### IDENTIFICATION

1. **Common name:** Alexander Valley Store
2. **Historic name:** Alexander Valley Store
3. **Street or rural address:** 6487 Highway 128  
   - City: Geyserville, CA  
   - Zip: 95441  
   - County: Sonoma
4. **Parcel number:** 131-180-093
5. **Present Owner:** Marseilles, Herman W.  
   - Address: 3285 Lake Co. Hwy.  
   - City: Calistoga, CA  
   - Zip: 94515  
   - Ownership: Public
6. **Present Use:** Residential/Commercial  
   - Original use: Store & Gas Pumps

### DESCRIPTION

7a. **Architectural style:** Craftsman Commercial
7b. **Briefly describe the present physical description of the site or structure and describe any major alterations from its original condition:**

The gable roof over this one story store/bar/gas station extends to cover the entrance and gas pumps. The overhang is supported by thick, square posts. Rafter tails are exposed and the gable has a vent and braces under the barge rafter. The street front windows are made up of large square panes. Others have been painted or boarded over. The siding is rustic and there is a shed roofed addition on one side.

8. **Construction date:** Estimated 1920, Factual
9. **Architect**
10. **Builder:** C. E. Harlon
11. **Approx. property size (in feet):**  
    - Frontage: 207  
    - Depth: 207  
    - or approx. acreage
12. **Date(s) of enclosed photograph(s):**  
    - 3 Mr 83 44/37
13. Condition: Excellent Good X Fair Deteriorated No longer in existence

14. Alterations: Siding in front of bar

15. Surroundings: (Check more than one if necessary) Open land X Scattered buildings Densely built-up
Residential Industrial Commercial Other:

16. Threats to site: None known X Private development Zoning Vandalism Public Works project Other:

17. Is the structure: On its original site? X Moved? Unknown? Unkown?

18. Related features: Vineyards, one bungalow, and some outbuildings

SIGNIFICANCE

19. Briefly state historical and/or architectural importance (include dates, events, and persons associated with the site.)

Located on an historic route through Alexander Valley to a quicksilver mining community known as Pine Flat, this store and service station was built by C.E. Harlon for George Alexander. Although mining activity had declined by 1920, increased hydrothermal activity at the Geysers (northeast of survey area) increased traffic along this route and caused the establishment of this store.

This structure is exemplary of the craftman ethic applied to commercial architecture. This early service station incorporated automobile access to gasoline pumps in its structural design.

20. Main theme of the historic resource: (If more than one is checked, number in order of importance.)
Architecture X Arts & Leisure
Economic/Industrial X Exploration/Settlement
Government Military
Religion Social/Education

21. Sources (List books, documents, surveys, personal interviews and their dates).
His. Alexander Valley 1979
Int.: Rose Benson 1/83

22. Date form prepared: August 17, 1983
By (name) Langhart Museum (clm)
Organization: City of Healdsburg
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