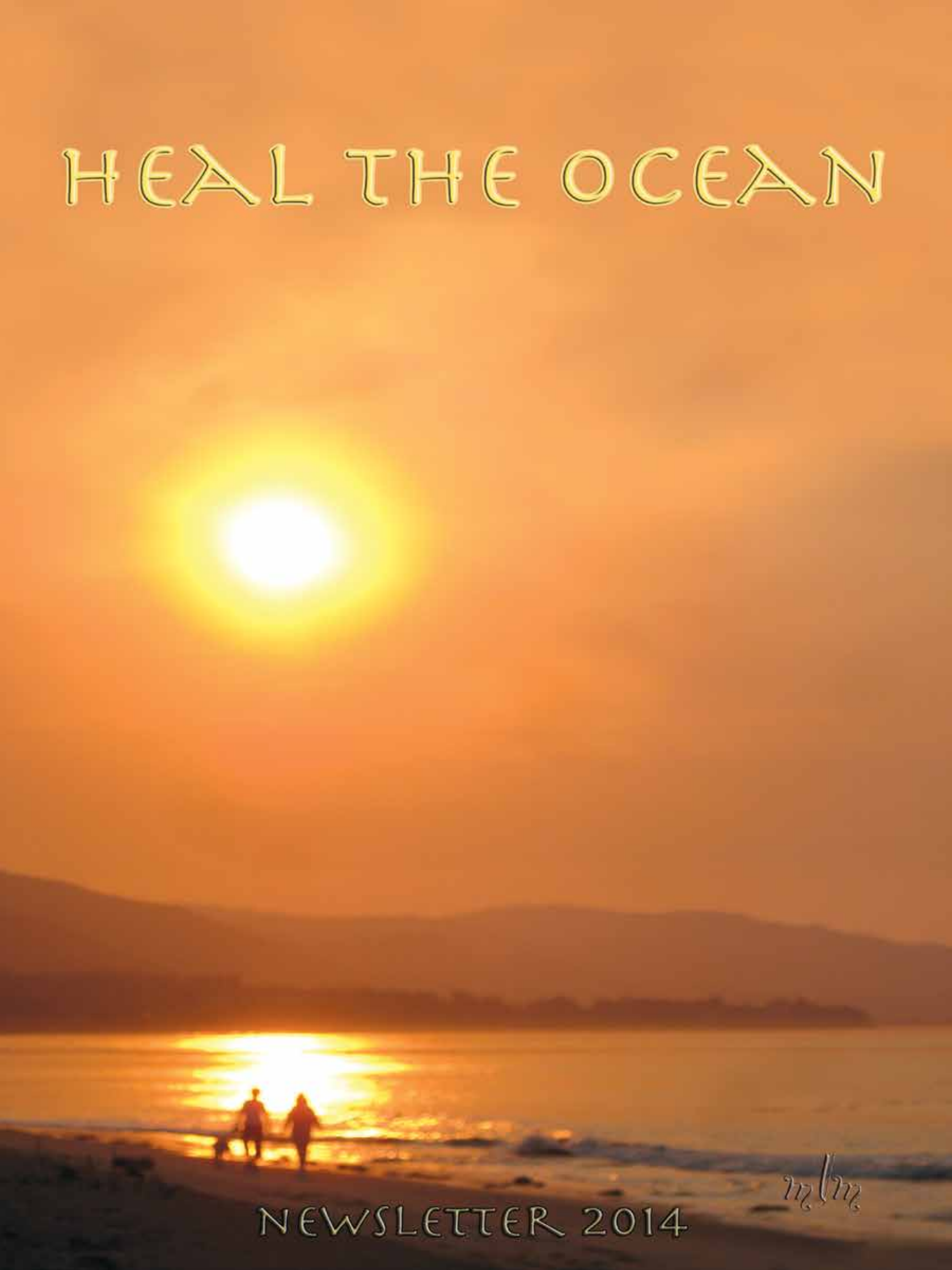


HEAL THE OCEAN



NEWSLETTER 2014

mlm

Heal the Ocean is thrilled to announce that **David Henry Jacobs** has joined Heal the Ocean's Honorary Board. Brought to us by longtime HTO supporter **Jack Finnegan**, who has infused surfing into **David's** extensive musical and art background, David supports us while managing his family foundation (in 2005 David engineered the endowment that named the Indiana University JACOBS School of Music after his parents, David H. and Barbara M. Jacobs)... In our last newsletter we wrote about our hiring **Sarah Treadwell** to work with the **Regional Water**



David Henry Jacobs

at the Coral Casino in the Santa Barbara Biltmore, **Hillary** received the "**Good Neighbor Award**" from the Santa Barbara Association of Realtors... Once again we give thanks to our longtime public workers **Ruston Slager** and **Ava Everett**, who man HTO's booth at public events, including Earth Day and the Harbor Festival, where they sell dozens of our popular T-shirts, which now come in **black and charcoal!**



HTO staffers James Hawkins, Grant Schmitz, Wolfy & Lucy

Quality Control Board hazmat staff on prioritizing the contaminated groundwater sites in the City of Santa Barbara for the purposes of State-funded cleanup (a project HTO has been working on for over ten years). The RWQCB staff liked Sarah's work so much they hired her themselves to continue work on the project!... In January 2013, HTO policy analyst **James Hawkins** was appointed to the Santa Barbara City Creeks Advisory Committee, just before he took off on a whirlwind visit to **South Korea** for 10 days... After working with her famous uncle for part of his "From Here to Now to You" world tour **Jaclyn Johnson** has come back to HTO to do part time research for us... In November 2013, HTO executive director **Hillary Hauser** was elected to the Board of the Academy of Underwater Arts and Sciences, an international honorary organization that annually bestows the NOGI Award to outstanding contributors to the underwater world... The following month, in December 2013, during a lunch celebration



Jaclyn Johnson



Ruston & Ava at Earth Day

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Heal the Ocean
Spring 2014, a Free Annual Newsletter.
Heal the Ocean
P.O.Box 90106
Santa Barbara, CA 93190

**HTO FLAGS FLY
AUG 11-21!**

Heal the Ocean's sea blue flags will fly from August 11-21, 2014 in downtown Santa Barbara.



ABOUT THE COVER

Our cover is from a work of photographic art by **Marie Morrisroe**, called "**Sunrise at Hammonds.**" Marie is an ocean lover who takes photographs all over the world as well as Santa Barbara, where she lives. She gives the photographs her special artistic hand that makes the mood jump from the page. Marie's work can be found at marie-morrisroe.artistwebsites.com. Thank you, Marie!



HEAL THE OCEAN®
NEWSLETTER 2014

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Hillary Hauser

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**in memoriam*

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MESSAGE FROM HILLARY



To dream the Impossible Dream...

Thanks to all of you, our dear supporters, Heal the Ocean is now getting traction on the Number One issue we've been talking about since we began in 1998 – how to get wastewater *out of the ocean*.

How to stop using our rivers, lakes, streams and ocean for easy disposal? How to stop fouling our water supply, our fish – our *own* nest? It has always been a bit of a moral issue with us: The solution to pollution is *not* dilution.

We have spent years studying and charting and mapping ocean outfalls, not only in Santa Barbara County, but the State of California. We received a \$323,000 State grant to track the plume from a local wastewater treatment plant. In an effort to get rid of the "out of sight, out of mind" factor, we made dives on outfalls and filmed them, sometimes as deep as 90 feet, and one time with a deep submersible at 30 feet.

To banish ocean disposal seemed like the Impossible Dream, such a huge leap to make! But we have always kept the desire in our hearts to see it end.

Appreciating the absolute human necessity of wastewater treatment and wastewater treatment plants, we aligned ourselves in a County/State funding process called the Integrated Regional Water Management (IRWM) program, to get close to significant grant funding to upgrade wastewater plants. We decided the best work would be to improve them, not attack them.

Two wastewater plants on the Santa Barbara south coast have for years been producing some limited amount of recycled water – water that was (and is) being used to water golf courses, freeway plantings, parks and lawns. It became increasingly clear to us that wastewater is actually wasted water – and that using potable water to flush waste into the ocean smells of really bad, prehistoric logic.

We lobbied to the IRWM Committee that the City of Santa Barbara be able to add into an application to the State a \$3 million grant, to help pay for the rebuilding of its recycled water plant to include microfiltration, and we began talking to other sanitary districts about getting engineering studies done to add recycled water treatment to their plants. Heal the Ocean had just announced our WASTE(D)WATER™ campaign when the State of California declared a drought emergency.

A drought emergency is of course not good news. But it has raised awareness of the preciousness of our water resources. "When written in Chinese, the word 'crisis' is composed of two characters. One represents danger and the other represents opportunity," John F. Kennedy wrote. Was this drought an opportunity in disguise?

In March 2014, California Governor Jerry Brown signed a \$687 million drought relief legislation, with much of this money to be administered through IRWM. The State Water Resources Control Board (SWRCB) announced a new funding incentive for recycled water projects, estimating that at least 25 agencies could take advantage of this financing and provide a total of 80,000 acre feet per year (AFY) of recycled water for on-land use.

That 80,000 AFY figure is not lost on us. This would mean that *26 billion gallons of wastewater* would not be going into the ocean every year.

In other words, the Impossible Dream may actually come true.

Thank you for helping.

Hillary Hauser
Executive Director

危机

When written in Chinese, the word 'crisis' is composed of two characters. One represents danger and the other represents opportunity.

John F. Kennedy

Thank you, Poehler-Stremel Charitable Trust!

HTO once again extends its deep thanks to the Phyllis S. Poehler/Walter E. Stremel Charitable Trust, St. Paul, Minnesota, for the funds to publish this newsletter and to continue our other avenues of outreach! We thank Bill, Pam & Lily Poehler of Santa Barbara (long-time HTO supporters) for their enthusiasm – it means much to us.

In the beginning Heal the Ocean went after sewage in the ocean...

We fought it, photographed it, dived on outfalls, and we sneaked into wastewater plants to take samples – oh! we were such eco-warriors. At our meetings, the HTO Board of Directors talked often about how to turn around society's penchant for dumping wastewater into the sea.

How to deal with our opposition to this basic human, historical practice that has been going on for aeons?

We hired researchers, we did a complex state report on longitude and latitude of all outfalls on the California coast. We did a three-year plume study from the end of a wastewater outfall on a Santa Barbara south coast wastewater treatment plant. We pushed for upgrade, hired a lawyer to blast the Regional Board to order a south Santa Barbara County wastewater treatment plant to upgrade to full secondary treatment levels...and more.

We wrote and wrote and wrote about wastewater being bad for the ocean. We wrote about the ocean being so delicate, how could we possibly be dumping ANYTHING into it except love? (That is literally what we wrote)...

And then...

We stopped looking at wastewater plants as bad things. We acknowledged that life without wastewater treatment is not a pretty prospect. The wastewater treatment plant, we realized, **is probably the most important environmental tool we have** – just think of society without it!

The problem, we realized, is that wastewater plants need HELP. They need more money. They need more funding for new treatment methods as well as new pipes.

We got the opportunity to access **\$\$MONEY\$\$** to help wastewater plants upgrade. We joined the Santa Barbara County Integrated Regional Water Management (IRWM) program, including the Steering Committee, and got ourselves next to State Grant Funding – a LOT of it – not for ourselves, but for the projects that furthered HTO's mission to upgrade infrastructure as a way of helping the ocean. We became a driving force for getting recycled water projects on the application list for state grants. We have been a big voice for the City of Santa Barbara's application for \$3 million to pay for half the cost of rebuilding its recycled water plant to include microfiltration (a project that is now under way, although grant funding has not come in as this newsletter was going to press).

And then the drought came along...



WASTE(D)WATER™

A NEW WATER RESOURCE FOR THE
SANTA BARBARA REGION
BY HEAL THE OCEAN

It's high time we stopped
dumping our precious wastewater
supplies into the ocean.

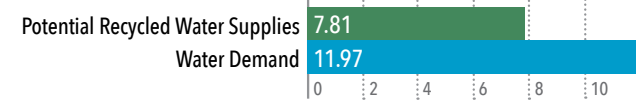
▼ **16,380,000 Gallons**

The amount of wastewater dumped
into the ocean every DAY in the
Santa Barbara region.

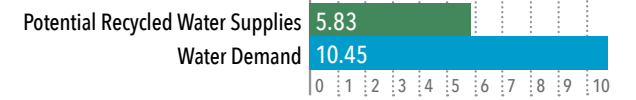
NO MORE WASTED WATER

We should turn every ounce of our
wastewater into clean and reliable recycled
water, which can be used to irrigate our
parched landscapes and farmlands.

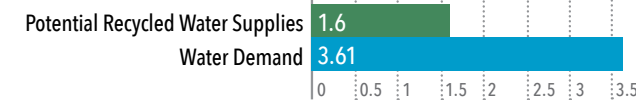
SANTA BARBARA



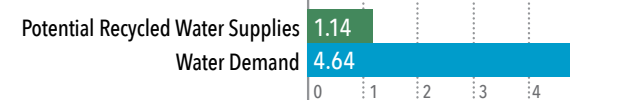
GOLETA



CARPINTERIA



MONTECITO/SUMMERLAND



Numbers represent million gallons per day (mgd)

A SIGNIFICANT NEW WATER SUPPLY

Using all of our wastewater supplies for recycled water would offset over half of total water demand throughout the Santa Barbara region.

▲ **53.4%**

Estimated percentage of total water demand
offset by potential recycled water supplies
in the Santa Barbara region.

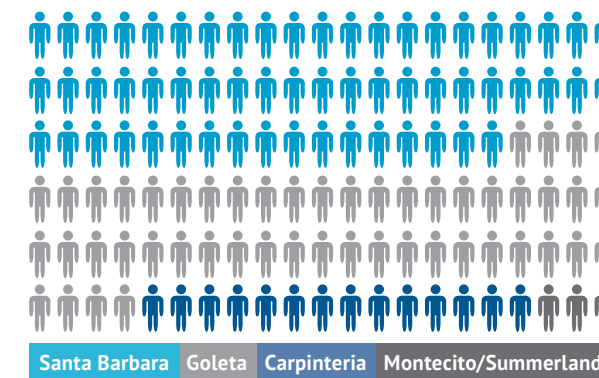


Total Potential Recycled Water Total Water Demand

All of that recycled water would free-up enough
drinking water to supply the equivalent of
134,193 residents in the region.

👤 **134,193 Residents**

The number of residents that could be supplied
with drinking water freed-up by potential
recycled water supplies.



Santa Barbara Goleta Carpinteria Montecito/Summerland

JOIN US IN STOPPING WASTED WATER

Heal the Ocean is committed to converting our
region's significant wastewater supplies into clean
and reliable recycled water - will you join us?

To view our assumptions and data, please visit
<http://bit.ly/Ov6cPu>

©2014 Heal The Ocean

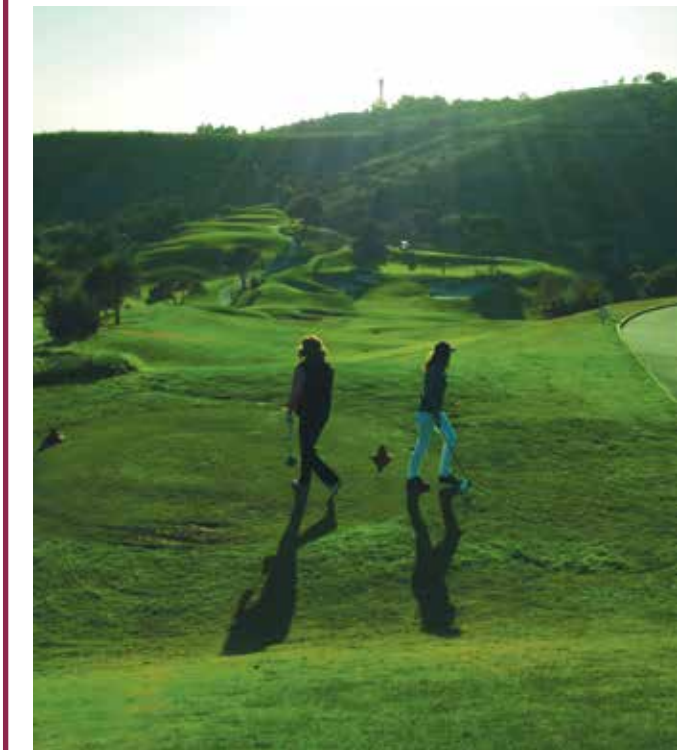
THE DROUGHT... AN OPPORTUNITY IN DISGUISE?

Heal the Ocean believes that recycled water is an important component of the new California that must deal with sprawling communities that have blossomed in a land that is essentially a desert. Estimates are that 75% of water use in California – and in Santa Barbara County – is for irrigation. This is agriculture, lawns, golf courses, freeway plantings, cemeteries, parks, and the like.

Recycled water offers a BIG source of ultra-reliable water...in fact, it is drought proof. After all, wastewater doesn't stop flowing just because it stops raining.

HTO is thrilled that we were recently contacted by the Goleta Sanitary District, with the news it is considering the addition of reverse osmosis to its recycled water plant – and HTO promised to help GSD connect with State grant funds. We've also promised help to Carpinteria Sanitary District (CSD) to apply for a facilities planning grant for a recycled water plant. We are in touch with our State legislators about Assembly and Senate bills for new water bonds that could bring as much as \$8 billion for future water projects in the State – which will include the building of recycled water facilities.

It is an exciting time at Heal the Ocean!



Hillary & golf buddy Liz Wilson playing at Glen Annie, a golf course kept very green by Goleta Sanitary District's recycled water.

Photo by David Tibbles



The GOLDEN SHOVEL! HTO Executive Director Hillary Hauser gets her hands on the golden shovel (along with Carpinteria Sanitary District General Manager Craig Murray and State Senator Hannah-Beth Jackson) while Santa Barbara County 1st District Supervisor Salud Carbajal and State Assemblyman Das Williams look on (along with Rincon homeowners and members of the CSD Board of Directors).

All photos by Branden Aroyan

On August 30, 2013, HTO executive director Hillary Hauser joined Rincon homeowners, state and local officials, members of the Carpinteria Sanitary District Board of Directors, and some surfers, for a small but joyful groundbreaking for the Rincon septic-to-sewer project. Being built in two parts by Tierra Contracting (outside gates) and Travis Agricultural Construction (inside gates) the whole community will be off septic systems by summer 2014. This last part of the South Coast Beach Communities Septic to Sewer Project caps 15 years of work by Heal the Ocean to remove septic systems from 7 miles of Santa Barbara County South Coast beaches.



Senator Hannah-Beth Jackson presenting State Commendation to GSD general manager Craig Murray, with Jeff Moorhouse looking on



Glenn Hening, surfing guru & chief fundraiser for the Rincon engineering studies



State Assemblyman Das Williams giving a shout-out



Hady Izadpanah, Penfield & Smith engineer, with Steve Halsted, Rincon homeowner, who worked hard on this project from start to finish



Indian Trading Furs

All photos by Branden Aroyan

There is never any adequate way to thank all our fabulous donors who helped Heal the Ocean all through the 15 years of wrangling to get the South Coast Beach Communities Septic-to-Sewer project built. From 1998 until now, the wonderful homeowners within the project, together with surfers, civic agencies and political representatives, helped, and then they helped some more. So the minute we knew



HTO Directors Thomas Dabney & Heather Hudson

that the last of the project was "in the bag" – i.e., construction contracts were awarded for the Rincon part of the project, we rapidly put together a Celebration, which took place September 8, 2013, at Elings Park in Santa Barbara (thank you Heather Hudson and Shannon Trotta for masterminding the party!). We had music from the Indian Trading Furs, a great taco bar by Epicurean Cowboy, and most of all we had a lot of love from a wonderful group of people who all had an important hand in this great success.



Surf champion Conner Coffin, Mimi deGruy & Krista Coffin



Speaking for HTO, L to R: S.B. County 1st District Supervisor Salud Carbajal; Calif. State Senator Hannah-Beth Jackson; Hillary & world champion surfer Shaun Tomson; S.B. County 2nd District Supervisor Janet Wolf; HTO Co-founder Jeff Young.



Isla Vista during the King Tide of February 9, 2014

Photo ©Bill Dewey



Sandyland and Sand Point at King Tide, with Carpinteria Marsh pushing from behind

Photo ©Bill Dewey

These photographs, all taken during the February, 2014, King Tide along the Santa Barbara coastline by photographer/pilot Bill Dewey, shows the potential future of Santa Barbara. HTO has made detailed presentations to local agencies about the need to start now instead of “wait and see” in regards to more frequent (and higher) coastal flooding.

In particular, Wastewater Treatment Plants (WWTPs) need special attention. All WWTPs are built next to water for, guess what?... ease of disposal, whether ocean, creek, river or wetlands. Hurricane Sandy gave us a preview of the threat that climate change poses to our wastewater infrastructure: 13 billion gallons of untreated and partially treated sewage was released from wastewater treatment plants in the wake of intense rain from the hurricane.

Heal the Ocean has been working to focus attention on this issue, and the need for wastewater treatment plants to plan for adaptation to rising sea levels and more intense storms. We provided input to the City of Santa Barbara on its Climate Action Plan, recommending that they treat this issue with the urgency that it requires, and we are also making input to the State’s Safeguarding California Plan to ensure that it adequately covers wastewater vulnerability.

These facilities need to be waterproofed, and better yet, orient themselves landward, to turn their effluent flow around and aim it inland for recycling and reuse on parched earth. See pages 4-5 of this newsletter to read about HTO’s work on the issue of recycled water. We wonder...could it be possible that coastal erosion, together with drought, might work together to move wastewater treatment away from the concept of ocean (and river) disposal?



Knowing that the seas are coming in and that groundwater will rise with it, the following list is just a part of what a responsible community should start doing:

- **Waterproof, raise or relocate vulnerable wastewater treatment plants, which will otherwise flood;**
- **Disallow building in flood zones (including airports);**
- **Clean up toxic pollution in groundwater, which is expected to rise along with sea levels;**
- **Halt septic system installation in flood zones;**
- **Changing permitting requirements in the coastal zone (require setbacks, etc.);**

And more....

Heal the Ocean is campaigning for these, and other, preventive measures, to prepare for things to come.

A scene of things to come – high tide for Sandyland & Sand Point, where septic systems had been removed just in time. As part of the South Coast Beach Communities Septic-to-Sewer project, these communities were already septic-system-free at the time of this King Tide on February 9, 2014. What a relief!

The ferocious storm that rolled on a high tide into the Santa Barbara coastline on February 28 – March 1, 2014 did a lot of damage as well as bring in water to our marshes, Santa Barbara Harbor parking lot, and half way up one driveway of a Montecito beachfront home, where a permanent “Tsunami Zone” sign was installed at the foot of a public trail next to the driveway. The Goleta Slough backed up to the point where it had to be opened by backhoe so that it wouldn’t flood the Santa Barbara Airport.





GSD General Manager Kamil Azoury and members of GSD Board of Directors address the audience at the ribbon cutting ceremony for the all-new GSD facility.

Photos this page by Hillary Hauser

RIBBON CUTTING FOR GSD!

On October 12, 2013, Heal the Ocean attended the ribbon cutting for the all-new Goleta Sanitary District facility during which the GSD Board of Directors and General Manager Kamil Azoury officiated a public announcement of GSD's going on-line with full secondary treatment. This is a major wastewater facility doing a major upgrade to its ocean discharge off the Santa Barbara County coastline.

Even though HTO had legally nudged the District into the secondary treatment upgrade in 2002 (successful), and even though the project came with a price tag of \$40 million (a cost shared by Goleta West Sanitary District, the Airport, Isla Vista and UCSB), we are really happy that ultimately there has been no contentiousness between GSD and HTO. HTO supported GSD's successful petition for a \$500,000 grant through the Integrated Regional Water Management (IRWM) to fund cogeneration at the facility, and we are looking to work with GSD to expand its recycled water distribution.

We think our attitude of collaboration is why we were welcomed at the October 2013 ribbon-cutting, which we enjoyed immensely. To top it all off, at the event we were told by an attendee that if GSD had been forced off that waiver today instead of 11 years ago, the District would be paying a lot more, because construction costs are higher now – so our push for upgrade actually saved the District a lot of money.

RECYCLED WATER PLAN

Through the Integrated Regional Water Management (IRWM) process, HTO worked for over a year with Santa Barbara County south coast water and wastewater district managers on a groundbreaking **South Coast Recycled Water Development Plan** that was completed in May 2013 (now posted on HTO's website). This report details the potential demand and customers for recycled water, which not only addresses drought conditions, but turns wastewater pipes away from the ocean and toward places where recycled water is needed.

CALL ME DITCH WITCH

With the Rincon in its final days of construction of the long-awaited septic-to-sewer project within the community, Carpinteria Sanitary District (CSD) General Manager Craig Murray took HTO Executive Director Hillary Hauser on a tour. We were amazed how the sewer main was being installed with directional drilling, so that the residents were less subjected to digging and trenching (aka a mess). Directional drilling is like laser surgery, underground, with little soil disturbance.

Nevertheless, wherever holes were drilled to make the necessary underground pipe connections, the soil was brought up and sifted for archaeological inspection. Rincon Point is a site with a rich Native American (Chumash) history, and Craig Murray showed us the screens used to sift out any hidden items.

When he took Hillary into the parking lot of equipment and directional drill machinery used to install the sewer line, she liked the "Ditch Witch" so much she took a picture of it, which now hangs on her office door at HTO for the purpose of announcing: *Beware, all ye who enter here – this is the office of the Ditch Witch!* All spoofing aside, HTO believes the best environmental work is that which makes physical change, which is why we love pictures of earth-moving equipment.



CSD General Manager Craig Murray showing archaeological sifting boxes



This picture, taken in the construction yard of the Rincon project, now hangs on Hillary's door.



Peggy at HTO Elings Park Celebration Sept. 2014 Photo by Branden Aroyan

PEGGY OKI – CREATING ART FOR HTO

Many people who donate to HTO receive their Thank You/tax acknowledgments in a special greeting card made for us by Carpinteria artist Peggy Oki, whose watercolors are wonderful celebrations of the ocean and all its creatures. Peggy, who has helped Heal the Ocean since our beginnings, (and whose watercolor of Rincon is the cover of HTO's special

newsletter issue: The Rincon Project, posted on our website) is known for her worldwide activism for whales and dolphins.

But what many people may not know about Peggy is that she was on the original Zephyr skateboard team also known Z-Boys, the only woman to skate with the Z-Boys in the '70s. She appears in the movie "Dogtown and Z-Boys," which is a great documentary of a special era.

A special person... Thank you, Peggy!



Paintings by Peggy Oki

Peggy Oki styling during Dogtown-Z Boys days. (From the book "Dog Town - the Legend of the Z-Boys," by Glen E. Friedman)



THANK YOU, T.C. BOYLE

In April 2014, HTO received a wonderful surprise in the form of donations and letters from participants in the Kelly Writers House Fellow Seminars at the University of Pennsylvania who made donations to Heal the Ocean in honor of the celebrated writer T.C. Boyle, "who visited our class and for whom drought mitigation and environmental balance and health are a number one concern, both in his writing and his personal life. Thank you for all the work you do!"

T.C. Boyle, who lives in Santa Barbara (where Heal the Ocean offices are located), is a wonderful voice for any cause he embraces. Thank you, Maestro Boyle, for encouraging the approach HTO takes to environmental balance while working for ocean health!

REMEMBERING TOM SIMS

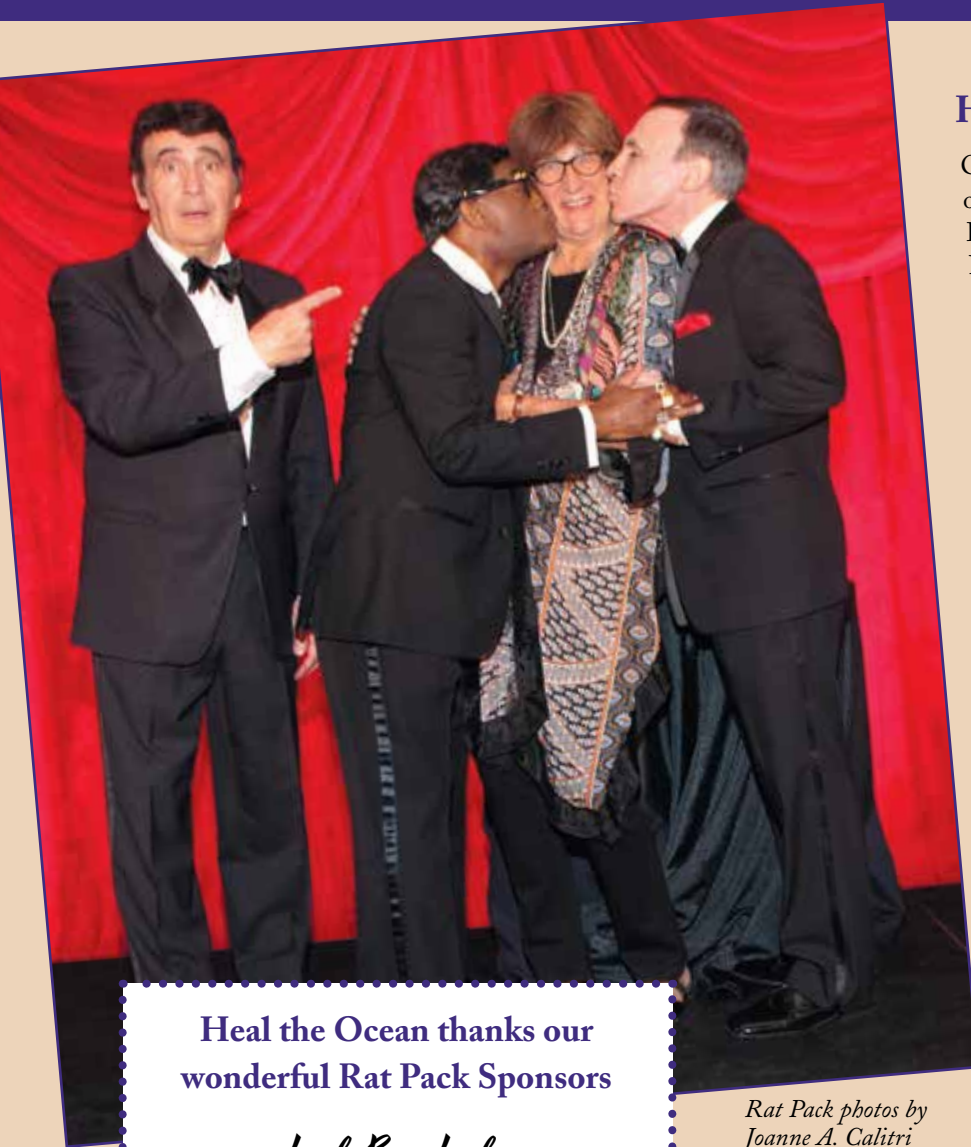


In August 2013, HTO received a generous donation from Hilary Sims, paying memorial tribute to her husband Tom Sims, a snowboarding/skateboarding legend who unfortunately passed away at the age of 62 the year before. In 1963 Sims made in his 7th grade woodshop class what he called a "skiboard" by combining his two favorite sports – skiing and skateboarding. Thus the snowboard was born. Sims went on to create the first snowboarding Half Pipe, the first metal-edged snowboard, the first longboards for skateboarding, and other inventions. Many of us remember Sims most as the primary snowboarding stunt double for "007" (Roger Moore) in the 1985 James bond film *A View to a Kill*. Thank you, Hilary! RIP, Tom Sims.



Tom Sims snowboarding in "A View to a Kill"

AN EVENING WITH THE RAT PACK



HTO'S NIGHT WITH THE RAT PACK!

On September 29, 2013, HTO boogied into the night with our supporters during "A Night with the Rat Pack" event at the El Encanto Hotel in Santa Barbara. We promised "No Auction, No Raffle, No Kidding," so after HTO Executive Director greeted everyone we went straight to a dinner show put on by a Rat Pack impersonator troupe (Monty Aidem et al) from Los Angeles, which put on some really fun performances of Sinatra-Dean Martin-Sammy Davis Jr. classics. From there we went to a special rockin' '60's playlist, especially assembled by Hillary for the evening, that spanned "Mustang Sally" and "Angel Baby," to Led Zeppelin's "Whole Lotta Love." The entire evening was a joyful mayhem that had everyone dancing until we were shut down. A huge Thank You to everyone who attended and partied with us!



Rat Pack photos by Joanne A. Calitri

Heal the Ocean thanks our wonderful Rat Pack Sponsors

Luck Be a Lady
Marie Morrisroe

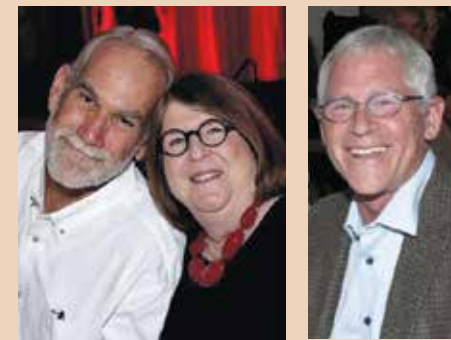
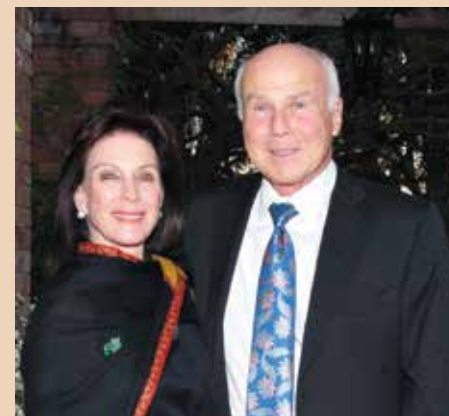
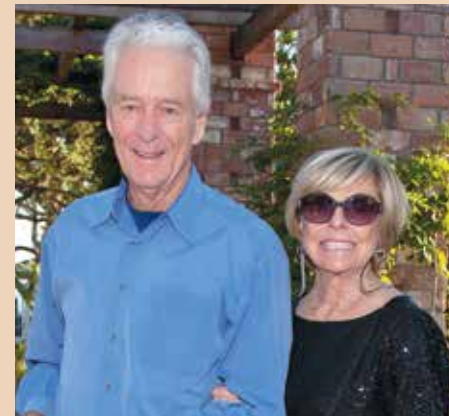
Fly Me to the Moon
David Jacobs & Jack Finnegan

World on a String
Brian & Laurence Hodges
Tomchin Family Charitable Foundation

New York, New York
Keith & Heather Hudson Crummer
Dan & Rae Emmett

My Kind of Town
Larry & Wendy Barels
Susan Baerwald & Marcy Carsey/Just Folk
James & Francoise Park

My Way
David & Lyn Anderson
Robert & Cindy Gelber
Brad Hall & Julia Louis-Dreyfus
Brett Matthews & Ginger Salazar
Leanne Schlinger
Peter & Nini Seaman



SAVE THE DATE!

¡CUREMOS EL OCÉANO!

Heal the Ocean's Evening at the Historic El Paseo



Saturday
October 4, 2014
in downtown
Santa Barbara



We're moving furniture - thank you, El Paseo!
(Thank you Movegreen for donating your services!)

The Funnest Party of the Year!



HTO Executive Director Hillary Hauser (front row far left) sits with four other representatives of Santa Barbara organizations that were gifted by Sotheby's International realtors in December 2013.

SOTHEBY'S RINGS OUR BELL AGAIN!

For the fifth fabulous year in a row, **Sotheby's International Realty** chose HTO as one of the non-profits awarded with the proceeds of its one-year collection of a portion of its real estate commissions! We are not only in awe of the sizable donation made to us, we are proud to be honored along with four other wonderful charitable organizations in Santa Barbara County. We give deep thanks to all of the Sotheby's realtors as well as another big bear hug to **Greg Tice** (far right, standing), Sotheby's Senior Vice President who ran a great show at the awards ceremony at the Cabrillo Arts Center in December 2013.

HTO LOVES 1% FOR THE PLANET

Special thanks to **Hoyt Tarola** of Tucson, Arizona, for his generous donation to HTO through 1% for the Planet! We are always looking for donors who make contributions through this wonderful program started by **Yvon Chouinard** (Patagonia) and **Craig Mathews** (Blue Ribbon Flies). 1% has raised over \$100 million for environmental causes.



THANK YOU, PATTERSON SELF STORAGE!

What a neat idea: to provide boxes for UCSB students moving off campus in May and coming back in during September – and giving HTO a percentage of proceeds. Thank you, **Patterson Self Storage** in Goleta, CA, for dreaming up this great program, to help us.



JACK HELPS OUR DOGS!

In March, 2014, Heal the Ocean was invited to team up with **Jack Johnson** on his 2014 *From Here to Now To You* Tour and **All At Once**, a Johnson Ohana Charitable Foundation social action network, to raise a lot of funds for HTO's doggy bag program to stock the dispensers of the Santa Barbara County South Coast.

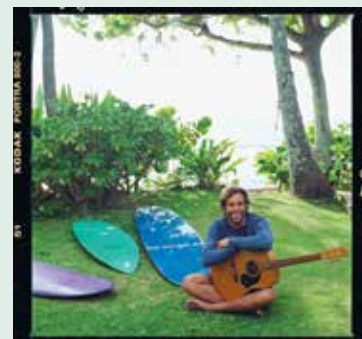


We put the word out that Jack's charity would match all donations one for one - up to a Great Dane-sized \$2,500, and that with \$5,000 we could buy 300,000 bags.

This matching program was to extend to September 2014, but we had our full amount in three weeks! (Thanks, all you doggy donors. And a special bark-out to Jim & Wendy Drasdo and Sam & Sherilyn Scranton for their BIG WOOF donations).

Also be sure to visit us at Jack's show! Jack is performing at the Santa Barbara Bowl on August 31 & September 1, 2014. HTO will have a table at the pre-concert event, and we would love to see you.

FROM
HERE
TO
NOW
TO
YOU



HOORAY FOR THE DOGS!



To wrap up our fundraising for 2013, HTO put out a call to "Get a Tax Donation from your Dog!" and the response was huge.

In January 2014, Heal the Ocean was able to send Santa Barbara County Parks Foundation a whopping \$6,000 to pay for bio-degradable doggy bags to stock the beach dispensers of south Santa Barbara County.

We are told by County officials that we've met their entire budget for the dog bags stocked in the south coast beach dispensers for fiscal year 2013-2014! We thank all the doggies who contributed. You see them on this page, and you can see them in our great Dog Show on HTO's website.

Call the HTO office (805) 965-7570, or e-mail info@healtheocean.org for information and prices on dispensers where you can advertise your business!



Branden & Valerie Aroyan

Thank you **Branden & Valerie Aroyan**, for stocking the dispensers at Miramar steps and Hammonds Trail! Thanks always to **Deb Clark & Jesse** for helping out, too.



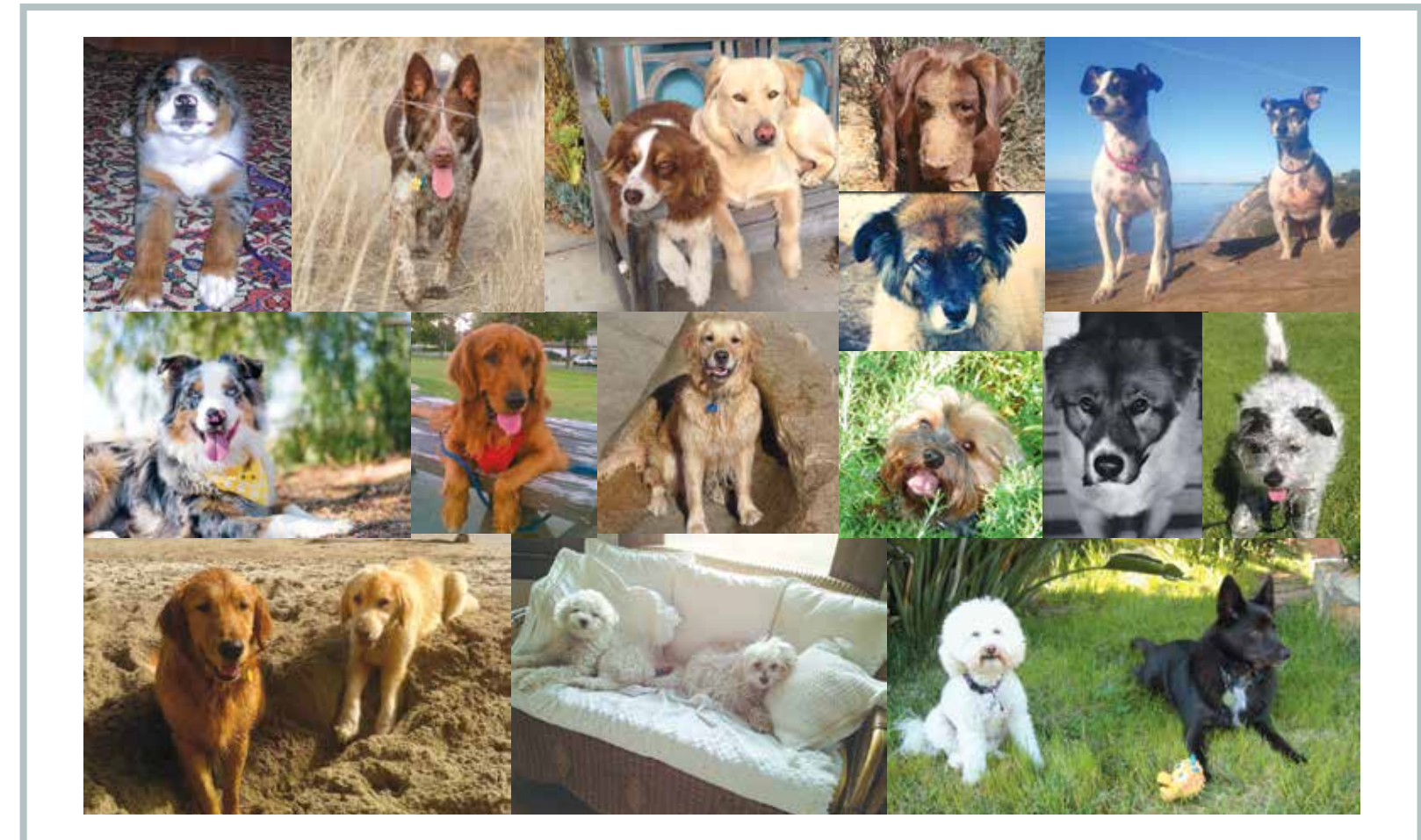
Dr. David Dawson

In addition to the great dogs who put a paw forward, we thank our generous Dispenser Sponsors **Dr. David Dawson** and **Leslie von Wiesenberger**. Dr. Dawson, who owns Montecito Pet Hospital, San Roque Veterinary Hospital, HydroPaws

and Santa Barbara Veterinary Group, is once again providing a full year's funding for the doggy bags stocked in 8 dispensers from Summerland and Montecito to Arroyo Burro (Hendry's) Beach. And Leslie von Wiesenberger has renewed her agreement to stock the dispensers at Rincon! Thank you, Dr. Dave, thank you, Leslie!



Leslie von Wiesenberger



Here are the doggies who have made contributions in 2014 to buy doggy bags. Check them out on our Great Dog Show on our website.

www.healtheocean.org. With a big WOOF, thank you!

With Deep Appreciation

Heal the Ocean sends its sincere thanks to these contributors who have helped assure the success of our campaign for a clean and healthy ocean. This roster records donations made from June 15, 2013 to May 1, 2014. If your name has been omitted, we sincerely apologize and ask that you please call (805) 965-7570 so that we can correct our records.

Mystery Amount

| | | | |
|--|---|--|---|
| Marie Morrisroe | Thomas Dabney/ The Christopher Foundation | Hillary Hauser* | Don & Cinda Erdman |
| \$15,000 - \$20,000 | David, Theresa & Summer Dolotta/ The Dolotta Family Charitable Foundation | Diana Miller & Brian Hershkovitz | Edward & Suzanne Eubanks |
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| Brian & Laurence Hodges/ WWW Foundation | Robert & Cindy Gelber | Jed & Kathy Hirsch | William Gallivan, MD |
| Cheryl Tomchin/ Tomchin Family Foundation | Ken & Nancy Goldsholl/ M&M Foundation | Heather Hudson | Robert Glazier |
| \$10,000 - \$14,999 | Jack & Rose Herschorn/ Sacred Space* | Johnson Ohana Charitable Foundation | Ruth & Ben Hammett in memory of Pearl Chase |
| Keith & Heather Hudson Crummer/ Roy E. Crummer Foundation | Marilyn Magid/Frank & Marilyn Magid Charitable Fund | Dick & Peggy Lamb | Gregory Haskell |
| Dan & Rae Emmett | Ginger Salazar & Brett Matthews/ Matthews Salazar Imagitas Foundation | Terilynn Langsev | Hitchcock Bowart/ Datterra Family Foundation Smithfield Trust Company |
| Jack Finnegan* | Ron & Susan Morrow/ Capital Group Companies Charitable Foundation | Judith Little/William B. Little & Judith A. Little Charitable Trust | Timothy Metcalfe in memory of Paul Turpin from William & Peggy Still, Lacy & Tim Metcalfe, Leslie & Dave Olney |
| \$5,000 - \$9,999 | Susan O'Connor in honor of Cricket Wingfield | Ron & Stacy Pulice | Devon Geiger Nielsen/ B&B Foundation |
| Anonymous | David Prichard/ U.S. Trust, Bank of America | Garland & Brenda Reiter/ Garland and Brenda Reiter Family Foundation | Patterson Self Storage |
| Sandra & Tim Armour | Melissa & Christian Riparetti-Stepien in memory of Jim Riparetti | Leanne Schlinger/ Schlinger Family Foundation | Victoria Pauley |
| Ella & Scott Brittingham | Christine Ryerson/The Jim Ryerson Environmental Foundation Fund | Larry & Wendy Bares | Ann & Mike Pless |
| Yvon & Malinda Chouinard | Gordon Seabury/Horny Toad | Dr. Dave Dawson, DVM for HTO Dog Bag Program | Heloise & Sandy Power |
| Paul Dean & Downing Omonundro Denison/ Denison Family Foundation | Virginia Sloan in memory of Mike deGruy | Paul Dean & Downing Omonundro Denison/ Denison Family Foundation | Joan Pascal & Edgar (Ted) Rhodes |
| James & Wendy Drasdo/ California Community Foundation | Hoyt Tarola/ Tarola Properties (1% For the Planet) | John & Cynthia Sanger | John Chuck |
| Olaf & Eva Guerrand-Hermes | Evan Turpin/Turpin Family Charitable Foundation in memory of Paul Turpin | Tony Allina, M.D. & Christiane Schlumberger | Connie & Dennis Doheny in memory of Brandon Yates, in honor of Brandon Doheny Family |
| Julia Louis-Dreyfus & Brad Hall/ The Hall Charitable Trust | Polly & George Turpin/Turpin Family Charitable Foundation | Stephen Segal/Stephen Segal Construction | Mina Goena-Welch |
| Just Folk Summerland/Marcy Carsey & Susan Baerwald | Sam & Sandra Tyler/Randolph & Patricia Scott Foundation | Evelyn W. Shafer | Richard & Lois Gunther Fund/ Jewish Community Foundation of LA |
| Jes MaHarry* | Chrissy & Steve Waterman | Thomas & Barbara Stevens | Richard & Lois Gunther Fund/ Jewish Community Foundation of LA |
| Cece Morton/ Morton Family Foundation in memory of Hughes Morton | Jonathan & Elise Wygant | Shawn & Paula Stussy | John & Dennis Doheny in memory of Brandon Yates, in honor of Brandon Doheny Family |
| Francoise & James Park/Geopark Poehler-Stremel Charitable Trust | \$1,000 - \$1,999 | The Roberts Bros. Foundation | Mina Goena-Welch |
| Sotheby's International Realty Foundation | Maren Hansen & Steve Aizenstat/ Pacifica Graduate Institute | Cathy Miller Thomas | Richard & Lois Gunther Fund/ Jewish Community Foundation of LA |
| \$3,000 - \$4,999 | Kent, Brier & Ellery Allebrand/ Turpin Family Charitable Foundation in memory of Paul Turpin | Leslie Sinclair von Wiesenberger | John & Dennis Doheny in memory of Brandon Yates, in honor of Brandon Doheny Family |
| David & Lyn Anderson | Philip & Leslie Bernstein/ Bernstein Family Fund | Alex & Gina Ziegler | Mina Goena-Welch |
| Jodie Ireland/The LOJO Foundation in memory of Frank Louda | Wendy Bruss/Argonaut Charitable Foundation | \$250 - \$499 | Richard & Lois Gunther Fund/ Jewish Community Foundation of LA |
| Henry & Nanette Nevins/ Nevins Lewbel Property Mgmt. | Frank & Bonnie Burgess | Ron Beardsley | John & Dennis Doheny in memory of Brandon Yates, in honor of Brandon Doheny Family |
| Sam & Sherilyn Scranton | Francesca Cava/ Summerland Beach Cottages | Mary Bucholtz | Mina Goena-Welch |
| Keri & Charlie Starbuck/Haskell Fund | Zora & Les Charles/ The Cheeryble Foundation | Frank & Marlene Bucy/ Bucy Family Fund | Richard & Lois Gunther Fund/ Jewish Community Foundation of LA |
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| | Dancing Tides Foundation | Bob & Alea Cunningham/ Arcadia Studio Landscaping | Mina Goena-Welch |
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| | Jim & Wendy Drasdo in memory of The Late Great Walter Drasdo | David & Monica Fishman/ Fishman Family Foundation | Mina Goena-Welch |
| | Harry & Sharon Felder | Gary & Hermine Gallup | Richard & Lois Gunther Fund/ Jewish Community Foundation of LA |
| | | Dan & Marilyn Johnson | John & Dennis Doheny in memory of Brandon Yates, in honor of Brandon Doheny Family |
| | | Mike & Dayna Jordan | Mina Goena-Welch |
| | | Rick & Cindy Jorgensen | Richard & Lois Gunther Fund/ Jewish Community Foundation of LA |
| | | K. Leonard & Melanie Judson | John & Dennis Doheny in memory of Brandon Yates, in honor of Brandon Doheny Family |
| | | Dave Lombardi/Distinctive Framing 'N' Art* | Mina Goena-Welch |

Maurie McGuire
Dr. Dale Migliaccio
Deb Monroe
Julie & Jack Nadel/
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\$200 - \$249

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Hiroko Benko/Condor Express
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in honor of the Jamgochian Family
Jeanne & Fred Bradley
Leslie Brice
Ronald & Janice Chase
John Chuck
Connie & Dennis Doheny
in memory of Brandon Yates,
in honor of Brandon Doheny Family
Mina Goena-Welch
Richard & Lois Gunther Fund/
Jewish Community Foundation
of LA
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in memory of Joshua Canning
David & Mary Holzhauser/The
Holzhauer Revocable Intervivos
Pamela Petri Humphrey
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Susan Skidmore
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Cheryl & Richard Brass
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in honor of Michael Brooks
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in memory of Joshua Canning
Gay & Ernie Bryant
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Al & Julia Clark
Heidi Clever
Martha Clyde
Alex & Anne Cole
Richard Coleman
in memory of Joshua Canning
Kate Mead & Marty Conoley
Mary Conrad
Jane Craven
in memory of Joshua Canning
Michelle Damiani
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Gayle Eidelson
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Ann Dundon & Robert Else
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Alan Filreis
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Dennis & Patty Forster
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Ronald J. & Carole A. Fox/
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Bernard & Joan Fried
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in memory of Kevin McIver
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Mark Schildhauer & Joyce Gauvain
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Janet Graham
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in honor of Mia & Carter Cox
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Beverly & Preston Holmes
Sue Jamgochian
in memory of Dick Jamgochian
Michael Stubbs & Glenn Jordan
in honor of Susan Baerwald
Craig Joujon-Roche
in memory of Edward Joujon-Roche
Jennifer Kelly
in memory of Joshua Canning
Richard & Connie Kennelly
Carole King Keperling
in memory of Vincent Mezzio
Robert Klein
Tammy Kronen
Arthur L. Kruckeberg
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Enid Kriewald & Arthur R.
Kruckeberg
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Lori Lenz
Tom Liebengood
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John Lyon
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Loraine & Billy B. McIntosh
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Teri Taylor
Kathie Taylor
in memory of Charlotte Wells-Dung
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Carol Sawyer & Robert Torian
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Audrey Austin
Betty L. Austin
George & Betty Baffa
Jane Banick
Mary Bassow
in memory of Joshua Canning
Adrienne de Ponce-Bates
in memory of My Mom, Novella
Debbie Bellman
in memory of Ruby Tabby Cat
Norrine Besser
Jude Bijou
John Bishop
Stephen & Maria Black
in honor of our Yorkie "Sydney"
Lisa & Jon Blake
in memory of Joshua Canning
Lisa Blake/Karl Storz Imaging, Inc.
Travis & Debra Bower

In Memory of...

Heal the Ocean cherishes each and every one of our members, and we are sad when we lose those who are dear to us. We thank those who have sent donations in memory of loved ones who have left us. We are honored to memorialize the following people in the donation pages of this newsletter:

- Fred Benko
- Joshua Canning
- Pearl Chase
- Maxine Clark
- Mike deGruy
- Jimmy Dengler
- Charlotte Wells-Dung
- Carol Edwards
- Billy Graham
- Roger Green
- Scott Hedrick
- Dick Jamgochian
- Robin "Zeuf" Janiszeufski-Hesson
- Edward Joujon-Roche
- Rosemarie H. Kennedy
- Maria Josefina Lind
- Frank Louda
- Kevin McIver
- Vincent Mezzio
- Hughes Morton
- Novella de Ponce
- Jim Riparetti
- Tom Sims
- Kenneth Speirs
- Adrienne Tall
- Paul Turpin
- Elinor Van Oosten
- Lanny Wright
- Brandon Yates

And of course there is once again "Busted the Cat" joined this year by Ruby T. Cat and The Late Great Walter Drasdo

The memory of these wonderful people, and their pets, lives on in our hearts as we work for the ocean they loved.

- | | | |
|---|---|--|
| Rose Briccetti in memory of Joshua Canning | Stephen & Carolyn Hubbs in memory of Mike deGruy | Charlie Ortega/Hydro Flask* Zale Parry |
| Benjamin Rush Bricken in memory of Mike deGruy | Michael Iven | Patagonia Corporate Matching Program |
| Vince & Debby Burns | Lorinda Johnson | Bill, Pam & Lily Poehler |
| Peggy & Bill Callahan | Mark Kenward in memory of Mike deGruy | Valerie & David Powdrell |
| Laura B. Camp | Kasey Kersnowski/Patagonia | Kristine Power in memory of Joshua Canning |
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| Richie Carl in honor of Steve Starkey | Nancy Walker & Larry Koppelman in honor of Jasper | Raytheon |
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| Anne Christner | Linda Krop | Alan & Marsha Roberson |
| Jane & Robert Cibull | Caroline Kruckeberg-Clemens in memory of Joshua Canning | Jay Roston |
| Dr. Lizzie Clapham/ Pathways to Natural Health | Dawn Kulesa in memory of Maria Josefina Lind | Angela Russell |
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| Kimberly Crail in memory of Vincent Mezzio, in honor of Devon Crail | Deborah J. Lee | Ann Smith in honor of Diana Basehart |
| Kathy & Bill Crevier | Wendy Lee in memory of Lanny Wright & Zeuf | Maida & Duffy Smith |
| Ian & Anna Cronshaw/ Cronshaw's Pacific Island Homes | Steve Levine/Santa Barbara Hemp | Steve & Debby Sorg in memory of Joshua Canning |
| Natalie Cutler | Edward Levy in memory of Jimmy Dengler | Vivian Stanton |
| Andrew & Adrienne Davis | Daniel Litten | Michael Stein in honor of Michael Holland |
| Shelly & James Dixon in memory of Joshua Canning | Pat Lobenberg | Casey Stevens |
| Anne Doubilet | Mike & Laura Lodato | Harrison E. Stroud |
| Larry & Marie Driggers | Lenore Los | Eloise Uranga |
| Walt Dunlap in memory of Mike deGruy | Toni Lyn | Helene Van Oosten in memory of Elinor Van Oosten |
| John & Marsha Elleston | Don & Deb MacMannis | Phillip & Sarah Vedder |
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| Tracy Fernandez & Hyla Fetler in memory of Joshua Canning | Dianne Miles | Lois Waldref |
| Dr. Jeffrey & Dr. Monica Fried | Suzanne Miller in honor of Libba Davis | Nora Wallace in memory of Joshua Canning |
| Mike Furner | Donald Seth & Lynda Millner | Norine Wallace & Family in memory of Joshua Canning |
| Kathy B. Gallo | Barry Mirror | Scott Waters |
| Gary & Susan Gleason in memory of Joshua Canning | William & Cynthia Mobraaten | Charles & Pamela Weil |
| Laurie & George Glerum | Boston Mochi | William H. Wellman |
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| Victoria Hines | Marie Ofria/Sunburst Printers* | Cynthia E. Ziegler |
| Annemarie Horner | Dana Panossian & Barbara Olsen in memory of Joshua Canning | |

*In-Kind

**IN MEMORIAM:
JOSHUA CANNING
1969 - 2013**



At Heal the Ocean we started receiving a flood of mail in July 2013, from people paying tribute to Joshua Canning, a beloved Santa Barbara character who had tragically died on July 9 in a bicycle accident on the Mesa. He was only 44.

Over the next few months we got to know him through his family – his sister, Allison Canning Curtis, his mother Patricia Canning, and his father Joseph Canning, all of Santa Barbara. We got to know him through his huge circle of friends, who told wild and wonderful stories about him at his memorial service at the Santa Barbara Yacht Club. We got to know him through City of Santa Barbara employees and officials, as well as his co-workers from the City's El Estero Wastewater Treatment Plant. Josh was a Senior Wastewater Treatment Plant Operator, and had just earned his Grade Five Certificate, which is the highest level test and the hardest to pass. Josh was really proud of this Certificate and called himself a true "Ocean Protector." Heal the Ocean celebrates Josh and will always remember him.

Donations made to HTO in loving memory of Josh Canning

- | | | | |
|---|--|---|--|
| Mary Bassow Chico, CA | Gayle Eidelson Santa Barbara, CA | Joseph & Gerardina Nyssen Santa Barbara, CA | Janet Standridge Lynnwood, WA |
| Lisa & Jon Blake Santa Barbara, CA | Ann Dundon & Robert Else Santa Barbara, CA | Dana Panossian & Barbara Olsen Santa Barbara, CA | Suzanne Trested East Hampstead, NH |
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| Kay Bruce Santa Barbara, CA | Nicole Herlihy Santa Barbara, CA | Susan Skidmore Reno NV | Norine Wallace & Family Goleta, CA |
| Allison Canning Santa Barbara, CA | Jennifer Kelly Santa Barbara, CA | Steve & Debby Sorg Billings, MT | Nora Wallace Lompoc, CA |
| Richard Coleman Ottawa, KS | Arthur L Kruckeberg Wilmington, DE | | |
| Kathryn Courain Santa Barbara, CA | Enid Kriewald & Arthur R. Kruckeberg Shoreline, WA | | |
| Jane Craven Carpinteria, CA | Caroline Kruckeberg-Clemens Polson, MT | | |
| Allison Canning Curtis Santa Barbara, CA | Andy & Yvonne Neumann Santa Barbara, CA | | |
| Shelly & James Dixon Santa Barbara, CA | | | |



Surfer paddle out for Josh Canning off Santa Barbara coastline



Back Cover Art by Bill Poehler:

"Looking for Sea Glass" is original artwork painted at Haskell's Beach by Bill Poehler (www.billpoehlerart.com). A plein-air artist who enjoys painting landscapes and architecture in both watercolor and oil, Poehler is an avid bicyclist and may be seen on almost any day riding around Santa Barbara with his wife Pamela finding good scenes to paint.

Call for Email Addresses

If you would like to receive electronic notices from HTO about upcoming events, please email your email address to: info@healtheocean.org. In particular, please let us know if you are interested in receiving our monthly E-letters.

Heal the Ocean
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