Wendy Chen is the founder and owner of Reedchy Nail & Spa. Wendy, along with her family, immigrated to the U.S. in 2004. She has always been passionate about nails beauty and wanted to turn the passion to a career. In 2011, Wendy started to learn how to start and manage a business through CMP Business Outreach Center (BOC)’s small business workshops, one-on-one counseling and technical assistance. With assistance from CMP BOC, Wendy opened her first nail salon, Reedchy Nail & Spa in Brooklyn in 2014. After Wendy started her business, CMP BOC continued providing business consultations and professional resource referrals to help her manage and expand her business. In 2017, she successfully opened her second Reedchy Nail & Spa in Brooklyn.

However, due to the COVID-19 crisis, Wendy’s nail salons became one of the hardest hit businesses. When the mandatory shutdown and problem of cash flow put her business in big crisis, CMP BOC assisted her to apply for and successfully secure various COVID relief loans and grants. Now the 2 nail salons are gradually recovering from the pandemic.

From a new immigrant without any knowledge about business establishment and operations in the U.S. to managing 2 flourishing nail salons, creating and sustaining 16 jobs for the community, Wendy is a role model for many aspiring entrepreneurs CMP serves. Wendy is also dedicated in philanthropic activities, raising funds to support schools and community organizations to help build a better community for all.

“Our community really needs organizations like CMP that helps immigrants and small businesses. I am truly grateful for what I have received from CMP.” — Wendy Chen