2020 NCASLA CONFERENCE ON LANDSCAPE ARCHITECTURE
CALL FOR PROPOSALS

The North Carolina Chapter of the American Society of Landscape Architects (NCASLA) is issuing a Call for Proposals for conference that takes place from June 4-6, 2020 at the Hotel Ballast in Wilmington, NC. We invite landscape architects, academics, allied professionals and vendors to the profession to submit proposals that fit this year’s conference theme. Please submit your proposal via our online form by the midnight, March 6, 2020.

As the organization that represents the landscape architecture profession in the state of North Carolina, NCASLA’s mission is to advance the profession of landscape architecture in North Carolina through advocacy, communication, education, and fellowship.

New this year, in addition to certification of our courses through the North Carolina Board of Landscape Architects, NCASLA has become an approved course provider with the Landscape Architecture Continuing Education System (LACES) and will be offering LA CES credits for each of our sessions. NCASLA will work with presenter(s) to meet LACES requirements and will register the session on the national LA CES database. LA CES requires that all sessions be educational in nature and reinforce the learning objectives without the use of proprietary materials. Vendors' sessions will be reviewed carefully to ensure adequate academic content is provided. Please note that honorariums, travel and/or lodging expenses will not be provided.

NCASLA 2020 Conference
RESILIENT PLACES + SPACES
Thursday June 4, 2020 to Saturday June 6, 2020
Hotel Ballast
Wilmington, North Carolina

We anticipate an attentive and energetic audience of over 200 attendees that will examine the theme of this year’s conference:

RESILIENT PLACES + SPACES

In light of this conference’s location in Wilmington, North Carolina, which is still recovering from 2018’s Hurricane Florence, the need for coastal resiliency looms large; a need further reinforced by the 2019 UN Climate Summit, which ignited a wide spread call to action to address the causes of climate change, which is linked to increased frequency of flood events and sea level rise.

With this 2020 NCASLA Call for Proposals we seek sessions that examine this idea of Resilient Places + Spaces including topics related to coastal resiliency and climate change, but also seek projects and...
processes that promote environmental justice and social and economic resiliency for our local communities.

Conference educational sessions will be generally one hour, but we will also consider two-hour deep dive sessions (note two-hour sessions will be broken up by regularly scheduled breaks). Field sessions will also be available for Thursday afternoon. Multidisciplinary panels and sessions that address regional issues are encouraged.

Proposal Requirements

Proposals for all conference and continuing education sessions must include the following elements to be considered.

1. **Each presenter’s contact information and biography**
   A. Contact information: Please provide the following information for every presenter. If there is more than one presenter, please start with the one who will serve as contact person for the group. All proposal-related communication will be between NCASLA and the first individual listed.
      - First name and last name, firm or agency affiliation and presenter’s title.
      - Telephone
      - Mailing address
      - Email address
      - NCASLA member? (yes/no)

2. **Working Title**: Choose a title that accurately reflects the content of the proposed session. Clever or catchy titles are great, as long as they are not misleading.
   A. Each presenter’s biography: Provide a brief statement that includes each presenter’s qualifications, expertise and experience related to teaching the proposed topic (Limit each to 150 words.) These biographies will appear in marketing materials for the event.

3. **Presentation Level**
   A. Beginner, Intermediate or Advanced

4. **Presentation Length/Type**
   - 60 minutes/Classroom or Field Session
   - 2 hour-deep dive/Classroom or Field Session

5. **Abstract**
   A. Session Description: Describe your session content in no more than 250 words. Your description will appear in the national LACES database, promotional emails and event program.

6. **Learning objectives**: List three bullet-point-style objectives participants will accomplish as a result of this session that will expand their knowledge, skills, or abilities in the field of landscape architecture. For example, below are sample learning objectives from a presentation on *Green Codes*:
Participants will:

- Acquire a basic understanding of these codes, the policy drivers behind them and how they can work synergistically to create a greener built environment.
- Learn how to take a lead on design teams to implement these codes.
- Interact with the local government leads responsible for these codes, to explore barriers and solutions to effective implementation.
- Understand the resources that are available to help learn and implement these codes in their professional practice.

7. **Audience Engagement:** Please describe the format for how you intend to present the information, such as lecture, panel discussion, workshop, if you will include break-out groups, etc. We encourage you to consider the needs of all learning types including audio, visual and kinesthetic as you think about the format of your presentation.

8. **AV/Room Needs:** Speakers provide your own laptop, but all rooms will have a complete LCD package (large screen, dress kit, LCD projector, cart and cables). One microphone will come standard in each room for the presenter. Additional equipment, such as:

   - Internet Access
   - Flipchart
   - Additional # of microphones (for panelists, etc.)
   - Other needs will be coordinated by the Conference Program Chair with selected presenters. Note, the presenter is responsible for bringing laser pointers or other similar devices.

9. **Promo Pics:** If you would like an image related to your presentation or a presenter photo potentially included in the program, feel free to send it along .tif or .jpg files below 2 MB in size. Pending available space and/or program costs, we may choose to include it.

10. **Health, safety, and welfare (HSW) qualification:** State whether the presentation meets the LA CES definition of [Health, Safety, and Welfare](#).

11. **LACES Qualifying Subjects:** Please list which LACES subjects apply to your presentation. Qualifying subjects include:

    - Accessibility/ADA
    - Agriculture/Local Food Production
    - Business Practices/Contracts/HR
    - Campus Planning & Design
    - Design-build
    - Development Trends
    - Energy Conservation/Renewable Energy
    - Green Roofs
    - Healthcare and Therapeutic Design
    - Historic Preservation
    - Horticulture/Plants
    - Housing & Community Design
    - Parks & Recreation
    - Project Management
    - Remediation/Brownfileds
    - Residential Design
    - Rural Landscape
    - Security Design
    - Site Planning
    - Sustainable Development & Design
    - Technology/CADD/GIS
    - Transportation
    - Urban Planning & Design
    - Water/Stormwater Management
All proposals will be acknowledged once received. Acceptance notices will be sent on or before April 3, 2020.

**NCASLA looks forward to receiving your proposal.**
**Thank you for your support of NCASLA.**