Charter Membership Invitation

On behalf of the California Energy Alliance, we invite your organization to join the Alliance as a 2018 Charter Member.

Since its inception in late 2016, the Alliance has established itself as a committed, credible force in pursuit of its mission—the promotion and realization of deep energy savings, sustainable energy generation and policy integration in California. The Alliance actively participates in the development and implementation of pragmatic, environmentally and economically sound building energy standards and other initiatives, specifically at present, through focused work on California’s Building Energy-Efficiency Standards (Title 24).

Why focus immediate action on California and Title 24? A few reasons stand out:
- California leads the U.S. in developing and implementing energy policies that support a modern economy.
- Title 24 serves as a model and “test lab” for energy policies that are frequently adopted elsewhere.
- California’s legislature and local government agencies are committed to supporting economic progress, as shown by California’s status as the 6th largest economy in the world.

CEA Achievements to Date:
- Drafted and submitted a code change proposal for simplified lighting and control requirements for lighting alterations regulated under Title 24; CEA’s suggested improvements are incorporated in the California Energy Commission’s draft 2019 Title 24 requirements
- Created a sustainable organizational structure and launched CEA’s website: www.CAenergyAlliance.org
- Cultivated relationships with industry stakeholders and California Energy Commission staff to effect positive collaboration
- Provided information and insight into state-level energy code that would not otherwise be available to our members

Benefits of CEA Membership:
- Gain real-time access to valuable market intelligence related to energy, energy efficiency and sustainability policy activities—synthesized, vetted information that would be expensive to obtain in any other way
- Involve multiple disciplines, departments and individuals from member organizations
- Influence policymaking through participation in CEA’s committee structure and policy initiatives
- Build lasting connections with other stakeholders, government and policy influencers, and industry professionals at much lower cost than retaining dedicated lobbying staff or a research analyst firm
- Become part of leadership in developing a 21st century engine for clean technology, energy efficiency and environmental policy that reflects a holistic approach to optimizing the built environment and safeguarding our energy resources

We look forward to continuing this important work with your support.

Doug Avery
Co-Chair, CEA
Avery Energy Enterprises

John Martin
Co-Chair, CEA
Public Policy Consultant
International Association of Lighting Designers

Membership fees are tax-deductible to the extent provided by law.