



ONE WORLD Training Corporate Impact Services Overview

Overview

ONE WORLD designs and executes customized leadership development programs for professionals in all types of organizations that desire to increase their awareness and support of socially impactful products and businesses.

ONE WORLD's mission to scale social and environmental impact organizations enables us to work with corporations which play an integral role in the ecosystem. Our core belief is that every professional and organization alike can find ways to increase its social impact, and do so in a manner that is synergistic to its business and financial goals.

Our Corporate Impact services are designed to leverage the right mix of developmental formats- from "outside-in" action learning journeys to presentations, working groups, and other innovative formats. The ONE WORLD leadership team has a successful track record utilizing these formats with a highly discerning client base including such organizations as: CBS Corporation, Electronic Arts, The Gap, Intel, The United States Department of Defense, and The United States Navy.

Service Options

1. Leader Exchanges - Based on the simple idea that leaders learn best from other leaders, a Leader Exchange is typically a one or two day high-impact developmental experience that pairs up a group of leaders from within a single organization with leaders from external organizations- often in completely different industries- all of whom are working on similar business challenges.
2. Demo Day - This is the crux of the innovation process, and one ripe for individual and organizational learning. Demo Days - typically comprised of a handful of promising new ventures pitching to key decision makers for feedback and funding- is when new ideas and companies are born or die. ONE WORLD has expertise designing the process, selecting companies to present, preparing the entrepreneurs and investors, assigning learning goals, and drawing out the key lessons from the overall experience.
3. 100% Custom - In addition to proven developmental approaches, and as an innovative organization itself, ONE WORLD enjoys working with clients and a "blank slate" to create a fully customized experience for its leaders in a completely novel way.



Service Benefits

ONE WORLD's Corporate Impact services enable individuals and organizations to:

- Gain deeper insight into high priority business challenges and organizational development issues from a peer group of high performing organizations and executives
- Create a platform to network and build relationships in organizations and industries outside their own
- Explore new approaches all aspects of business that help the participants and their direct reports improve corporate performance

ONE WORLD Support

ONE WORLD collaborates with its clients on all key phases of its corporate services including:

- Design: Collaborating with the client to define their goals for learning services and potential topics for discussion, identify appropriate partner organization(s) and startups leveraging ONE WORLD's local network in Silicon Valley, and architect a high-impact program.
- Facilitation: ONE WORLD has access to expert facilitators, industry thought leaders, entrepreneurs, and investors that are integrated into the program and complement the client's resources
- Program Management and Evaluation: ONE WORLD brings expertise to execute all aspects of the corporate impact services, including preparing speakers, managing all logistical support with venue and catering, documenting program highlights in a variety of formats (including live video), and conducting post-mortem reviews with the client.



Impact

Select quotes from executive participants of our Corporate Impact services:

"Invaluable perspective of seeing another company culture in action while working on business issues together."

"The leaders continue to contact each other in an ongoing relationship of exchanging ideas, coaching, and exploring business issues. That's the best return we could have!"

"Allows visionary leaders inside our company to interact and learn from our peers in other companies. At the end of the day, no one wants to reinvent the wheel."

About ONE WORLD

One World provides training and investment capital to social impact enterprises. Our mission is to scale social impact enterprises in the Bay Area that improve the lives of individuals globally. For additional information, please contact us at info@oneworld.training or visit us online at www.oneworld.training

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