

Emily Rekstis

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Content Development Experience

Freelance, September 2016 to present, New York, NY— *Freelance Writer*

- Pitch and write celebrity, health and beauty news stories on weekends as the weekend editor for **NEW BEAUTY**.
- Contribute beauty, wellness, lifestyle and relationship articles to sites such as **SELF, GLAMOUR, DOMINO, THE LIST, BEST LIFE, STYLECASTER, GREATIST, RACKED, WOMEN'S HEALTH** and **FASHIONISTA**.
- Wrote branded content for **MAYBELLINE** and **ESSIE** during NYFW SS2018.
- Worked as the stand in beauty editor at **OK** and **STAR** magazines, writing 4-6 stories each week.

SELF MAGAZINE, JULY 2015 to AUGUST 2016, New York, NY— *Beauty Assistant*

- Pitched, developed and wrote two front of book stories each issue.
- Attended industry events (including New York Fashion Week), met for desksides and traveled for advertiser press trips.
- Handled market research for multiple stories each issue, including the freelancer pieces.
- Handled administrative tasks – such as expenses, booking travel and scheduling – for the beauty director.

HARPER'S BAZAAR, December 2014 to July 2015, New York, NY— *Freelance Beauty Assistant*

- Called in products and press for editorial review and oversaw the closet organization.
- Researched trends, treatments, market, clinical studies and new FDA approvals for the editors and freelancers.
- Scheduled and organized all still life beauty shoots. Wrote shot directions and coordinated with photographers.

Freelance, Summer 2014 to December 2014 New York, NY— *Freelance Writer*

- Pitched and wrote 3-5 articles a week for **BEAUTY HIGH** and covered 3-4 shows a day backstage at NYFW SS 2015.
- Contributed articles to **THE JM EDIT, ELITE DAILY** and **PREVENTION**.

MARIECLAIRE.com, Fall 2013, New York, NY— *Editorial Intern*

- Pitched, developed and wrote blog posts, listicles and flipbooks on celebrity, fashion and beauty.
- Researched news, trends and photos for daily and featured posts.

STYLECASTER/DAILYMAKEOVER.com, Summer 2013, New York, NY— *Editorial Intern*

- Pitched, researched, and wrote daily posts covering celebrities and beauty trends.
- Built slideshows and blog posts in Wordpress for editors and freelance writers.

COSMOPOLITAN, Fall 2012, New York, NY— *Editorial Intern*

- Sought out and interviewed leading experts in health, relationships and social behaviors.
- Conducted and organized in-depth topical research to develop strong content for pitches, articles, sidebars and online posts.

BEAUTYSWEETSPOT.com, Summer 2012, New York, NY— *Editorial Intern*

- Conducted trend and content research to help build blog posts, freelance articles and TV segments.
- Wrote two to three blog posts a week that included interviews, trend reporting and market round ups.
- Attended New York Fashion Week and other major beauty industry events representing the unique brand.

Education

WAGNER COLLEGE, Staten Island, NY – **Bachelor of Arts, English Literature**. Minor: Journalism. (*Cum Laude*)

Skills

AP Style, editing, HTML, InDesign, Photoshop, SEO, CMS' Wordpress, Magnus and Copilot

Volunteer Work

HDSA TEAM HOPE NEW YORK CITY CHAPTER —*Board Member*

- Help plan annual Team Hope NYC walk and other events throughout the year to raise money for Huntington's Disease research.