Neurology Resident Summit in Multiple Sclerosis: 1) Resident & Mentor Lounge, 2) Resident Summit & Lunch, and 3) Resident Summit Social. **A single industry supporter may reserve all three opportunities for a package rate of \$30,000 USD.** Three complimentary commercial delegate registrations will be included.

Support items are quoted in U.S. dollars.

<p>“Reconnect” Lounge <i>SOLD</i> With a variety of activities taking place at the ACTRIMS Forum 2018, space designated as the “Reconnect” Lounge in the poster/exhibit hall is guaranteed to provide industry supporter recognition. Adhesive way finding footprints will direct meeting participants from the entrance of the exhibit hall to the lounge area. ACTRIMS will provide back wall signage dimensions to the industry supporter, who will then design the graphics incorporating with “Reconnect” Lounge theme. The industry supporter’s corporate logo may be included on the signage. The lounge will also feature several soft seating nooks and charging stations ensuring attendees will visit this space often for one-on-one meetings, to catch up on work, or to reconnect with colleagues. The “Reconnect” Lounge will be open during exhibit hours. Three complimentary commercial delegate registrations are included.</p>	<p>\$30,000</p>
<p>Tabletop Branding <i>SOLD</i> A number of highboy tables and cocktail rounds will be scattered throughout the poster/exhibit hall. Adhesive graphics featuring the industry supporter’s corporate logo will be fixed to the highboy tables and cocktail rounds during exhibit hours. Includes production. Three complimentary commercial delegate registrations are included.</p>	<p>\$30,000</p>
<p>Mobile App <i>SOLD</i> Participants will be able access the Forum program, general meeting information, session details and create their schedule via their mobile device. The splash page of the mobile app will include the industry supporter’s corporate logo. Also, the app home screen will include an icon dedicated to the industry supporter that may include the corporate logo and description. No product logos/references are permitted. Production of the splash page included. Three complimentary commercial delegate registrations are included.</p>	<p>\$30,000</p>
<p>Resident & Mentor Lounge <i>SOLD</i> The Lounge will serve as the “go to” for continued conversations in fostering the careers of young neurologists beyond the Neurology Resident Summit in Multiple Sclerosis programming. The Resident & Mentor Lounge will be conveniently located near the ACTRIMS programming and registration. This high trafficked area will feature custom signage that will catch the eye of both residents and mentors and will feature text of the industry supporter’s corporate name. The Resident & Mentor Lounge will be open during the official ACTRIMS Forum 2018 programming Thursday, February 1 and Friday, February 2. Hours on Saturday, February 3 are TBD. Two complimentary commercial delegate registrations are included.</p>	<p>\$20,000</p>
<p>Wifi <i>SOLD</i> Internet access will be available to Forum participants throughout the ACTRIMS meeting space at the Hilton San Diego Bayfront. The industry supporter’s corporate logo will be included on the wifi landing page. The wifi SSID will be ACTRIMS2018 and the password will be the industry supporter’s corporate name. Two complimentary commercial delegate registrations are included.</p>	<p>\$20,000</p>
<p>Awards Reception <i>SOLD</i> The evening of Friday, February 2 will conclude with a special reception to honor ACTRIMS Forum 2018 award recipients. The supporter’s corporate logo will be featured on reception welcome signage. Two complimentary commercial delegate registrations are included.</p>	<p>\$20,000</p>
<p>Hotel Room Key & Sleeve <i>SOLD</i> All ACTRIMS Forum 2018 attendees and their guests will receive a custom branded hotel key card and sleeve as they check in under the official ACTRIMS Forum hotel block. Support this item and you’ll be “in the pocket” of every conference attendee. Only corporate logos are permitted. The industry supporter may brand the key card; however, the sleeve branding will be jointly shared between ACTRIMS and the industry supporter. Includes production. One complimentary commercial delegate registration is included.</p>	<p>\$15,000</p>

<p>Carpet Marketing Take advantage of the entrance area inside the exhibit/poster hall by purchasing a carpeted area to display your corporate logo during exhibit hours. Multiple opportunities available to reserve three marketing spaces grouped together. Includes production. One complimentary commercial delegate registration is included.</p>	<p>\$15,000 <i>for one set of three. See page 22 for pricing to reserve multiple.</i></p>
<p>Opening Networking Event <i>SOLD</i> The ACTRIMS Forum 2018 will kick off with a poster session and reception featuring the latest MS research on Thursday, February 1. This well attended event will take place in the exhibit/poster space and the exclusive supporter of this opportunity will receive special corporate recognition on signage during the event. One complimentary commercial delegate registration is included.</p>	<p>\$15,000</p>
<p>Hand Sanitizer Stations Hand sanitizer stations are provided throughout the exhibit/poster hall as a way to minimize germs and freshen attendee hands. Industry supporter's corporate logo will brand each station's structure. Includes production. One complimentary commercial delegate registration is included.</p>	<p>\$10,000</p>
<p>Resident Summit & Lunch <i>SOLD</i> The Neurology Resident Summit in Multiple Sclerosis will take place on Thursday, February 1 at the Hilton San Diego Bayfront from 10am – 12:15 pm. Lunch will immediately follow. The exclusive supporter of this opportunity will receive special corporate recognition on signage during the program and lunch. The industry supporter's corporate logo will also be featured on the printed program book that is circulated to the Summit participants onsite. One complimentary commercial delegate registration is included.</p>	<p>\$10,000</p>
<p>Friday Breakfast Breakfast on Friday, February 2 will take place in the exhibit/poster hall from 7:30 – 8:30am. The exclusive breakfast supporter of the exhibit/poster hall breakfast will receive special corporate recognition on signage during the meal. Please note an earlier breakfast will take place near the ACTRIMS programming room for convenience of those attending the morning symposium. The symposium breakfast will not include supporter recognition. One complimentary commercial delegate registration is included.</p>	<p>\$10,000</p>
<p>Friday Lunch Lunch on Friday, February 2 will take place in the exhibit/poster hall from 11:30am – 1pm during a poster session showcasing scientific posters of the latest MS research. The exclusive lunch supporter will receive special corporate recognition on signage during the meal. One complimentary commercial delegate registration is included.</p>	<p>\$10,000</p>
<p>Friday AM & PM Break Package Meeting attendees will be invited to take a short break from the Forum to enjoy light snacks and beverages in the exhibit/poster hall. Supporters will receive special corporate recognition on signage during the refreshment breaks on Friday, February 2. The morning break is scheduled from 9:30 – 10:00am and the afternoon break will be from 2:00 – 2:30pm. One complimentary commercial delegate registration is included.</p>	<p>\$10,000</p>
<p>Resident Summit Social <i>SOLD</i> Participants of the Neurology Resident Summit in Multiple Sclerosis will have the opportunity to mix and mingle during a special reception on Wednesday, January 31 from 7-9pm in "The Library" of the Hilton San Diego Bayfront. The exclusive supporter of this social will receive special corporate recognition on welcome signage.</p>	<p>\$6,000</p>

<p>Travel Grants to Young Investigators <i>(10 at \$600 each)</i></p> <p>Supporters will have the opportunity to support young researchers with a travel grant. Approximately 80 total travel grants are expected to be awarded in 2018. The supporter will be recognized within the verbiage of the announcement letter to awardees. Corporate logos are not permitted on the announcement letter. The supporter will also be acknowledged on the meeting website and signage.</p>	\$6,000
<p>Forum Notebook Insert</p> <p>Attendees will receive a Forum notebook onsite at registration. Promotional flyers may be inserted into the back pocket of the notebook. A sample must be provided to ACTRIMS for approval before industry supporter produces and ships the insert to the meeting venue.</p>	\$5,000
<p>Postal Mailing List</p> <p>One time access to the pre-registration postal mailing list. A sample mailing piece must be provided to ACTRIMS for approval before industry supporter produces.</p>	\$5,000

EXHIBIT OPPORTUNITIES

ACTRIMS Forum 2017 exhibitors will receive priority exhibit booth assignment until Thursday, August 31, 2017. Beginning Friday, September 1, 2017, all remaining exhibit spaces will be sold on a first-come, first-served basis until all spaces are sold.

Exhibit booth assignments will be attributed according to space requests, past participation in the ACTRIMS Forum and total contribution to the ACTRIMS Forum 2018.

The following booth sizes are available at \$50 USD per square foot with the corresponding complimentary badge allocations.

Booth Size	Exhibit Price	Exhibitor Badge Allocation
<input type="checkbox"/> 20' x 20'	\$20,000	12
<input type="checkbox"/> 10' x 20'	\$10,000	6
<input type="checkbox"/> 10' x 10'	\$5,000	3
<input type="checkbox"/> 10' x 10'	\$1,000*	1

**This exhibit price is only available for non-profit organizations.*

All exhibitor badge information must be received by Friday, January 19, 2017. A \$50 fee per badge will be added to any badges requested after this date.

All exhibitors at the ACTRIMS Forum 2018 will receive recognition in the following locations before and during the meeting:

- Signage near the registration area
- Meeting website with a link to the supporting company's corporate website
- Meeting mobile app

The *tentative* exhibit hours are as follows. An Exhibitor Kit will be provided at a later date to all confirmed exhibitors and will include the final show schedule.

- Move-in:
 - Thursday, February 1: 8am – 5pm
- Exhibit hours:
 - Thursday, February 1: 6:00 – 8:00pm (Poster Session & Opening Networking Event)
 - Friday, February 2: 7:30am – 6:30pm
- Move out:
 - Friday, February 2: 6:30pm - 10pm
 - Saturday, February 3: 7am – 12pm

BUSINESS SUITE OPPORTUNITIES

Business Suites are a new offering in 2018 and available exclusively to sponsors of the ACTRIMS Forum 2018 with a commitment of \$15,000 or above and/or exhibitors at \$10,000 or above. Any industry supporter meeting the minimum contribution may request a Business Suite immediately as they are sold on a first-come, first-served basis until all suites are sold.

Three complimentary exhibitor badges are included with the purchase of a Business Suite. Note exhibitor badges *do not* include access to the scientific sessions.

The guidelines below highlight issues to keep in mind throughout the ACTRIMS program and are subject to change without prior notice.

- Sold on a first-come, first-served basis.
- Limited to one per supporting organization.
- The primary focus of the Forum is education. Business Suite organizers should be cognizant of this and respect attendee's time by limiting their solicitation.
- Large group activities or receptions within Business Suites cannot compete with the ACTRIMS Forum 2018 programming. To view the program, [click here](#).
- May not be used to exhibit company's products or to organize activities, such as media briefings, press conferences, any other type of meetings, including satellite symposia, educational and meet-the-expert sessions.
- Includes the room only, without furniture or equipment. Each company is responsible for coordinating with the Hilton San Diego Bayfront, Freeman or other suppliers for its individual needs such as food, furniture, supplies or hostesses.
- Any and all décor must be contained inside the assigned business suite. ACTRIMS will provide signage outside each business suite for identification.
- Business suite organizer is responsible for complying with all relevant industry codes/standards.
- ACTRIMS has the right to enter business suites at any time.
- ACTRIMS has the right to amend these regulations at any time without notice and has final approval of activities and business suite designs.
- Failure to adhere to these regulations could result in sanctions.

The *tentative* Business Suite hours are as follows.

- Move-in:
 - Wednesday, January 31: 8am – 5pm
- Business Suite hours:
 - Thursday, February 1: 7:30am – 8pm
 - (Note the Opening Networking Event concludes at 8pm. Business Suite organizers are welcome to extend their suite hours beyond 8pm for additional hospitality).
 - Friday, February 2: 7:30am – 6:30pm
 - Saturday, February 3: 7:30am – 1:00pm
- Move-out:
 - Saturday, February 3: 1:00pm – 5:00pm

Announced 11/9/17! SATELLITE SYMPOSIA OPPORTUNITIES

Satellite symposia are limited to one symposium per supporting company. **Three satellite symposia time slots are available during the ACTRIMS Forum 2018 at \$50,000 USD each. Only satellite symposia programs which offer certified continuing medical education are allowed;** however accreditation is the organizer's responsibility. All satellite symposia must comply with the Accreditation Council for Continuing Medical Education (ACCME) Policies and Standards for Commercial Support.

Satellite symposia are organized and entirely supported by corporate or not-for-profit entities. Satellite symposia content requirements are as follows:

- Topic selection must represent scientific excellence and be oriented to an educational goal relevant to the ACTRIMS Forum
- The symposia topics must complement, but not duplicate, themes or sessions in the official ACTRIMS Forum

The symposium organizer must complete the enclosed satellite symposium application form to indicate their intent to organize a symposium and rank their preferred time slot. **All applications must be received by Wednesday, December 6, 2017. Following the review of the proposals by the Scientific Program and Executive Committees, symposia slots will be assigned on a first-come, first-served basis. Selected applications will be notified their assigned time slot by Friday, December 15, 2017.** Preferred time slots are not guaranteed and all slot assignments are final.

Available satellite symposia slots:

- Saturday, February 3 from 6:30 to 7:45 am
- Saturday, February 3 from 3:45 to 5:00 pm
- Saturday, February 3 from 5:15 to 6:30 pm

Satellite symposia are limited to 75 minutes. Start and stop times must be strictly adhered to. Speakers and co-chairs are to be invited by the symposium organizer. ACTRIMS is not responsible for honoraria, registration fees, hotel accommodations and travel expenses for the speakers and co-chairs. Refer to the [Guidelines for Satellite Symposia](#) for complete information.

Benefits:

- Meeting room for the duration of the symposium utilizing the existing room layout and audiovisual equipment provided by ACTRIMS. Any additional audiovisual equipment must be ordered through the ACTRIMS selected AV provider and requires approval from ACTRIMS. Additional equipment and labor will be at the expense of the symposium organizer.
- Publication of the satellite symposium agenda in select electronic and print materials including link to CME provider website.
- Light refreshments will be provided by ACTRIMS during the satellite symposia slots. Satellite symposium supporters are strongly encouraged to enhance the food and beverage ACTRIMS will provide by offering breakfast during the morning slot and snacks during the afternoons slots. Food and beverage arrangements should be made through ACTRIMS.

Onsite Disclaimer:

ACTRIMS will post signs outside the meeting room prior to the start of the symposia and wherever listed on program materials that read the following: *"This activity is an independently supported satellite symposium, not included in the formal ACTRIMS Forum 2018 accredited program. CME certification provided by [Company Name]."*

PART III: Payment Options & Forms

PAYMENT OPTIONS

The following payment options are available.

Payment by check

Checks should be made payable and sent as follows:

ACTRIMS

Attn: Brittany Marsala Olson

22 North Carroll Street, Suite 300

Madison, Wisconsin 53703 USA

ACTRIMS tax ID number is 26-4496795.

Payment by credit card

The following information is required in order to process payment via credit card. **Note a 4% processing fee will be added to the balance owed for all credit card transactions.**

- Name as it appears on the credit card
- Card type: Visa, Master Card or American Express
- Card number
- Expiration date
- Security code
- Company name
- Billing address

Payment by Wire Transfer

Contact Brittany Marsala Olson at bolson@actrims.org to obtain wire transfer information.

Cancellation Policy

Notices of cancellation must be forwarded in writing to Brittany Marsala Olson at bolson@actrims.org by Wednesday, November 1, 2017. Refunds, if any, will be determined by the Executive Committee and will be based upon reconciliation of expenses of the meeting.

SUPPORT/EXHIBIT REQUEST FORM

A signed request form is required to be considered for the reservation of any support opportunity, exhibit space or business suite. This form does not constitute a contract. ACTRIMS will provide an invoice to exhibitors and/or sponsors upon confirmation of ACTRIMS Forum support. All prices are in U.S. dollars. By signing this document, the industry supporter agrees to abide by the rules and regulations included in this prospectus. Industry supporters are required to distribute this document as well as the Exhibitor Kit and Industry Supporter Manual to all third-party vendors acting on behalf of the supporter and to all individuals staffing the exhibit booth.

PhRma & AdvaMed Regulations

Industry supporters are responsible to meet any local, state, or national regulations in the United States and California regarding marketing, promotional, and educational materials concerning pharmaceuticals or medical devices. Please consult with your legal department. We expect approximately 1,000 participants.

Please provide the corporate following information:

Company	_____		
Street Address	_____		
City	_____	State	_____
Postal Code	_____	Country	_____
Main Contact	_____	Email	_____
Title	_____	Phone	_____
Date	_____	Mobile	_____
Signature	_____		

Support Opportunities

Industry supporters of the ACTRIMS Forum 2017 will have first right of refusal on any event or product that your company supported last year. The sponsorship first right of refusal deadline is Thursday, August 31, 2017. Beginning Friday, September 1, 2017, all remaining sponsorship opportunities will be available to any industry supporter and sold on a first-come, first-served basis until all items are sold. Any **NEW** sponsorship opportunity in 2018 (mobile app, wifi, Neurology Resident Summit in Multiple Sclerosis) or unsold opportunities from 2017 are available immediately to any industry supporter and sold on a first-come, first-served basis until all items are sold.

- | | | | |
|---|----------|---|----------|
| <input type="checkbox"/> "Reconnect" Lounge SOLD | \$30,000 | <input type="checkbox"/> Opening Networking Event SOLD | \$15,000 |
| <input type="checkbox"/> Tabletop Branding SOLD | \$30,000 | <input type="checkbox"/> Hand Sanitizer Stations | \$10,000 |
| <input type="checkbox"/> Mobile App SOLD | \$30,000 | <input type="checkbox"/> Resident Summit & Lunch SOLD | \$10,000 |
| <input type="checkbox"/> Resident & Mentor Lounge SOLD | \$20,000 | <input type="checkbox"/> Friday Breakfast | \$10,000 |
| <input type="checkbox"/> Wifi SOLD | \$20,000 | <input type="checkbox"/> Friday Lunch | \$10,000 |
| <input type="checkbox"/> Awards Reception SOLD | \$20,000 | <input type="checkbox"/> Friday AM & PM Break Package | \$10,000 |
| <input type="checkbox"/> Hotel Room Key & Sleeve SOLD | \$15,000 | <input type="checkbox"/> Resident Summit Social SOLD | \$6,000 |
| <input type="checkbox"/> Carpet Marketing | | <input type="checkbox"/> Travel Grants to Young Investigators | \$6,000 |
| o One grouping of three spaces | \$15,000 | <input type="checkbox"/> Forum Notebook Insert | \$5,000 |
| o Two groupings of three spaces | \$40,000 | <input type="checkbox"/> Postal Mailing List | \$5,000 |
| o Three groupings of three spaces | \$60,000 | <input type="checkbox"/> PACKAGE: Neurology Resident SOLD | \$30,000 |
| o Four groupings of three spaces | \$75,000 | Summit in Multiple Sclerosis (<i>includes Resident & Mentor Lounge, Resident Summit & Lunch and Resident Summit Social</i>) | |

SUPPORT/EXHIBIT REQUEST FORM (continued)

Exhibit Opportunities

ACTRIMS Forum 2017 exhibitors will receive priority exhibit booth assignment until Thursday, August 31, 2017. Beginning Friday, September 1, 2017, all remaining exhibit spaces will be sold on a first-come, first-served basis until all spaces are sold.

Exhibit booth assignments will be attributed according to space requests, past participation in the ACTRIMS Forum and total contribution to the ACTRIMS Forum 2018.

The following booth sizes are available at \$50 USD per square foot with the corresponding complimentary badge allocations.

Booth Size	Exhibit Price
<input type="checkbox"/> 20' x 20'	\$20,000
<input type="checkbox"/> 10' x 20'	\$10,000
<input type="checkbox"/> 10' x 10'	\$5,000
<input type="checkbox"/> 10' x 10'	\$1,000*

**Only select this exhibit price if you are a non-profit organization.*

If requesting exhibit space, please rank your top three preferred booth locations according to the enclosed exhibit layout with 1 being your most preferred location and 3 being your least desired location.

- _____ Booth 100 **SOLD**
- _____ Booth 102 **SOLD**
- _____ Booth 101 **SOLD**
- _____ Booth 106 **SOLD**
- _____ Booth 107 **SOLD**
- _____ Booth 108 **SOLD**
- _____ Booth 110 **SOLD**
- _____ Booth 112 **SOLD**
- _____ Booth 113 **SOLD**
- _____ Booth 119
- _____ Booth 201 **SOLD**
- _____ Booth 207 **SOLD**
- _____ Booth 213 **SOLD**
- _____ Booth 219 **SOLD**
- _____ Booth 301
- _____ Booth 307 **SOLD**
- _____ Booth 309 **SOLD**
- _____ Booth 311 **SOLD**
- _____ Booth 313 **SOLD**
- _____ Booth 315
- _____ Booth 319

SUPPORT/EXHIBIT REQUEST FORM (continued)

Business Suites

Business Suites are a new offering in 2018 and available exclusively to sponsors of the ACTRIMS Forum 2018 with a commitment of \$15,000 or above and/or exhibitors at \$10,000 or above. Any industry supporter meeting the minimum contribution may request a Business Suite immediately as they are sold on a first-come, first-served basis until all suites are sold.

A total of eight single room Business Suites are available. Rooms 400, 410 and 411 may be combined to make one large suite as outlined below.

If requesting a Business Suite, please rank your top three preferred suite locations according to the [Hilton San Diego Bayfront floorplans](#) with 1 being your most preferred location and 3 being your least desired location. All Business Suites will be located on Level 4 in the following rooms:

SINGLE ROOM	SQUARE FEET	COMBINED ROOM	SQUARE FEET
	<i>\$22,500 each</i>		<i>\$50,000 each</i>
___ 400A SOLD	957	___ 400AB	2,046
___ 400B SOLD	1089	___	
___ 402	783	___	
___ Green Room	725		

To formalize your support request, please return the completed

Support/Exhibit Request Form to:

ACTRIMS, Attn: Brittany Marsala Olson

bolson@actrims.org

INDUSTRY SUPPORTED SATELLITE SYMPOSIA APPLICATION FORM

Only satellite symposia programs which offer certified continuing medical education are allowed; however accreditation is the organizer's responsibility. All satellite symposia must comply with the Accreditation Council for Continuing Medical Education (ACCME) Policies and Standards for Commercial Support. The symposium organizer must complete the satellite symposium application form to indicate their intent to organize a symposium and rank their preferred time slot. **All applications must be received by Wednesday, December 6, 2017. Following the review of the proposals by the Scientific Program and Executive Committees, symposia slots will be assigned on a first-come, first-served basis. Selected applications will be notified their assigned time slot by Friday, December 15, 2017.** Please provide the following information:

Commercial
Supporter _____

Certified CME
Provider _____

Street Address _____

City _____ State _____

Postal Code _____ Country _____

Main Contact _____ Email _____

Title _____ Phone _____

Date _____ Mobile _____

Slot Preference

Please provide your order of preference with 1 being most preferred slot and 3 being least desired slot. Satellite symposia are valued at \$50,000 USD per slot.

_____ Saturday, February 3 from 6:30 to 7:45 am

_____ Saturday, February 3 from 3:45 to 5:00 pm

_____ Saturday, February 3 from 5:15 to 6:30 pm

Food & Beverage Service

Light refreshments will be provided by ACTRIMS during the satellite symposia slots. Satellite symposium supporters are strongly encouraged to enhance the food and beverage ACTRIMS will provide by offering breakfast during the morning slot and snacks during the afternoons slots. Food and beverage arrangements should be made through ACTRIMS. Do you plan to provide food and beverage?

Yes

No

Speaker(s) Information

Speaker(s)
Name & Affiliation

Chair/Moderator(s) &
Affiliation

SATELLITE SYMPOSIA APPLICATION (continued)

Session Information

Title

Session Description

Needs Assessment

Learning Objectives

Agenda

Credits Earned

Please return your completed Satellite Symposium Application to:

ACTRIMS, Attn: Brittany Marsala Olson

bolson@actrims.org