

## **SPORTS COUNCIL FORMED AS COLISEUM 'BOOSTER'**

BY IRWIN SMALLWOOD, ASSOCIATE SPORTS EDITOR

Greensboro, which is on the brink of a new era of sports activity through its new War Memorial Coliseum, last night found its sports citizenry lining up in solid support of its imposing and ambitious new sports program.

A group of 50 leading business and professional men of the city met at the Town Hall and officially formed the Greensboro Sports Council for the specific purpose of assisting in the Coliseum sports events and in rendering appropriate hospitality to its associated sports visitors.

It was the culmination of weeks of planning and organization on the part of a skeleton committee which John Sockwell headed. And it immediately set the wheels in motion to assist in the launching of the Coliseum's major college basketball program – namely, the State-Villanova game which will be played here Wednesday night, Dec. 16.

Fred Hitchcock was elected first president of the council with Dr. Claude T. Whittington vice president, Smith Barrier secretary and Emry Green Jr. treasurer.

Serving with the four officers to form the board of directors will be Elbert Lewis, Ed Stanley, and Bill Transou.

The GSC's by-laws, which were also adopted at the meeting, spell out a four-point list of specific purposes, including:

- (1) To entertain visiting coaches, athletic directors, press-radio-TV and outstanding personalities participating in the sports event held in the War Memorial Coliseum, or within the city of Greensboro;
- (2) To promote block ticket sales for sports events to be held in the War Memorial Coliseum and Auditorium;
- (3) To sponsor social activities incident to the promotion of the other purposes of the council, and;
- (4) To serve as ambassadors of good will for the War Memorial Coliseum and Auditorium and for the city of Greensboro, in connection with sports events.

The Council, according to the by-laws, is limited to 50 members and will meet at least once quarterly.

Although it is the eventual intention of the Council to assist other sports ventures within the city, the initial and concentrated goal was established firmly as the promotion of the Coliseum as a center of sports activity for the heavily populated Piedmont area.

Hitchcock's first move as president was to appoint three committees for the purpose of administering Council activity in regard to the three major college basketball games scheduled for the Coliseum during the current season – State-Villanova Dec. 16, Carolina-Wake Forest Jan. 9 and Carolina-Virginia Jan. 16.

They are as follows:

State-Villanova – Bill Brewer chairman; John Sockwell, Smith Barrier and Gene Patterson.

Wake Forest-Carolina – Bill Transou chairman; Irwin Smallwood, Ray Manieri and Red Brame.

Virginia-Carolina – Ed Hudgins chairman; Add Penfield, Max Zager and Ben Sleeper.