Why Support the National 8(a) Association?

Helping Small Minority Businesses Grow

The Small Business Administration (SBA) 8(a) Business Development Program is a business assistance program for small disadvantaged businesses. The 8(a) Program offers a broad scope of assistance to firms that are owned and controlled at least 51% by socially and economically disadvantaged individuals.

The National 8(a) Association is a non-profit that was established with the goal of providing support to all minority businesses by providing education and resources with a focus on those small businesses who are aspiring, currently, or graduated from the 8(a) program or looking to partner with an 8(a) certified business.

Our Mission

The National 8(a) Association’s mission is to provide education and guidance for all aspiring, current and graduate 8(a) businesses. We are also proud to work with and provide education for HUBZone, SDVOSB, SDB, WOSB, DBE, 8(a) Joint Venture, Federal Agencies, Prime Contractors, Industry Professionals, and Business Vendors.

Our Partners

The National 8(a) Association is proud to work with other business resource organizations and non-profits including the Minority Business Development Agency (MBDA), American Express, Associated General Contractors (AGC), The Society of American Military Engineers (SAME), U.S. Black Chamber, National Minority Supplier Diversity Council (NMSDC), and more!
The 2020 National 8(a) Small Business Conference is the premier supplier diversity networking event for small businesses. Sponsoring offers significant opportunities for distinct marketing and competitive advantages, as well as showing support for small businesses and minorities.

If your company provides any services or products geared towards small businesses, large primes or federal agencies that may be looking for small business teaming or minority suppliers, this conference will provide your company with with high visibility and exceptional networking opportunities all in one place, at one time!

This year we are excited to announce our Inaugural Golf Tournament. Extend your networking and sponsorship opportunities by joining us on June 25, 2020 at Moose Run Golf Course, Hill Course.
## Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$10,000</td>
<td>$8,000</td>
<td>$7,000</td>
<td>$5,000</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

### Pre-Conference Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Name in Media Release</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Logo on outreach emails</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
<tr>
<td>Company Logo on Social Media</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>National 8(a) Association Website Logo, Hyperlink</td>
<td>Logo, Hyperlink</td>
<td>Logo, Hyperlink</td>
<td>Logo, Hyperlink</td>
<td>Logo</td>
<td>Logo</td>
</tr>
</tbody>
</table>

### Onsite Conference Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition at General Session</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on Conference Signage</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

### Exhibit Expo Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expo Booth Prime Placement</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>

### Conference Passes

<table>
<thead>
<tr>
<th>Level</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

### Additional Sponsor Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusion in Conference Magazine <strong>Full Page Color Ad</strong></td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Opportunity to Provide Promotional Materials for Attendee Bags</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Banner Signage</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Company provides banner to be displayed</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Post Event Database of Attendees*</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Post Event Email Blast to National 8(a) Full Database (Email must be pre-approved and will be sent by National 8(a) staff)*</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Reception Sponsorship
**$20,000 (1 Total)**
Your company is on full display at the networking reception. Logo on all reception signage, drink tickets, website, and conference signage. Includes 2 full conference registration passes and 1 exhibit booth.

### Lunch Sponsorship
**$12,000 (1 Total)**
Sponsors receive mid-day exposure as they are featured at the lunch. Includes 15-minute speaking slot at one of the lunches and logo on all lunch, website and conference signage. Includes 3 full conference registration passes and 1 exhibit booth.

### Breakfast Sponsorship
**$10,000 (2 Total)**
Sponsors receive morning exposure as they are featured at the breakfast. Includes logo on all breakfast signage, website and conference signage. Includes 2 full conference registration passes.

### Dedicated Speaking Breakout
**$5,000 (2 Total)**
One guaranteed breakout session speaking slot on a topic of your company’s choosing. Please note the topic must be pre-approved by the National 8(a) Association. This package does not include conference registration passes.

### Break Sponsorship
**$3,000 (2 Total)**
Sponsors receive maximum exposure in high-density areas as attendees gather between sessions for a refreshment break. This package does not include conference registration passes.

### Conference Bag Sponsorship
**$5,000 (1 Total)**
Given out at registration, these totes carry both your logo and the conference identity, and become a keepsake that attendees use throughout the event and keep using back at the office. Includes 2 conference registration passes.

### Conference Wi-Fi
**$2,000 (1 Total)**
Displayed on signage throughout the conference the Wi-Fi password will be set to your company name for attendees to use each time they access the Wi-Fi. This package does not include any conference passes.

### Badge Sponsorship
**$2,500 (1 Total)**
Your logo placed on the conference badge that is worn and seen by everyone. This package does not include conference registration passes.

### Program Advertising
**$1,000 (4 Total)**
Total package includes one bag insert, ad placement in the Program and a promoted post on social media. This package does not include conference registration passes.
### Gold Level

**$3,500**
- Four-person team
- Total hole sponsorship includes signage and opportunity to set up a sponsor table at a designated hole of your choice
- Scorecard branding
- Recognized on conference website

### Silver Level

**$3,000**
- 2 Golf tournament tickets
- Total hole sponsorship includes signage opportunity to set up a sponsor table at a designated hole of your choice
- Recognized on conference website

### Food Sponsor

**$2,500**
- Light Breakfast and Lunch
- Company signage at each meal and registration
- Recognized on conference website

### Golf Cart Sponsor

**$2,000**
- Includes company name with each cart
- Custom water bottles with/Logo
- Recognized on conference website

### Beverage Station Sponsor

**$1,500 (2 Total)**
- Set up a company table at a tee box and serve drinks to all the golfers (alcohol will be served by beverage attendee) A fantastic way to meet everyone on the course!

### Hole in One Insurance Sponsor

**$1,000**
- Company signage at meal sites and registration

### Long Drive Sponsor

**$500**
- Sponsor to provide prize and sign

### Closest to the Pin Sponsor

**$500**
- Sponsor to provide prize/sign

---

**Inaugural**

**Golf Tournament Sponsorships**

---

**June 25, 2020 | Moose Run Golf Course | Hill Course**
The National 8(a) Association is excited that you are considering sponsoring our 2020 Alaska Regional Conference.

Your sponsorship allows us to connect small businesses with resources and create partnerships around the world while ensuring a commitment to supplier diversity.

For more information on sponsorship packages, additions, a la carte items, or to discuss a customized package please contact us today!

(Direct) 202-327-0382 | (Office) 202-286-0557
info@national8aassociation.org
national8aassociation.org