

Freaky Food Show Cart Carnival Barker Script

Lucy Gram

Your character is a classic “carnival barker” or “carnival talker” whose job is to encourage guests to try out the treats at your “freaky food show” cart, or what I’ve dubbed your “cart of curiosities.” The following language is a loose script inspired by real language that carnival barkers use, designed to draw guests in and make these moments memorable and fun for them. You want to stand out from the crowd and draw people to you with your voice and sparking personality! [Seriously, we looked hard for people with sparkling personalities and we chose you!]

The following is your “draw guests in” patter:

Step right up! Step right up! Ladies and Gentleman, boys and girls, step right up and dare to try something new! That’s right folks, we’re tasting new things today, upping the ante for our palettes! We’ve got exotic fruits, unconventional jerkys, and homegrown favorites with an exciting twist! Come on over and try something you’ve never tried before!! You’ve heard your fellow party-goers talk about these snacks and here they are in, right here for you to try. You don’t want to miss our cart of curiosities! We’re bringing you rare and unexpected treats, right here and right now!

If you get someone’s attention and they come a little closer, try to draw them in with an example of a particular treat (rambutans, squid jerky, or chocolate covered cheetos). Feel free to improvise if that’s your jam, but here are some examples to use or build upon:

Rambutan Call Outs

You don’t want to miss tasting the rambutan, a fruit native of Southeast Asia. The redder their spikes are, they riper they’ll be!

You look thirsty [sir/ma'am], come try a rambutan! They’ll help keep you hydrated and they’re a sweet and creamy treat.

Don't you want to learn what this fruit is and how to eat it? Come on over and try!

Come try a rambutan [sir/ma'am], you won't regret it! It's the size of a golf ball but it packs a delicious punch!

Squid Jerky Call Outs

Now fellas, come right up close here for a good look, and try some squid jerky!

Hey folks, you don't want to miss this squid jerky! It's [sweet/spicy - insert flavor profile here] and you can brag to your friends that you tried something new!

Sir, step right up and try the jerky of the sea!

Chocolate Covered Cheetos Call Outs

Hey buddy, step right up and try a chocolate Cheetoh! Whatcha got to lose?

Cheese and chocolate sound delicious together, right? No? Try it and tell me!

Come on over and guess what this is! I promise it's a treat for your taste buds!

When people have tasted everything, feel free to make the end of their trip to your cart just as memorable as the beginning by throwing something funny in like:

There you go son, now get out of here, you're bothering me.

Thank you all for your attention, now go try something new over there!

*In general, feel free to improvise, but please try to stay in character as a "carnival barker."
Give yourself a name, make a backstory, whatever makes it fun for you!*