

2017



—PROMAX US: SCIENCE BRAND SPOT (BEST COPYWRITING) - SILVER, SCIENCE BRAND SPOT (BEST NON-FICTION PROMO) - SILVER, SCIENCE BRAND SPOT (BEST CHANNEL IMAGE PROMO) - SILVER, SCI FI SEASON QUEST (BEST THEATRICAL FILMS ON TV) - SILVER **MYWB BRAND SPOT - DISCOVERY (BEST CHANNEL IMAGE PROMO) - BRONZE, —PROMAX EUROPE:** SCIENCE BRAND SPOT (BEST FACTUAL PROMO) - GOLD SCIENCE BRAND SPOT (BEST COPYWRITING) - SILVER, BRITAIN'S DEADLIEST LOVERS - ID (BEST KEY ART / POSTER) - SILVER **—PROMAX UK:** ID: MURDER COMES TO TOWN (BEST FACTUAL PROMO)- GOLD, TLC: EUROSPORT YOUR DAD (BEST VOD OR OTT PROMO)- GOLD HOARDING: BURIED ALIVE - QUEST RED (BEST LEISURE & LIFESTYLE) - SILVER, MOSQUITO 'INVASION' - DISCOVERY (BEST MEDIA PLANNING) - SILVER

2016



—PROMAX US: SHARK WEEK - DC (PROGRAM PROMOTIONAL CAMPAIGN) - GOLD VE DAY - DC (CHANNEL/HOLIDAY SPECIAL EVENT SPOT) - SILVER, WHEELER DEALERS - QUEST (DESIGN: PROGRAM BUMPER) - SILVER **—PROMAX EUROPE:** SHARK WEEK DISCOVERY (SPECIAL EVENT PROMO) - GOLD , WEB OF LIES- ID (NEWS/INFO PROMO) - GOLD SEAN CONWAY #RUNWITHSEAN DC (CROSS MEDIA CAMPAIGN) - SILVER, VE DAY - DC (SPECIAL EVENT PROMO) **—PROMAX UK:** MIGHTY SHIPS - QUEST (FACTUAL CLIP BASED) - GOLD GOLD RUSH - DC (MEDIA PLANNING) - SILVER, SEAN CONWAY - DC (BEST USE OF DIGITAL MEDIA) - BRONZE, PARANORMAL MONDAYS (REALITY - CLIP-BASED) - BRONZE

2015



BROADCAST DIGITAL AWARDS: DISCOVERY, FACTUAL CHANNEL OF THE YEAR -**MEDIA WEEK** DISCOVERY MEDIA BRAND OF THE YEAR — **PROMAX US:** FLIGHT MH370 - NEWS & INFORMATION PROMO - GOLD, QUEST - CHANNEL LOGO DESIGN - SILVER, SEVEN DEADLY SINS - COPYWRITING PRINT - SILVER, WEB OF LIES - FACTUAL CAMPAIGN - SILVER MAKE YOUR WORLD BIGGER - GENERAL CHANNEL IMAGE CAMPAIGN - BRONZE, MAKE YOUR WORLD BIGGER - GENERAL IMAGE MULTIMEDIA CAMPAIGN - BRONZE —**PROMAX EUROPE:** WEB OF LIES S1 - ID (NEWS/INFO PROMO) - GOLD —**PROMAX UK:** WEB OF LIES - ID (FACTUAL ORIGINATED) - GOLD, TLC (ON-AIR IDENT - INHOUSE) - GOLD, GYPSY BRIDES US (REALITY CLIP-BASED) - GOLD SHARK WEEK (FACTUAL ORIGINATED) - SILVER, DISCOVERY CHANNEL (COTY) - SILVER, HAPPILY NEVER AFTER (SOMETHING FOR NOTHING) - SILVER SEAN CONWAY #RUNWITHSEAN (CROSS MEDIA CAMPAIGN) - BRONZE, WHEN MURDER COMES TO TOWN (SOMETHING FOR NOTHING) - BRONZE, EXTREME CHEAPSKATES (SOMETHING FOR NOTHING) - BRONZE -**HOLLIS UK SPONSORSHIP AWARDS:** TV SPONSORSHIP: CASIO EDIFICE - GOLD

2014



— **PROMAX US:** DC QUIET XMAS - ONLINE AD&D - GOLD, WHEELER DEALERS - CLASSIC CAR ADS - AD&D CONSUMER CAMPAIGN WHEELER DEALERS - SORRY - NON-FICTION/REALITY - SILVER, SHACKLETON - AD&D PROGRAMME PROMO - SILVER— **PROMAX EUROPE:** WHEELER DEALERS - SORRY (LEISURE & LIFESTYLE) - GOLD DEADLY WOMEN UK - (SOMETHING FOR NOTHING) - SILVER, MEGASTORM (BEST COP) - SILVER —**PROMAX UK:** JFK: THE LOST TAPES (DC). BEST FACTUAL (CLIP) - GOLD SHACKLETON: DEATH OR GLORY (DC). BEST GRAPHIC DESIGN / ANIMATION - SILVER, CARS THAT ROCK COMPETITION. QUEST. BEST DIRECT RESPONSE PROMO - SILVER, WEB OF LIES. ID SOMETHING FOR NOTHING - SILVER SHACKLETON: DEATH OR GLORY (DC) BEST FACTUAL (ORIGINATED) - BRONZE, ROBSON GREEN. QUEST. BEST LEISURE & LIFESTYLE - BRONZE, MEGASTORM. DC BEST NEWS/CURRENT AFFAIRS - BRONZE, QUEST. CHANNEL OF THE YEAR - BRONZE **CFAX AWARDS:** BEAR GRYLLS INTERACTIVE MAPS - BEST VISUAL DESIGN - GOLD

2013



CANNES LIONS: IDENTITY DESIGN - ANIMAL PLANET - BRONZE — **BROADCAST DIGITAL AWARDS:** DISCOVERY FACTUAL CHANNEL OF THE YEAR — **PROMAX US:** END OF THE WORLD STUNT - HOLIDAY/SEASONAL /SPECIAL EVENT PROMO - GOLD, END OF THE WORLD STUNT HOLIDAY/SEASONAL /SPECIAL EVENT CAMPAIGN - GOLD, END OF THE WORLD STUNT - STUNT PROMOTION ON AIR - GOLD, END OF THE WORLD STUNT USE OF ORIGINAL MUSIC - GOLD, UNLEASH THE ADVENTURER IN YOU - ON AIR PROMOTION FOR CHANNEL WEBSITE - GOLD, ADVENTURE SEASON UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING SPOT - GOLD, DISCOVERY MAX (SPAIN) - OUTDOOR AD CAMPAIGN (CHANNEL) - GOLD, ANIMAL PLANET - TOTAL PACKAGE DESIGN: CHANNEL IMAGE ON-AIR - GOLD, END OF THE WORLD STUNT - HOLIDAY/SEASONAL/SPECIAL EVENTS SPOT - SILVER, DMAX ITALIA - TOTAL PACKAGE DESIGN: CHANNEL IMAGE ON-AIR - SILVER, HISTORY'S SECRETS - DH - ON AIR TYPOGRAPHY - SILVER, END OF THE WORLD STUNT - PROGRAMME BUMPER - BRONZE, KNOWLEDGE SEASON BURNING QUESTIONS - BEST USE OF TYPOGRAPHY - BRONZE — **PROMAX EUROPE:** GRAND PRIX: DESIGN TEAM OF THE YEAR - GOLD, ANIMAL PLANET - BEST ON AIR IDENT/CAMPAIGN - GOLD, KNOWLEDGE SEASON BURNING QUESTIONS - BEST USE OF TYPOGRAPHY - GOLD, END OF THE WORLD STUNT - BEST THEMED PROMOTION CAMPAIGN - GOLD, END OF THE WORLD STUNT - BEST USE OF MUSIC - GOLD, END OF THE WORLD STUNT - BEST SPECIAL EVENT PROMOTION - SILVER — **PROMAX UK:** END OF THE WORLD STUNT - NEWS & CURRENT AFFAIRS - GOLD, HISTORY'S SECRETS - DH - SOMETHING FOR NOTHING - GOLD, TLC LAUNCH - MEDIA PLANNING - GOLD, DEADLY WOMEN UK - SOMETHING FOR NOTHING - SILVER, END OF THE WORLD STUNT - ON-AIR SEASON / STUNT - SILVER, WHEELER DEALERS - SORRY - LEISURE & LIFESTYLE - BRONZE — **BASS AWARDS:** BEST CHANNEL BRANDING DESIGN (DMAX ITALIA) - GOLD, BEST IDENT/INTERSTITIALS/BUMPER (ANIMAL PLANET) - BRONZE

2012



– BROADCAST DIGITAL AWARDS: DISCOVERY: BEST CHANNEL MARKETING, FACTUAL CHANNEL OF THE YEAR – **PROMAX US:** GLOBAL MARKETING TEAM OF THE YEAR (IN HOUSE) - GOLD, UNSTOPPABLE: JAMES CRACKNELL (SPORTS PROMOTION) - GOLD, UNSTOPPABLE: JAMES CRACKNELL (COPYWRITING) - GOLD, UNSTOPPABLE: JAMES CRACKNELL (CAMPAIGN DESIGN - ON AIR & PRINT) - GOLD, MEGAQUAKE (ART DIRECTION NEWS - ON AIR) - GOLD, MEGAQUAKE - (DESIGN - PROGRAMME) - GOLD, UNSTOPPABLE: JAMES CRACKNELL (OUTDOOR ADVERTISING - PRINT) - GOLD, HMS ARK ROYAL (ART DIRECTION AND DESIGN - PRINT) - GOLD, MYTHBUSTERS (ART DIRECTION AND DESIGN - ON AIR) - GOLD, UNSTOPPABLE: JAMES CRACKNELL (RETOUCHING & PRODUCTION ART) - GOLD, UNSTOPPABLE: JAMES CRACKNELL (ON-AIR PROGRAMME CAMPAIGN) - GOLD, UNSTOPPABLE: JAMES CRACKNELL (PROGRAMME PROMO IN HOUSE) - SILVER, UNSTOPPABLE: JAMES CRACKNELL (ART DIRECTION & DESIGN - PRINT) - SILVER, UNSTOPPABLE: JAMES CRACKNELL (OUTDOOR PRINT) - SILVER, MEGAQUAKE (NEWS INFORMATION) - SILVER, MYTHBUSTERS (UNSCRIPTED/REALITY) - SILVER, WALKING THE AMAZON (RADIO) - SILVER UNSTOPPABLE: JAMES CRACKNELL (BEST COLLABORATIVE EFFORT) - BRONZE, UNSTOPPABLE: JAMES CRACKNELL (UNSCRIPTED/REALITY CAMPAIGN) - BRONZE UNSTOPPABLE: JAMES CRACKNELL (DIRECTING) - BRONZE MYTHBUSTERS (DIRECTING) - BRONZE, THE RISING (NEWS INFORMATION) - BRONZE, BEAR GRYLLS BORN SURVIVOR (BEST EDITOR) - BRONZE – **PROMAX EUROPE:** BEST LEISURE & LIFESTYLE - WHEELER DEALERS: AMERICAN BEAUTIES - GOLD, SOMETHING FOR NOTHING - MEGAQUAKE: HOUR THAT SHOOK JAPAN - GOLD, BEST WEBSITE EXPERIENCE - DISCOVERYUK.COM - SILVER, BEST EDITING - WALKING THE AMAZON - SILVER, BEST INTEGRATED MARKETING CAMPAIGN - WALKING THE AMAZON - SILVER, BEST SPORTS PROMOTION - THE JAMES CRACKNELL TRILOGY - SILVER, BEST PRINT AD - UNSTOPPABLE? THE JAMES CRACKNELL TRILOGY - SILVER – **PROMAX UK:** ALONE IN THE WILD - ON AIR MEDIA PLANNING - GOLD, KNOWLEDGE SEASON - BEST FACTUAL ORIGINATED - SILVER, WHALE WARS - NEWS AND CURRENT AFFAIRS CLIP-BASED - SILVER STEPHEN HAWKING'S GRAND DESIGN - FACTUAL CLIP-BASED- BRONZE, COAL - BEST USE OF SOUND DESIGN - BRONZE – **DESIGN WEEK AWARDS:** BEST BROADCAST DESIGN - DISCOVERY CHANNEL REFRESH – **KINSALE SHARKS:** MEGAQUAKE: HOUR THAT SHOOK JAPAN (NEWS/CURRENT AFFAIRS) JAMES CRACKNELL TRILOGY (SPORTS PROMO)

2011



D&AD: "IN BOOK" AWARD (BEAR GRYLLS CAMPAIGN, 2011).—**MEDIA WEEK AWARDS:** DISCOVERY MEDIA BRAND OF THE YEAR - BRONZE — **PROMAX US:** IN-HOUSE CREATIVE TEAM OF THE YEAR - GOLD, FRONTLINE BATTLE MACHINES (NEWS/INFO PROGRAM) - GOLD, FRONTLINE BATTLE MACHINES (ART DIRECTION/DESIGN - NEWS PROMO) - GOLD, BEAR GRYLLS CINEMA - EDITING- GOLD, ROCKET AWARD - CALLUM PARISH - GOLD, BEAR GRYLLS CINEMA (US) - BEST PROMO NOT TO AIR - GOLD BEAR GRYLLS - CINEMA (CINEMA AD) - SILVER, BEAR GRYLLS CINEMA - EDITING - SILVER, HOW THE UNIVERSE WORKS (COPYWRITING) - SILVER, BEAR GRYLLS (CAMPAIGN DESIGN: ON-AIR AND PRINT) -SILVER BEAR GRYLLS - ONLY ON DISCOVERY (OUTDOOR PRINT) - BRONZE, DEADLIEST CATCH (BEST EDITING) - BRONZE, T SEX (USE OF MUSIC) -BRONZE — **PROMAX EUROPE:** FRONTLINE BATTLE MACHINES (NEWS & CURRENT AFFAIRS) - GOLD, BEAR GRYLLS CINEMA (DOC/FACT ENT) - GOLD, WIFE SWAP (LIFESTYLE) -GOLD, T SEX (USE OF MUSIC) - GOLD, T SEX (USE OF HUMOUR) - GOLD, SINGAPORE AIRLINES (SPONSORSHIP) - GOLD HOW THE UNIVERSE WORKS (COPYWRITING) - SILVER, WHEELER DEALERS RT (LIFESTYLE) - SILVER — **PROMAX UK:** CHANNEL OF THE YEAR - DISCOVERY CHANNEL - GOLD, DISCOVERY CHANNEL REFRESH CHANNEL BRANDING PACKAGE - GOLD, CRACKNELL TRILOGY; PEOPLE'S CHOICE - GOLD, MEGAQUAKE SOMETHING FOR NOTHING - GOLD, GHOST LAB RT LEISURE OR LIFESTYLE - GOLD CRACKNELL TRILOGY EDITING - SILVER, DEADLIEST CATCH FACTUAL (CLIP BASED) - SILVER, T-SEX DC USE OF MUSIC - SILVER CRACKNELL TRILOGY FACTUAL (ORIGINATED) - BRONZE, CRACKNELL TRILOGY MEDIA PLANNING - BRONZE, MEGAQUAKE GRAPHIC DESIGN OR ANIMATION.— **WEBSITE OF THE YEAR 2011:** DISCOVERY CHANNEL - MOST POPULAR AND BEST TV & RADIO WEBSITE

2010



BROADCAST DIGITAL AWARDS: DISCOVERY BEST FACTUAL CHANNEL **PROMAX EUROPE:** STORMCHASERS - DISCOVERY - SILVER, COME DINE WITH ME - LEISURE/LIFESTYLE- SILVER **PROMAX UK:** BEST NEWCOMER: CALLUM PARISH - GOLD, BEAR GRYLLS: BEST FACTUAL - GOLD, BEAR GRYLLS: SOUND DESIGN - SILVER, DEADLIEST CATCH: BEST FACTUAL - SILVER, DEADLIEST CATCH: TV CAMPAIGN - SILVER, WIFE SWAP: BEST LIFESTYLE - SILVER, STEVEN HAWKING: BEST PRESS/PR CAMPAIGN - BRONZE **PROMAX US:** POLTERGEIST: STUNT PROMOTION - GOLD, DESTROYED IN SECONDS: PRINT - SILVER, DESTROYED IN SECONDS: ENTERTAINMENT - SILVER, TURBO: BEST PACKAGE - SILVER, SHED LAUNCH PROMO: BEST SET DESIGN - SILVER, DESTROYED IN SECONDS: BEST ONAIR + PRINT COMBO - BRONZE, TURBO: LOGO - BRONZE

2009

PROMAX EUROPE: HOW STUFF WORKS: BEST SPONSORSHIP- GOLD LONDON INK: BEST LIFESTYLE - SILVER **PROMAX UK:** BEST IDENT-QUEST - GOLD, HOW STUFF WORKS - SPONSORSHIP - GOLD, —**PROMAX US:** HOW STUFF WORKS: BEST SPONSORSHIP- GOLD, DERANGED KILLERS - TYPOGRAPHY - BRONZE