

**THE CANADIAN MUNICIPAL ELECTION STUDY**  
**ÉTUDE SUR LES ÉLECTIONS MUNICIPALES CANADIENNES**



Data release: Calgary  
Vote intention and anti-candidate sentiment  
October 13, 2017

---

### **Contact Information**

Michael M<sup>c</sup>Gregor, Ryerson University – mmcgregor@ryerson.ca

Jack Lucas, University of Calgary – jack.lucas@ucalgary.ca

Cameron Anderson, Western University – cander54@uwo.ca

Website: cmes-eemc.ca

Twitter: @cmes\_eemc

### **Methodology**

On behalf of Ryerson University and affiliates, Canadian Municipal Election Study data were collected by Forum Research between September 28th and October 12th. Respondents were recruited through random digit dialing via telephone. The survey was conducted online, with a total sample size of 843 randomly selected declared Calgary voters.

Results based on the total sample are considered accurate +/- 3.37%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp). Data have been statistically weighted by age and gender, to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

## Results

<b>Which mayoral candidate do you think you will vote for?</b>						
	Total	Male	Female	18-34	35-64	65+
Nenshi	49.8%	47.4%	52.2%	61.8%	45.3%	39.3%
Smith	33.0%	38.5%	27.6%	16.7%	39.2%	47.1%
Chabot	4.1%	4.0%	4.2%	5.9%	3.0%	4.2%
Other	0.5%	0.2%	0.9%	1.0%	0.2%	0.7%
Don't know/haven't decided	12.5%	9.9%	15.1%	14.6%	12.2%	8.8%
N	843	417	426	274	448	120

Columns do not all sum do 100, due to rounding

<b>Is there a candidate you absolutely would not vote for?</b>						
	Total	Male	Female	18-34	35-64	65+
Nenshi	30.5%	35.0%	26.0%	18.8%	34.3%	42.8%
Smith	28.8%	26.6%	30.9%	33.3%	26.8%	25.9%
Chabot	7.5%	7.4%	7.7%	7.9%	7.8%	5.7%
Other	5.5%	6.2%	4.9%	5.9%	5.6%	4.3%
No/None	14.0%	13.9%	14.0%	13.6%	14.9%	11.4%
Don't know/haven't decided	13.7%	10.9%	16.5%	20.5%	10.6%	9.9%
N	843	417	426	274	448	120

Columns do not all sum do 100, due to rounding

