

# Priorities Poll: Results

Liberty Lake Regional Park Master Plan  
September 21, 2017



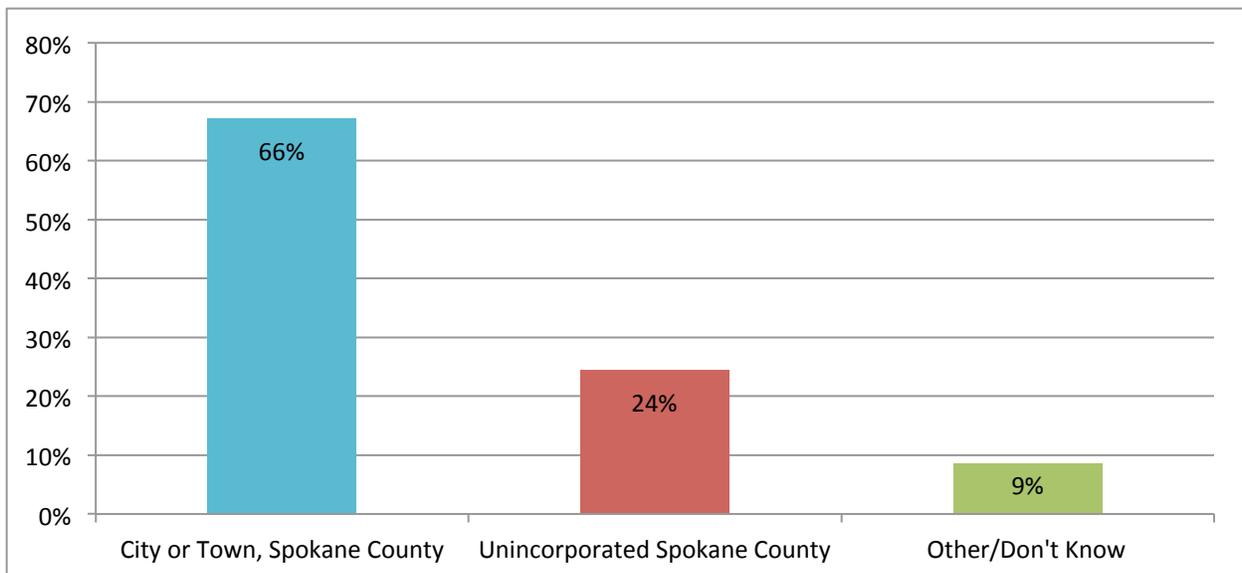
## Introduction

This report summarizes the responses to the Liberty Lake Regional Park "Priorities Poll" conducted as part of the public engagement process. The poll, designed by the consultant team and reviewed by Spokane County staff, was launched on July 22 and publicized using County email to citizens and stakeholder groups, social media outlets, the County's website and articles in local media. Hard copy versions were distributed at the "Bivvy Day" tent in the park (July 22) and at the August 19 Liberty Lake Farmers Market. Questionnaire responses were collected through September 21st. 134 respondents completed the poll online, with 32 respondents completing the paper version for a total of 166 responses. Of all respondents, 110 identified themselves as residents living in "City or Town, Spokane County", 41 indicating "Unincorporated Spokane County", and 15 responding "Other/Don't Know." The survey understood as advisory and not statistically valid. Inferential tools including mean and standard deviation are included to help describe response patterns. Results are charted and analyzed on the following pages.

## Questions and Responses

### Q1. I reside in: (check one)

A majority of respondents answered that they live in a City or Town, Spokane County (66%), Unincorporated Spokane County (24%), Other/Don't Know (9%).

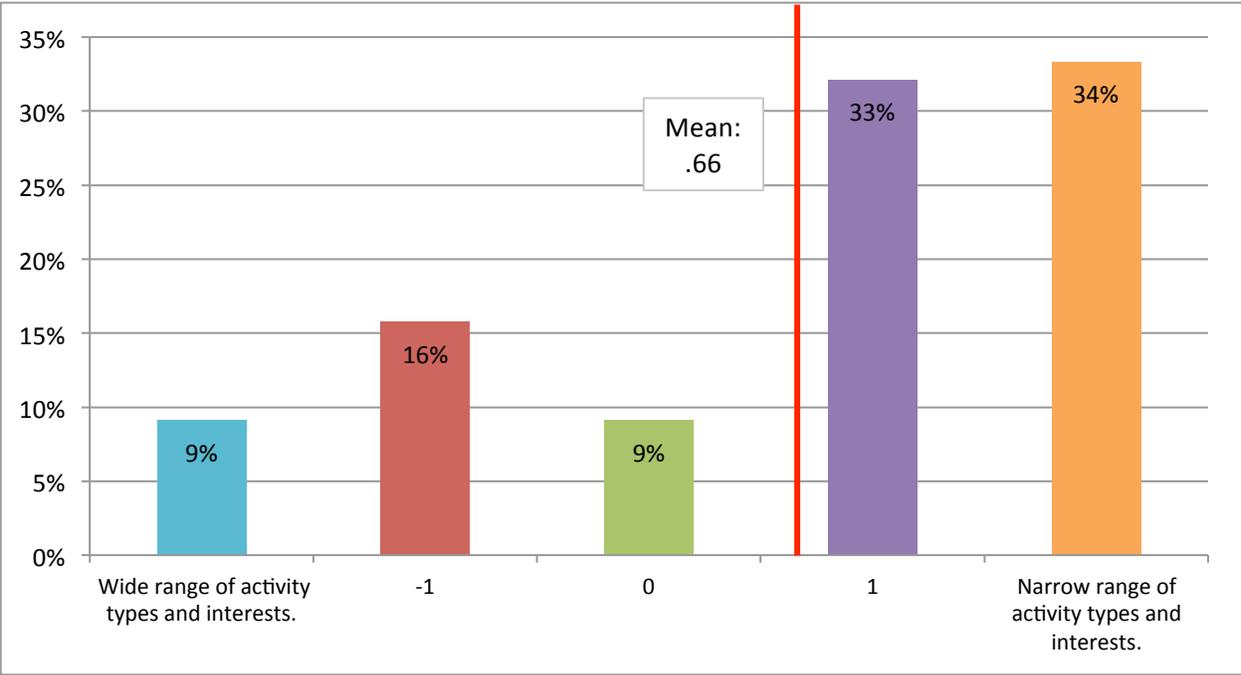


## Q2. What's the right balance for Liberty Lake Regional Park?

### Wide vs. narrow focus

Respondents were asked to move a slider bar (online) or mark the box (paper) that most closely matched their policy inclination, with the far left end (-2) characterized by "The park should focus on a wide range of activity types and interests, building or improving features that provide a little something for everyone." The opposite response, to the far right (+2) was characterized by "The park should focus on a narrow range of activity types and interests, building or improving features that provide a top-shelf experience for things that really match the park's natural capacities."

Out of the five options, 67% of respondents chose 1 or 2, favoring a narrow range of activities and interests. The mean of the answers was 0.66 with a standard deviation of 1.33.

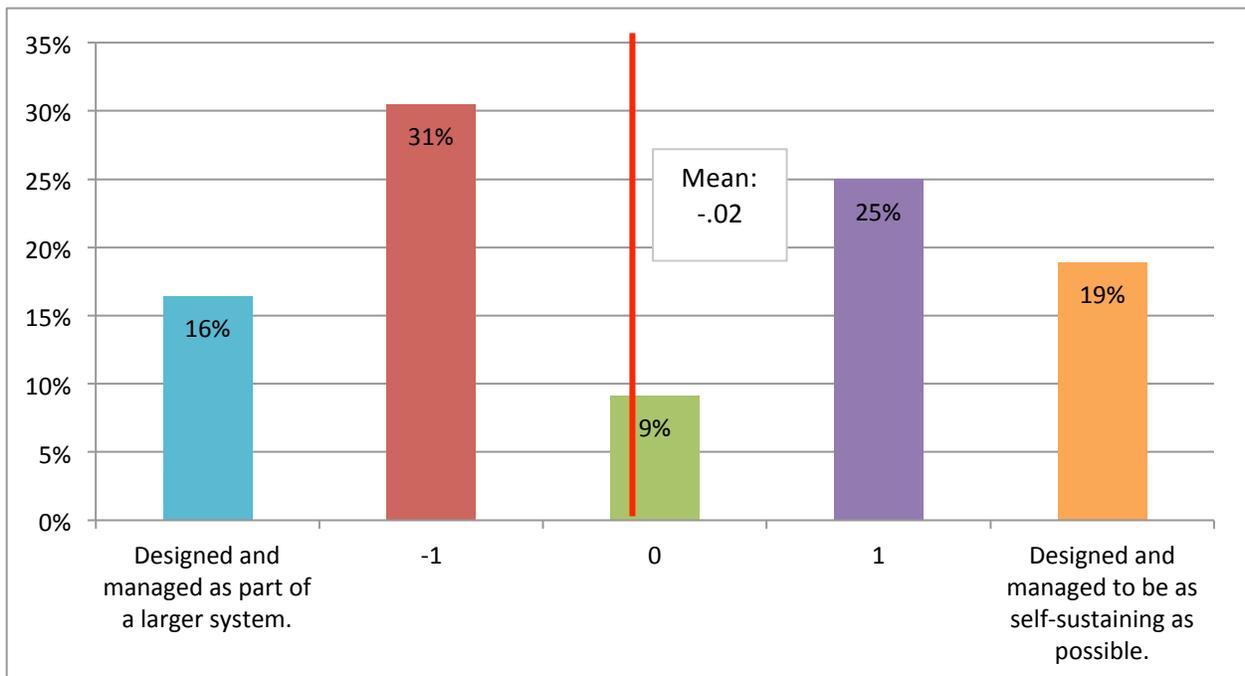


### Q3. What's the right balance for Liberty Lake Regional Park?

#### *Part of system vs. self-sustaining*

Respondents were asked to move a slider bar (online) or mark the box (paper) that most closely matched their policy inclination, with the far left end (-2) characterized by "The park should be designed and managed as part of a larger system, developed in ways that anticipate cost-sharing by users, community groups, other agencies and Spokane County." The opposite response, to the far right (+2) was characterized by "The park should be designed and managed to be as self-sustaining as possible, ensuring that for the most part, users cover costs of operations and maintenance."

Responses were nearly tied on either side of this sliding scale, with 47% of respondents choosing -2 or -1 (a park that is "designed and managed as part of a larger system") and 44% of respondents chose 1 or 2, favoring a park that is "designed and managed to be as self-sustaining as possible." The mean of the answers was -.02 with a standard deviation of 1.37.

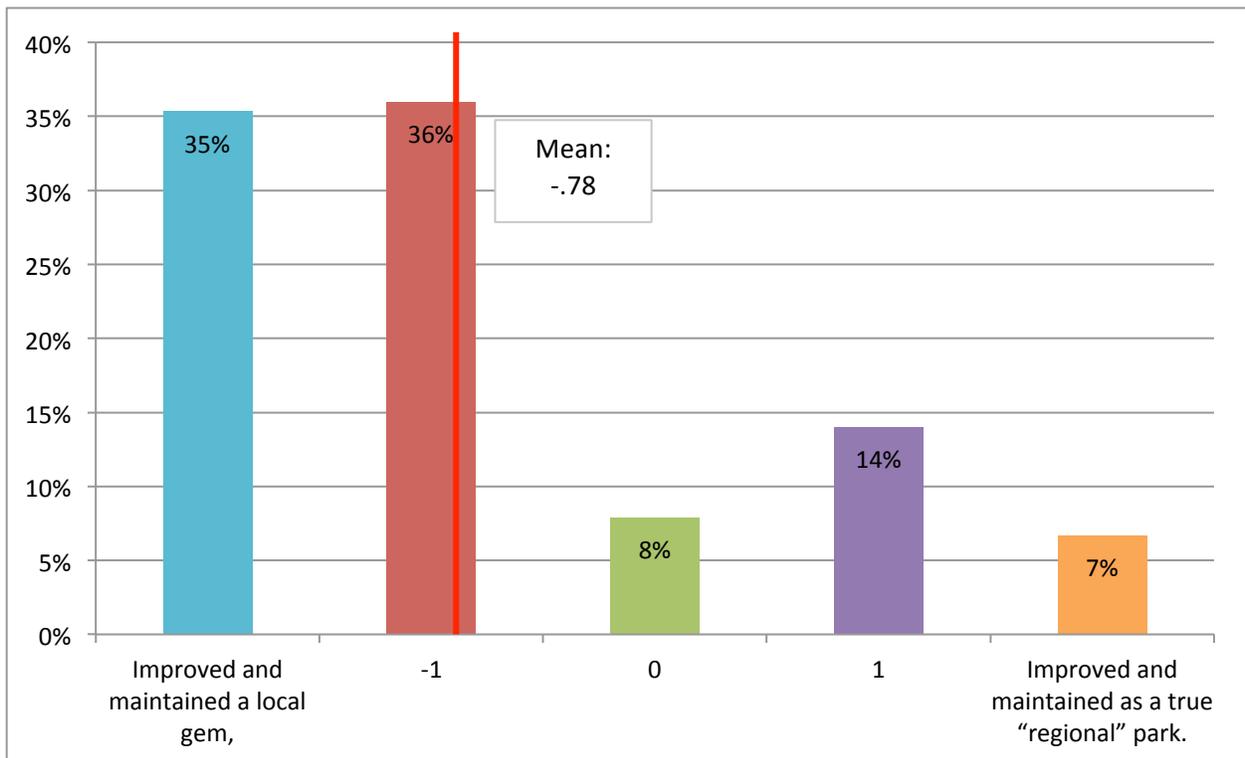


#### Q4. What's the right balance for Liberty Lake Regional Park?

##### *Local gem vs. true "regional" park*

Respondents were asked to move a slider bar (online) or mark the box (paper) that most closely matched their policy inclination, with the far left end (-2) characterized by "The park should be improved and maintained as a local gem, with features targeting the needs of a more casual (after-work and day-trip) user base." The opposite response, to the far right (+2) was characterized by "The park should be improved and maintained as a true 'regional' park, with features and programming that attract groups and users from miles away."

Out of the five options, an overwhelming majority - 71% of respondents - chose -2 or -1, indicating the park should be "improved and maintained as a local gem." The mean of the answers was -.78 with a standard deviation of 1.25.



## Q5. What's the right balance for Liberty Lake Regional Park?

### *Nearby features vs. tight focus on features inside park boundaries*

Respondents were asked to move a slider bar (online) or mark the box (paper) that most closely matched their policy inclination, with the far left end (-2) characterized by "Designs should embrace nearby features and opportunities, favoring investments that help the park become more of a 'gateway' or 'hub.' Ties to nearby features are an important priority." The opposite response (+2) was characterized by "Park design should keep a tight focus on features and opportunities within existing park boundaries. Connecting to features outside the park would spread resources too thin."

Out of the five options, 36% of respondents chose -2 or -1, favoring a design that helps the park "embrace nearby features and opportunities." A greater percentage (58%) felt the park should maintain a focus on features within existing park boundaries. The mean of the answers was .32 with a standard deviation of 1.35.

