

# *VoyageLA*

Meet Lisa McCord of Lisa McCord Photography

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Today we'd like to introduce you to Lisa McCord.

**Thanks for sharing your story with us Lisa. So, let's start at the beginning and we can move on from there.**

I am a fine art and documentary photographer from the Arkansas Delta. I live and work in Los Angeles and Arkansas. My color and black & white photography focuses on my experiences on my family's cotton farm, allowing the camera to take me to places both in the past and present, creating photographs that explore my memories and tell my stories.

While I was a film student at NYU, I took a photography class with Marcia Resnick, and I loved it. Later I moved to Paris to study film. Since my French was not strong enough to work in films, I enrolled in Le Contrejour, a small photo workshop, and gallery run by Claude Nori. At that point, I knew that I wanted to continue studying and making photographs.

When I returned to the U.S., I enrolled in San Francisco Art Institute where I earned my BFA and then went to California Institute of the Arts (CalArts) where I earned my MFA. After graduating, I taught photography at Los Angeles Photography Center, Oakwood High School and Pepperdine University. I then took a break from photography to raise my son.

I restarted my career by taking classes and exhibiting my artwork at the Los Angeles Center of Photography. I continue to photograph in LA and Arkansas. I exhibit my artwork in the US and internationally. I've self-published several photo books and started a photo retreat in Arkansas.

Currently, I'm working on a short video documentary on my work including the places and people in my Arkansas photographs.

### **Has it been a smooth road?**

As a photographer who began working with black and white film, it's been a challenge making the transition to digital photography.

I continue to balance my family life with my photography career.

### **We'd love to hear more about what you do.**

I run my own fine art, documentary photography business. I am best known for documenting the cotton farms and communities of the Arkansas Delta where I grew up.

I am very happy to have my artwork included in the permeate collections of The Arkansas Arts Center and the Memphis Brooks Museum of Art and to be represented by Wall Space Creative in Santa Barbara.

### **So, what's next? Any big plans?**

My personal goals are to publish a monograph of my Rotan Switch Photography series and continue to travel and exhibit.

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