



THE FUTURE OF LENDING & REAL ESTATE

THE NATION'S ONLY CONFERENCE FOR ORIGINATORS,
OPERATIONS AND REAL ESTATE PROFESSIONALS

SEPTEMBER 17 - 18, 2020

REGISTER AT NAMMBA.COM

HR Roundtable AGENDA

NAMMBA's HR Roundtable brings mortgage industry's Human Resources executives together to discuss today's hot topics. This is a unique opportunity to hear from industry experts and to exchange ideas with your peers in a controlled environment.

The NAMMBA HR Roundtable will feature sessions designed to be collaborative and informative to help you think strategically about the challenges facing our industry and how to better position your company to succeed.

Thursday, September 17, 2020

*** Please note:** ALL times are in **Eastern Time Zone**

11:30am -12:00pm	Conference Line Open	
12:00pm -1:00pm	<p>Session I- Mega Trends Impacting Your Business!</p> <p>Lori Brewer, Founder & CEO at LBA Ware</p> <p>Loretta Salzano, Founding Partner, Franzen-Salzano</p> <p>Kris Kully, Partner, Mayer Brown</p> <p>Richard Andreano Jr., Practice Leader at Ballard Spahr, LLP</p>	<p>Hear some of the industry's renowned practitioners discuss the current state of the mortgage industry and have open dialogue on all of today's important issues – loan officer compensation, industry consolidation, marketing agreements and regulations impacting our industry.</p> <p>Join us for a provocative and engaging discussion on how to accelerate your transformation journey, make the right investments, and define your strategy for tomorrow.</p>
1:00pm - 1:30pm	<p>What Millennials Want and Need</p> <p>Kristin Messerli, CEO, Cultural Outreach</p>	<p>In this session, attendees will hear from Kristin Messerli, CEO of Cultural Outreach on best practices your organization can implement to attract and retain today's new generation workforce.</p>



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1:30pm – 2:00pm	<p>Best Practices for Building A Rookie Loan Officer Program</p> <p>Lasha Fortson, NAMMBA Consulting Director of Talent Acquisition</p> <p>Tobi Moyle, CEO, Life is a Ladder</p>	<p>Hear best practices and case studies on the pitfalls and successes companies have had in developing a Rookie LO program.</p> <p>This session is designed to help HR Leaders understand what it takes to successfully implement a program to build the next generation of talent for your organization.</p>
2:00pm – 3:00pm	<p>BLM Movement: Key Learnings from Peers</p> <p>Tony Thompson, Founder & CEO, NAMMBA</p>	<p>This session will feature NAMMBA Founder & CEO, Tony Thompson to learn how companies approached the BLM Movement as an opportunity to engage their employees. It will also showcase best practices to assist HR Leaders with creating an “authentic” culture of inclusivity.</p>
3:00pm - 4:00pm	<p>Don't Let Your People Walk Out the Door</p> <p>F. Julian Sado Author, Speaker, Coach, Consultant SNLP, CLC, CEIC Creator of: NeuroWhyology®</p>	<p>How we've done business in the past will not sustain us in the future. Recruiting, retention, remote employee, technology, internal processes, and market conditions all impact the way we maintain a healthy work environment. In this discussion, we will cover some important areas of focus needed for leadership when it comes to connecting with staff, consumers, and creating loyalty for the future of the mortgage industry. Julian will cover the new sciences that are transforming employee development, training, and consumer perceptions. He will provide four proven ways to implement a people over process approach along with practical ways to start today.</p>
Friday, September 18, 2020		
11:30am – 12:00pm	Conference Line Open	



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	<p>mPower: Leadership: Lessons & Learnings (Moderator) Tamara King, VP of Residential Policy & Member Engagement</p> <p>Jean Bradley, Essent Guaranty, VP of Strategic BD</p> <p>Laura Escobar, President Eagle Home Mortgage</p> <p>AJ Barkley, Consumer Lending SVP Neighborhood Lending Bank Of America</p>	<p>Hear from successful industry leaders who will share their experiences in leading teams. We will explore their successes and what challenged them along the way. Join the discussion and get practical advice and inspiration on how to make a positive impact in the workplace.</p>
1:00pm – 2:00pm	<p>State of The Industry: CEO Perspectives</p> <p>Curtis Richins, CEO MCT</p> <p>Rajesh Bhat, CEO Roostify</p> <p>Mike Dubek, President & CEO Planet Home Lending</p>	<p>The pace of change in mortgage lending is accelerating and traditional business models are beginning to be challenged. To stay competitive lenders, need to understand the key trends that will impact them today, in the future and develop a business strategy that puts the customer at the center, so they are prepared to adapt to their ever-changing needs and expectations. In this session, you will hear from some of the industry's top CEO's who are reinventing the consumer experience while at the same time shaping the new business model of the future.</p>
2:00pm - 3:00pm	<p>A Conversation with The GSE'S</p> <p>Mike Dawson, VP, Single Family Affordable Lending at Freddie Mac</p> <p>Katrina Jones, VP of Single Family Strategic Initiatives, Fannie Mae</p>	<p>Join senior executives from Fannie Mae and Freddie Mac to get an update on latest products, programs and initiatives the GSE's are embarking upon to help make the dream of homeownership become reality for more consumers while helping companies to improve the client experience.</p>
3:00pm - 4:00pm	<p>The Future of Wholesale and Correspondent Lending</p>	<p>Wholesale lending has been one of the fastest growing channels in the mortgage industry for the last three years. Additionally, as the economy improves, some</p>



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	<p>Kevin Peranio, Chief Lending Officer PRMG</p> <p>Laura Brandao, CEO AFR Wholesale</p> <p>Phil Shoemaker, President of Ops Home Point Financial</p>	<p>brokers are looking to become lenders and grow their retail platform as a mortgage banker giving creating more opportunity for correspondent lenders. This session will feature of panel of senior executives from</p> <p>the wholesale and correspondent channel providing their perspective on the future of these two channels.</p>
<p>4:00pm - 5:00pm</p>	<p>CONNECT 2020 Virtual Wine Down/Live Music</p>	<p>Finish your week with a virtual wine down networking event with friends from across the country.</p>

COMPLIMENTARY REGISTRATION AT: WWW.NAMMBACONNECT.ORG