



## **ONE WORLD Training Corporate Impact Services Overview**

### **Overview**

ONE WORLD designs and executes customized leadership development programs for professionals in all types of organizations who desire to increase their awareness and involvement with socially impactful products and businesses.

The Exchanges leverage a variety of engaging formats such as company presentations, working groups, and a "demo day", and take place in the heart of Silicon Valley. The Leader Exchange creates a unique method of integrating social entrepreneurship into their business.

past customers include: CBS Corp., Intel, US Navy, The Gap, Electronic Arts United States Navy, United States Department of Defense, Gap Inc

### **Service Options**

1. Leader Exchanges - Based on the simple idea that leaders learn best from other leaders, a Leader Exchange is typically a one or two day high-impact developmental experience that pairs up a group of leaders from within a single organization with leaders from external organizations- often in completely different industries- all of whom are working on similar business challenges.
2. Demo Day - This is often a "make or break" event for an entrepreneur, and crucial for investors in any entrepreneurial ecosystem. Demo Day - typically comprised of a handful of promising new ventures pitching to a select audience for feedback and funding- is when new ideas and companies are born or die, and is a format rich with learning possibilities. ONE WORLD has expertise designing the process, selecting companies to present, preparing the entrepreneurs and investors, and drawing out the key lessons from the overall experience.
3. 100% Custom - In addition to proven developmental approaches, and as an innovative organization itself, ONE WORLD enjoys working with clients and a "blank slate" to create a fully customized experience for its leaders in a completely novel way.



### **Service Benefits**

The Leader Exchanges are architected to enable individuals and organizations:

- Gain insight into high priority business challenges or organizational development issues they face from a non-competitive, high performing organization
- Create a platform to network and build relationships in organizations and industries outside their own
- Explore new approaches that help the participants and their direct reports improve corporate performance

### **ONE WORLD Support**

One World collaborates with its clients on all key phases of its corporate services including:

- Design: Collaborating with the client to define their goals for learning services and potential topics for discussion, identify appropriate partner organization(s) and startups leveraging ONE WORLD's local network in Silicon Valley, and architect a high-impact program.
- Facilitation: ONE WORLD has access to expert facilitators and subject matter experts (SMEs) that are integrated into the program as required and complement the client's resources.
- Program Management and Evaluation: ONE WORLD has the expertise and program management capability to execute all aspects of the corporate services, including preparing speakers, managing all logistical support with venue and catering, and to document program highlights in a variety of formats (including live video), and conduct post-mortem with the client.



## **Impact**

Select quotes from executive participants of our corporate services programs:

*"Invaluable perspective of seeing another company culture in action while working on business issues together."*

*"The leaders continue to contact each other in an ongoing relationship of exchanging ideas, coaching, and exploring business issues. That's the best return we could have!"*

*"Allows visionary leaders inside our company to interact and learn from our peers in other companies. At the end of the day, no one wants to reinvent the wheel."*

## **About ONE WORLD**

One World provides training and investment capital to social impact enterprises. Our mission is to scale social impact enterprises in the Bay Area that improve the lives of individuals globally. For additional information, please contact us at [info@oneworld.training](mailto:info@oneworld.training) or visit us online at [www.oneworld.training](http://www.oneworld.training)