Thursday, October 13th

4:00 pm  Early Registration at Decatur Conference Center & Hotel

6:45 pm  **FREE** Cocktail Reception at Pipe Dreams Studio Theatre (1099 W. Wood Street, Decatur), Millikin’s Student-Run Theatre Production Company

Featuring Millikin University Electric Guitar Ensemble: Jack Mahoney, Max Dragoo, Santana Silcott, Andrew Moody, Zack Ploen (Guitars), Evan Duckworth (Bass), Kaream Williams (Drums)

7:30 pm  **FREE SHOW** Nevermore: The Imaginary Life and Mysterious Death of Edgar Allan Poe

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Friday, October 14th

8:00 am  Registration, Perkinson Music Center

8:30 am  Conference Opening in Kaeuper Hall, Perkinson Music Center

University Welcome: Dr. Patrick White, President, Millikin University

Dr. Najiba Benabess, Dean, Tabor School of Business, Millikin University

Opening Remarks: Julienne Shields, Director, Center for Entrepreneurship, Millikin University

9:30 am  Concurrent Sessions I in ADM-Scovill Hall

10:30 am  Concurrent Sessions II in ADM-Scovill Hall

11:30 am  Concurrent Sessions III in ADM-Scovill Hall

12:30 pm  Plenary Lunch in Lower Richards Treat University Center

Introduction: Laura Ledford, Dean, College of Fine Arts, Millikin University

Presentation: Shakespeare Corrected with Alex Miller, Associate Professor of Theatre and Dance, Millikin University

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Inspired by the “Shakespeare Behind Bars” program in Kentucky, Associate Professor of Theatre and Dance Alex Miller brought “Shakespeare Corrected” to the Decatur Correctional Center and Millikin University to help make a positive difference for the inmates. Since 2011, Shakespeare Corrected’s mission has been to bring undergraduate students together with incarcerated and disadvantaged populations to collaborate and create a theatrical experience intended to inspire transformation and redemption in students, participants, and their families.

The program has staged productions of “Othello” in 2012, “The Tempest” in 2013, “The Taming of the Shrew” in 2014, and “Macbeth” in 2015. Mr. Miller has been at Millikin since 2008 where he teaches all levels of acting as well as stage combat. In addition to being founder and artistic director of Shakespeare Corrected, Alex directs on the Mainstage and serves as resident Fight Director.

2:00 pm  Panel Presentation in Kaeuper Hall, Perkinson Music Center

Music Entrepreneurship Education: What is it, where is it going, and how does it impact graduates’ careers?

Moderator: Dr. Mark Tonelli | Panelists: Dr. Gary Beckman, Drew Worden, Dr. Dave Burdick, Angela Beeching
3:30 pm  Student-Run Venture Tour: Millikin’s Pedagogical Experiences for Artist Entrepreneurs. (Choose one of two venture tours)

Tour 1: Perform & Play
In this tour, learn how Pipe Dreams Studio Theatre offers a full season of musical theatre and drama performances each year, how First Step Records provides hands-on music business experience to students while supporting and promoting the diverse, quality music of Millikin University; and how Art Circus recognizes and showcases diverse talents through events that provide audiences with an impactful experience in an aesthetic atmosphere.

Tour 2: Publish & Print
In this tour, learn how Bronze Man Books combines the theory of writing, publishing, editing, and designing with the practice of running a book publishing company, how students in Blue Satellite Press learn the aspects of design and print production by printing high-quality letterpress poetry broadsides, and how the former carriage house on the James Millikin Homestead was transformed into a fine art printmaking studio, Carriage House Press.

5:30 pm  Transportation to Incubator Reception (Optional)
6:00 pm  Community Arts Incubator Reception & Tour at Heroic Age Art Center (Optional - additional fee)
Established in January 2014, the former Mt. Zion Grade School building was transformed into the Heroic Age Art Center, which provides a place for area artists, patrons of the arts, and art-related businesses to come together for the growth and benefit of the community. Meet the Heroic Age Art Center owner and Millikin Entrepreneur-in-Residence, Eric Hector. Explore the 18,000 square foot building and network with conference attendees. Cocktails with heavy hors d’oeuvres will be served.

Evening includes Student Feature Jazz Quartet: Ryan Bodine (Trumpet), Kaream Williams (Percussion), Max Dragoo (Guitarist) and Emma Taylor (Bass/Vocals) and “Peace, Love & Posters” vintage rock poster presentation by Millikin student Sydney Doherty.
Saturday, October 15th

8:30 am  SAAE Business Breakfast
9:00 am  SAAE Business Meeting at Decatur Conference & Hotel
10:45 am  Break and Relocate to Campus for Plenary Lunch
11:30 am  Plenary Lunch in Lower Richards Treat University Center

Introduction: Julienne Shields, Director, Center for Entrepreneurship, Millikin University
Dr. Heidi Neck, Jeffry A. Timmons Professor of Entrepreneurial Studies, Babson College

Heidi Neck, Ph.D., is a Babson College Professor and the Jeffry A. Timmons Professor of Entrepreneurial Studies. She teaches entrepreneurship at the MBA and executive levels. Her research interests include entrepreneurship education, entrepreneurship inside organizations, and creative thinking. Neck is the lead author of Teaching Entrepreneurship: A Practice-Based Approach—a book written to help educators teach entrepreneurship in more experiential and engaging ways. Additionally, she has published 40+ book chapters, research monographs, and refereed articles in such journals as Journal of Small Business Management, Entrepreneurship Theory & Practice, and International Journal of Entrepreneurship Education. She is on the editorial board of the Academy of Management Learning & Education journal.

Neck is Faculty Director of Babson’s Symposia for Entrepreneurship Educators (SEE)—programs designed to further develop faculty from around the world in the art and craft of teaching entrepreneurship and building entrepreneurship programs. An award-winning teacher, Neck has been recognized for teaching excellence at Babson for both undergraduate and executive education. She has also been recognized by international organizations, the Academy of Management and the United States Association for Small Business & Entrepreneurship, for excellence in pedagogy and course design. She passionately works to improve the pedagogy of entrepreneurship education because new venture creation is the economic engine of society.

1:30 pm  Concurrent Sessions IV in ADM-Scovill Hall
2:30 pm  Concurrent Sessions V in ADM-Scovill Hall
3:30 pm  Concurrent Sessions VI in ADM-Scovill Hall
4:30 pm  Relocate to Reception & Dinner

Detailed descriptions in extended program guide.
5:00 pm  Cocktail Reception at Blue Connection, Millikin’s Student-Run Retail Art Gallery (125 N. Water Street, Decatur) Currently featuring alumni artists Brady Rhoades, Casey Wilen, and Rachel Holden

Electroskip Demonstration

6:00 pm  Dinner, 3rd Floor, Decatur Area Arts Council
Welcome: Jerry Johnson, Director, Decatur Area Arts Council
Poetry by Martel McGee
Presentation by Dr. Linda Essig, Arizona State University
Performance by Erica Nwachukwu

7:30 pm  Closing Thoughts: Julienne Shields, Director, Center for Entrepreneurship, Millikin University

Linda Essig is Director of Enterprise and Entrepreneurship Programs in the Herberger Institute for Design and the Arts at Arizona State University, which includes the Pave Program in Arts Entrepreneurship. Pave’s incubator has helped over 36 student teams develop arts-based ventures for Arizona and beyond since its inception in 2006 and it publishes the first research journal in the field, Artivate: A Journal of Entrepreneurship in the Arts. She is the Evelyn Smith Professor in the School of Film, Dance and Theatre at ASU where she heads the MFA concentration in Arts Entrepreneurship and Management (AEM). Her recent projects include qualitative research on value creation by and evaluation of arts incubators, resulting in publications in Journal of Arts Management, Law and Society and Entrepreneurship Research Journal as well as research on field-based arts business training, sponsored by the Tremaine Foundation. She is currently researching “The Landscape of Arts Entrepreneurship in US Higher Education” in collaboration with the Alliance for Arts in Research Universities, funded by the Mellon Foundation. She is the author of numerous articles and book chapters on both arts entrepreneurship and lighting design as well as three books: Lighting and the Design Idea (third edition, January 2012), The Speed of Light: Dialogues on Lighting Design and Technological Change, and The Arizona Arts Entrepreneur Toolkit.
Decatur Area Arts Council & Blue Connection

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For more information visit
www.decatur.score.org
or call (217) 424-6297