



# Packages & Pricing



Your design resource with an emphasis on faith building.



Thank you for  
your interest in

*MRS*  
designs

I'm Michelle, a visual designer. Let's work together to transform your story into a visual identity for your business. I offer a variety of ways to help you achieve your goals. With a unique understanding of the faith based tools needed in today's market.

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*Email* | [MRSdesigns.net@gmail.com](mailto:MRSdesigns.net@gmail.com)

# Brand Design Package



4 week turn around time

## INCLUDED IN THIS PACKAGE:

**BRAND QUESTIONNAIRE** | *We will summarize your goals to determine how your customers will perceive you. This will be your fingerprint. You have a story and I will transform that into a visual identity that will get your recognized, set you apart and showcases your business or organization.*

**LOGO DESIGN** | *Create 2 variations for multiple uses.*

**BRAND STYLE GUIDE** | *A beautiful pdf format with instructions on how to apply your branding. The guide will include fonts, elements and color codes.*

**BRAND FILES** | *Delivered to you via Google Drive folder.*

**BONUS** | *Facebook Banner, 2 social media templates & business card.*

# Web Design Package



6-8 weeks turn around time

INCLUDED IN THIS PACKAGE:

CHOICE OF PLATFORM | *Squarespace or Wordpress.*

5 PAGES | *Custom designed & mobile responsive.*

WEB DESIGN ELEMENTS | *Theme, color scheme, fonts, usability & contact information.*

ICONS | *To identify your brand.*

TRAINING | *2 hour training session.*

EXTRAS | *More pages & E-Commerce for an additional fee.*

Email | [MRSdesigns.net@gmail.com](mailto:MRSdesigns.net@gmail.com)

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# *Digital, Print & Social Design*



WHAT'S INCLUDED | *Digital, print or social media materials designed with your branding. Quoted individually based on your specific needs.*

DIGITAL | *Digital brochures, newsletter templates & media kits.*

PRINT | *Brochures, business cards, flyers & post cards.*

SOCIAL | *Covers, text templates & ad templates.*



2 weeks turn around time

WHAT'S INCLUDED | *2 page blog designed with Wordpress.*

BLOG PAGE | *Blog page designed and setup.*

ABOUT PAGE | *Design and write a brief description.*

TRAINING | *30 minute training session.*

# Website Maintenance Package



6 month commitment required

## INCLUDED IN THIS PACKAGE:

UPDATES | *Maintaining up to date information.*

GRAPHICS | *Includes 5 graphics per month. More may be added for additional fee.*

NEWSLETTER | *Create a newsletter template and opt-in for website visitors. Will manage maintaining & sending monthly newsletter for an additional \$50 per month.*

EXTRAS | *Event flyers can be designed to match website graphics at an additional fee of \$25 each.*

# Pricing & Payments



BRAND DESIGN | \$1500

WEBSITE DESIGN | \$3000

DIGITAL, PRINT & SOCIAL DESIGN | *Custom Pricing*

BLOG DESIGN | \$1000

WEBSITE MAINTENANCE | \$200 / month

A non-refundable deposit of 40% is due at start of project for both Brand Design and Website Design. The remaining balance is divided between 2 months and due before files are handed over.

Invoices are electronic and payments accepted through paypal.