

**The Michael Matters Foundation  
2018 New Year, Same Wish  
Corporate Sponsorship Form**

**Friday, February 2, 2018  
Viper Alley, Lincolnshire**



Thank you for sponsoring our largest fundraising event of the year! Your support includes valuable benefits and visibility to an active, engaged supporter base, and maximizes the assistance and impact we can provide to brain cancer patients and their families

**STEP 1: Please indicate the appropriate sponsorship level:**

- **Host Sponsor (Limited to 3 Sponsors) - \$7,500.00**  
TV monitor signage, and verbal sponsorship recognition at event. Logo and link included on website, and event promotional materials. **Six** complimentary event tickets.
- **Entertainment Sponsor (Limited to 2 Sponsors) - \$5,500.00**  
Stage signage and band/DJ recognition throughout set. TV monitor signage, and verbal sponsorship recognition at event. Logo on website, and event promotional materials. **Four** complimentary event tickets.
- **Food and Beverage Sponsor (Limited to 2 Sponsors) - \$4,500.00**  
TV monitor signage. Logo included on website, event promotional materials, and worn by food servers throughout the evening. **Four** complimentary event tickets.
- **Silent Auction Sponsor (Limited to 3 Sponsors) – \$3,000.00**  
Logo on website, promotional materials, and at the auction table. Acknowledgement by Emcee during auction push. **Two** complimentary event tickets.
- **Raffle Sponsor (Limited to 3 Sponsors) - \$2,500.00**  
Logo on website, promotional materials, and at the raffle table. **Two** complimentary event tickets.
- **Valet Sponsor (Limited to 3 Sponsors) - \$2,000**  
Logo on website, promotional materials, and front door signage. **Two** complimentary event tickets.
- **Patient Grant Provider (No Limit on Supporters) - \$2,000.00 or \$1,500.00**  
Logo on website, promotional materials, and special supporter signage. **Two** complimentary event tickets.
- **Michael Matters Premium Supporter (No Limit on Supporters) - \$1000.00, \$750.00 or \$500.00**  
Logo on website, promotional materials, and special supporter signage. **One** complimentary event ticket.

**STEP 2: Please complete the sponsor information:**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Signature: \_\_\_\_\_

**STEP 3: Please provide your complimentary attendee list (dependent upon sponsorship level):**

\_\_\_\_\_  
Name & E-mail (1) Please Print Clearly

\_\_\_\_\_  
Name & E-mail (2) Please Print Clearly

\_\_\_\_\_  
Name & E-mail (3) Please Print Clearly

\_\_\_\_\_  
Name & E-mail (4) Please Print Clearly

\_\_\_\_\_  
Name & E-mail (5) Please Print Clearly

\_\_\_\_\_  
Name & E-mail (6) Please Print Clearly

**STEP 4: Please send your sponsorship form, payment and logo:**

Please mail (or e-mail) this form to [Marisa@michaelmatters.org](mailto:Marisa@michaelmatters.org). Your sponsorship check (made payable to “**The Michael Matters Foundation**”) should be mailed, along with a copy of your sponsorship form, to: **The Michael Matters Foundation, 900 Technology Way, Suite 130, Libertyville, IL 60048.**

Logo for Signage: A jpg or other high resolution version of your logo should be e-mailed to:  
**Marisa@michaelmatters.org**

\* We have a full schedule of pre-event electronic and print mailings. The sooner your sponsorship form, check, and logo are received, the more times your logo will appear on promotional materials.

**STEP 5: Please read the Attendee Waiver and Release of Liability section:**

In consideration of my acceptance for participation in the New Year, Same Wish fundraiser (“Event”) as a participant, volunteer or otherwise, I do, for myself, my heirs, executors, administrators, legal representative, assignees, and successors in interest hereby and forever waive, release, discharge, hold harmless, promise not to sue and promise to indemnify the following individuals and entities (collectively, “Released Parties”) from any and all claims including claims arising from the Released Parties’ negligence, which I have or which may accrue

to me and from any and all damages which may be sustained by me in connection with, and arising out of, my participation in and association with the Event, including without limitation, any injury and claim that may arise during my travel to, from and during the Event: The Michael Matters Foundation, Inc., an Illinois not-for-profit corporation, their agents, employees, officers, directors, consultants, affiliates, successors and directors; the Event's organizers, volunteers and other participants; Event sponsors, all organizations hosting, their agents, employees, officers, affiliates, successors and directors; and other personnel in any way assisting or associated with this Event. This release applies to all activities relating to the Event. I grant the Event, its organizers, and The Michael Matters Foundation, Inc. permission, in perpetuity, to use my name, Event photographs, Event video recordings or record of my participation in this Event for promotion purposes. I hereby and forever waive, release, discharge, hold harmless, and promise not to sue Released Parties for the use of my statements and images for such purposes.

ALL REGISTERED ON THIS FORM HAVE READ THIS ATTENDEE RELEASE FORM IN ITS ENTIRETY AND UNDERSTAND AND CONSENT TO THE TERMS OF THIS RELEASE AND RECOGNIZE THAT IT IS LEGALLY BINDING. ALSO, ALL ATTENDEES ON THIS FORM HAVE READ THE RULES AND REGULATIONS OF THE EVENT AND AGREE TO ABIDE BY THEM. ALL ATTENDEES ON THIS FORM FURTHER UNDERSTAND THAT THE EVENT MAY BE CANCELLED, DELAYED OR ALTERED DUE TO WEATHER OR OTHER CONDITIONS NOT IN THE CONTROL OF EVENT ORGANIZERS. SINCE THIS IS A CHARITY EVENT, NO REFUNDS WILL BE PROVIDED.

The Michael Matters Foundation is a public charity with tax exemption status from federal income tax under Section 501 (c)(3) of the Internal Revenue Code. Contributions to The Michael Matters Foundation are tax-deductible to the fullest extent permitted by law. In order to ensure compliance with IRS requirements as they apply to your specific donation and circumstances, always consult a qualified tax professional. The Michael Matters Foundation will send you a letter confirming your donation to our event to be used for your tax purposes.