League of Innovators (LOI) is a national Canadian charity with a goal of building entrepreneurial acumen for youth, at scale. League of Innovators is a suite of accessible programs and tools to provide youth educational experiences that shorten their path to success, empower their ability to be their own boss, and amplify their impact as future innovators and entrepreneurs.

Our mission is to develop entrepreneurial acumen in youth at scale across regions, physical and online. We do this by delivering a suite of programs and creating a movement of youth engaged in entrepreneurialism and innovation. The programming explores concepts from different perspectives such as the Entrepreneur’s Journey, Purpose, Curiosity, Impact, Problem & Solution, Growth, Building a Start Up as they pertain to entrepreneurship and value creation in our economy.

LOI aims to bring youth out of the box experiences that will build and sharpen their skills but more importantly will build their confidence, empower them to create and take charge, and recognize the power that they hold as innovators and entrepreneurs in our economy.

We want to democratize entrepreneurship for youth by breaking down the barriers. We are sector, education, and geographically agnostic, and we ensure that all our programming is accessible: meaning its all FREE. We intend to reach and impact youth from across gender, ethnic, socio demographic and geographic divides. LOI wants to provide all youth in Canada access to the tools, that can enable them wherever they may be or whoever they may be, to create the businesses that they want to see in the world. Drawing a clear line for youth through the programming layers from entrepreneurial education to building community to start up to scalable businesses.

Our vision:
From discovery to acceleration we are mobilizing the next generation of entrepreneurs to build tomorrow's' businesses today.

Our mission:
To develop entrepreneurial acumen in youth at scale, across regions, physical and online. We do this by delivering a suite of programs and creating a movement of youth engaged with entrepreneurialism and innovation.

Our community:
We create a community where youth can engage with entrepreneurial topics that range from innovative thinking to pitching their business idea.
SPARKING ENTREPRENEURIAL MINDSETS

What makes us different from the rest? We work with youth between the ages of 15-25 years old. We provide a unique fresh approach to building entrepreneurial mindset with youth for youth. Our programs are curated with our partners and built to be barrier free and free of charge.

WHAT WE DO

ONLINE RESOURCES
A set of tools such as our online sessions and start up workbook to provide accessible learning resources.

CRASH COURSES
In person learning experiences providing unique exposure to youth entrepreneurship, including a Train the Trainer program for Educators to spark that entrepreneurial spirit.

CONNECT
A community building program connecting youth across the country who are sparked by entrepreneurialism and innovation, and collectively are inspired to shift perspective on entrepreneurship.

LOI LABS
A 12 week virtual accelerator supported by regional nodes of EiRs and Mentors, working directly with youth entrepreneurs under 25 building scalable businesses. No strings, no fees, no equity.

LAUNCH
A founder residency program run out of our Vancouver HQ. Geared for founders who have raised a seed or series A round.
Ryan Holmes is the founder and CEO of Hootsuite. He started the company in 2008 and has helped grow it into the world’s most widely used social relationship platform, with 16-million-plus users, including more than 800 of the Fortune 1000 companies.

A serial entrepreneur who started his first business in high school, Ryan supports youth entrepreneurship through his charity, League of Innovators, offering online and in-person programs for the next generation of entrepreneurs. He’s also proud to have steered Hootsuite to B-Corp status for its commitment to social causes.

Ryan is an active investor and advisor, whose Maple Syrup Mafia syndicate is dedicated to accelerating Canadian startups. A future enthusiast (with a love of VR) and the inventor of a low-cost standing desk, he’s a hacker at heart - always looking for easier, better and more efficient ways to solve problems.

Ryan is the author of the Amazon-best-selling guide to social media for leaders, The $4 Billion Tweet. He shares his insights in Forbes, Fast Company and Inc. and ranks as a global influencer on LinkedIn and Facebook.

I was a young entrepreneur myself, and while I’m still young at heart, I’m now in the fortunate position to help accelerate and support young innovators and disruptors, by levelling the playing field and helping them to overcome unique challenges such as credibility, access to funds, and networks.

RYAN HOLMES
PROMO

WHERE YOU CAN FIND US
WWW.THELEAGUEOFINNOVATORS.COM

@LOIUNPLUGGED
@LEAGUEOFINNOVATORS
@LEAGUEOFINNOVATORS
@LOI-LEAGUEOFINNOVATORS

VIDEO & SOCIAL

ONLINE SESSIONS

WATCH HERE

WATCH HERE
The training, mentorship and support LOI offered was so relevant and applicable to where I am in scaling my business. I feel both challenged and supported, and I know what an impact they have had on my business and its success.

TARA BOSCH, AGE 23
FOUNDER, SMARTSWEETS

Our future prosperity and innovation demand that we rethink how we nurture and mobilize the next generation of entrepreneurs and leaders. By making tools and resources available widely, LOI helps young people realize that they alone hold the keys to success - in their ambition, creativity, and hard work, regardless of who they are and where they come from.

CHETHAN LAKSHMAN
VICE PRESIDENT, EXTERNAL AFFAIRS, SHAW COMMUNICATIONS

We have to look towards the next generation as the heartbeat for future innovation, our commitment to LOI is simple, we are raising up a community to create dynamic growth and leadership.

EDD DE MARTIN
GENERAL MANAGER, MICROSOFT VANCOUVER
OUR YOUTH

THE NEED FOR YOUTH ENTREPRENEURIALISM

FUTURE PROSPECTS FOR YOUTH ECONOMIC OUTPUT

Biggest social issue today. Affecting every economy, Business & organization

GEN Z

HIGHEST rate of anxiety about the future

COST

Over an 18-year period estimated at $12.4 billion 1.5% of GDP, Business & organization

2.2 MILLION YOUTH IN CANADA

Youth Located Alberta, BC & Ontario 65%
Youth Unemployment 12.8%
Youth underemployment 27.7%
Frequently Asked Questions

What is the League of Innovators?

League of Innovators (LOI) is a national Canadian charity with a goal of building entrepreneurial acumen for youth 15-25 years old, at scale. League of Innovators is a suite of accessible programs and tools to provide youth educational experiences that shorten their path to success, empower their ability to be their own boss, and amplify their impact as future innovators and entrepreneurs.

From discovery to acceleration, we are mobilizing the next generation of entrepreneurs to build the businesses of tomorrow today. We are building entrepreneurial acumen from the ground up.

Find us online at www.theleagueofinnovators.com

Who is involved?

The League of Innovators was founded by Ryan Holmes, the CEO and founder of Hootsuite. He serves as board chair and is joined by John Ruffolo (OMERS Ventures), Michele Romanow (Clearbanc), Manny Padda (PM Search Partners), Manu Goswami (Trufar), and Chad Bayne (Osler)).

We are proud to be partnering with leading companies including Shaw Business, Hootsuite, Royal Bank of Canada, Ernst & Young, SAP, Microsoft Canada, We Work Labs, Google Canada, Osler, Thinkific, Oxford Properties, Omers and National Research Council.

Where are programs offered?

The League of Innovators is a national charity and our programs are offered to youth online and in person. Our live and in-person programs and events are currently being offered in Vancouver, Calgary and Toronto with expansion to Kelowna and Victoria planned for 2019. Our aim is to be across the country in every province in 3 years, and perhaps some extra special in additional cities across North America.

Find us online at www.theleagueofinnovators.com

What makes us unique?

The League of Innovators was created for youth by like-minded entrepreneurs. This organization delivers the essential education necessary to support youth from discovery of entrepreneurship and innovation right through the acceleration of high-growth businesses. Our next generation will be the leaders and disruptors of our economy and communities, LOI aims to support not only youth with a trajectory into traditional business but open the door to fostering a diverse business community with gender-equality that celebrates all the unique businesses and their leaders that make up our economy. All aspects of the programming is developed to engage, introduce and motivate youth of all educational backgrounds to explore entrepreneurship and innovation. This is the only program in Canada accessible to youth with no barriers in academic or financial barriers. ability.

What does success look like?

Success for LOI can be measured in many different ways. The organization aims to engage 20,000 Canadian youth over the next three years through our programming funnel. Over the three years we anticipate stewarding an investment of $15 million into youth-led businesses through LOI Launch and LOI Labs. In its first year, the organization aims to support the entrepreneurial education of 7,500 youth across Alberta, British Columbia and Ontario, making a commitment of over $500,000 per province in free entrepreneurial education for youth under 25.

Our aim as an organization is to effectively support high growth youth-led businesses to make their entry and impact in our economy, create programming that helps youth think innovatively about their careers and showing how youth can create dynamic impact in business.

Is there a cost for the programs?

Thanks to generous program partners, our offerings are available at no cost to participants. Our aim is to ensure no young person is denied access to entrepreneurship if they are interested.

How can young people get involved?

If you are between the ages of 15 and 25 you can get involved with League of Innovators in several different ways.

If you are curious to explore entrepreneurship and innovation, please check out our online sessions at www.theleagueofinnovators.com/onlinesessions.

If you want to have a more immersive experience into entrepreneurship please sign up for one of our local Crash Courses or join one of our Connector Hubs www.theleagueofinnovators.com

If you have a business idea or are running a scalable business please reach out, you may be the right for our LOI Labs programs, contact us at info@theleagueofinnovators.com

If you are checking out who we are what we do, follow us on social media.

Instagram @LeagueofInnovators
Twitter @LOIU unplugged
Facebook League of Innovators
LinkedIn LOI - League of Innovators

Why is young entrepreneur education important?

Entrepreneurial education is becoming exceedingly more important in the 21st century economy. Doing and excelling at business requires visionary leadership and a suite of intra-preneurs to lead disruption and innovation. As over 85% of Canada’s economy is SMEs, we are a country built on entrepreneurship. This combined with over 45% of youth under 25 under or unemployed, LOI recognizes the opportunity for the next generation. We believe that entrepreneurialism provides three Es: providing equality, providing free education in entrepreneurship means youth across the country in both urban and rural and remote regions can access education to help change their career trajectory and their communities; providing empowerment, giving youth the confidence to lead innovation, and finally growing economy meaning our youth can provide real solutions to real problems, building businesses and economy and strengthening our communities.

How can young entrepreneur education be delivered?

Professional education is a must, but we are an organization created for youth by like-minded entrepreneurs. This organization delivers the essential education necessary to support youth from discovery of entrepreneurship and innovation right through the acceleration of high-growth businesses. Our next generation will be the leaders and disruptors of our economy and communities, LOI aims to support not only youth with a trajectory into traditional business but open the door to fostering a diverse business community with gender-equality that celebrates all the unique businesses and their leaders that make up our economy. All aspects of the programming is developed to engage, introduce and motivate youth of all educational backgrounds to explore entrepreneurship and innovation. This is the only program in Canada accessible to youth with no barriers in academic or financial barriers. ability.

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LinkedIn LOI - League of Innovators

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LOIUnplugged LeagueofInnovators
League of Innovators