

# DIPTI SIDDAMSETTIWAR

Senior Product Designer

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## EDUCATION

**Pratt Institute**, New York, NY

2012 - 2014

Master of Science, Communications Design  
(Digital Design Focus)

**School of Architecture**, India

2002 - 2007

Bachelors of Architecture

## SKILLS

User Experience Design

Product Design Strategy

Interaction Design

User Interface Design

UX Research

Usability Testing

Information Architecture

Spatial Design

Agile/Scrum and Lean methodology

## TOOLS

Sketch

Invision

Flinto

Principal

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

JIRA

3D tools: Google SketchUp, Revit, Unity 3D

[For recommendations and more work history details, please visit my LinkedIn profile.](#)

## EXPERIENCE

**KPMG**, Montvale, New Jersey

Jul 2015 - Present

**Senior Product Designer**

As part of Solutions and Innovations team at KPMG, working on designing end to end experiences for internal enterprise products (web and mobile).

Leading design projects from ground up and collaborating with business owners and stakeholders on variety of projects like machine learning platform, productivity and benchmarking tools.

Won Award for taking initiatives to make design thinking and design consistency an everyday guiding force. Conducted design sprint that raised team awareness about the Experience Design processes.

**Dev4X**, New York, NY

May 2015 - Nov 2015

**User Experience Designer (Volunteer)**

Worked as a UX Designer to build an autonomous educational platform that aimed at empowering the most marginalized children to learn literacy, numeracy and all they need to follow their dreams. Designed User Experience for android app and conceptual 3D game experience for the platform.

**Design United**, New York, NY

Sept 2014 - Dec 2014

**UX/UI Design Intern**

Responsible for designing User Experience for an innovative Global Virtual Office Incubator platform for architects, taking into consideration the business and user objectives.

**Pratt Institute**, New York, NY

Jul 2014 - Aug 2014

**Graphic Designer**

Worked on editorial design, posters, announcements, invitations and cover design.

**James Victore. Inc**, New York, NY

Mar 2014 - May 2014

**Graphic Design Intern**

Worked on creating artwork for newsletters, poster for Esquire magazine, and film title sequence and storyboards.

**HSA**, Mumbai, India

Apr 2010 - Aug 2010

**Architect**

**RSMS Architects**, New Delhi, India

Oct 2007 - Dec 2009

**Lead Architect**