



**KAILYN  
MOORE**

## **CONTACT**

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## **EDUCATION**

the pennsylvania state university | university park, pa  
bachelor of design | graduated with high distinction | gpa 3.92

carnegie mellon university | pittsburgh, pa  
precollege summer program | art and design

## **EXPERIENCE**

time inc. | march 2016 - current | digital designer  
design all digital content for people and entertainment weekly

victoria's secret | july 2015 - march 2016 | freelance web designer  
design and conceptualize daily emails and develop brand style guides

freelance work | 2012 - current | designer and fine artist  
design various print, branding, and digital projects for various clients

donna karan international | summer 2014 | digital design intern  
assisted the digital design team with maintenance of all digital content

sommese design | 2014 - 2015 | apprentice  
worked on several client projects as design assistant to lanny sommese  
co-wrote articles for the publication, "novum: world of graphic design"

valley magazine | 2011 - 2015 | art director  
created page layouts and advertisements | managed a design staff  
re-branded print and web | art directed and styled photoshoots

## **DESIGN SKILLS**

adobe illustrator, bridge, photoshop, after effects, indesign,  
microsoft office, dslr photography, lighting, html & css, filmmaking,  
animation, prop styling, ui & ux, packaging and illustration

## **INVOLVEMENT**

penn state lion ambassadors | member | 2013 - 2015  
penn state design association | student member | 2013 - 2015

## **ACHIEVEMENTS**

penn state creative achievement award in graphic design | 2015  
published work in "graphis: new talent" 2015 - awarded silver  
published work in "graphis: new talent" 2016 - awarded 2 silver, 4 gold  
penn state arts and architecture alumni scholarship | 2014  
penn state logo winner: THON 2015, homecoming 2014, movin on 2015