Holiday Toy Exhibition

Opens Friday, November 23

This year’s annual holiday toy exhibition will definitely put you in the Christmas spirit! “A Season for Santas” will feature over 100 Santa Clauses from Steve and Judy Everett’s extensive Santa collection. As hosts of an annual Christmas party, the Everetts have been collecting and decorating with Santas for decades. This year, they are generously bringing their party to the Museum to share their Christmas spirit with all of us. The wonderful collection ranges from (continued on page 5)
History Matters  
by Holly Hoods,  
Executive Director/Curator

We are so grateful to the volunteers and donor friends of the Museum for helping keep local history alive.

One notable example is Bill Clark. His ancestors, the Healds/Clarks/Ridenours, were some of the earliest settler families of Healdsburg and Sonoma County. Bill is connected to Healdsburg through his pioneer roots, but his connection to those roots has been nurtured and strengthened by our Museum. He appreciates that we are the stewards of artifacts from his family heritage, so his recent donation of $1,000 will benefit our collection management costs. Thank you, Bill.

Another wonderful recent fundraiser has been our champion for years: Kate MacMurray. Dear Kate recently turned her generosity toward the Museum through her work as a brand ambassador for Gallo of Sonoma at MacMurray Ranch. Kate hosted Jason and Amy Hart from the grocery store chain Aldi at MacMurray Ranch, sharing the benefits of her knowledge and warm hospitality. The visitors were charmed by her graciousness and offered to thank her with a donation to the charity of her choice. Without hesitation, she replied, “Healdsburg Museum!” We are thrilled to receive a donation in honor of Kate and Gallo of Sonoma in the amount of $3,000. Thank you, Gallo of Sonoma and Kate MacMurray for your ongoing support of our Museum. Thank you to the Harts for their thoughtful gesture.

One member of our collections committee, Diane Carriger, tackled a fascinating box of City liquor licenses from 1900-1936. Interestingly, she found that the box also includes a couple of petitions from protesting citizens in 1911 who objected to the number of liquor dealers concentrated downtown. Some things never change…

Contributions in Memory of:

Dolly Domenichelli from David & Betty Scatena
Kay & Ted Robinson

Mary Jean Elze from Kay & Ted Robinson
Nanci & Lee Gunnerson

Dan Murley from Ann S. Mahoney

Rene (Frenchy) Revel from Ron & Arlene Kron

President’s Corner  
by Ronnie Devitt,  
Board President

I can’t believe that we are at the end of year with the holidays and “A Season for Santas” exhibition upon us. I’m as eagerly anticipating the Santas and model trains as a little kid rather than as your Most Dignified President.

The Santas on display are being loaned to the Museum from my friends Judy and Steve Everett’s collection of 1,800 Santas. What you need to appreciate is that the vast of majority of these Santas were gifts to the Everetts. In the 1980s when guests at their annual holiday parties were running out of ideas for hostess gifts, Judy kindly suggested that we bring a Santa. The collection was born. Many of us were on the lookout throughout the year and around the world for beautiful, unusual, hand-crafted or funny Santas. The collection grew. And grew. Seeing and marveling at the diversity and quantity of Santas has for years put many of us in the holiday spirit. Since the Everetts and their Santas have moved to Healdsburg, our entire community will be able to get into the holiday spirit at the Museum. These are gifts that keep on giving. The exhibition opens the day after Thanksgiving and the Museum will stay open until 7:00 pm that evening.

Now for the very serious message. As you all know this has been a challenging year for the Museum’s finances. Once the word got out that we really needed money, many of you stepped up and a few of you made substantial donations. We are enormously grateful for every gift. You will soon receive the annual appeal letter requesting that you include the Museum in your year-end tax-deductible donations. The Museum belongs to the community, but HM&HS is a private, non-profit entity that needs your financial support. Thank you.

Contributions in Memory of:

Betty Miller from Brian & Glo Lapwood

John P. Guilfoy from Maggie Pasquini
Theresa Eisenberg

Joel Wright from Marilyn Haywood
Ron & Arlene Kron
Barry & Sally Jo Smith
In September our beloved, long-time Museum volunteer Catherine Curtis moved to Sonora to be closer to her grandson Jason and his family. She would love to receive a card or a phone call from her friends (12877 Sylva Lane, Apt 233, Sonora, CA 95370, (209) 536-4647).

On September 9 Cilla Marshall hosted a going away party for Catherine at Senior Living Center where many in attendance shared cherished memories. Catherine’s ancestors and those of sisters Diane Carriger and Kay Robinson crossed the plains together to settle here in the mid-1850s.

While on duty at the Gallery desk in September, I met Ginger Daley who is a December 2019 candidate in the Master’s program in Museum Studies at the University of San Francisco. Her assignment was to visit a museum that was new to her. She chose our interactive display of architectural styles using the old card catalog as her project while her young son snoozed in his stroller.

The History Lives/IWC event on October 20 was the exciting culmination of 20 years of honoring pioneer families of Healdsburg and northern Sonoma County. As a guest watching the evening unfold, I was reminded of a comment from Carol Peterson’s recent email that she is “amazed at how much talent we have and how hard those talented people work for HM&HS.”

On most Wednesday afternoons Kay Robinson, Diane Carriger, Stan Becker, Carol Peterson and others have been working in the Kennedy Lane storage facility. We work to identify items with no accession numbers, locate, evaluate, catalog, photograph, enter data in computer, etc., etc. These dedicated volunteers, who can now tell you by memory where many items are located, are another example of the high quality of HM&HS volunteers.

This is my next last column for the Review. It has been my pleasure and honor to be HMVA Coordinator and member of the Museum Board since 2009. Ronnie Devitt has agreed to become the new HMVA Coordinator.

I encourage you to volunteer to HM&HS and bring your family and friends to visit our superb exhibitions. Attendance is free and donations are highly appreciated.

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Book Talk with Al Cadd

White Oak Winery

Friday, November 9, 6:00 pm to 8:00 pm

Join us at White Oak Winery for an intimate evening with Alyce and Al Cadd to celebrate the publication of Al’s new autobiography. Rambling On is an engaging collection of life stories from a well-respected Sonoma County old-timer. Al captures the splendors and struggles of rural life in mid-20th century Alexander Valley in vivid detail, from the reckless fun of outsmarting the game warden, to the hard, sticky work of scraping prune trays, to the excitement of getting the family’s first refrigerator. Al’s book is a rewarding read for its humor, historical descriptions, colorful characters and warm memories of the good old days.

Books will be available for sale. Wines, non-alcoholic beverages and light refreshments will be provided. Sponsored by Sonne Eldridge, longtime friend of the Cadds, and generously hosted by White Oak Winery, the event is free to Museum members and friends of the Cadds, but space is limited. Please RSVP by November 6 if you plan to attend. Contact the Museum (707) 431-3325 or email Holly at holly@healdsburgmuseum.org.

White Oak Winery is located in Alexander Valley at 7505 Highway 128.

Thanks to Our Latest Annual Appeal Donors

Janet and Ed Pisenti
Historic Preservation Award Nominations
by Holly Hoods and Fran Schierenbeck

The Healdsburg Museum & Historical Society presents a Historic Preservation award to the owner(s) of deserving local buildings every year. Buildings are nominated by people in the community who appreciate the work that the owners, architects and contractors have done to preserve the architectural heritage of this region. We welcome your nominations for the upcoming awards.

The categories of merit include: Historic Preservation, Historic Restoration and Lifetime Maintenance, which can apply to either commercial or residential buildings. The Secretary of the Interior’s preservation standards serve as our guidelines for the preservation and restoration awards. Nominations must be received by Friday, December 7, to be considered by our Historic Preservation Committee. The committee is composed of an architectural historian, the Museum Curator, historic restoration specialists, a contractor and former Preservation Award recipients. The awards will be presented on January 17 at the Museum’s annual membership meeting.

We recently added a new category with slightly less stringent requirements. The “Adaptive Re-use” award requires that at least 80% of the materials and footprint of the original building will be preserved. This award recognizes that contemporary uses often require some adaptations to modify the structure in the creative repurposing of a vintage building. We want to encourage such projects that give years of new life to old structures, contributing positively to the architectural character of Healdsburg. It is also “greener” and cost effective to adapt, re-use and repurpose than to tear down and build new.

Contact the Museum (707) 431-3325 or email Holly at holly@healdsburgmuseum.org to submit your nominations.

We Have a Winner!

Actually, we have three winners! The Instant Wine Cellar (IWC) winning raffle tickets were pulled during the History Lives event. The lucky winners are:

- Grand Prize - Tom Hearn
- Second Prize - George Dutton
- Third Prize - Kay Robinson

This year’s IWC fundraiser was a great success. We raised $9,705 from raffle ticket sales.

A big thank you to all the volunteers who make it happen. We couldn’t have done it without you!

Welcome Our Newest HM&HS Members

Nancy Adams and Graham Beal
Richard Bugarske
Garry Groff
Doris Hofer
Douglass Howe
Dianne Norton Loomis
Evelyn Mitchell
Valerie K. Rogers
Peter Waterloo

Holiday Toy Exhibition (continued from page 1)

the tiny to the towering: framed, fluffy, knitted, whittled, ceramic, motorized, silly, rare and special. You and your family will also delight in spotting themed Santa scenes, such as bikers, beachgoers and the Simpsons.

Model train enthusiasts will be glad to hear that we will be welcoming back Wayne Padd with his running Lionel model train and carnival train village. Our realistic scale model of the historic Healdsburg Plaza, created by talented volunteers Jon Lacaillade and Maggie Bates, will be decorated for Christmas, c.1900.

After a year displaying the history of the Future Farmers of America organization and parade, our first floor Matheson-Luce gallery will also be changed. It will feature an exhibition of the local photography and historical camera collection of talented early 20th century Healdsburg photographer, Mervyn Silberstein. This exhibition will run throughout 2019.
Call for Artists:

“A Sense of Place”

A Contemporary & Historical Art Exhibition highlighting our unique Northern Sonoma County landscape.

Healdsburg Museum, January 23 – May 5, 2019

Inviting submissions of current artwork that depicts and evokes Northern Sonoma County landscape, architecture and culture, to be displayed alongside historical local scenic paintings. Southern Pomo basketry from the Healdsburg Museum collection will also be featured. Participation is limited to Sonoma County artists.

Entry Deadline: Monday, December 10, 2018
Entry Fee: Healdsburg Museum Members $30; Non-Museum Members: $40

Dana Hawley, “Transitions” Dry Creek Valley, 2018
Healdsburg Museum and Historical Society
221 Matheson Street, Healdsburg, CA 95448
(707) 431-3325
holly@healdsburgmuseum.org

JURORS:
Vesna Bresnikar, Artist Owner Vesna Design and Color
Holly Hood, Executive Director/Curator, Healdsburg Museum and Historical Society
Dana Hawley, Artist, Hawley Tasting Room and Gallery

ENTRY INFORMATION:
Open to all Sonoma County artists. Media accepted includes, but is not limited to painting, sculpture, printmaking, photographs and digital art. One entry per artist, up to three pieces. Only original works will be accepted. Work must be professionally framed and ready for display. 2-D work should be no larger than 60” on any one side; 3-D work should be no larger than 36 x 36 inches and no more than 48 inches in height.

ENTRY FEES
Healdsburg Museum member: $30.00; Non-Museum member: $40.00

ENTRY REQUIREMENTS:
Format: quality photographs or CD -- Photos to be emailed to holly@healdsburgmuseum.org; CDs mailed to HMHS @ PO Box 952 Healdsburg, CA 95448

For each piece, include size, material, title and a short statement about the work and location depicted.

IMPORTANT DATES:
Exhibition Dates: January 23 – May 5, 2019
Entry Deadline: Monday, December 10, 2018
Jury Results will be emailed and posted on the Healdsburg Museum website by January 5, 2019.
“History Lives” Lives On  
by Holly Hoods, Executive Director/Curator

An enthusiastic crowd of 175 friends of the Healdsburg Museum & Historical Society enjoyed a gala night at the 20th annual History Lives/Pioneer Award dinner Saturday, October 20. Held at the Villa Chanticleer, the Museum’s major fundraiser celebrated the 20th anniversary of the Pioneer Award by highlighting two decades of honorees and their families. We were thrilled to see so many past recipients of the award and their families in attendance:

Anne Vercelli represented Joseph Vercelli (1999);
Louis M. Foppiano represented Louis J. Foppiano (2000);
Rich and Victoria Passalacqua represented Francis Passalacqua (2001);
Susan Sheehy, Jim, JoAnn, JR, Fred, Kim and Kathleen Young represented Robert Young (2002);
Peachie and Norm Dunlavy, Cindy and Greg Martin, Leisa Demostene and Ward Willis represented Rose Ferrari Demostene Benson (2004);
Jim Pedroncelli (2006) and Phyllis Pedroncelli;
Ed Seghesio (2008) with Donna, Dana and Ted Seghesio, Jim and Suzanne Gunnink and Julie and Jim Neumiller also honoring Rachele Ann Passalacqua Seghesio (2008);
Patty Domenichelli Engelke represented Gene Domenichelli (2009);
Joe Rochioli, Jr. (2010) with Vivienne, Tom and Teri Rochioli, Tracy Tillinghast, Jeff and Becky Richardson, Lori and Bert Brendlinger, Sue and Bob Maddigan;
Bob Santucci represented his father, Arnold Santucci (2011);
Helen Bacigalupi (2013) with John and Pam Bacigalupi;
Jerry and Mary Lou Eddinger (2014) with Nancy and Kevin Madarus and Susie and Scott Cavallo;
Harry and Karen Bosworth (2015);
Nancy and Karl Seppi (2016);
Jim and Meredith Dreisback (2017).

Unable to attend the event, the Brandt family sent a donation in memory of Milt Brandt (2003).

Board President Ronnie Devitt warmly welcomed the guests and opened the evening. I recounted the history of the “History Lives dinner and Pioneer award,” as recently described to me by one of its founding committee members, Arnold Santucci. Bob Pennypacker created an entertaining film tribute and historical timeline screened by Mark Decker.

The dinner was outstanding! Guests were treated to an imaginative salad by Carrie Brown and Chef Richard Whipple of Jimtown Store, whole roasted Porchetta by Ari Rosen of Campo Fina and assorted small desserts from Moustache Baked Goods. Exemplary dinner service was provided by Windsor High School students enrolled in the Vineyard Culinary Academy. Special thanks to Chefs Carrie and Richard for staying to offer training in the kitchen to the teenage culinary students.

Museum Board Vice-President Eric Ziedrich carried the evening as our entertaining emcee, kicking off the successful fundraising with an exciting live auction. Guests were treated to an appealing silent auction, organized by our talented Event Chair Tara Johnson, who also created the lovely understated and elegant décor.

The Museum appreciated the generosity of so many community businesses, sponsors and wineries. Thanks to Chair Tara Johnson, the Museum Board and the History Lives Committee. The special night will be remembered as a fun and festive celebration of local history, community and philanthropy, raising nearly $55,000 for the Museum.
Healdsburg Museum & Historical Society Board of Directors
Ronnie Devitt (President), Jim Brush (Past President), Eric Ziedrich (Vice-President), Phyllis Chiosso Liu (Recording Secretary), Mark Decker (Treasurer), Jon Eisenberg (Assistant Treasurer), Jerry Eddinger, Rawleigh Fjeld, Lockie Gillies, Ann Howard, Jeanné Leal-Hartlaub, Carol Peterson, Kay Robinson, Ken Spadoni (Directors)

The mission of the Healdsburg Museum & Historical Society is to record the history of the Healdsburg area through the collection and preservation of historical materials; to actively foster the appreciation of local history of the Healdsburg area through educational programs, activities and historical research; and to provide finances for, and to support, operate and manage the Healdsburg Museum. Edwin Langhart, Founder.

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<td><strong>Friend:</strong> $30  <strong>Family (2 or more):</strong> $50</td>
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<td>Free genealogy, property and historical research by appointment</td>
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<td>Invitation to private tour of one Museum exhibition</td>
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