

# Capt Jack

## Brew Honor

### *Build the Memorial*

Jonathan Ross Edwards (AKA Capt Jack) is one of our fallen heroes from Operation Desert Storm. Breweries across America can brew this Maibock/Helles Bock with proceeds helping to build the National Desert Storm and Desert Shield Memorial in Washington D.C.

## What the Brewery does

A brewery applies to brew Capt Jack.

When the application is approved and we know the volume a brewery is planning to brew, we give the brewery a couple of options for donating the proceeds: either a fixed amount per pint or a percentage based on BBL production. 120 days after the estimated brew date we will invoice the brewery for the proceeds.

## What the Memorial does

We stand ready to promote with a comprehensive social media presence to bring awareness to your brewing efforts, your brewery name, your support for the NDSWM and your event(s) surrounding Capt Jack. We have a vested interest in seeing your promotion succeed and we will “pour” our resources into your efforts.

Capt Jack Application: [www.ndswm.org/captain-jack](http://www.ndswm.org/captain-jack)

Capt Jack Facebook Page: [www.facebook.com/CaptJackBeer](http://www.facebook.com/CaptJackBeer)

Capt Jack Twitter: @brewhonor



**NATIONAL  
DESERT STORM  
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MEMORIAL**

